

# **A 10-Step Guide To Achieve Your Dream Wedding... Without Breaking the Bank**

Hi there, my name is Robert Walk.

I'm an award-winning DJ and Wedding Experience Specialist.

I'm thrilled to share: **A 10-Step Guide To Achieve Your Dream Wedding... Without Breaking the Bank** with you!

This guide has the information you need to plan your dream wedding without stress and financial strain.

This guide is the result of 40+ years of practical knowledge and experience from planning more than 12,000 weddings and performing at 3000+ weddings in front well over 350,000 family members and friends.

At the bottom of this guide, you will find links to bonus material and 3 short videos that will do almost everything for you.

Let's dive in, shall we?

## Overview

This guide contains the essential information you need to plan your dream wedding.

Remember, it's all about celebrating your love and starting a new chapter in your life.

Enjoy the journey!

## Background/Inspiration

I've been in the wedding industry since 1984, creating unforgettable experiences for more than 3000 couples.



My goal is to provide you with a stress-free and seamless flow of events that keep you, your family and your friends engaged, entertained, dancing, and having a great time!

One day, while sharing a few stories about weddings I had planned and performed at with a future client, they suggested, 'you should write a book about your experiences so other couples can discover what they want and avoid the costly mistakes we would have made if you weren't guiding us.'

That couple was my inspiration to write this guide that you, and every couple that reads, will benefit from.

Until now, only my personal clients that paid me thousands of dollars had access to this information - information that will maximize your time and money while eliminating stress and dramatically improving the overall success of your wedding.

In less than one hour, you will have a simple process that will create the plan that delivers the results and experience you desire on your wedding day.

P.S. I'm in the process of writing the book about the wonderful couples I have worked with and their amazing wedding day stories.

I'll send you a FREE copy when it's complete.

*Robert Walk*

## How I Accomplished This for YOU!

My first task was to gather the right sorts of information and present it in bite-size chunks.

I wanted to provide you with practical, actionable advice that you can put to use immediately.

I created this easy-to-follow guide to deliver fast, easy, and effective results.

This guide shows you how to accomplish more at your wedding with...

Less MONEY 

Less STRESS  and in...

Less TIME 

I'm excited to share what has taken me nearly four decades to learn and perfect.

May the following 10-Steps serve you well as we create the wedding of your dreams.

## Step 1: Establish a Clear Budget

The first step for any couple planning their dream wedding is to establish a clear and realistic budget.

This should include all potential costs, from the venue and catering to the wedding attire and decorations.

It's also important to include a contingency fund for any unexpected expenses.

This step will help couples understand their financial limits and make informed decisions about what they can afford.

This step is important because it helps couples avoid overspending and falling into debt.

It also allows them to understand what they can realistically afford, helping them make informed decisions about their wedding.

**Insights:** Couples often underestimate the cost of a wedding, leading to financial stress.

**Objections:** Some couples may feel that setting a budget limits their options or takes away from the excitement of planning.

**Faulty Mindset Beliefs:** Believing that a more expensive wedding equals a better wedding.

### 3 Sub-Steps to Establishing Your Budget

1.1. Determine overall budget: Consider your financial situation and decide on a total amount you're comfortable spending on your wedding.

1.2. Break down the budget: Allocate specific amounts to different aspects of the wedding such as venue, attire, food, etc.

1.3. Set aside a contingency fund: Plan for unexpected expenses that may arise during the planning process.

## Step 2: Prioritize Wedding Elements

Once the budget is set, the next step is to prioritize the elements of the wedding.

Couples should list out all the things they want for their wedding, from the most to the least important.

This could include the venue, the food, the music, the photographer, the flowers, etc.

By doing this, couples can allocate their budget accordingly, ensuring that the most important aspects of their wedding are covered first.

If there are any funds left, they can then be used for the less important elements.

This step is crucial because it ensures that the most important aspects of the wedding are covered first.

It also helps couples avoid wasting money on less important elements that they may not even need or want.

**Insights:** Prioritizing can help couples focus on what truly matters to them.

**Objections:** Some couples may struggle to agree on what elements are most important.

**Faulty Mindset Beliefs:** Thinking that all elements of the wedding are equally important can lead to overspending.

### 3 Sub-Steps to Prioritizing Your Wedding Elements

2.1. List all desired elements: Write down everything you want at your wedding, big or small.

2.2. Rank each element: Prioritize the list based on what is most important to you as a couple.

2.3. Allocate budget: Distribute your budget according to the priority list.

## Step 3: Research and Compare Vendors

After prioritizing their wedding elements, couples should start researching and comparing vendors.

They should get quotes from multiple vendors for each service they need and compare these based on cost, quality, and reviews.

This step will help couples find the best value for their money and ensure they get the best possible service within their budget.

It's also a good idea to negotiate with vendors to see if there's any possibility of getting a better deal.

