

### 2025 WEDDING PRICING GUIDE & FAQ'S



### IS THERE A MINIMUM SPEND?

FOR 2025 WEDDINGS, MINIMUM SPEND OF \$7,000 DURING PEAK SEASON (MAY-OCTOBER)

\$4,000 MINIMUM SPEND FOR OFF SEASON WEDDING DATES (NOV-APRIL)

NO MINIMUMS FOR A LA CARTE FLOWERS, PICKED UP FROM FLOWER SHOP (LOCATED AT 1467 CENTRE RD., CARLISLE, ON LOR1H2)

DELIVERY (NO SETUP) MAY BE AVAILABLE (IN REGULAR SERVICE AREAS, NOT ON SEASON)





CAN VARY BASED ON DESIGN, SIZE, ABUNDANCE, FLOWER TYPES, SEASON, RIBBON, ETC

## Personals

Bridal Bouquet	\$225-\$350
Bridesmaid's Bouquets	\$100-\$150
Junior Maid's Bouquets	\$75-\$95
Flower Girl Bouquets	\$40-\$65
Boutonniere's	\$22-\$25
Flower Girl Petal Baskets	\$50+
Babies breath Flower Crown	\$80+

# Price Range Guide

CAN VARY BASED ON DESIGN, SIZE, ABUNDANCE, COVERAGE, FLOWER TYPES, SEASON, ETC

# Ceremony

1 Piece Arch Flowers	\$700
2 Piece Arch Flowers	\$1,000-\$1,700+
Multiple Piece Arch Flowers	\$1,750-\$2,500
Full Coverage ' 2 Pillar' Arch	\$2,600-\$4,000
Full Coverage Arch Flowers	Custom
Grounded Floral Nest	\$1,500-2,000+
End of Aisle Arrangements	\$300-\$500+
Large Arrangements	\$400-\$600+
Aisle Arrangements	\$200+
Large Start of Aisle Arrangemen	nts \$400+
Aisle Chairs - Mini Bouquet	\$50-75
Aisle Chairs - Babies breath	\$50-60
Welcome Sign Flowers (On sign	n) \$80-\$200
Welcome Sign Flowers (On floo	or) \$250-\$400

# Price Range Guide

CAN VARY BASED ON DESIGN, SIZE, ABUNDANCE, FLOWER TYPES, SEASON, VESSEL, GUEST COUNT, ETC

### Reception

Bud Vase Flowers	\$15-\$40
Petit Arrangements	\$50-\$75
Small Arrangements	\$80-\$150
Medium Arrangements	\$200-\$300
Large Arrangements	\$400+
Sweetheart/Head Table	\$500-\$1,000+
Guest Table Centerpieces	\$150-\$250+
Greenery Garlands	\$20-\$30+/foot
Greenery & Floral Garlands	\$40-\$60+/foot
Babies Breath Garlands	\$50/foot
Loose Table Greens	\$12-\$18/ft
Flowers for Cake	\$50-\$100+
Flowers On Signage	\$100-\$200
Signage Floor Arrangement	\$300-\$500

Custom

Hanging Installations

# Price Range Guide Pelivery Options

Delivery + Set-up 20%-24% of subtotal (Based on requirements, setup constraints, how much setup involved, distance, multiple locations, etc)

Delivery Only

Custom

(Based on location)

Flip \$300 (Staying onsite until ceremony is finished, moving ceremony florals to reception,

fixing/reworking as needed)

Late night Teardown/Pack-up (Location based)

