

2024 DRIVERS TOURNAMENT

THURSDAY MAY 23
BRICKYARD CROSSING



POWERED BY  **United Rentals**





The Graham & Courtney Rahal Foundation is a 501(c)(3) tax-exempt charitable organization led by IndyCar driver Graham Rahal and his wife, former NHRA Funny Car driver Courtney Force. Rahal initiated the Foundation in 2009 to carry on the philanthropic efforts of his former team owner, the late actor Paul Newman.

Each year, the foundation hosts the GCRF Drivers Tournament powered by United Rentals the week leading into the Indianapolis 500, drawing participants from across the country to raise awareness and money for the foundation's two charitable partners: Turns For Troops / SoldierStrong USA and Colorado State University's One Cure program.

Additionally, GCRF hosts Vino For Vets event in Napa Valley, California. The now-annual event is a one-of-a-kind, weekend-long wine experience to raise funds for Turns For Troops / SoldierStrong. In the two years the event has occurred, GCRF has donated \$280,000 for our veterans.

Supporting numerous non-profits over the last decade, the Graham & Courtney Rahal Foundation has donated over \$1.7 million to causes close to the Rahal family's hearts.

**ABOUT THE
GRAHAM & COURTNEY
RAHAL FOUNDATION**

WHO WE HELP



GRAHAM & COURTNEY RAHAL
Foundation

The Flint Animal Cancer Center officially opened its doors in 2002. However, our roots in veterinary cancer care were planted in the late '70s by Colorado State University's Dr. Stephen Withrow, a veterinary surgeon, and Dr. Ed Gillette, a radiation biologist and veterinarian. At the time, veterinarians recognized that animals developed cancer. Because no advanced diagnostics or treatments were available, clinicians were left to make a note in the patient record and observe the outcome, which was almost universally fatal. Drs. Withrow and Gillette believed cancer could be treated in animals, much like it was in humans. They hypothesized that naturally occurring cancers, particularly in dogs, were similar to many cancers in people, making dogs a relevant model in which to study the disease in both species. They dreamed of establishing a cancer research program that studied cancer in both pets and people, an area of study formally called comparative oncology. Initially borrowing therapeutic protocols from human medicine, the duo built a successful veterinary-specific cancer care clinical and research program and went on to develop new therapies to benefit both pets and people.

Flint Animal Cancer Center's mission is to improve the prevention, diagnosis, and treatment of cancer in pet animals, translating our research and knowledge to also benefit people with cancer.

One Cure's founding principle is that cancer affects all creatures and that treatment breakthroughs come through collaborations between scientists and doctors who are working with pets and people. One Cure's goal is to improve the prevention, diagnosis, and treatment of cancer in pets. And then use our research and knowledge also to benefit people with cancer.

Funds raised through the Graham & Courtney Rahal Foundation directly benefit Dr. Dan Regan's Losartan Trial. In collaboration with the Dow laboratory in the Flint Animal Cancer Center, Dr. Dan and his team study the effects of the angiotensin receptor blocker losartan on CCR2 signaling, tumor-mediated monocyte recruitment and macrophage phenotype utilizing mouse metastasis models and dogs with naturally occurring osteosarcoma. These studies are ongoing, but initially published results from this work has led to a Phase I clinical trial of losartan in human osteosarcoma patients, in collaboration with Carrye Cost and Kelly Faulk at Children's Hospital Colorado.



ABOUT ONECURE

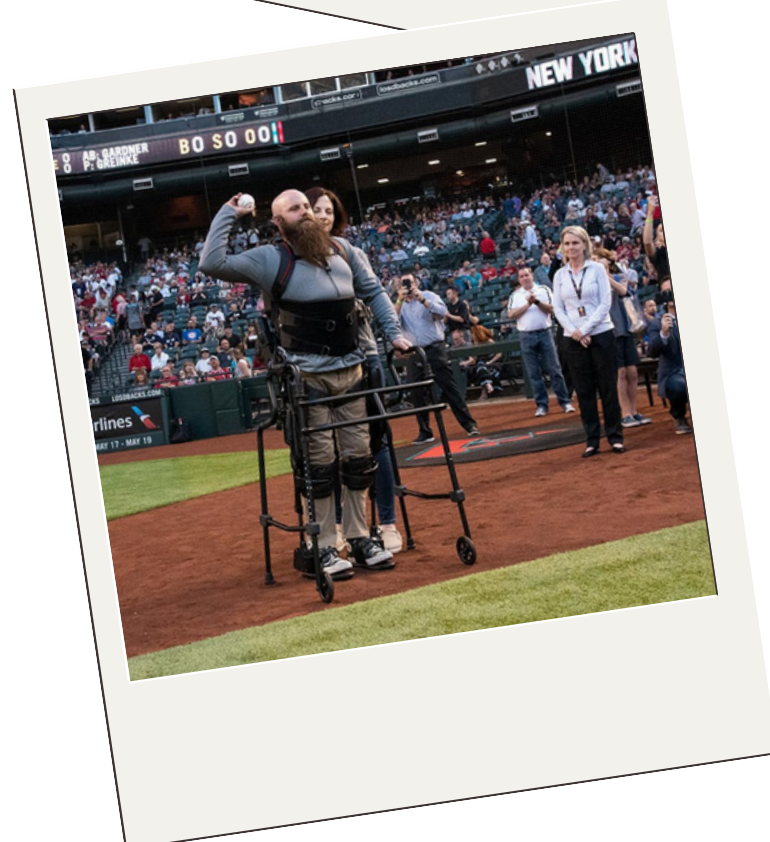


United Rentals has teamed up with racing teams across various disciplines to raise money in support of our racing veterans. For every lap one of their drivers completes at select races, United Rentals donates \$50 through their Turns For Troops Program.

