

Rate yourself on a scale of 1 to 10

0 = not doing the activity

1 = doing the activity but barley

10 = doing the activity and getting above average results in it

- \_\_\_\_\_ PR Rep-Driven (Posting Canva on their stories)
- \_\_\_\_\_ PR Rep-Driven (Asking for names of friends in PC's / Team Meeting)
- \_\_\_\_\_ Interview PR collection
- \_\_\_\_\_ Interview PR calling - follow up
- \_\_\_\_\_ Training PR Collection
- \_\_\_\_\_ Training PR Follow up after send to TTS
- \_\_\_\_\_ Flyering one day during the week apartments, movies, malls, etc.
- \_\_\_\_\_ Campus Chalking
- \_\_\_\_\_ Campus Flyering
- \_\_\_\_\_ Campus Tables
- \_\_\_\_\_ Social Media Messaging 20 a day
- \_\_\_\_\_ Social Media Story posting personally (fun / flash / educate) daily
- \_\_\_\_\_ Social Media story posting daily from staff / reps
- \_\_\_\_\_ Posting in Group Me Groups | Triple Threat (Story mode fb / ig / snap)
- \_\_\_\_\_ PR Blitz Day one day a week with team together
- \_\_\_\_\_ Staff setting 5+ PR's a week each week
- \_\_\_\_\_ Blackboard Posting with reps log in
- \_\_\_\_\_ District Manager hitting their fire # each week *(8 PR's set by manager each week)*

\_\_\_\_\_ = Total Score when added up. (Goal should be 100+)