\$400-\$600



# HOW MUCH DO WEDDING FLOWERS TYPICALLY COST?

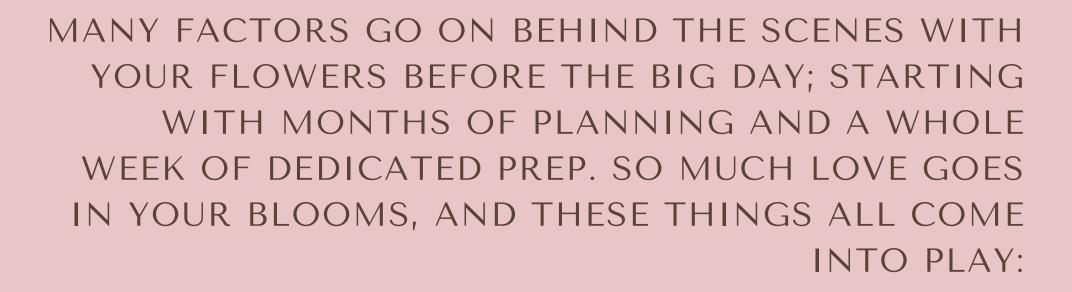
MANY VARIABLES DEPEND ON WHAT YOU SPEND ON YOUR WEDDING FLOWERS.
SOME FACTORS TO CONSIDER:
SIZES OF DESIGN, ABUNDANCE, GUEST COUNTS, BRIDAL PARTY NUMBERS,
SPECIAL FLOWER TYPES, SEASON,
VESSELS/HARD GOODS, LOCATION,
LABOUR/SETUP INVOLVED CAN ALL
AFFECT PRICING

NO TWO WEDDINGS ARE THE SAME, THIS IS WHY I BELIEVE IN CUSTOM QUOTING FOR EACH WEDDING. OUR AVERAGE CLIENTS SPEND IS \$7,500-\$9,000



### FREQUENTLY Asked Questions

# WHY DO WEDDING FLOWERS COST SO MUCH?



#### SEASON/IMPORTS

TIME OF YEAR, IMPORTING, FREIGHT RESTRICTIONS, CHANGES/INCREASES, EVEN 'TRENDY' FLOWER TYPES AND COLOURS CAN BE MORE PRICEY

#### ADMIN

CONSULTS, EMAIL RESPONSES/MESSAGING,
QUOTING, RESEARCH AND INSPIRATION
GATHERING, MOOD BOARDS, RECIPES, ORDERING,
ADJUSTMENTS

#### PICK UPS

DRIVING TO DIFFERENT SUPPLIERS TO GET FLORALS

AND SUPPLIES



# WHY DO WEDDING FLOWERS COST SO MUCH?

#### PROCESSING

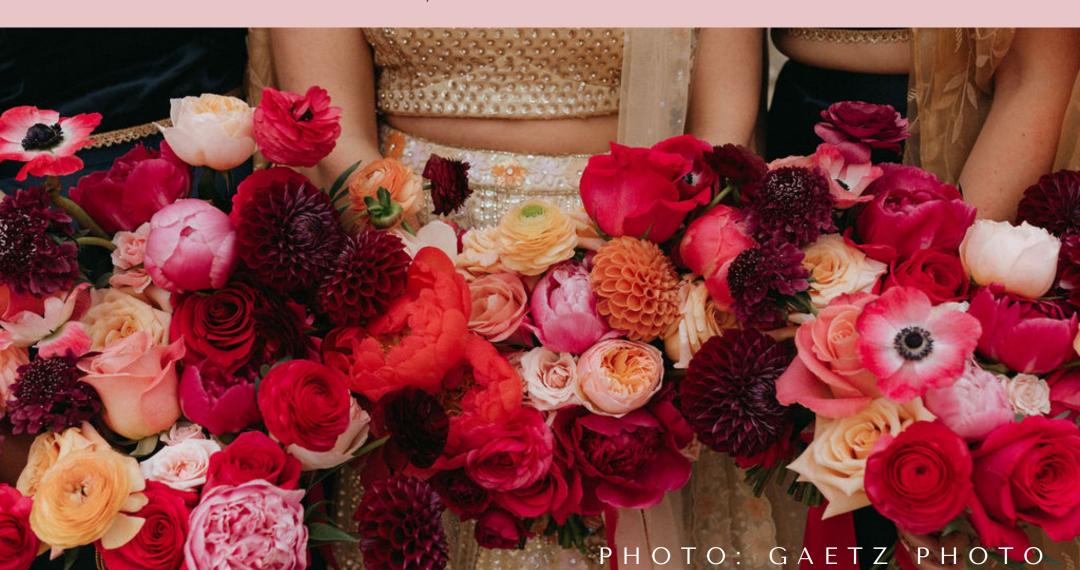
UNPACKING FLOWERS, TRIMMING, HYDRATING, STRIP, DE-THORN, CLEANING, PLACING IN BUCKETS WITH FRESH WATER AND HYDRATING SOLUTION

