

## NWPL COMPETITION FRANCHISE AGREEMENT & MINIMUM STANDARDS

### Objective

This document seeks to set out the minimum standards expected from promoters/competition hosts to ensure consistency with the high quality of competition that NWPL are renowned for.

In the event the promoter/competition host is unable to meet the minimum standards, they should notify the Exec as soon as possible to ensure maximum chance of a resolution being achieved.

The Exec are always on hand to provide support however the franchise agreement aims to foster both growing independence of affiliates within the division and allowing them to generate income whilst alleviating the pressures on the Exec to be fully involved with each and every competition.

An inventory is available which itemises all NWPL equipment available to promoters/hosts for loan.

**NB the promoter/host is expected to organise collection and return.**

### Agreement

*New promoters (from 2025):*

Those requiring more intensive support will split the entry fees 50:50 with NWPL until / unless they are able to demonstrate a sufficient level of independence in line with existing promoters, at which point they may move onto the 70:30 split model.

*Existing promoters:*

As standard, entry fees will be split 70:30 in promoters' favour. The promoter will budget for and meet the costs of running the competition.

NWPL will:

- a) Handle entries and provide administrative support with the website, scheduling, etc.;
- b) Supply referees and meet any referee mileage expenses claimed;
- c) Provide loan of all / any equipment required (to be collected & returned by the promoter), and;
- d) Attend the venue to set up the competition software and provide support for the duration. The promoter **must** ensure that their setup includes provision of sufficient power sources, arrangement of screens and cables, etc. in advance of NWPL's attendance.

A breakdown of the tangible and non-tangible contribution and spend by the NWPL Exec has been formulated and can be reviewed [here](#). This expands on the value of the 30% contribution.

## Budget

NWPL can assist with drawing up a budget and where to source items such as a backdrop, medals (if promoters would like to commission their own), etc. An example for a single day event may look like this:

<b>Income</b>		<b>Outgoing</b>		<b>Narrative</b>
Entries (60 @ £40pp)	£2,400	Franchise fee	£720	30 % payable to NWPL
		Venue hire	£300	This can vary considerably.
<b>Total</b>	<b>£2,400</b>	Backdrop / banner	£200	An average sized backdrop.
		Medals & best lifter awards	£100	25 medals @ £2.70ea Overall awards
		Volunteer refreshments	£50	Tea, coffee & sandwiches
		Sundries	£50	Duct tape, first aid kit, etc.
		<b>Total</b>	<b>£1,420</b>	
		<b>Profit</b>	<b>£980</b>	To be retained by the promoter

### Transaction fees

We use Square and transactions are subject to a 1.9% fee on average. The above income figures are gross of those fees.

### Spectator fees & coaching passes

Promoters are encouraged to charge a spectator fee (£5-10) and for coaching passes (£5-10), both of which will limit crowding in the warm up area and create additional income for the promoter.

### Media packages

NWPL are partnered with [Flownamix](#) who offer pre-ordered and post-comp media packages with 15% of all sales going directly to the promoter.

### Sponsorship

Promoters are encouraged to obtain sponsorship from companies, be it financial contributions, prizes or awards. Any queries, concerns regarding conflicts or guidance can be sought from our Sponsorship Officer, Jacob Wymer.

## Standards

The promoter will be responsible for setting up the competition in terms of equipment and preparations for the NWPL tech, i.e. ensuring screens, cables and power supplies are in situ and organising a suitable volunteer rota to staff the event. A [venue layout plan](#) has been created for each promoter which outlines the equipment, power sources, cables required.

There is a central lock up where equipment can be collected from, as well as other promoters within the division who hold equipment for us.

Please make use of the promoters' group chat, and do not hesitate to contact the Exec if you require any assistance or guidance.

### *Competition admin/personnel*

- Up to date and regularly maintained flight lists, timetables and rotas to be published on NWPL website with an active email address cited for lifters' queries. The flight lists and timetable will be published once the majority of the entries have been received and regularly maintained. The flights will be confirmed when entries close/the competition is full. We pride ourselves on keeping members fully apprised of updates and ensuring information is current.
- Queries must be responded to within a reasonable timeframe (24-48 hours).
- Recruitment of volunteers as follows:
  - Referees (NWPL will provide per agreement)
  - Weigh-in - a male and a female should be available in the event a lifter requests either specifically
  - A safe and appropriate platform crew for the sessions scheduled, 5 people per session
  - Table staff - scoresheet and paper copy (free software and templates available)
  - MC / Speaker
  - Commentators (if promoter elects to use the commentary booth)
  - Runner - ensuring platform crew, table staff and referees have adequate refreshments
  - Merchandise (if required)
  - AV/Live stream
- Refreshments are to be provided at the promoter's expense for officials and volunteers - tea, coffee, water and sandwiches/snacks

### *Weigh-in*

- Private room with adequate space for 3 people
- Calibrated scales

### *Platform*

- A clean and sufficiently sized platform covered with a non-slip carpet
- IPF spec combo-rack with bench safety racks
- IPF spec discs and fractional plates
- IPF spec competition bar
- IPF spec competition collars
- Deadlift jack
- Chalk bowl
- Bench blocks/plates
- Bar brush
- Cleaning fluid and cloth

### *Warm-up*

- 2-3 stations reserved exclusively for lifters with adequate space, plates and useable kit
- Chalk

### *Furniture*

- A table to seat 3+ people in order to run the table & livestream
- If a commentary booth is requested, an additional table will be required
- Adequate seating/space for spectators
- Trophy table for display
- Stand / table for referee lights visible to the MC and audience
- Stands / table for various screens

### *Tech*

- A stable internet connection capable of being hardwired (NWPL have a mobile broadband system if required)
- Laptop for livestream (NWPL can provide)
- PA system and microphone (NWPL can provide)
- Please see 'Venue layouts' for an itinerary of the required screens, cables and power sockets - promoters are expected to set up the venue appropriately in advance so the NWPL competition software can be installed efficiently
- A six-gang power supply for Flownamix' lighting requirements
- All wires/cables must be arranged in a manner which reduces tripping hazards and any wires running across floors or surfaces must be secured with tape

### *Awards*

- NWPL has commissioned divisional medals which are ordered in bulk to reduce costs. Promoters can purchase them at cost (£2.70ea). They are very high quality bearing the NWPL logo.
- Affiliates are open to order their own or bespoke designs and we would recommend Medal Studio, the costs of which can be discussed and a 10% discount is available.
- The promoter must source and provide best lifters trophies for overall men and women. If the event recognises age categories, the overall awards must extend thereof, i.e. Overall best Junior Male, Overall best Junior female.

### *Paperwork / preparations*

- Weigh-in sheets - this will become the paper copy of the results - templates are available
- Rack height sheets
- Logos (optional but encouraged) for graphics, social media and livestream
- Social media posts(optional but encouraged)
- Livestream covers (optional but encouraged) and lift break graphics. If adjustments are required to the livestream, please give 7 days' notice
- Any other signage - weigh-in, doping control, etc.

### *Other (not exhaustive)*

- Chalk
- First aid provisions
- Duct tape for wires / cables
- Zip ties for securing banners
- Gloves for platform crew