

# **Market Information**

9036 MIDDLEBROOK PIKE. KNOXVILLE TN 37923

SHOP LOCAL. EAT LOCAL. SPEND LOCAL. ENJOY LOCAL



### Hi Vendors!

We are beginning our preparation for the markets and are looking for local vendors to participate! Our market manager, Evan, will be in charge of our upcoming 2022 Hey Bear Markets. The markets are a wonderful event to bring the local communities together and get exposure for local businesses and their products. We at Hey Bear Café are so thankful to have so many vendors wanting to participate, and we can't wait to continue this journey with our local businesses. Due to the space of the cafe the spots are limited to 15 Vendors per market. All vendors can pick 3 market dates but Please select 4 dates that you would prefer, with the first being the date you would most like. If we do need spots to be filled we may also contact you again. We will be having food trucks and our café will be open for business. The date for the market as well as the due date for the payment to participate are listed respectively. All events will be included on our weekly Food Truck Schedule, and we will also run ads to promote the vendors and event, therefore there will be NO REFUNDS for any cancellation except thunderstorms.



#### Fee will be used toward your:

- 1. 10x10 booth spot (please bring your own tent, tables, and chairs)
  - 2. LIVE music/Santa / other activities
- 3. 4 extra staff members to work the event
- 4. Advertising via Facebook and Instagram
- 5. 2 staff including Evan will be at the park directing vendors, helping set up and clean up after the event
  - 6. Firepits/heaters if needed.
  - 7. Portable bathroom
  - 8. One car parking space

Market will be held <u>outdoors</u> in our park area.

## MARKET DATES

\*Not available, locked dates will be used to reschedule markets that were canceled due to weather/closings.

Date of market	Reschedule Date in case	<u>Price</u>	Due date for payment
(12pm-6pm)	of Storms		

4/10/22	6/12/22, 8/7/22 or 10/9/22	\$ 40	3/27/22
4/24/22	6/12/22, 8/7/22 or 10/9/22	\$ 40	4/10/22
5/15/22	6/12/22, 8/7/22 or 10/9/22	\$ 40	5/1/22
5/29/22	6/12/22, 8/7/22 or 10/9/22	\$ 40	5/15/22
6/12/22	Not available, lock	\$ 40	5/29/22
6/26/22	8/7/22 or 10/9/22	\$ 40	6/12/22
7/10/22	8/7/22 or 10/9/22	\$40	6/26/22
7/24/22	8/7/22 or 10/9/22	\$40	7/10/22
8/7/22	Not available, lock	\$ 40	7/24/22
8/21/22	10/9/22 or 12/18/22	\$ 40	8/7/22
9/4/22	10/9/22 or 12/18/22	\$40	8/21/22
9/18/22	10/9/22 or 12/18/22	\$40	9/4/22
10/9/22	Not available, lock	\$40	9/25/22
10/23/22	12/18/22	\$40	10/9/22
11/6/22	12/18/22	\$40	10/23/22
11/20/22	12/18/22	\$40	11/6/22
12/4/22 (Santa)	12/18/22	\$45	11/20/22
12/18/22 (Santa)	Not available, lock	\$45	12/4/22

## **Vendors Rules**

- 1. Park one car right behind your booth at The Cave or behind the pavilion due to limited parking on weekends.
- 2. All vendors who set up on the same day will be selling different products, and it will be first come, first serve.
- 3. All Food vendors, food has to be made in a commissary kitchen or house kitchen has been approved by the Health Department.
- 4. Email picture of your logo for the map.

- 5. Make sure to select 4 possible dates
- 6. Set up time is from 10:30am-11:45 am (please arrive at or after this time to allow our staff to have time to finish setting up the park as well as help you find your booth and parking spot.)
- 7. Pets are welcome in the park as long as they are on leashes for both vendors and customers!
- 8. DO NOT pay the fee before we have confirmed the dates with you. Once you receive a confirmation, you can pay by the deadline.
  - a. Ex: if the Market is on 4/10, you will need to pay by 3/27
- 9. We are only accepting Venmo at this time. Venmo @Vicky-Shyr with the confirmed date and time . Last 4 digits # 1706
  - a. Ex: Vicky Shyr, Hey Bear Cafe, 4/10.
- 10. You will need to bring your own table(s), tent (optional) and chair(s) for setting up at The Cave.
- 11. We DO NOT currently provide electricity, tables, or chairs for vendors



