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For Immediate Release

PLOW & HEARTH IS PROUD TO SUPPORT PBS SERIES “THE GREAT AMERICAN RECIPE”

The Eight-Part Cooking Competition Series Premieres Monday, June 19

Madison, VA, June 14, 2023 – Plow & Hearth announced today that it will be a major corporate funder for season two of “The Great American Recipe,” airing Mondays June 19 – August 7, 2023 from 9pm—10pm EST (check local listings) on PBS, [PBS.org](https://www.pbs.org) and the [PBS app](#). This eight-part cooking competition celebrates the multiculturalism that makes American food unique and iconic.

“We couldn’t be more excited to support this uplifting show that’s filmed right in our home state of Virginia,” said Ting Xu, Owner of Plow & Hearth. “We opened our original Country Store in the hills of Virginia over 40 years ago selling wood stoves, gardening supplies and country kitchen items, so home cooking and the celebration of family-favorite recipes is near and dear to our brand, and our hearts.”

This season of “The Great American Recipe” will introduce viewers to a new group of inventive home cooks who come from all over the country to compete and impress judges with beloved signature dishes, from Native American bison short ribs, to Hawaiian loco moco, to Guyanese chicken curry. The show blends food, family and fun, highlighting an amazing variety of tastes and traditions from across the United States.

“Whether it’s indoors, outdoors or in the kitchen, Plow & Hearth is all about helping our customers make the place they are the place they want to be,” said Xu. “We strive to empower customers to create inviting spaces that are welcoming and friendly. So, we are delighted to support a series that mixes camaraderie with cuisine and sharing cherished memories through food.”

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About Plow & Hearth

Plow & Hearth is a trusted retailer that thoughtfully curates unique, high-quality products for home and garden that empower customers to create inviting spaces and stronger connections to friends and family. Founded as a small country store in Virginia in 1980, Plow & Hearth has since evolved into a major catalog and e-commerce brand, carrying a wide range of products for indoor and outdoor living, fireplace and hearth, yard, garden, pets, holidays, gift-giving and more. For more information, please visit www.plowandhearth.com.