



To whom it may concern,

Tottenham Steam Jr A Hockey Club is based out of Tottenham, Ontario, with our Home rink at the Tottenham Community Centre. We are part of the GMHL league, which consist of 24 teams within Ontario. Our club allows boys of the ages from 15-21 to live out their dreams by playing hockey, with the hopes of getting recognized for future opportunities. Our players travel from all over the world to come together to enjoy their passion of hockey.

The Tottenham Steam is a big supporter of local Communities as well as our neighbouring Communities. We are involved in many Community events including Tottenham Community Week, Beeton Run/Walk for Mental Health and a big supporter of C.R.I.C (Community Recreation Improvement Committee). We also support other events throughout the season, Foodland events, Halloween activities, Christmas Parades are just to name some. The Tottenham Steam is always helping out our Local Foodbank, from collecting food items to filling the Christmas Hampers for local families in need. The Steam is very active with the local schools. The players continue to show the students how hard work pays off and never give up on your dreams.

In order to make dreams happen, we need the help of businesses in our Communities. Sponsorship allows us to continue to give our players what they need to achieve their goals and get the proper training to build their skills on and off the ice.

By joining our Steam family has a sponsor we have many outlets of promotions for your Company. Your Company will be recognized at all of our Home games. Your Company name and logo will be on our game day programs as well as in our display board at the Tottenham Community Centre. Your Company name will also be announced during our home games over the PA system.

The Tottenham Steam has many forms of social media, which we will use to promote your business. We will be advertising your Company on our website, Facebook, Instagram and our Twitter account. We are opened to any ideas to help your business and volunteer at any events (as long as there are no conflicts with dates).

The Tottenham Steam would greatly appreciate sponsorship from your business for our upcoming season. We are looking forward to working with your establishment to promote a high volume of daily activities within our Communities.

Thank you for your time and hope to hear from you soon.

Dina DaSilva
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E-mail: Dina@SteamHockeyA.ca

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Community Relations Person
905-801-8211
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TOTTENHAM STEAM SPONSORSHIP CONTRACT – 2017/18 SEASON

Dear Friend of Tottenham Steam Jr. A Hockey:

Thank you for your interest in our hockey team. We are asking that you please support our club for our upcoming Jr. A hockey season. By doing so, you are helping the team function and grow. Since hockey at the Jr. A level is an expensive endeavor, every little bit helps. This is an opportunity to give your business valuable exposure at every single one of our home games at the Tottenham Community & Fitness Centre. We thank you for this.

Game Programs and Line-up Sheets will be available at every one of our home games throughout the season. In addition to sponsor ads, the program/line up sheet will contain player profiles, statistics, schedules, game recaps, and other team information. Furthermore, at our home games there will be a marketing table, at which sponsors can leave business cards, coupons, flyers, handouts for our fans to see and use. Also, as you can see in the suggested sponsorship packages below, there are many other sponsorship opportunities and the club is open to any new suggestions that may better suit your business, so just ask. We greatly appreciate your generous help and support, and we look forward to seeing you at all our home games.

Sincerely,

The Tottenham Steam Jr. A. Hockey Club

Sponsorship is suitable to any organization that wants to be associated with the community development, the development of youth and the development of community and family values

This agreement is entered into, between _____ and the Tottenham Steam Jr. A. Hockey Club.

DIAMOND SPONSOR \$4000

- Name/Logo on Team Helmets, Full page program Ad., Website Ad, 2 Game Sponsor Night, 4 Season Tickets for all Regular home games, Logo Sticker for Car or Establishment, Logo Type/Information on Game Tickets, Logo on Game Jersey

PLATINUM SPONSOR \$3000

- Home & Away Name Bar, Full Page Program Ad, Website Ad, 1 Game Sponsor Night, 4 Season Tickets, 10 Regular Season Home Game Tickets

GOLD SPONSOR \$2000

- Home & Away Pant Ad, Full Page Program Ad, Website Ad, 4 Season Tickets, 10 Regular Season Home Game Tickets

SILVER SPONSOR \$1500

- Side Helmet Sticker Ads, Half Page Program Ad, Website Ad, 2 Season Tickets, 5 Regular Season Home Game Tickets

BRONZE SPONSOR \$1000

- Shoulder Patch Logo Ad, Quarter Page Program Ad, Website Ad, 2 Season Tickets

GAME NIGHT SPONSOR PACKAGE \$300 (limited opportunity to 21 Home Games) - One 'Game Sponsor Night' (at home) dedicated specifically to your company with 5 tickets to the game • Company participation in Opening Ceremonies including ceremonial 'Face-Off' • Minimum of three PA announcements recognizing and/or promoting your company • Company name and/or logo on sponsor page of our website • Company name and/or logo advertising on 'Game Night Lineup' handout • Opportunity to promote your business by supplying promotional products or items for giveaways/draws at Steam home games • A member of your party to sing the National Anthem (optional)

'ADOPT A SCHOOL' GAME NIGHT SPONSOR \$500 - Free tickets given to every child of one school of your choice • Company and School participation in Opening Ceremonies, including ceremonial 'Face-Off' • Minimum of three PA Announcements recognizing your company and/or school • Steam P layers making a special appearance at the school of your choice with photo/autograph session included

OTHER OPTIONS

- Home & Away Jerseys (limited quantities, Individual) Sponsor a Player \$500
- Full Page Program Ad \$400
- Half Page Program Ad \$225
- Quarter Page Program Ad \$125
- Website Ad \$300

GAME PROGRAM on HOME GAMES

Logotype / Information per Game \$80
Logotype / Information 10 Games \$600
Logotype / Information 20 Games \$1000

Sponsorship Description: _____

Sponsor Name: _____

Sponsor Address: _____

Sponsor Signature: _____ Date: _____

Contact Information: President - Dina DaSilva 416-844-2697 – Dina@SteamHockeyA.ca
Team Manager- Tina Belsham 705-220-9876 – Tina@SteamHockeyA.ca

Cheques Payable to:

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