

LORRAINE HARRISON

CEO, About Marketing, Inc.



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Lorraine Harrison has always been an entrepreneur. She has either been in commissioned sales or owned her own business her entire career. Lorraine has enjoyed the creative process involved in starting and growing small businesses. She has started four businesses and partnered in two more. They have all been successful, and each led her to the next step in her business career. Her goal has never been to have a huge company but to have a quality company that makes a difference for her clients and her community.

Lorraine is currently the CEO of About Marketing, Inc. This business is committed to her passion for working with small businesses for growth, prosperity, and time for a good life. She publishes three magazines, one of which has been in the market for 21 years. She is a radio/TV host of About Women in Business which allows successful women to share their stories and share wisdom with the audience. She was also one of the founding members of the Olde Town Conyers Wine Festival.

Lorraine has been active in many community and nonprofit organizations over the years and continues to support them in as many ways as possible. She was the first female County Commissioner in Rockdale County and was Chairman of the Board of Governors of the Conyers Rockdale Chamber of Commerce. Lorraine was a graduate of Leadership Georgia. She has received many awards over the years, including the Small Businessperson of the Year twice and Woman of the Year at the We3 Women's Conference.

Lorraine is always looking for ways to contribute to the local business owner's success. Since Covid-19 has rocked havoc with so many small businesses, she is in the process of creating a new initiative called "Save Small Business, Take the Pledge." This asks everyone to take the pledge to make a purchase from a local small business at least once a week. When making that purchase, let the business know this is your "Save Small Business Purchase" for the week. It is a small action that anyone can take and, when

multiplied, can help our small businesses survive as they reopen from Covid-19 lockdown. Join us and Take the Pledge at www.savesmallbiz.net.

Lorraine has been married to Tom Harrison for 16 years. They have four children and six grandchildren. Her hobby is creating art from vintage jewelry. She loves the opportunity to work with families using the family jewelry to design art which becomes a treasure of memories to be shared. You can see her work at www.myvintageart.com. Some facts you might find interesting are she has been swimming with sharks in Australia, bungee jumping in Las Vegas, and is married to Santa Claus.

For additional information, please call (770) 289-9621 or email Lorraine@aboutmagazines.net.