



JULY 18-21  
2024



# WISCONSIN STATE WATER SKI SHOW PARTNERSHIP OPPORTUNITIES

## WHO ARE WE?

The Wisconsin State Water Ski Show Championships is **the largest and longest-running water ski show tournament in the world**, and the Wisconsin Rapids Aqua Skiers have been its humble hosts since 1967.

Every summer, the tournament takes place on the third full weekend of July at Red Sands Beach, Lake Wazeecha in Wisconsin Rapids. The Wisconsin State Water Ski Show Championships is a full four-day tournament and features 24 of Wisconsin's best water ski show teams and 72 individuals vying for a chance to compete at the National Water Ski Show Championships. Teams are given one hour to put on their best themed performance for the **thousands of spectators** that flood Red Sands Beach. The tournament continues to grow every year and now features a beer garden, concessions stands, various vendors, and tournament apparel.

In 2023, the tournament completely booked all hotels in the Wisconsin Rapids and Plover areas for the extended weekend. Our 2023 event brought over **\$3.7 million** in revenue to the greater Wisconsin Rapids Area, and its webcast achieved **148,450 views worldwide**. Discover Wisconsin was also on site filming a feature for their Uniquely Wisconsin segment.

## HOW WILL YOU BENEFIT FROM PARTNERING WITH US?

Each year, the tournament brings in thousands of skiers and spectators from all over the state for an extended weekend. By partnering with us, you will help us maintain and improve our tournament site so that it can remain one of the world's best show water ski sites. We offer several partnership levels and customized programs, allowing you to create a partnership that aligns with your company's goals. Our packages include the reach and efficiency of measured media, the goodwill of cause marketing, and the benefits of employee participation and engagement.

Please send all partnership inquiries to **Jordan Moon and Taylor Christianson** at **wistatewaterski@gmail.com**.

The Wisconsin State Water Ski Show Championships will be held July 18-21, 2024 at Red Sands Beach, Lake Wazeecha. We truly appreciate your support and look forward to working with you!



# PARTNERSHIP LEVELS

## PRESENTING PARTNER - \$10,000

- Exclusive Presenting Partner naming rights for the entire tournament
- Presenting placement of company logo on all tournament clothing (**over 1,800 items**)
- Presenting placement of company logo on all print and digital media
- Presenting placement of company logo on the Aqua Skiers' tournament webpage and WWSF tournament webpage
- Logo featured on three 3x8 banners on the tournament grounds
- Logo featured on one large banner across the lake
- VIP seating for partner all four days of the tournament
- Parking passes provided for partner, covering all four days of the tournament
- Opportunity to provide promotional items to tournament judges, individual winners, and team winners
- Company recognition during intermissions and the opening ceremonies
- Opportunity to set up a booth in the vendor tent
- Multiple social media shout-outs (minimum of five)
- Company name included in radio ads

## BEER GARDEN PARTNER - \$5,000

- Exclusive Beer Garden Partner naming rights of the beer garden tent
- Company logo featured on all tournament clothing (**over 1,800 items**)
- Company logo featured on all print materials
- Company logo on the Aqua Skiers' tournament webpage and WWSF tournament webpage
- Logo featured on two 3x8 banners displayed in the Beer Garden
- Parking passes provided for partner, covering all four days of the tournament
- Opportunity to provide promotional items to tournament judges, individual winners, and team winners
- Company recognition during intermissions and the opening ceremonies
- Multiple social media shout-outs (minimum of three)
- Company name included in radio ads

## CONCESSIONS PARTNER - \$2,500

- Company logo featured on all tournament clothing (**over 1,800 items**)
- Company logo featured on all print materials
- Company logo on the Aqua Skiers' tournament webpage and WWSF tournament webpage
- Logo featured on two banners displayed in the concessions area
- Four parking passes provided for all four days of the tournament
- Company recognition during intermissions and the opening ceremonies
- Multiple social media shout-outs (minimum of two)

