



# PARTNER AND SPONSORSHIP PACKET

THE COLLABORATIVE...WHERE PASSION FOR  
EXCEPTIONAL EDUCATION IS WHAT WE HAVE  
IN COMMON

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COLLABORATIVE *for*  
EXCEPTIONAL  
EDUCATION

**WE EXIST TO WORK  
ALONGSIDE YOU!**

# WHAT WE DO



## **CONVENE AND COLLABORATE**



## **BUILD SKILLS**



## **STAND IN THE GAP**

We bring together the best teachers, leaders, consultants, and vendors to work collaboratively to address immediate and systemic challenges that our schools face on a daily basis.

We provide virtual and in-person professional development, program creation and implementation coaching, and school-based program reviews to build the necessary teacher and leader skills to meet the needs of their diverse learners.

We are stepping in and directly filling needs at schools as well as stepping up and advocating on behalf of families and educators as they fight for equitable access to quality instruction.

# OUR GOAL

To help our schools find you - an exceptional, vetted vendor who will help them create quality educational programming for their diverse learner populations.

# HOW CAN YOU HELP?







There are many ways that you can get involved and be a part of the Collaborative. From being an event sponsor to a premium year-long partner, you can help offset the cost schools are paying for programming and technical assistance while also getting your name as a quality and vetted vendor in front of them.

With connections and partnerships with Colorado schools, districts, and state entities, partnering with the Collaborative means we can expand your network!



# VENDOR PARTNERSHIPS













Vendor partnerships are relationships that are fostered through a mutual desire to provide high-quality student services to our partnered schools. Vendors will be organizations that are frequently recommended to schools as secondary resources to provide students with the tools and skills they need to succeed in and beyond the classroom. The types of vendors we look for are those who can provide resources in tele- or in-person therapy, special education services, English language development services, mental health and behavior support services, and a variety of accessibility tools.

| <b>YOUR PERKS</b>   | <b>PREMIUM</b><br>\$7,500   |
|---|---|
| Logo placement on the Collaborative Vendor HUB webpage  |   |
| Social media promotion once a month throughout the year   |  |
| Opportunity to co-write a blog with Collaborative Executive Director                                      |  |
| First dibs on sponsoring events at a decreased rate   |  |
| Promotion in ongoing meetings with schools when their needs align with that of vendor partner's offerings |  |
| Premier sponsorship of 1 event included   |  |

\*All vendor partners will be vetted by the Collaborative by auditing reviews, speaking to previous clients, and will go through an interview with founder and CEO Kaci Coats.

# EVENT SPONSORSHIPS

Help cut costs for our various events by becoming an event sponsor and get your organization's name in front of more people to generate new streams of customers and leads. All events are meant to convene leaders and teachers to build skills and capacity to educate students with diverse learning needs and to identify challenges and work collaboratively to find solutions. The events range from workshop style to learning labs to conference style. All meant to provide high quality networking and collaboration opportunities while making educators feel like the professionals they are.

| <b>YOUR PERKS</b>                            | <b>PLUS</b><br>\$250-\$500  | <b>ULTRA</b><br>\$750-\$1000  | <b>PREMIER</b><br>\$1100-\$2000   |
|--|---|---|---|
| Event type and how many                      | <b>Single event</b>   | <b>Series events (2-3)</b>  | <b>Yearlong events (3-5)</b>  |
| Logo promo on slide deck                     |   |   |   |
| Logo promo print materials                   |   |  |  |
| Logo on tables                               |   |   |  |
| General social media recognition             |  |   |   |
| Individual social media recognition          |   |  |   |
| Pre- and post-event social media recognition |   |   |  |
| Attend event for free                        |   |  |  |
| Designated table or booth set up to network  |   |   |  |

\*Price varies by event length



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# End Of Proposal Thank You