



Dear Friend:

Shena told us, "St Vincent de Paul provided me and my children the first table we ever had. We can share a dinner together as a family because of St Vincent de Paul."

Jim shared with one of our Vincentians, "I didn't know how I was going to make it to next month. I asked God for a miracle. Vincentians visited me in my home and really listened. They helped me stay in my home. The Society of St Vincent de Paul was my miracle."

Shena and Jim were 2 of the 5,236 people we helped last year with basic needs. It may have been food, rent, utilities or furniture. But what Vincentians always would bring is hope. Hope for a better future. The hope that someone is there to listen and help. We performed over 3,100 home visits last year across Virginia and we always heard the same thing-you were the first people to get back to me and actually listen. It is what the Society of St Vincent de Paul is all about.

Whether it's helping Shena and Jim with basic needs, or providing assistance through one of our food pantries, or helping someone in debt through our Mini Loan Program-the Society is there. It could also be providing help through our new Thrift Store in Bon Air or our Young Vincentians providing Thanksgiving dinners for families. No type of charity is foreign to the Society of St Vincent de Paul.

It's hard to believe the Society of St Vincent de Paul will be holding our Sixth Annual Friends of the Poor Walk. But on September 30, 2023, we will be doing just that on the beautiful campus of St Michael the Archangel Catholic Church in Glen Allen, Virginia.

The Society is a 501c3 nonprofit organization that helps all who reach out in need. Though an international organization started in 1832, the Society has been at work in Central Virginia since 2016. All proceeds from the Friends of the Poor Walk will benefit our work locally.

In 2022, Richmond held the largest Friends of the Poor Walk in America raising over \$70,000 for our work. But the needs of our friends keep growing. Can you help us help more people like Shena and Jim?

Your support of The Friends of the Poor Walk will help provide hope to a friend in need. We ask you to consider the sponsorship opportunities on the attached page.

For more information, please contact Dan Kearns at dkearns@svdp-rvacouncil.org or check out our website at www.svdp-rvacouncil.org

Thank you for your consideration.

Sincerely,

A handwritten signature in blue ink that reads "Dan Kearns" followed by a long horizontal flourish.

Dan Kearns
Executive Director, Society of St. Vincent DePaul



**FRIENDS OF THE POOR WALK
SEPTEMBER 30, 2023
SPONSORSHIP OPPORTUNITIES**

***Presenting Sponsors (3)* \$2,500.00**

- Largest company logo on 200 shirts
- Company logo on event signage
- Corporate materials in all giveaway bags
- Only company name on street banner as presenting sponsor
- Announced as Presenting Sponsor from podium
- All press releases and media coverage will include company recognition including social media and website
- Prime location at event for tent (table and chairs provided)

***Clear a Path Sponsor* \$1,250.00**

- Company logo on 300 shirts
- Company logo on event signage
- Corporate materials in all giveaway bags
- Announced as Clear a Path sponsor from podium
- Company recognition on social media and website
- Location for tent at event (table and chairs provided)

***Light a Path Sponsor* \$ 500.00**

- Company name on 300 shirts
- Corporate materials in all giveaway bags
- Company logo on event signage
- Company recognition on social media and website
- Location for tent at event (table and chairs provided)

***Walk a Path Sponsor* \$ 250.00**

- Company name on 300 shirts
- Corporate materials in all giveaway bags
- Company name on event signage
- Company recognition on social media and website



SPONSORSHIP APPLICATION

Please print all information clearly

Company Name _____

Contact Person _____

Address _____

Phone _____

Email / website _____

**Please email formal company name & logo (JPEG file) to
dkearns@svdp-rvacouncil.org**

Formal company name only for \$250 Walk a Path Sponsorship

Sponsorships and related art is due 8/23/23.

Type of Sponsorship (please check one):

Presenting Sponsorship = \$2,500.00 _____

Clear a Path Sponsorship = \$1,250.00 _____

Light a Path Sponsorship = \$500.00 _____

Walk a Path Sponsorship = \$250.00 _____

**Please make check payable to Society of St. Vincent DePaul. Can mail to 4491
Springfield Road, Glen Allen, Virginia 23060 or online at www.svdp-rvacouncil.org**