



## **HELP SPONSOR Mahwah's 4th Annual Pride Celebration!**

**Who:** The **Mahwah Pride Coalition** – a local non-profit of resident LGBTQ+ community members and allies working in conjunction with the **Bergen County LGBTQ+ Alliance**

**Why:** To celebrate the contributions of our LGBTQ+ community  
To raise awareness for diversity within Mahwah  
To provide education to our overall community  
To make our LGBTQ+ youth feel welcomed and supported  
To fund a scholarship for a graduating Mahwah senior

**When:** Wednesday, June 26, 2024  
5:00 - 9:00 PM

**Where:** Commodore Perry Field  
70 E Ramapo Ave, Mahwah, NJ 07430

**What:** **Past Pride events have enjoyed:**

- Over 500 attendees
- Live music from Mahwah's own Broadway celebrity Michael Demby-Cain, the Nostalgia Band, and others
- Inspiring speakers from the AIDS Quilt Project, Garden State Equality, and local faith communities
- Performances by Drag superstar Honey Marie
- Booths hosted by local business & non-profits and LGBTQ resources
- Art Show and Family-friendly programming
- Media reach across 59+ sites to 22M unique users and 594K local users

### **How you can help:**

- **Become an Event Sponsor!** See levels on next page
- **Host an Information Table:** Share how your business or organization supports the LGBTQ+ Community
- **Honor an Individual:** Acknowledge an individual who has supported LGBTQ+ issues or is a member of the Community



## MAHWAH PRIDE 2024 Sponsorship Levels

- **RAINBOW Sponsor - \$1,000**
  - Overall event sponsorship with Name/Logo over stage area
  - Plus, everything in the GOLD Sponsor Level as RAINBOW Sponsor Level
  
- **GOLD Sponsor - \$500**
  - Banner on [www.MahwahPride.org](http://www.MahwahPride.org) website front page with link to your webpage
  - Reserved Booth in a premium location in the Tabling/Education area – no electric – including a complimentary 10 x 10 ft tent, table and two chairs
  - Verbal Recognition and on signage during the event
  - Brief speaking opportunity (2-3 minutes) for a representative of your organization
  - Logo (where possible) on promotional materials as a Gold Sponsor
  - Acknowledgement as a Gold Sponsor on Mahwah Pride Facebook page, Instagram, [www.MahwahPride.org](http://www.MahwahPride.org) website, and in media release
  - Quote in a media release
  
- **SILVER Sponsor - \$300**
  - Reserved Booth space in the Tabling/Education area – no electric – including a complimentary 10 x 10 ft tent, table and two chairs
  - Verbal Recognition and on signage during the event
  - Logo (where possible) on promotional materials as a Silver Sponsor
  - Acknowledgement as a Silver Sponsor on Mahwah Pride Facebook page, Instagram, [www.MahwahPride.org](http://www.MahwahPride.org) website, and in the media release
  
- **BRONZE Sponsor - \$150**
  - Reserved Booth space in the Tabling/Education area – no electric (tent, tables and chairs to be provided by Bronze Sponsor organization)
  - Verbal Recognition and on signage during the event
  - Name on promotional materials (where possible) as a Bronze Sponsor
  - Acknowledgement as Bronze Sponsor on Mahwah Pride Facebook Page, Instagram, [www.MahwahPride.org](http://www.MahwahPride.org) website, and in media release
  
- **ALLY - \$ ANY AMOUNT!**

Every contribution matters and we will be happy to acknowledge Allies on our [www.MahwahPride.org](http://www.MahwahPride.org) website



# MAHWAH PRIDE 2024 Sponsor Registration Form

Organization: \_\_\_\_\_  
Mailing/Delivery Address: \_\_\_\_\_  
Contact person: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

<input type="checkbox"/> RAINBOW - \$1,000	_____ We wish to contribute anonymously
<input type="checkbox"/> GOLD - \$500	_____ We require an invoice
<input type="checkbox"/> SILVER - \$300	_____ We will host an information table 5:30-8:30 PM
<input type="checkbox"/> BRONZE - \$150	
<input type="checkbox"/> ALLY - \$_____	

Please make checks payable to: **Mahwah Pride Coalition**

*For Tax Deductible* donations, checks, noting your support of Mahwah Pride, should be made payable to: **ARAWAKAN, Inc.** (a registered 501-c3), which operates as Bergen County LGBTQ+ Alliance

Please mail registration form with payment to:  
Mahwah Pride Coalition  
96 Armour Road, Mahwah, NJ 07430

## For Online Registration and Payment Options:



Fee FREE to ID

@Mahwah-Pride

- last 4 digits are  
1497



[www.bit.ly/SponsorMahwahPride](http://www.bit.ly/SponsorMahwahPride)

REGISTER



<https://bit.ly/MahwahPrideSponsor>

***Thank you for your support of Mahwah's LGBTQ+ community***

T: 551-308-5548

E: [MahwahPride@gmail.com](mailto:MahwahPride@gmail.com)

[www.MahwahPride.org](http://www.MahwahPride.org)