

MARKETING MENU







Vehicle Signage

LARGE TITLE SPONSOR	\$19,200
MEDIUM ASSOCIATE SPONSOR	\$5,600
CONTINGENCY	\$1,840
WING (SIDE)	\$1,550
HOOD SCOOP	\$3,460

Apparel Signage	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
STOMACH	\$3,750
CHEST	\$1,500
SHOULDER	\$750
BACK	\$1,920
HELMET	\$1,150

Pit Signage

CANOPY (UPPER, LARGE)	\$5,760
CANOPY (LOWER, SMALL)	\$3,840
BANNER	\$1,850

Handouts

HERO CARD, BIG LOGO, BOTH SIDES	\$500
HERO CARD, SMALL LOGO, ONE SIDE	\$250

Digital Media	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
CONTENT CREATION	\$1,000
TAGGED POST ON SOCIAL MEDIA	\$45
WEBSITE ARTICLE	\$35
WEBSITE LINK	\$840