#### CREATING

KEEPING FLOWERS ALIVE, ALLOWING FLOWERS TO OPEN, CHANGING WATER, CREATING ACTUAL ARRANGEMENTS AND BOUQUETS, ENSURING FINAL PRODUCT IS STORED PROPERLY AND KEPT FRESH UNTIL THE WEDDING DAY

#### WEDDING DAY

PICKUP DELIVERY VEHICLE, HEAD TO SHOP, LOAD, DROP OFF BOUQUETS/BOUTS, DRIVE TO VENUE, UNLOAD, ONSITE SETUP AND DESIGN, KEEPING FLOWERS ALIVE, CLEAN UP OF ALL SPACES USED

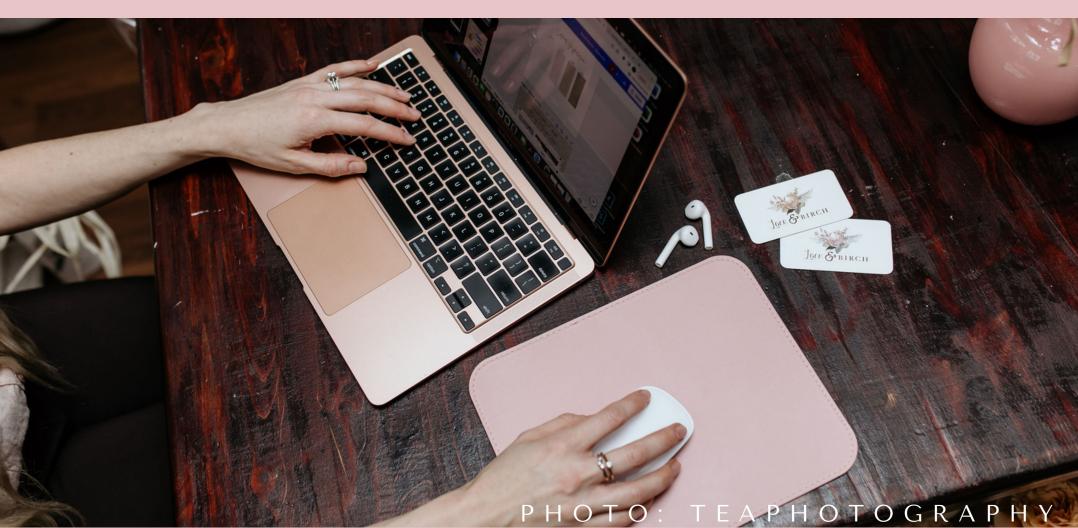


# WHAT SHOULD I EXPECT WITH THE INQUIRY PROCESS?

AFTER CONFIRMING WE HAVE YOUR DATE AVAILABLE, YOU WILL RECEIVE THIS GUIDE AND A QUICK ROUGH QUOTE BREAKDOWN BASED ON ITEMS NEEDED (IF PROVIDED IN INQUIRY - MORE DETAILS PROVIDED ASSISTS WITH QUICKER RESPONSES/MORE ACCURATE ROUGH PRICING!)

ENSURING OUR PRICING ALIGNS WITH YOUR BUDGET AND VISION, WE CAN SETUP AN INITIAL PHONE OR VIDEO CONSULTATION

AFTER, A FORMAL QUOTE WILL BE SENT FOR APPROVAL, AND ONCE ROUGHLY APPROVED, A CONTRACT WILL FOLLOW (DESIGN BOARDS ARE NOT SENT UNTIL YOU ARE A BOOKED CLIENT)



# CAN I STILL BOOK IF UNDECIDED ON ITEMS NEEDED OR DESIGN?

YES! WE KNOW SOMETIMES YOU MAY BE UNSURE AT THE TIME OF BOOKING OF ALL ITEMS, QUANTITIES, DESIGNS, OR EVEN COLOURS. THIS IS NO PROBLEM AS WE ARE FLEXIBLE AND HAPPY TO HELP GUIDE AND ASSIST WITH THIS AS NECESSARY (WE DO NOT NEED FINAL DESIGN DECISIONS UNTIL 2 MONTHS PRIOR).

