

# Looky here! A spotlight on small business in Fairfield & Gonzales

*Martha's*  
DELECTABLES

**Unit 3 – 1267 Fairfield Road**  
(under the big black awning)

**Open:** Monday, Wednesday -Friday  
10AM to 3PM, Saturday 9:30 – 3PM

## When folks visit your shop, what will they find inside?

We offer a best-in-class selection of bakery goods on a retail/wholesale basis. People have really caught on to ordering cheddar cheese and green onion scones, including our take and bake options.

Our signature product is our premium Scottish shortbread. A Victoria must-have for the holidays and any other time of the year. We have recently introduced an amazing savoury cheese and herb shortbread. It's a perfect addition to a weekend glass of wine and charcuterie platter or try it sprinkled on a ceasar salad. Our orange brandy shortbread will make its return this fall as the days grow colder.

On "Cinnamon Saturdays" we feature our delicious cinnamon buns full of toasted pecans, organic raisins, glazed with a cream cheese icing!. They are highly desired so

come early and sit a while on the community patio. Yes we can make you a personal coffee as well so your visit will be complete.

Having a celebration? We do custom cookies as edible advertising for your business or something tailored for your special occasion. Our technology allows you endless possibilities for your cookie designs.

## Tell us your origin story, who are you, how did this come to be?

As professionally trained chefs, we have been officially Martha's Delectables for 6 years now but we have been sharing our family shortbread for many years during the holidays. It all started with a love for baking, an easy bake oven and a family shortbread recipe. We've adapted the recipe over the years adding in different flavour profiles. It really is "the real thing" just like you remember it when you were a child.



Martha (far right) & her team ready to cook up some treats!

## What do love about your shop, what makes it special?

As a family run business, you are guaranteed to be welcomed with a smile and a nice greeting. We love to see the smile on your face too. We love hosting the Fairfield after school programs as well as various donations we give back to our community. We make everything from scratch, no cutting corners. If its worth doing it's worth doing right. We make our own variety of ice-creams with vegan options too. With paint your own cookies along with gummies to accompany a scoop of ice cream, we offer a treat for all ages!

Come and visit us at our vendor tent at Fall Fairfield, Sept 24, in Porter Park.

We ship our shortbread from our website so you can send it to a loved one in Vancouver or beyond.

Check out or leave a review on our google profile or [www.marthasdelectables.ca](http://www.marthasdelectables.ca).

Send us an email at [jmbarber@shaw.ca](mailto:jmbarber@shaw.ca) or follow us on Instagram and Facebook @marthasdelectables



Martha making treats with some of the Youth from FGCA programs

## Martha's Delectables: A Sweet Partnership with Youth Programs

By Pippa Davis, FGCA staff

Just a short walk from The Place, Martha's Delectables has become a favourite outing for the youth in the FGCA's grades 4, 5 & 6 drop-in programs. Martha frequently welcomes clumps of kids looking to buy treats at her little bakery, and generously answers their many questions about baking, icing and all things cookie.

"The kids love going to Martha's. They love her cookies, and she is so friendly and kind to them when they stop by" says Adam Rayburn, manger of the FGCA's Youth Programs.

After popping in several times with youth from his various programs, Adam asked if she would be interested in something a little

more formal, to show the kids behind the scenes of their favourite neighbourhood shop. Immediately enthusiastic, she arranged to meet them after hours and volunteer her time to host several workshops with students from Central Middle School, George Jay Elementary & Sir James Douglas Elementary.

The kids were thrilled to step behind the counter to see what goes into production of their much-loved treats, and even got some hands-on experience decorating little snacks for themselves. It's clear that Martha loves her work and wonderful that she is willing to share her creativity and expertise with youth in the neighbourhood. Stop by to say hi & treat yourself!



Martha with some happy customers