



December 1, 2023

Subject: Spring Primary Care CME Program

Dear Friends,

On behalf of the **Smoky Mountain Medical Society**, we would like to invite you to participate as an exhibitor or sponsor for the 2nd Annual Smoky Mountain Primary Care Conference to be held on Saturday, April 27, 2024. The program will be held at the Kern Auditorium which is part of the beautiful Lake Junaluska Conference Center in Lake Junaluska, NC. This continuing education program will be open to all healthcare providers with an interest in family medicine. The topics covered are the leading healthcare concerns in our community including diabetes, obesity, and mental health. The Haywood Healthcare Foundation has agreed to sponsor the tuition for all Haywood County providers who want to attend. Marketing will include other counties in the far Western NC area and the greater Asheville area as well. It is exciting to have the community willing to support this worthwhile program. We hope you will join us to promote a healthier community and take advantage of an opportunity to interact with healthcare providers.

The Smoky Mountain Medical Society, formerly known as the Haywood County Medical Society was originally established in 1959. The **Smoky Mountain Medical Society** is tax exempt organization (Tax ID 56-2066057) with the mission to promote professionalism, collegiality, provide continuing medical education and support the physicians who work and live in the far western NC counties. In recent years we have expanded the society to include more healthcare providers. We now serve physicians, nurse practitioners and physician assistants.

Our exhibitor and sponsorship levels are listed on the attached sponsorship form. Please complete and return to nancy@ashevillmeeting.com. We are limited in the number of tables due to space limitations. Please let us know if you want a table held for you as soon as possible. If you have any questions, please contact our office at 828-277-9706 or my cell is 828-206-2122. We thank you for considering this worthwhile program and look forward to providing a successful CME program.

Many Regards,

Nancy Robinson

Nancy Robinson
Conference Coordinator
Smoky Mountain Medical Society



2nd Annual Smoky Mountain Primary Care Conference

EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

All sponsorships include recognition on SMMS website,
recognition in SMMS newsletters and conference handouts
(Reaches 3 hospital medical staffs)

www.mysmms.org

\$750 EXHIBITOR (12 available)

Includes exhibit table (table cloth and chair), 2 representatives

\$200 INDIVIDUAL REPRESENTATIVE

NO TABLE, attend lectures, meals and exhibitor space

\$800 BREAKFAST SPONSOR (1 available)

Exhibit table, 2 representatives, sign displayed with Logo

\$1000 LUNCH SPONSOR (1 available)

Includes exhibit table, 2 representatives, sign displayed with Logo

\$500 AV SPONSOR (1 available)

No exhibit table, 1 representative can attend, sign displayed with Logo

\$500 WIFI SPONSOR (1 available)

No exhibit table, 1 representative can attend, sign displayed with Logo

All sponsors and exhibitors will be recognized in handout materials as per CME provider's requirements. We will include these in our welcome PowerPoint presentation and flash drives provided to attendees.

For more information, contact Nancy at
nancy@ashevillmeeting.com or call 828-277-9634.

Sponsorship and Exhibitor Opportunities



Yes! I would like to participate in the 2nd Annual Smoky Mountain Primary Care Conference at the following level:

- Exhibitor** **\$750 (limited to 12 tables, includes 1 rep)**
- Individual Rep** **\$200 per each representative**
- Breakfast Sponsor** **\$800 (1 available)**
- Lunch Sponsor** **\$1000 (1 available)**
- AV Sponsor** **\$500 (1 available)**
- WIFI Sponsor** **\$500 (1 available)**

Company Name _____ Contact Name _____

Address _____ City, State, Zip _____

Phone _____ E-mail address _____

Representative(s) Attending _____

Signature and Title

Date

Please send your logo to Nancy Robinson at nancy@ashevillmeeting.com.

To pay by credit card, email Nancy for online link to pay by credit card.

Please make checks payable to: Smoky Mountain Medical Society

**Mail Checks to:
Smoky Mountain Medical Society
900 Hendersonville Rd, Suite 201C, Asheville, NC 28803
Cell (828) 206-2122 * Office (828) 277-9706 * Fax (828) 277-3476**

**The Smoky Mountain Medical Society is a 501 (c)(6) Tax Exempt organization
Tax ID 56-2066057**