YOU CAN SIMPLY BOOK IN YOUR DATE BY PROVIDING A \$500 DEPOSIT, AND EVERYTHING ELSE CAN BE FINALIZED AS YOU DECIDE.

WITH TODAYS WEDDINGS BEING BOOKED SO FAR IN ADVANCE, IF YOU LOVE OUR STYLE AND THINK WE WOULD BE A GOOD FIT, IT IS NEVER TOO EARLY TO REACH OUT AND GET STARTED!

PHOTO: TEAPHOTOGRAPHY



### FREQUENTLY Asked Questions

# WHAT IS NEEDED TO SECURE THE DATE?

TO SECURE THE DATE 10% DEPOSIT OF THE QUOTE/CONTRACT OR \$500 (IF NO FORMAL QUOTE DECIDED BUT YOU WANT TO SECURE WITH US) IS REQUIRED ALONG WITH A SIGNED COPY OF THE CONTRACT

DEPOSITS AND PAYMENTS CAN BE MADE VIA E-TRANSFER, CASH, OR PROCESSED WITH CREDIT CARD ON THE SHOP MACHINE (ADDITIONAL 2.8% CHARGE APPLIES FOR CC, NO AMEX)

ONCE DEPOSIT AND SIGNED CONTRACT ARE RECEIVED, THE DATE IS BOOKED! (EMAIL COMMUNICATION IS NOT CONSIDERED A BOOKED DATE)



CAN I ADD OR
REMOVE ITEMS
AFTER BOOKING?

OF COURSE! I AM SUPER FLEXIBLE
THROUGHOUT THE PROCESS AND UNDERSTAND
THAT ITEMS NEEDED MAY GET ADJUSTED
(ESPECIALLY WITH FINAL GUEST
COUNTS/TABLES), EVEN IDEAS AND
INSPIRATION MAY CHANGE. YOU CAN BOOK IN
WITH THE MAIN ITEMS YOU ARE WANTING,
AND ADD THE WISH LIST ITEMS LATER

PLEASE NOTE YOU CAN MAKE CHANGES,
HOWEVER CANNOT DEDUCT MORE THEN 10%
OF THE AGREED UPON CONTRACT QUOTE ON
THE FINAL BOOKING



### FREQUENTLY Asked Questions

### YOU'RE BOOKED IN! WHAT NEXT?

CONTINUE TO SAVE ANY IMAGES/IDEAS YOU COME ACROSS, OR EVEN INVITE US TO YOUR PINTEREST BOARD!

YOU CAN EMAIL ANYTIME ABOUT ANY QUESTIONS, IDEAS, OR EVEN GET ADVICE ON OTHER DECOR ELEMENTS. I AM ALWAYS HERE TO GUIDE AND PROVIDE EXPERTISE

TYPICALLY 6-8 WEEKS PRIOR TO YOUR WEDDING WE WILL HAVE OUR FINAL DETAIL MEETING. AT THIS TIME MOOD AND INSPIRATION BOARDS ARE FINALIZED

FINAL NUMBERS/LAST MINUTE CHANGES CAN BE MADE UNTIL 1 MONTH PRIOR TO THE WEDDING



#### HAVE A QUESTION?

REACH OUT! I'D LOVE TO CHAT! I WANT TO MAKE THIS PROCESS EASY AND ENJOYABLE, AND ALWAYS PROVIDE CLARITY AND TRANSPARENCY AROUND PRICING AND DESIGN OPTIONS

AS A PREVIOUS WEDDING PLANNER (AND BRIDE MYSELF), I UNDERSTAND HOW STRESSFUL AND CONFUSING IT CAN BE AT TIMES

INQUIRE THROUGH THE WEBSITE TO GET STARTED! CAN'T WAIT TO HELP YOU WITH YOUR DREAM DAY!

INFO@LACEANDBIRCH.COM LACEANDBIRCH.COM @LACEANDBIRCH

