

ROCK SHOP TIMES

"THE MUSIC INDUSTRY NEWSPAPER"



2017

MEDIA KIT



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"THE MUSIC INDUSTRY NEWSPAPER"

The *Rock Shop Times* Newspaper is an advertising tool for all Musicians and Music Industry Companies. Everything *Rock Shop* does, has always been about promoting the local bands from all over the world. What we have created here is a simple way to connect with other musicians and the Industry Professionals, Studios, Labels, Venues, Promoters, etc. giving them the information they need right at their fingertips.

For all you Music Industry Professionals from Rehearsal Rooms, Recording Studios, Venues, Promoters to Equipment Companies and everything and anything in between – "*Rock Shop Times* clientele is your direct consumers" which makes the "*Rock Shop Times*" the platform for your product or service to get the most exposure to your targeted audience at great rates.

What we are creating is the Bible of the Music Industry. We hear it all the time, everyone is always asks "Do you know where to play?", "Who are the local bands?", "Where can I rehearse at?", "What is the best equipment to use?" *Rock Shop Times* will have all those answers.

Our goal at *Rock Shop Times* is to bring all genres together who are looking for the same thing, the next step up the music ladder. The best thing is that we offer low priced ads to a large audience. We started out with 10,000 in circulation which includes over eleven US States and several countries. By the end of 2017 we hope to be at 50,000+ in circulation.

Whoever thinks the scene is dead is not part of the *Rock Shop* family, so get with the "*Times*" for the direct pipeline to the industry by advertising here and lets "Make Music Great Again"

For more information and rates please contact: sales@rockshoptimes.com and we will get you in contact with your local Account Manager right away!



2017

ROCK SHOP TIMES RATE CARD

	1 Time Full Rate	3 Times (10% dis.)	6 Times (15% dis.)	12 Times (2 Free Month)
Full Page	350	945	1785	4200
8 x 10	175	472.50	892.50	2100
8 x 5.5	125	337.50	632.50	1500
5.5 x 4	75	202.50	382.50	900
2 x 3	50	135	255	600

FRONT COVER - 5.5 x 4 (COLOR) Highlight your business w/100 Word Max - \$400

BACK COVER – 16 x 20 (COLOR) - \$550

MONTHLY SUBSCRIPTION - \$14 / Per Year

BACK ISSUES WHILE SUPPLIES LAST - \$3.75/Each Issue

All Art work **MUST** be in 300 dpi

Graphic Design Available Upon Request - Additional Charge Will Apply

ALL CHECKS PAYABLE TO: ROCK SHOP ENTERPRISES
(Return Check Fee - \$35.00)

Cancellations Not Permitted After Closing Date



ADVERTISING CONTRACT

Advertisers' Company Information

Advertiser / Company Name _____ Company EIN Number _____

Street Address _____ City _____ State _____ Zip _____

Contact Name _____ Contact E-mail (Required) _____

Business Telephone _____ Mobile Number _____ Fax Number _____

AD SIZE	COLOR or B/W	ISSUE (s)
<input type="radio"/> Full Page	<input type="radio"/> Color <input type="radio"/> B/W	<input type="radio"/> January <input type="radio"/> July
<input type="radio"/> Half Page	<input type="radio"/> Color <input type="radio"/> B/W	<input type="radio"/> February <input type="radio"/> August
<input type="radio"/> Quarter Page	<input type="radio"/> Color <input type="radio"/> B/W	<input type="radio"/> March <input type="radio"/> September
<input type="radio"/> Eighth of a Page	<input type="radio"/> Color <input type="radio"/> B/W	<input type="radio"/> April <input type="radio"/> October
<input type="radio"/> Business Card	<input type="radio"/> Color <input type="radio"/> B/W	<input type="radio"/> May <input type="radio"/> November
		<input type="radio"/> June <input type="radio"/> December
<input type="radio"/> Web and Magazine (If applicable)		
<input type="radio"/> Web Only	<input type="radio"/> Magazine Only	

Total Amount Due: \$ _____

Payment Information

Payment enclosed

*Check Number _____

Visa MasterCard American Express

Name on Card: _____

Billing Address: _____

City/State/Zip: _____

Card Number: _____

CVV Number (Back of Card): _____

Expiration Date: _____

Materials Included Materials to come

Specify any Special positioning (special rates apply – call for availability)

*Inside Front Cover

* Inside Back Cover

*Right-facing Page

*Specific Page (if available)

* Other _____

Notes / Special Instructions:

Please sign below to verify that you have read and agree to the Terms and Conditions for advertising in the *Rock Shop Times*. Unsigned Contracts will not be accepted.

Advertisers' Signature Date

Salesmans' Name (Print)

Salesmans' Signature

All first – time display advertisers must pay in full for the first **10** reservations. Established advertisers' payments are due and payable within **15** day from Invoice Date