This step is important because it allows couples to find the best vendors within their budget.

It also gives them the opportunity to negotiate prices and potentially save money.

**Insights:** Researching vendors can save money and prevent disappointment.

**Objections:** Some couples may find this step overwhelming or time-consuming.

**Faulty Mindset Beliefs:** Believing that the most expensive vendors are the best, or that negotiating is rude.

### 3 Sub-Steps to Researching and Comparing Vendors

3.1. Gather vendor options: Look for potential vendors for each service you need.

3.2. Request quotes: Contact each vendor to get a detailed quote.

3.3. Compare and negotiate: Review all quotes, compare them, and negotiate for better deals.

## Step 4: Select a Venue

Choosing the right venue is a crucial step in planning a dream wedding.

Couples should consider factors such as location, capacity, availability, and cost.

The venue should align with the couple's vision for their wedding and comfortably accommodate their guest list.

It's also important to check what's included in the venue package, such as catering, decorations, or a wedding planner.

This step is crucial because the venue sets the tone for the entire wedding.

It also has a significant impact on the budget, so it's important to choose a venue that aligns with the couple's vision and financial constraints.

**Insights:** The venue sets the tone for the entire wedding.

**Objections:** Some couples may have their heart set on a venue that's out of their budget.

**Faulty Mindset Beliefs:** Believing that the venue has to be extravagant to impress guests.

### 3 Sub-Steps to Selecting Your Venue

4.1. Shortlist potential venues: Based on your vision, budget, and guest count, shortlist a few venues.

4.2. Visit the venues: Schedule visits to each venue to get a firsthand experience.

4.3. Finalize and book: Choose the venue that best fits your needs and book it.



## Step 5: Plan the Menu

Food and drink are key elements of any wedding celebration.

Couples should work with their chosen caterer to plan a menu that reflects their personal tastes, dietary requirements of their guests and their budget.

This step also involves deciding on the style of service - whether it will be a sit-down dinner, buffet, or cocktail reception.

This step is important because food and drink are key elements of any wedding celebration.

It also allows couples to cater to the dietary needs of their guests and ensure that everyone is satisfied.

**Insights:** The menu is a key part of the guest experience.

**Objections:** Some couples may feel restricted by dietary requirements or budget constraints.

**Faulty Mindset Beliefs:** Thinking that a more complex menu will make the wedding more memorable.

### 3 Sub-Steps to Planning Your Menu

5.1. Discuss with the caterer: Share your preferences and dietary needs with your caterer.

5.2. Sample the menu: Try out different dishes before finalizing the menu.

5.3. Finalize the service style: Decide whether you want a buffet, sit-down dinner, or cocktail reception.

## Step 6: Choose Wedding Attire

The next step is for the couple to choose their wedding attire.

This includes not only the wedding dress and suit, but also the outfits for the wedding party.

Couples should consider their wedding theme, venue, and personal style when selecting their attire.

It's also important to factor in the cost of alterations, accessories, and shoes into the budget.

This step is crucial because the wedding attire contributes significantly to the overall look and feel of the wedding.

It also has a big impact on the budget, so it's important to factor in all related costs.

**Insights:** Wedding attire should reflect the couple's personal style.

**Objections:** Some couples may feel pressured to choose traditional or expensive attire.

**Faulty Mindset Beliefs:** Believing that the wedding dress or suit needs to be designer or brand new.

### 3 Sub-Steps to Choosing Your Wedding Attire

6.1. Research styles: Look for wedding attire that matches your personal style and the wedding theme.

6.2. Try on outfits: Visit bridal shops to try on different outfits.

6.3. Purchase and tailor: Once you've chosen, buy the outfits and get them tailored if needed.

## Step 7: Decide on Decorations

Decorations set the mood and tone for the wedding.

Couples should decide on a color scheme, theme, and style for their wedding and choose decorations that align with these.

This could include flowers, table centerpieces, lighting, and other decor elements.

It's also important to consider the venue when planning decorations, as some venues may have restrictions or specific requirements.

This step is important because decorations create the desired atmosphere and aesthetic for the wedding.

They also need to align with the venue's restrictions and requirements, so careful planning is necessary.

**Insights:** Decorations can transform a venue and create a certain ambiance.

**Objections:** Some couples may feel overwhelmed by the endless decoration options.

**Faulty Mindset Beliefs:** Thinking that more decorations are always better.

### 3 Sub-Steps to Deciding on Your Decorations

7.1. Choose a theme: Decide on a color scheme or theme for your wedding.

7.2. Source decorations: Look for decorations that match your theme.

7.3. Plan the layout: Decide where and how the decorations will be placed at the venue.

## Step 8: Organize Entertainment

Entertainment is a key part of the wedding reception.

Couples should consider what type of entertainment they want, such as a live band, DJ, or even a magician or photo booth.

It's important to book entertainment well in advance and to ensure that the chosen entertainers are aware of any specific song requests or restrictions.

