

AVE VALLEY *Springwater*



100 % Natural Alkaline Springwater, Optimal pH 8.2 balance , Rich in Minerals,
100 % recyclable 83 % plant based Sustainable Packaging, Pure Nature

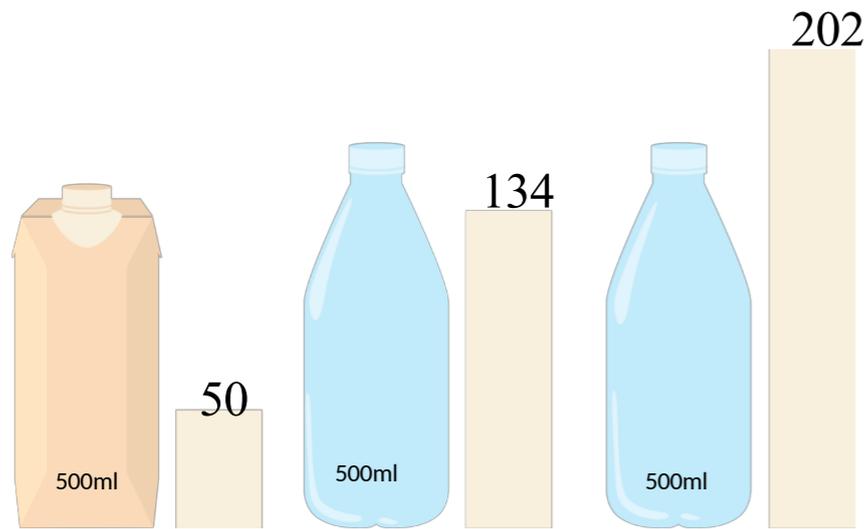


ThePackaging

SUSTAINABLEPACKAGING

The springwater is tapped in an innovative Tetra Prima®Asepticcarton. The cardboard is made from83%*renewable materials with the advantage that the strong paper fiber can be recycled several times.

Below figures kgCO₂e/1000l



TPA
Prisma
22g

PET
BOTTLE
26g

PET
BOTTLE
40g



AVE VALLEY
Springwater



10m

TheSource

MINERALIZED BY NATURE

In the south of Sweden, under the rolling hills of another wise flat land scape, lies a hidden treasure.

The geological composition of this region, characterized by resilient rock formations, has sculpted variations in terrain, creating gentle slopes and hills. Beneath these rolling contours, ad instinktive water flows through deep aquifers, its composition influenced by millennia of inter action with the surrounding rock layers.

It's a landscape shaped by the collision of continents 400 million years ago, during the Caledonian orogeny, a cataclysmic event that gaverise to the mighty Caledonian mountain range.

This water, drawn from the depth soft he earth, carries with it a blend of minerals and elements, rendering it truly one-of-a-kind. It's a testament to the geological history and natural beauty of this region, where the convergence of rugged landscapes and pristine water sources creates a landscape both enchanting and exceptional.