# PARTNERSHIP LEVELS (CONTINUED)

## VENDOR TENT PARTNER - \$1,000

- Company name featured on all tournament clothing (**over 1,800 items**)
- Company name featured on all print materials
- Company logo on the Aqua Skiers' tournament webpage and WWSF tournament webpage
- Logo featured on one banner at the entrance of the vendor tent
- Two parking passes provided for all four days of the tournament
- Company recognition during the award ceremony
- Social media shout-outs (minimum of one)
- Opportunity to set up a booth in the vendor tent

## CAN KOOZIE PARTNER - \$500

(Only 4 Partnerships Available) *Full for 2024*

- Company logo on the Aqua Skiers' tournament webpage and WWSF tournament webpage
- Company logo featured on one banner with all Tournament Partners
- One parking pass provided for all four days of the tournament
- Social media shout-outs (minimum of one)
- Company logo (one color) featured on one of the two shared logo placements of either all the slim or all regular can koozies (**minimum 250 ordered**)



# TROPHY PARTNERSHIPS

## DIVISION I, II, OR III TEAM TROPHIES PARTNER - \$1,200

- Company logo featured on all trophies for Division I (2nd-9th place), II or III (1st-9th place)
- Company name featured on all tournament clothing (**over 1,800 items**)
- Company name featured on all print materials
- Company logo on the Aqua Skiers' tournament webpage and WWSF tournament webpage
- Company logo featured on one banner
- Company recognition during the awards ceremony and throughout the tournament
- Social media shout-outs (minimum of two)
- Opportunity for company to assist in handing out trophies during the awards ceremony
- Two parking passes provided for all four days of the tournament

## HIGHEST-SCORING ACTS TROPHY PARTNER - \$225

*Full for 2024*

- Company logo featured on trophy(s)
- Company recognition during the awards ceremony and throughout the tournament
- Social media shout-out (minimum of one)
- Company logo featured on Aqua Skiers' tournament webpage and WWSF tournament webpage
- Company logo featured on one 3x10 banner with all trophy partners
- One parking pass provided for all four days of the tournament

### HIGHEST-SCORING ACTS TROPHIES AVAILABLE:

- Towboat Driving Team
- Pick-Up Boat Team
- Audio Presentation Crew
- Dock & Equipment Crew
- Production
- Pyramid
- Jump Act
- Showmanship
- Comedy
- Original Act



## INDIVIDUAL TROPHY PARTNER

- Company logo featured on trophy(s) (1st-3rd place)
- Company recognition during the awards ceremony and throughout the tournament
- Social media shout-out (minimum of one)
- Company logo featured on Aqua Skiers' tournament webpage and WWSF tournament webpage
- Company logo featured on one 3x10 banner
- Two parking passes provided for all four days of the tournament

### INDIVIDUAL TROPHIES AVAILABLE: *Full for 2024*

- Swivel (9 total trophies for Open, 360, and 180 categories) - **\$400**
- Pairs Swivel (12 total trophies for Open and 360) - **\$525**
- Doubles (6 total trophies) - **\$275**
- Intermediate Doubles (6 total trophies)- **\$275**
- Freestyle (5 total trophies for Intermediate Jump and 2nd/3rd place for Open) - **\$225**
- Female Freestyle (3 Total Trophies)- **\$225**
- Intermediate Female Freestyle Trophies (3 Total Trophies) - **\$225**
- Team Jump (1 plaque) - **\$175**

# 2024 PARTNERSHIP AGREEMENT

Business: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_

Email Address: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Authorized By: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Additional Instructions: \_\_\_\_\_

**Please select your advertising or partnership choice and include a check.**

Presenting Partner	Beer Garden Partner	Concessions Partner	Vendor Tent Partner	Koozie Partner

**Trophy Level(s):**

<b>Trophy Partner</b>	_____
	_____

Partnership packages can be customized to fit your needs!  
**Contact:**  
Jordan Moon or Taylor Christianson  
wistatewaterski@gmail.com  
(715) 340-7612 or (715) 570-7224

Checks and partnership forms can be mailed to the Wisconsin Rapids Aqua Skiers at:  
Aqua Skiers Inc  
PO Box 412  
Wisconsin Rapids, WI 54495-0412

***Make checks payable to Aqua Skiers Inc.***