This step is crucial because **entertainment can make or break the wedding reception.**

It's important to book in advance and ensure that the entertainers can accommodate any specific requests.

**Insights:** Entertainment can make a wedding more enjoyable for guests.

**Objections:** Some couples may feel that entertainment is an unnecessary expense.

**Faulty Mindset Beliefs:** Believing that a wedding needs to have traditional forms of entertainment like a band or DJ.

### 3 Sub-Steps to Organizing Your Entertainment

8.1. Decide on entertainment type: Choose between a live band, DJ, or other forms of entertainment.

8.2. Research and book: Find suitable entertainers and book them in advance.

8.3. Discuss specifics: Share any specific song requests or restrictions with your entertainers.

\*Repeat this process for each of the vendors you are going to hire according to your priorities and the vendors ability to delivery the outcome you desire.

## Step 9: Finalize Guest List and Send Invitations

Finalizing the guest list and sending out invitations is a crucial step in the wedding planning process.

Couples should consider their budget and venue capacity when deciding on their guest list.

Once the list is finalized, invitations should be sent out with plenty of time for guests to RSVP.

This step is important because it determines the size and cost of the wedding.

It also gives guests enough time to plan and prepare for the wedding.

**Insights:** The guest list can greatly impact the cost and atmosphere of the wedding.

**Objections:** Some couples may struggle with limiting their guest list due to family or social pressures.

**Faulty Mindset Beliefs:** Thinking that a larger guest list will make the wedding more successful.

### 3 Sub-Steps to Finalizing Your Guest List and Sending Invitations

9.1. Draft a guest list: Write down everyone you want to invite.

9.2. Finalize the list: Review the list, keeping in mind your budget and venue capacity.

9.3. Send out invitations: Order and mail out your wedding invitations.

## Step 10: Plan the Wedding Day Timeline

The final step in planning a dream wedding is to create a detailed timeline for the wedding day.

This should include everything from the time the bride and groom start getting ready, to the ceremony, cocktail hour, reception, and after-party.

A well-planned timeline will ensure that the day runs smoothly and that all important elements are included.

This step is crucial because it ensures that the wedding day runs smoothly and according to plan.

It also helps everyone involved know what to expect and when, reducing stress and confusion on the big day.

**Insights:** A well-planned timeline ensures a smooth wedding day.

**Objections:** Some couples may feel that a strict timeline takes away from the spontaneity of the day.

**Faulty Mindset Beliefs:** Believing that everything will naturally fall into place without a detailed plan.

### 3 Sub-Steps to Planning Your Wedding Day Timeline

10.1. List out all events: Write down everything that will happen on your wedding day.

10.2. Allocate time: Decide how much time each event will take.

10.3. Share the timeline: Make sure everyone involved in the wedding knows the schedule.

## Bonus material...

The links below will accomplish many of the steps listed above with great precision and consistency.

Click this link <http://bit.ly/UltimeWeddingRoadmap> to download your copy of **The Ultimate Wedding Day Roadmap**, instructions, and Checklist.

Print a copy of this document for you, your significant and any other persons involved in planning or paying for your wedding.

Get your pencil out and experience the magic as it happens for you...

## In real time!

The 3 short videos below will help you make wise decisions about every aspect of your wedding.

Watch video #1, **How to Achieve the Wedding Day Result You Desire Most!**

<https://youtu.be/qPl69nadpLY>



In less than 10 minutes...

You will **DISCOVER** everything you want to happen at your wedding.

You will have every product and service **PRIORITIZED** according to its ability to deliver the wedding day results you desire, and...

You will have a professionally designed **AGENDA/TIMELINE** that includes everything important to you in an stress-free seamless flow!

And we're just getting started!

In Video #2: **How to Avoid the 3 Most Costly Mistakes When Planning Your Wedding!**

<https://youtu.be/l3lslCGqKZ8>

You will see the 3 mistakes that cause 74% of couples to exceed their budget by 40% and how to avoid them from happening to you.

Video #3 will make it crystal clear: **Which Vendor Will Have the Biggest Impact on the Overall Success of Your Wedding?**

<https://youtu.be/FGYtrH9QYJo>

You can now decide which of the following 3 options below will be best for you moving forward.

1. Do everything yourself?
2. Have someone do everything for you? Or...
3. Hire experienced professionals to help you?

If you've chosen option #2 or #3, and you're planning to hire a DJ, I invite you to take advantage of my FREE No-Obligation Needs Analysis Consultation by clicking the link below:

<https://justweddingsaz.com/ola/services/free-consultations>



If you would like or need recommendations for other wedding professionals, text me, Robert Walk, at (602) 370-1135

I am here to help you accomplish more... with less!

Cheers to you and a wonderful wedding celebration! 🥂

Robert Walk

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[www.JustWeddingsAZ.com](http://www.JustWeddingsAZ.com)