



## Dear Friend,

Greetings from the Randolph Oiler's. We like to take this time to thank you for taking time out of your busy schedule to read this important message.

The Randolph Oilers Football Club is a member of the Eastern Football League, which was founded in 1961. As a member of the EFL, we play the best semi-professional football teams from all over New England. The EFL every year has a representative in or wins the USFA National Championship for the Semi Pro football teams across the USA. This level of excellence ensures great competition, but it also demands a professional environment and program.

This year marks the 30<sup>th</sup> season of the Randolph Oilers Football Club. The Oilers were introduced to the City of Randolph and surrounding towns in 1973 as a new semi-professional football organization.

Our home games are played at Randolph High Memorial Stadium, which is located at 70 Memorial Parkway. Competing in the EFL requires the Randolph Oilers to work year-round securing sponsorship. Although the EFL and the Oilers are considered semi-professional, all athletes are UNPAID AMATEURS, who help raise funds and provide all their own equipment. It is mandatory that all EFL games be held in a facility that meet specific criteria; dressing rooms, working showers, lights, press box and announcer.

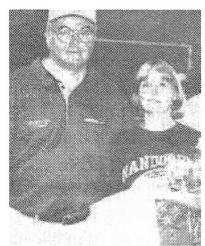








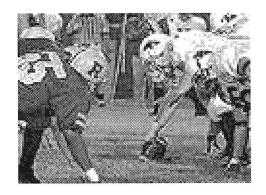
Our Organization is strong and committed. Our President and General Manager is Peter and Marge O'kane, a long time Randolph residents,



Who is best known for his involvement throughout the community. The O'kane's are known for generously given of his time to such organizations as the Rotary Club, CYO, School for the Deaf, Little League, Youth Football, chamber of Commerce, Business and The Industrial Commissions.

Our head coach is Ed Penn. He became the head coach for the Oilers in 1998. Coach Penn started his career in the semi-pro ranks back in 1979. Where he played for 15 yr. Achieving many all league honors. In 1990 Coach Penn was name again ALL EFL while helping the Oilers to a 12 – 0 season and the EFL Championship. Coach Penn has been inducted into the USFA Hall of Fame. He started his coaching career at Braintree High and then over at Stoughton High School, while still maintaining an excellence of commitment to the Randolph Oilers. He started coaching the Oilers Offensive line in 1994.







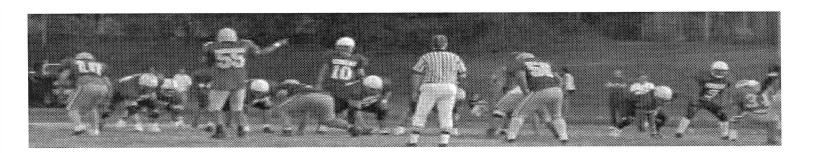
Our roster is made up of many former players from High schools, Small and large colleges and a host of good men from surrounding towns. Due to continued support through out the local community our team has, and will continue to draw fans of all ages and from different communities and background.

To continue the Oiler's football tradition, we need your help. Below, we have outlined our sponsorship programs for the 2003 season.

We operate as a non-profit organization, as such, your donation will be used to help cover the following 2003 expenses:

- EFL League Fees
- Referee Fees
- Stadium Rental Charges
- Training & Supplies
- Game Uniforms
- EMT's
- Medical Staff
- -Free ticket give away to children

The Randolph Oilers would be honored to have you join us as a sponsor for the 2003 season. You will discover that semi-professional football is not only refreshing, exciting, family oriented fun, but it is also played at a highly competitive level. We hope you will consider joining the Oiler's family for our 30<sup>th</sup> year anniversary. You will also find out that it is a great medium to get your business across to the community.





