

2024 Sponsorship Packet



Thank you for your interest in supporting Blackbird Quarter Midget Race Club, Delaware's only **NASCAR Youth Series** Dirt Quarter Midget Track located in New Castle, Delaware.

Dirt Track racing has been a part of Delaware history for many years, with quarter midget racing beginning with a 1/20th dirt track operating in the infield of Airport Speedway from 1985-1989, where our club was born and became known as *Blackbird*. In 1990, the dedicated Quarter Midget dirt track we now call BQMRC was built in the rear of Airport Speedway and has raced in this location for the past 33 years and counting.

This is a family oriented sport that teaches children not only the love of racing but the value of sportsmanship, teamwork, and community. Our drivers range in ages 5-16 years. Families from all over the tri-state area turn out every weekend, from May-November, to watch these kids race their hearts out. This is a competitive and expensive sport to participate in that includes National and Regional level events, some of which are hosted right here at Blackbird.

Please review our sponsorship packet and consider making a tax-deductible donation via sponsorship today. Your support allows our non-profit to continue it's operations and welcome families from all over the area on a weekly basis for old-fashioned competitive sportsmanship.

For a detailed description of our packages please visit us online at BQMRC.org. Attached is an overview of all the amazing benefits and marketing efforts your business will receive.

Thank you!

Have questions? Please contact us at
BQMRCmedia@gmail.com

BQMRC.ORG

2024 Sponsorship Packet



Honda - \$150

- 1x2 foot vinyl banner with your logo displayed at our facility (*Vistaprint cost approx. \$11.50*)
- Your logo on BQMRC.org with backlink
- Social media post tagging your business on our club Facebook Page
- Written Thank you in our Annual Banquet Program distributed to 200+ guests
- Open invitation to attend races all season long

Animal- \$350

- 1x2 foot vinyl banner with your logo displayed on our facility (*Vistaprint cost approx. \$36*)
- Company name engraved on over 40 trophies on designated race day
- Your logo on BQMRC.org with backlink
- Social media promotion tagging your business on our club Facebook Page during the season
- Quarter Page ad in our Annual Banquet Program distributed to 200+ guests.
- Open invitation to attend races all season long

World Formula - \$500

- 2x4 foot vinyl banner with your logo displayed on our facility (*Vistaprint cost approx. \$48*)
- Company promotional table on designated Race day
- Company name engraved on over 40 trophies on designated race day
- Plaque commemorating your sponsorship
- Your logo on BQMRC.org with backlink
- Social media promotion of your business on our club Facebook Page during the season
- Quarter Page ad in our Annual Banquet Program distributed to 200+ guests.
- Open invitation to attend races all season long

***Select a special event as your sponsored race day for an additional \$99. These dates have high turn out for maximum exposure. Dates include 5/12/24, 9/8/24, 10/26/24, 10/27/24)*

CHAMPION - \$1000

- 4x4** foot sign with your logo prominently displayed on our facility
- Sign-in/Pill Draw item Sponsorship
- Race Day recognition during Intermission
- Company promotional table at up to two designated Race dates
- Company name engraved on over 40 trophies on designated race day
- Plaque commemorating your sponsorship
- Your logo on BQMRC.org with backlink
- Social media promotion of your business on our club Facebook Page during the season
- Half Page ad in our Annual Banquet Program distributed to 200+ guests.
- Open invitation to attend races all season long

***Select a special event as your sponsored race day for maximum exposure. Dates include 5/12/24, 9/8/24, 10/26/24, 10/27/24. Available on a first-come, first-served basis.*

Blackbird Quarter Midget Race Club 2024 Sponsorship Form

BUSINESS NAME:

PRIMARY CONTACT NAME:

STREET ADDRESS:

PHONE:

EMAIL:

CITY, STATE, ZIP

CHOOSE YOUR LEVEL OF SUPPORT:

- HONDA \$150
 ANIMAL \$350
 WORLD FORMULA \$500

- CHAMPION \$1000
 SIGN IN ITEM SPONSOR
 CONCESSION SPONSOR

DID A MEMBER REFER YOU?

- NO YES - NAME: _____

TELL US ABOUT YOUR BUSINESS:

WEBSITE:

SERVICE AREAS:

ARE YOU SOCIAL?

- NO YES

WHAT CHANNELS?

- FACEBOOK INSTAGRAM
 TIKTOK OTHER _____

Thank you for your support!

Please make checks payable to :
Blackbird Quarter Midget Race Club
c/o Christy Krezel
1127 Yorklyn Road
Hockessin, DE 19707

Your donation is tax deductible.

Blackbird Quarter Midget Race Club is a 501(c)(3)
organization. Our Tax ID# is 82-2982517.