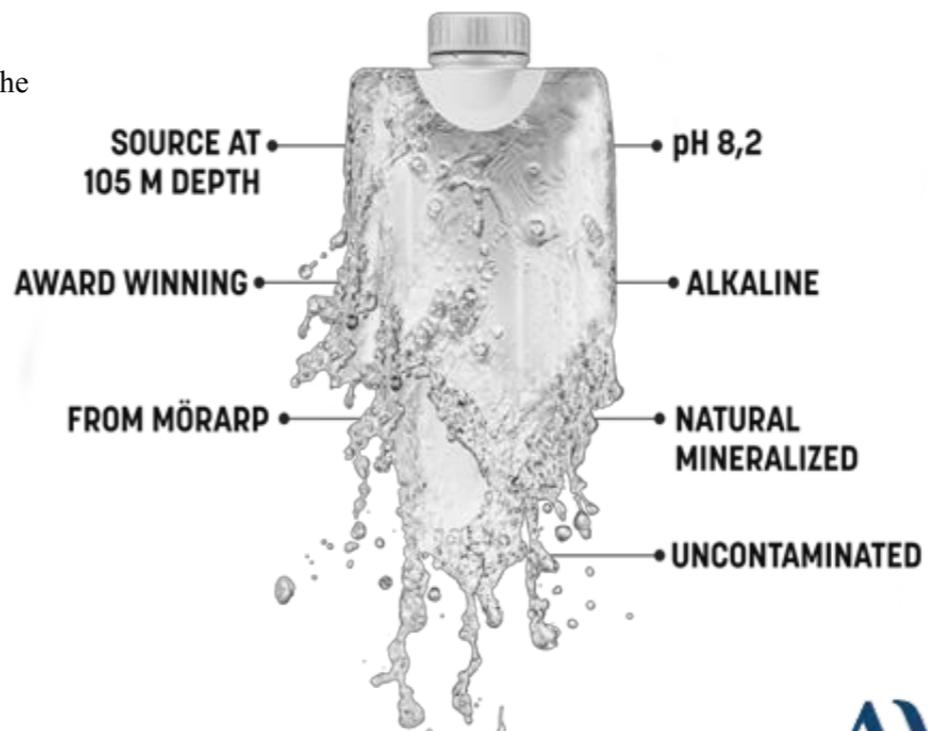
35mmorain

50m sandstone

65m slate, coal

72m gneiss

105m source



AVE VALLEY
Springwater

MINERALCONTENT(mg/l):

Alkalinity370

Calcium32

Magnesium9,2

Sodium100

Potassium7,1

Iron0,001

Hardness6,6°DH

pH8,2

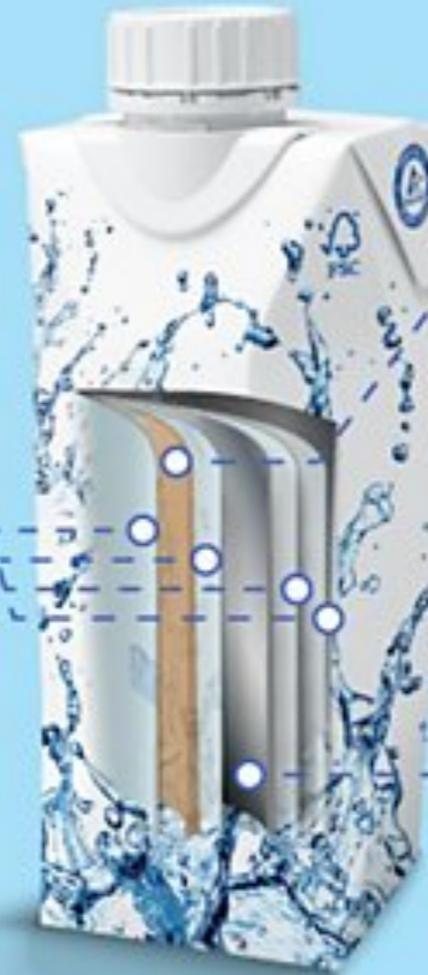
6 LAYERS OF PROTECTION

Tetra Pak water packages are made with 6 layers of protection to help secure the water against air and light, keeping it safe and fresh requiring no preservatives. The main material in all our packages is paperboard. We use just enough to make the package stable, without adding unnecessary weight. Paperboard is a renewable material, made from wood grown in sustainable forests.



