

ORIGINAL SIN... CITY.



The first, the best... the most tempting place in Las Vegas.



WHERE THE FIRST OF ITS KIND  
MEETS FOUR OF A KIND



The first, the best... the luckiest place in Las Vegas.



KEEP YOUR HANDS  
TO YOURSELF.



The first, the best... the luckiest place in Las Vegas.



DIAMOND JO CASINO



PORT OF  
DUBUQUE



GO **GREEN**

# SUN-DRIED TOMATO



Dine. Mix. Mingle.

tomatoe's

MARGATE, NJ

9300 AMHERST AVENUE  
609.822.7535  
TOMATOESMARGATE.COM

[www.facebook.com/TomatoesRestaurant](http://www.facebook.com/TomatoesRestaurant)  
[twitter.com/TomatoesMargate](http://twitter.com/TomatoesMargate)



LESS SIESTA.  
MORE FIESTA.

THURSDAY, MAY 5

Join us for a Cinco De Mayo party to rival Tijuana's!  
Enjoy live entertainment, Mexican food and drink specials and more!

Sponsored by Patrón.

tomatoe's

MARGATE, NJ

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# BALLIN' AT TOMATOES



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STAY COOL  
DINE. MIX. MINGLE.

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WELCOME TO OKLAHOMA

**WHERE THE  
WINS**

COME SWEEPING DOWN  
THE PLAINS!



**GOLD RIVER CASINO**

Follow Us on  

JUST 45 MINUTES FROM OKLAHOMA CITY IN ANADARKO

## Double Down

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1 Part Hot

1 Part Luck

1 Part Sexy

Garnish with Ace of Spades

**BLACKJACK!**



the **D**

LAS VEGAS

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent fermentum urna a ligula  
 lacinia placerat. Ut vel mauris augue, sed molestie nisi. Nam lobortis quam in leo aliquam  
 ac ullamcorper libero condimentum. Aliquam facilisis, nibh nec consoquat aliquam.

**BEING BAD NEVER FELT SO GOOD.**



## I Don't Give A...

.....

1 Part Attitude

1 Part Spunk

2 (or 3, maybe 4) Parts Scotch

Splash of Party Rock Anthem

**Blend well and BAM!**

the **D**  
LAS VEGAS

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent fermentum urna a ligula lacinia placerat. Ut vel mauris augue, sed molestie nisi. Nam lobortis quam in leo aliquam ac ullamcorper libero condimentum. Aliquam facilisis, nibh nec consequat aliquam.

**BEING BAD NEVER FELT SO GOOD.**

# THE KEYS TO THE CITY

## WELCOME TO THE ALL-NEW DIAMOND CLUB

Welcome to a revolutionary new card program. A program that will let you use your points when you want, how you want, and where you want.

Need earrings? Use your points.  
 Want to go bowling? Use your points.  
 Need a new suit? Use your points.  
 Refrigerator broke? Use your points.

The list of benefits goes on and on, and all it takes is your Diamond Club Card.



## JOIN TODAY!

Please Print:

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Home Phone \_\_\_\_\_

Work Phone \_\_\_\_\_

Today's Date \_\_\_\_\_

Date of Birth \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Spouse Name \_\_\_\_\_

Anniversary Date \_\_\_\_\_

Spouses Date of Birth \_\_\_\_\_

Spouses Email Address \_\_\_\_\_

Employee Name \_\_\_\_\_

Department \_\_\_\_\_

PORT OF DUBUQUE • WWW.DIAMONDJO.COM • 1-800-LUCKY JO

**DIAMOND JO**  
 CASINO   
 A WHOLE NEW GAME  
 301 Bell Street • Dubuque, IA 52001  
 WWW.DIAMONDJO.COM



# NOW IT ALL ADDS UP

**DIAMOND JO**  
 CASINO   
 A WHOLE NEW GAME

# ONE CARD. ONE COMMUNITY.

Your Diamond Club Card is your ALL-ACCESS PASS to shopping within the Dubuque community.

## Here's How:

Unlike other player's clubs where points can only be redeemed at the casino – the new Diamond Club allows you to earn and redeem points both at the casino AND at any number of local retailers with strong ties to the Diamond Jo Community. Places such as Great Sounds Audio, Shamrock Jewelers, Ellis Appliance and Graham's Style Store For Men, to name a few.



## SO, HOW DOES THIS WORK?

For example: Play slots with your Diamond Club Card. Earn points. Use them to buy a new LCD TV at Great Sounds Audio or buy a new suit at Graham's. Just remember to use your card when playing slots and table games and to show your card to participating partners when purchasing items outside of the Casino.

Let's not forget that you can use your points at all the Diamond Jo Casino's fabulous on-property amenities as well, including Woodfire Grille, Jo's Delicatessen, The Kitchen Buffet, Mojo's Sports Bar, Tree Bar, Mississippi Moon Bar, and Cherry Lanes.

## THE DIAMOND CLUB CARD

To get the ball rolling, come in and sign up for your card. Then, anytime you play our slots or tables games, or purchase anything at one of our local partnering retail outlets, you accumulate Diamond Club points in your account.



SINGLE DIAMOND TIER • 0 TO 1,200 POINTS



DOUBLE DIAMOND TIER • 1,201 TO 40,000



TRIPLE DIAMOND TIER • 40,001 TO 60,000

Offers	Single	Double	Triple
Points for food	*	*	*
Points for merchandise	*	*	*
Eligible for Hotel Discounts	*	*	*
Eligible for Point Partnership	*	*	*
Local Merchant Real Deals*	*	*	*
Hotel Discounts at Mirage	*	*	*
Eligible for Rapid Rewards		*	*
Buffet Discount		\$1	\$2
Bowling Discount		20%	30%
Eligible for Pre-Sale Show Tickets		*	*
Eligible for Special Promotions		*	*
Eligible for Special Giveaways		*	*
Logo'd Merchandise Discount		10%	15%
Use of Party Room**			*
Eligible for Special VIP Events			*
Priority Service Line			*
Personal Host			*
Monthly Wine Card			\$25
Free Rooms at Mirage			*

\*Discounts of local merchants. \*\*Triple Diamond Members: waive room charge once a year. Back Diamond Members: Free party up to 25 ppl once a year. \*\*\* Current Triple Diamond Members eligible for 1 month. \*\*\*\* Non-Advertised special.