

Speaker Bio Resource Information

A **one-page speaker bio** is a short introduction that describes who you are, what you do, and why you're a qualified speaker. It's used to promote your speaking engagements and to help potential clients and audience members learn more about you.

A one-page speaker bio is a great way to provide more detail about your expertise, experience, and accomplishments than you would in a shorter bio. It's also a good opportunity to share your speaking style and personality with your audience.

Here are some tips on how to write a one-page speaker bio:

1. Start with a strong introduction. Your introduction should grab the reader's attention and tell them why they should care about you and your message. It should also highlight your unique expertise and value proposition.
2. Share your story. People are more likely to connect with you if they know your story. Share your journey to becoming a speaker, your passion for your topic, and the impact you want to make on your audience.
3. Highlight your expertise and experience. List your relevant education, training, and experience. Include any awards, recognition, or publications that demonstrate your expertise.
4. Share your speaking style and personality. Let your audience know what they can expect from your talks. Are you a dynamic and engaging speaker? Do you use humor or stories to illustrate your points? Are you a thought leader or an expert in your field?
5. Call to action. Tell your audience what you want them to do next. Do you want them to visit your website, book a speaking engagement, or follow you on social media?

Here is a sample one-page speaker bio template:

Name

Title

Company

Introduction

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Write a strong introduction that grabs the reader's attention and tells them why they should care about you and your message. It should also highlight your unique expertise and value proposition.

Story

Share your journey to becoming a speaker, your passion for your topic, and the impact you want to make on your audience.

Expertise and experience

List your relevant education, training, and experience. Include any awards, recognition, or publications that demonstrate your expertise.

Speaking style and personality

Let your audience know what they can expect from your talks. Are you a dynamic and engaging speaker? Do you use humor or stories to illustrate your points? Are you a thought leader or an expert in your field?

Call to action

Tell your audience what you want them to do next. Do you want them to visit your website, book a speaking engagement, or follow you on social media?

Testimonials

If you have any testimonials from past clients or audiences, include them on your bio page. This will help to build trust and credibility with potential clients and audiences.

Contact information

Make it easy for people to contact you by including your contact information on your bio page. This could include your email address, phone number, and social media links.

Once you've written your one-page speaker bio, be sure to proofread it carefully and get feedback from others. You want to make sure that your bio is well-written, informative, and engaging.

By following these tips, you can write a one-page speaker bio that will help you to promote your speaking engagements and to attract new clients and audiences.

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