# 1961 · EASTERN FOOTBALL LEAGUE · 2002



#### 2003 SPONSORSHIP PROGRAMS

We have a number of sponsorship programs that we hope you will find attractive:

## LOGO SPONSORS: contact us for more details

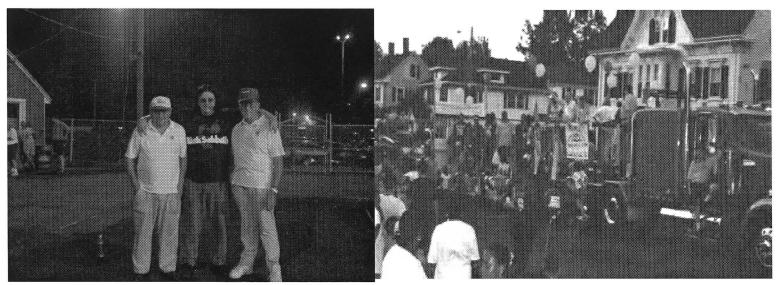
 You will receive all of the "Game Day Sponsor" benefits, PLUS your company logo will worn on the Oiler's Game Uniforms. A great way to get additional advertising exposure for your product or business at home and away games

#### **GAME SPONSORS - \$1000**

- A full page advertisement in our 2003 Oilers Yearbook
- 3ft x 6ft vinyl banner, mounted along end-zone fence at The Stadium
- At least 4 announcements of your Company name during the game by the game announcer
- Advertisement of your sponsorship on each printed game roster
- Link to your company Web-site (if applicable) through the Oiler's Web-site
- 50 Game tickets to any Oilers regular season home game

**Even Ozzy Osbourne Loves the Oilers** 

4th of July Annual Parade



## Sponsorship Options

## itinum Sponsor - \$8,000 Team

- Six 3' x 6' On-Field Banners (2-50-yd line, 2-Endzone, 2 Random)
- One Hundred Season Tickets
- Two Public Address Announcements per game
- Two TV announcement Advertisement (When Home Game Broadcasts are Available)
- Random Internet Banner Ad on All Team Web pages
- Company Logo and Link to Your Web site on the Oilers Main Web page
- Advertisement on 2003 Season Program hand out (Distributed at every game.)

## Gold Sponsor - \$5,000 Team

- Four 3' x 6' On-Field Banners (Either Sideline or Endzone)
- Seventy-Five Season Tickets
- Two Public Address Announcement
- Random Internet Banner Ad on All Team Web Pages
- Large Logo and Link to Your Web-site on Team Sponsor Page

#### Silver Sponsor - \$3,500 Team

- Three 3' x 6' Sideline Banners
- Fifty Season Tickets
- Random Internet Banner Ad on All Team Web Pages
- Medium Logo and Link to Your Web-site on Team Sponsor Page

## Bronze Sponsor - \$2,000 Team

- Two 3' x 6' Sideline Banner
- Twenty-Five Season Tickets
- Random Internet Banner Ad on Team Web Pages
- Small Logo and Link to Your Web-site on Team Sponsor Page

#### **Game Day Year Book:**

•	<b>Back Cover</b>	\$2	2000	200 game tickets	
•	Front Inside	\$2	1250	125 game tickets	
•	<b>Back Inside</b>	\$1	1000	100 game tickets	
•	Full Page	\$	250	25 game tickets	
•	3/4 Page	\$	195	20 game tickets	
•	½ Page	\$	150	15 game tickets	
•	1/3 Page	\$	125	13 game tickets	
•	1/4 Page	\$	100	10 game tickets	
•	1/6 page	\$	75	8 game tickets	
•	1/8 page	\$	50	5 game tickets	
•	<b>Business Card</b>	\$	35	4 game tickets	
•	Sponsor	\$	25	2 game tickets	
Sta	aff Polo's	\$	500	50 game tickets	
On Field Banner		\$	250/game	25 game tickets	\$1000 /year
Web Site Banner		\$	150/year	15 game tickets	
P.A. Announcements		\$	\$50	6 game tickets	(\$15 each additional)