

# Simpliciti Staging

The stats and facts of staging



## Setting the Stage to Sell

83% of buyers' agents said staging a home made it easier for a buyer to visualize the property as a future home.\*

A survey by Coldwell Banker Real Estate Corp. found that staged homes sell for more than 6% above the asking price.

### Time on Market

Staged homes spend half the time on the market than unstaged homes.\*

### Impressions

Most buyers form an opinion within 7-10 seconds of entering a home.

### Value

Sellers who spent \$500 on staging recovered over 340% of the cost when the home sold. ([homeagain.com](http://homeagain.com))

## Did you know?



Vacant spaces are often viewed as smaller than they actually are by prospective buyers.

## Buyers View



40% of agents cited that home staging had an effect on most buyers' view of the home.\*

\* National Realty Association