



Strategic Plan 2019 - 2021

Inspiring, Empowering and Transforming
the Next Generation





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OUR LEADERSHIP



Valerie Maltais Chairperson

At Youth Rising Above, we believe one of the most impactful ways to contribute to sustainable and transformative change is through inspiring, empowering and transforming marginalized youth in our city. 2018 was a remarkable year for Youth Rising Above; we established new partnerships, hosted unique events, and delivered impactful training. With this, we continue to build a strong reputation in the communities we serve, while continuing to earn the trust of various stakeholders, including our donors, partners and the youth we serve. We also applied for charitable status at the end of 2018; this is a significant milestone that will legitimize the efforts of our volunteers and allow us as a non-profit organization greater ability to grow. We look forward to announcing the completion of this process in the second half of 2019. In the meantime, we continue to build on the work of previous years and we are delighted to unveil our framework - mission, vision and the strategy to get there – which was developed with the knowledge of our dedicated team along with significant input from various stakeholders. I highly encourage you to keep reading and take a look at our organizational pillars, you'll notice that we are bold and have made some aggressive commitments! We are confident that we can deliver on them with the support of our network of volunteers, generous donors, community partners and the participation of our incredible and diverse youth! I will bet you want to know more about the unique and innovative programs that are the foundation of these commitments. On that note, do not hesitate to get in touch with us, we will be more than happy to apply our motto with you as well... it all begins with inspiring!



Jonathan John Executive Director & Founder

I'm truly excited for the remarkable and promising future of Youth Rising Above over the years to come! As a start up non-profit youth development organization, we've already achieved so much in such a short time, and we're only just beginning! Our team of board members and staff are committed to inspiring, empowering and transforming the lives of marginalized youth in our country through dynamic and impactful programs. We're committed to delivering our services through a youth-informed and youth-centered framework, services that we know will lead to proven results. We wholeheartedly believe that all youth have the ability to make meaningful contributions to our communities if they're loved, supported, challenged and encouraged, and we plan on doing just that! We're just as committed to ensuring that our programs are in fact leading to transformational change for young people, which is why we promise to to develop all our programs by youth and for youth, with innovative and proven methods, while continuously seeking to evaluate, improve and grow as an organization. Additionally, our entire team has an intrinsic desire to ensure that Youth Rising Above soon evolves into a proven organization, delivering meaningful impact to our communities (with an emphasis on preventative and holistic methods), and transitions into a program of choice by both youth and our community partners. We're excited to continue challenging the status-quo and remaining innovative when it comes to youth development, because we believe our youth deserve no less! We looking forward to developing infrastructure and capacity (including securing charitable status), delivering services, collecting data and proving success in our start-up years, and I hope everyone will support/join us along the way.

Meet the rest of our team at www.youthrisingabove.org



WHAT MAKES US DIFFERENT

- We offer engaging, interactive and innovative programming that connects with a wide variety of learning styles
- We deliver programming directly in the communities where our youth reside
- We empower and equip youth to positively impact their own communities
- We develop youth-informed and youth-centred resources to help young people thrive
- We work collaboratively with youth to help challenge social stigma
- We use our program statistics to advocate for positive change
- We help bridge the gap between the non-profit and for-profit sectors
- We continuously invest in the positive and professional development of our team to ensure our youth receive the best possible care

Check us out on social media for highlights of our programs

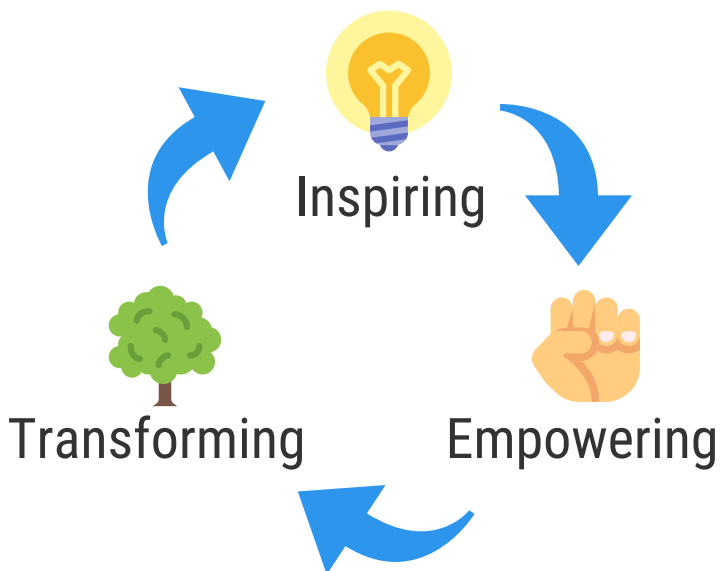
OUR MISSION

Provide marginalized youth with the opportunity to live wholesome, successful and enriching lives through engaging and dynamic programs, while stimulating positive social change.

