



Wings Strategic Plan 2022-2025

<i>Goal</i>	<i>Objective</i>	<i>Objective</i>	<i>Objective</i>
Goal 1: Achieve administrative excellence and organizational sustainability	Increase funding diversification	Retain knowledgeable & credentialed workforce	Increase quality measures
Goal 2: Ensure availability and accessibility of services in the community	increase office hours	Provide a warm welcoming environment	
Goal 3: Improve outreach efforts	Increase social media presence	Community partnerships are built, valued and maintained	Increase board engagement and diversity
Goal 4: Engage and retain consumers	Increase staff diversity	Increase consumer feedback	
Goal 5: Provide services that are proven effective	Offer culturally informed processes	Increase access to services	