

With NIL growing, the idea of the all-around athlete is changing.

All eyes are now not only on the athlete's performance but how they interact with the public, fans, on social media, and in media interviews. The wrong interaction can cost them NIL deals and opportunities in the game at the next level. Media training can help prepare athletes for all facets of their high school and collegiate career.



Comprehensive Media Training. Our training includes more than just interview skills, we will make sure the athlete understands the dynamics and challenges of the media. We look at mannerisms, dialogue, how to get their story in the media, and awareness of the everyday pitfalls that could cost them in the long run.

Proof is in the Play! We can teach athletes how to be a media star all day, but let's face it, key plays are learned by practice. This is why we suggest on-camera mock interviews. Athletes can have the opportunity to interact with our professional staff to get real world experience with the camera and interviewer.



Media training can be arranged for teams (long term or short term) as well as for individuals. Email info@nextinlinemedia.com for more information.



NIL
NEXT IN LINE MEDIA



Empowering student athletes through media training.

www.NextinLineMedia.com