

PROFILE

Creative Executive: Innovator, Inventor, Change Agent, and Leader.

Welcome to a world where listening sparks innovation and leadership transforms. I am David LaVigna, an architect of change in the landscape of lighting and technology. With a keen eye tuned to the nuanced needs of projects and people, I turn visionary ideas into practical realities.

Navigating through the dynamic terrains of complex industries, I have championed transformation and productivity from the ground up. My approach—rooted in empathy—challenges the traditional "good ole' boys network," fostering an environment where emotional intelligence drives success. This philosophy has guided me to mentor fledgling talents into becoming titans of the industry.

Standing at the crossroads of potential and achievement, I am eager for the next challenge to elevate people, processes, and products. Let's illuminate the path forward together, with a strategy that listens deeply, leads boldly, and envisions fearlessly.

EMPLOYMENT HISTORY

VP of Product Innovation and Marketing (EOS Visionary), Nova Flex LED, LLC, St. Cloud, MN

FEBRUARY 2023 – APRIL 2024

Just call me the Fixer-Upper. I stepped in when things were flickering and rewired an engine in flight. Think strategic realignment and digital revamps that not only look cool but also make sense.

In the eye of the storm, I was the calming force – restructuring and streamlining teams to optimize performance. From the chaos, we emerged with a rejuvenated team. Producing a product line of over 500 SKUs and a brand that shines brighter on the digital front with refreshed organization, thanks to a top-to-bottom website revamp and the specification grade data sheet launch.

Managing Director – Product Design and Business Consultant, BrandKnew, Inc, Greater Philadelphia

SEPTEMBER 2018 – FEBRUARY 2023

As a co-founder, I turned insights into actions and products into profits. I devised strategies and SOP's that elevated brands to the forefront of the specification and retail (DIY) lighting world, resulting in revenue and margins that gleamed as much as the products we launched. Our clients were very happy (except for one).

As the creative cornerstone of a consultancy powerhouse, I laid the blueprint for products that not only sold but also tell a story of excellence and efficiency, driving multiple millions in revenue.

Got the ball rolling behind lighting strategies that brighten up big-name stores.

Chief Operating Officer / Chief Innovation Officer, Q-Tran LED Inc., Milford, CT

OCTOBER 2017 – SEPTEMBER 2018

The game plan? Shake up the system, redefine roles, and lead a team toward shining success. Think sleek lines, smart designs, and lighting that's as efficient as it is eye catching.

Climbed the ranks from CINO to COO, transforming the company's operational framework. I established a cohesive organizational structure and process initiatives that revitalized the company's product line and positioned them as leaders in innovative lighting solutions.

Executive Vice President, LED Source acquired OenergyLIGHTING Inc , Wellington, FL

JANUARY 2017 – AUGUST 2017

As President, I navigated LedSource through a pivotal transition, ensuring the FlexArray brand remained luminous until the very end.

When the fit is not right, it's time to switch it up.

President / Chief Executive Officer, OenergyLIGHTING, Inc., Orlando, FL

APRIL 2009 – JANUARY 2017

The result? A game-changing brand that stood out in a crowded market, and MADE IN THE USA.

Under my leadership, FlexArray became a beacon in the industry, and we pioneered the way for manufacturing excellence, right here in the USA.

Imagine the surge of energy culminating in consistent increases in revenue. That was the result of the innovative and strategic efforts I spearheaded. We enhanced our manufacturing processes, and established a competitive presence in both the national and international markets.

Partner, zeroLUX lighting design merges w Simply By Others , Manhattan, NY

JANUARY 2001 – APRIL 2009

Global Lighting design firm from NYC. Millions of square footage of high-end residences, and hospitality were the leading markets for the firm.

A few of almost 500 projects: (in no order)

Carolina Herrera Store(s) | Michael Kors Store(s) | Ganesvoort Hotel(s) | Edition Hotel(s) | YAS Island - shell, spa, bar(s) | Bowlero - founding 10 locations | Fountainebleau Miami - spa, retrofit lamps | Dubai Festival City (Visual Terrain)

Technical Years, Independant, USA

1994 – 2001

The Inventor's Spark: I was that kid who tinkered with everything and turned a simple bike ride into friction-less movement experience - or - I hooked an electric record player to my bike for 50-feet worth of transportation. Learning first hand the value of customer experience.

This curiosity sparked a career that has been lighting up industries for over three decades, from entertainment venues to high-end experience environments. And yes, I have learned as much from the blackouts as from the spotlight moments.

Lighting the Way: My earlier ventures as an independent laid the foundation for a dynamic and innovative professional ride highlighted as Partner at the Global Award winning firm, zeroLUX lighting design, then onto 15 years in products and manufacturing.

From show lighting designs to the merchandise at of your favorite stores, I have been around the block a few times.

EDUCATION

Fine Arts Technical Theatre, University of Connecticut, Storrs, CT

SEPTEMBER 1988 – AUGUST 1992

LINKS

[Website](#) [Linked In](#) [My Blog](#) [Movie and TV credits](#)

SKILLS

Interpersonal Communication Skills

Project Management

Organizational Structure and Operations

Market Growth & Expansion

Sustainable Design

Lighting Design

Analytical Thinking Skills

Strategic Leadership and Planning

Organizational Change and Process Development

Market Analysis

Product Design