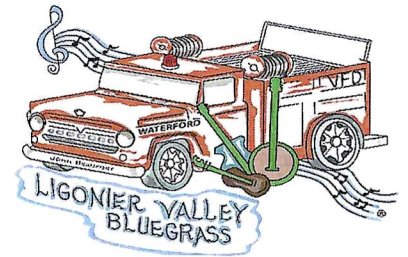




Ligonier Township Volunteer Fire
Department #1, Waterford

724-238-5270

44 Firehall Rd, Ligonier, PA 15658



The Ligonier Township Volunteer Fire Department #1, Waterford, is excited to announce the return of our annual bluegrass festival! The Ligonier Valley Bluegrass Festival will be held June 28th, 29th, and 30th of 2024 at Waterford Volunteer Fire Department. Nestled at the bottom of the mountains, our fire department boasts 24 acres, two stages, pavilions, and an outdoor kitchen – the perfect venue to enjoy a weekend of bluegrass! We are seeking businesses and individuals willing to sponsor this cherished community event and hope to make it an unforgettable success.

Our fire department is comprised of all volunteers and depends on fundraisers to provide fire service to area residents. The bluegrass festival is just one of our many fundraising events. The Ligonier Valley Bluegrass Festival has become an annual tradition that brings together music enthusiasts, families, and friends from around the region. It showcases incredible talent and fosters a sense of unity and community spirit.

Your sponsorship will demonstrate a commitment to the local community and the hard work of the volunteer fire departments. Our sponsorship packages are flexible and can be tailored to meet your marketing goals and budget. Some of the benefits you can expect as a sponsor of the Ligonier Valley Bluegrass Festival include:

- **FIRE CHIEF \$2,000:** Your company's logo will be prominently displayed on brochures and promotional materials. Verbal recognition at the event. Reserved priority seating and parking. Free admission for up to 4 guests, and 2 promotional T-shirts.
- **FIRE CAPTAIN \$1,000:** Your company's logo will be prominently displayed on brochures, and promotional materials. Verbal recognition at event. Reserved priority seating. Free admission for up to 3 guests and 1 promotional T-shirt.
- **FIRST RESPONDER \$500:** Your company's logo will be prominently displayed on brochures and promotional materials. Free admission for up to 2 guests.

We believe that your business's involvement as a sponsor will help make this year's Ligonier Valley Bluegrass Festival a resounding success. **Any and all donations will be extremely appreciated.** Please let us know if you are interested in discussing this opportunity further or have any questions.

Thank you for considering this sponsorship opportunity.

Sincerely,

Rob Beaufort, Chief 44

Chairman, Ligonier Valley Bluegrass Festival