Polyethylene

Isolates humidity and liquids to protect the pack's content



Cardboard

The primary component in the pack, from renewable resources

New trees are planted to replace the ones used for production



Aluminum

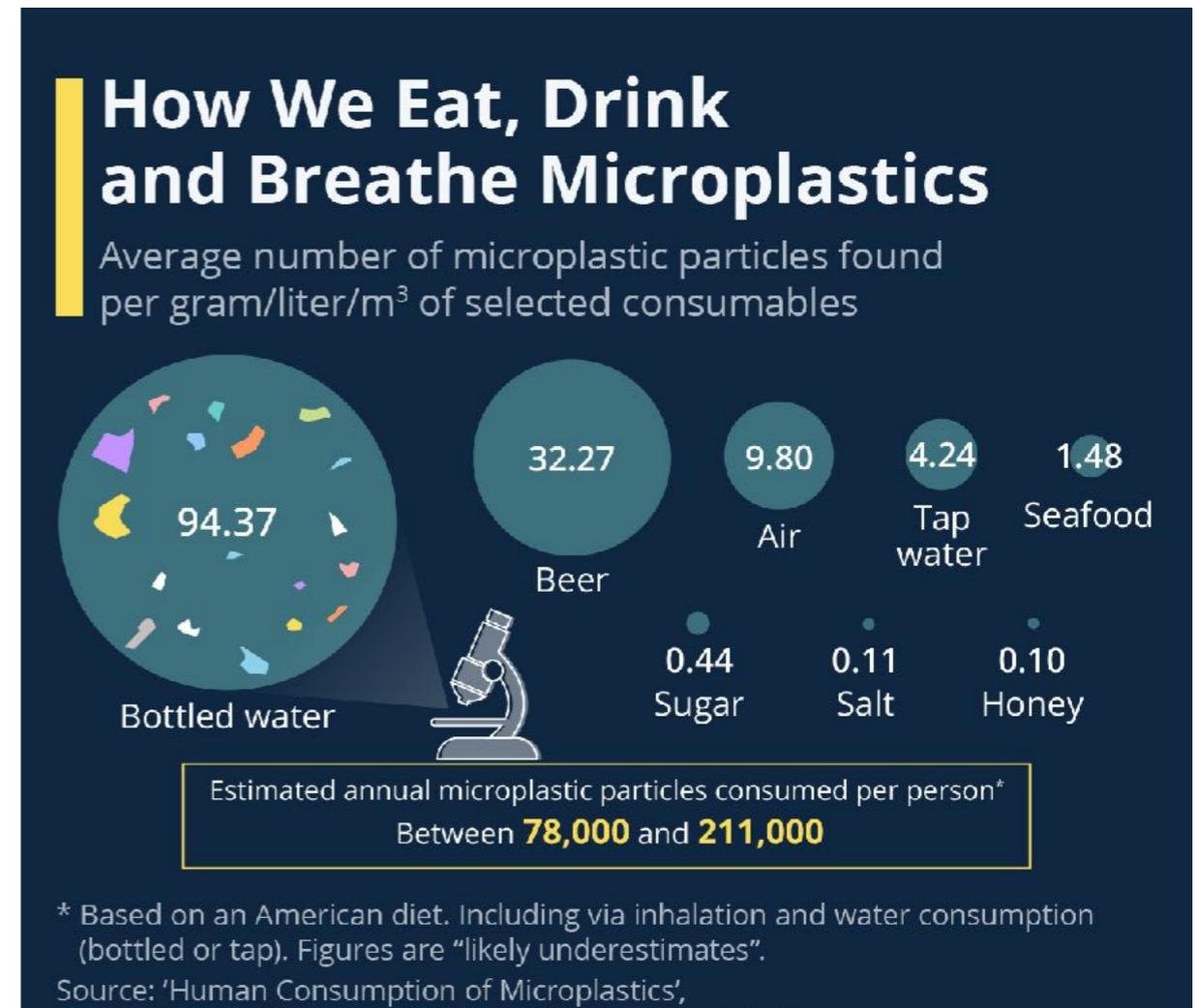
Very thin layer to protect water from external factors like sunlight and air

Maintains the validity of the food inside for long time without the need for cooling

Avoid plastic bottles, recycled or not, it's still Plastic and contains extremely harmful fragments.

During production, plastic water bottles are subject to high pressure, temperature changes and transportation, which can cause the plastic to degrade, leading to the creation of microplastics in addition to the microplastics already in the water from tapping!

New analysis of most popular bottled water brands found that more than 90% contained tiny pieces of plastic.



AVOID PLASTIC; GO GREEN
AVE VALLEY Springwater
Clean and straight from the Nature!



AVE VALLEY 100 % Natural SPRINGWATER Alkaline pH 8.20 RICH IN MINERALS Health effects in Ave Valley Springwater



Magnesium 9.2 mg/L:

- Regulates Blood Pressure – It can improve a person's blood pressure and manage the muscles that facilitate the circulation of blood and oxygen. This process decreases the chances of cardiac arrest.
- Stronger Bones – Regular magnesium intake controls Calcium and Vitamin D in your body, which are essential to a stronger skeletal system. This effect is mainly seen in women who just gave birth or are undergoing menopause.
- Longer and Deeper Sleep – Regularly taking dietary magnesium doesn't just aid in bodily functions; it helps relax you too. Balancing how neurotransmitters function can help you power down and enjoy a good night's sleep.
- Treat Severe Headaches – Studies show that taking just one gram of this mineral composition helps minimize stress in the body. It counteracts our sensitivity to noise and light to prevent nausea and vomiting.

Calcium 32 mg/L:

- Calcium is a mineral most often associated with healthy bones and teeth, although it also plays an important role in blood clotting, helping muscles to contract, and regulating normal heart rhythms and nerve functions.

Chlorides 3.3 mg/L:

- Chlorides stimulates stomach acid needed for digestion, stimulates the action of nerve and muscle cells, and facilitates the flow of oxygen and carbon dioxide within cells. Chloride is absorbed in the small intestine and remains in the body's fluids and blood.

AVE VALLEY Springwater one of the purest waters in the world and we keep it clean in our 100% recyclable sustainable 83% plant-based TetraPak cartons.



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- Polyethylene**
Isolates humidity and liquids to protect the pack's content
- Cardboard**
The primary component in the pack, from renewable resources
New trees are planted to replace the ones used for production
- FSC**
- Aluminum**
Very thin layer to protect water from external factors like sunlight and air
Maintains the validity of the food inside for long time without the need for cooling

**AVE VALLEY
“GO GREEN”**