OUR VISION

A safe and inspiring place where marginalized youth can participate in engaging, innovative and dynamic developmental opportunities which will positively shape their lives, while empowering them to give back in meaningful ways to their communities.

OUR MOTTO



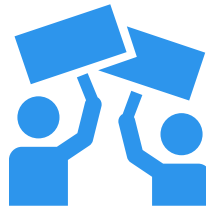
Our motto serves as a reflection of the phases of our service delivery. We start by first seeking to **inspire** youth towards positive personal development. Then, our efforts refocus towards **empowering** young people to believe that they have the potential to achieve remarkable feats. All of which leads to positive **transformative** change, both in the youth we serve, and in the communities they live in.

OUR CORE VALUES



LOVE

We seek to always express unconditional love to all youth regardless of their circumstances



ENCOURAGE

We seek to constantly encourage youth through life's challenges, en route towards personal wellness



SUPPORT

We seek to provide a diverse array of supports to ensure youth are equipped to achieve personal wellness



CHALLENGE

We seek to safely and positively challenge youth in hopes to build resiliency and overall growth



TRANSFORM

We seek to instil positive transformational change in the lives of young people, who in turn will help transform their communities and the world

OUR PILLARS



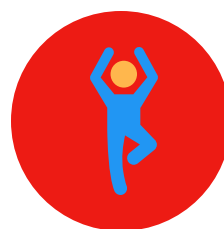
Professional & Experiential Learning

When youth learn in safe, community based environments which they find relevant and practical, their positive growth and development will be exponential. Our programs and services allow youth to learn in ways that are engaging, youth centered and youth informed, leading to tangible results and positive community impact.



Early Engagement

Engaging with youth at an early age will help build and instil positive life attributes and individual resiliency. Our programs and services equip young people with the confidence and resources to overcome potential adversities later in life.



Wellness

Health and wellness comes in a variety of ways, all of which should be supported to foster the positive growth and development of young people. Our programs and services are developed and delivered using a holistic approach, with an emphasis on physical, mental, emotional, cognitive and spiritual well-being.



Thought Leadership & Public Awareness

Positive youth development is the responsibility of community members, organizations, political systems and global institutions. We're committed to using youth input, expert knowledge and our program statistics to impact public policy, community perception and organizational change.

OUR COMMITMENT



400

youth will be served



50

youth will graduate our training programs



LAUNCH

of our inaugural Youth Advisory Committee



7

youth focused knowledge products will be created



15

unique, youth centered programs and services will be launched



150

technical certifications will be awarded to young people



5

large scale youth at-risk prevention programs will be delivered



5

long term sustainable community partnerships will be established

Programs Include

- Mentorship
- Skill Building
- School Workshops
- Youth Worker Education
- Exposure to STEM Careers
- Community Workshops
- Youth-friendly Resources
- Social Service Supports
- Mental Health Supports
- Healthy Living Activities
- Food Security
- Creative Arts
- Violence Prevention
- Panel Discussions and more!



PARTNER WITH US

You can positively impact the life of a young person with us through one of the following ways:

- Funding: connect with us to find out how your financial donation can support our programs and services in ways that will truly transform lives.
- Sponsorship: be the first to sponsor one of our program pillars (professional & experiential learning, early engagement, wellness or thought leadership & public awareness).
- Resources: have a resource to share (transit tokens, meals, venue space, tickets, expertise etc.)? Get in touch with us!
- Follow Us: follow us on social media to stay updated on the impactful work happening in the Youth Rising Above community!



**DON'T WAIT...
BEGIN EMPOWERING YOUNG LIVES...
TODAY!**

Make a difference, partner with us!



www.youthrisingabove.org



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