Through the relationship with Rahal Letterman Lanigan Racing, each lap our founder, Graham Rahal, completes in the No. 15 Honda in the NTT INDYCAR SERIES, SoldierStrong receives \$50 from the Turns For Troops initiative.

Through Graham's performance on-track, United Rentals and Turns For Troops have donated over \$800,000.

SolderStrong is an organization with a national profile that stands at the forefront of nonprofits dedicated to improving the lives of our nation's heroes through the donation of revolutionary medical technologies to VA Hospitals and other medical centers across the country. SoldierStrong provides rehabilitation devices known as exo-skeleton suits to aid injured and paralyzed veterans in regaining their ability to stand and walk again. To date the organization has donated 24 exo-skeleton suits, with 20 of those devices going to VA Hospitals. Currently, 35,000 veterans have access to the rehabilitation devices. Recently the organization has placed an emphasis on mental health through their StrongMind program, which provides virtual reality hardware and software used in the treatment of post-traumatic stress (PTS) in veterans. 14 VA Hospitals across the country have access to the StrongMind technology.



URNS FOR TROOPS

Powered by  **United Rentals**



ABOUT

TURNS FOR TROOPS

SPONSORSHIP PACKAGE



GRAHAM & COURTNEY RAHAL
Foundation

PLATINUM

\$15,000

PLATINUM SPONSORSHIP INCLUDES:

One (1) Foursome to play in the GCRF Drivers Tournament which includes a round of golf, entry into all side games, continental breakfast, lunch on course, heavy appetizers following play, all beverages, and a gift bag for each player

Sponsorship of one (1) hole on the course with a sign placed at the hole reflecting your support

Brand Placement on Official Event Flag

Brand placement on Official Event Trophies

Tagged for your support in various social media posts, including at least one post specifically calling out your platinum-level sponsorship

A full-page advertisement in our official event program
(new to 2024)

Acknowledgment on event signage as Gold Sponsor and on GCRF Website

GOLD

\$8,500

GOLD SPONSORSHIP INCLUDES:

One (1) Foursome to play in the GCRF Drivers Tournament which includes a round of golf, entry into all side games, continental breakfast, lunch on course, heavy appetizers following play, all beverages, and a gift bag for each player

Sponsorship of one (1) hole on the course with a sign placed at the hole reflecting your support

A half-page advertisement in our official event program (new to 2024)

Acknowledgment on event signage as Gold Sponsor and on GCRF Website



SILVER

\$5,500

SILVER SPONSORSHIP INCLUDES:

One (1) Foursome to play in the GCRF Drivers Tournament which includes a round of golf, entry into all side games, continental breakfast, lunch on course, heavy appetizers following play, all beverages, and a gift bag for each player

A quarter-page advertisement in our official event program
(new to 2024)

Acknowledgment on event signage as Silver Sponsor and on GCRF Website



BRONZE

\$3,500

BRONZE SPONSORSHIP INCLUDES:

Sponsorship of one (1) hole on the course with a sign placed at the hole reflecting your support

A 1/8-page advertisement in our official event program
(new to 2024)

Acknowledgment on event signage as Bronze Sponsor and on GCRF Website

100% Tax Deductible



MISCELLANEOUS



GIFT BAG SPONSOR **\$15,000**

Help us offset the cost of our golfer giftbags! With this sponsorship you will receive (1) one foursome to play in the tournament, one (1) premium branded item within the bag or logo on the bag (TBD). Also receive a half-page ad in our official event program (new for 2024).

TROPHY SPONSOR **\$4,000**

Receive logo recognition on our trophies with our platinum sponsors and receive one trophy to commemorate your sponsorship. Also receive a half-page ad in our official event program.

BEVERAGE CART **\$2,000**

Help us pay the bar tab for all the thirsty golfers! Get your logo included on all the beverage carts during play.

LONGEST PUTT SPONSOR **\$1,000**

Sponsor our Longest Putt side game and get your logo on the Longest Putt trophy as well as a sign at the Longest Putt hole.

CLOSING CEREMONIES **\$10,000**

Become the presenting sponsor of our closing ceremonies, where winners are presented their trophies, our beneficiaries share more about their programs and heavy appetizers and beverages are provided. You also receive one (1) Foursome to play in the tournament. Also receive a quarter-page ad in our official event program.

LUNCH SPONSOR **\$4,000**

Sponsor our lunch for the golfers during their round. Also receive a quarter-page ad in our official event program.

PUTTING CHALLENGE **\$1,500**

Receive branding at the putting challenge at the putting green, as well as on the putting challenge trophy.

LONGEST DRIVE SPONSOR **\$1,000**

Sponsor our Longest Drive side game and get your logo on the Longest Drive trophy as well as a sign at the Longest Drive hole.

AUCTION SPONSOR **\$5,000**

Receive branding on the auction website and all references of the online auction will be referred to as "Online Auction presented by [Company]". Also receive a quarter-page ad in our official event program.

BREAKFAST SPONSOR **\$3,000**

Sponsor our continental breakfast for the golfers for the morning of play. Branding included on the breakfast table. Also receive a 1/8-page ad in our official event program

CLOSEST TO THE PIN **\$1,000**

Sponsor our Closet to the Pin side game and get your logo on the Closest to the Pin trophy as well as a sign at the Closest to the Pin hole.

HOLE-IN-ONE SPONSOR **VARIES**

Purchase the insurance policy for one of our hole-in-ones and receive signage at that hole.

AUCTION DONATIONS

In addition to raising money through the tournament, we also host an online auction that is open to the public. This allows those who were unable to participate in the tournament to still support a wonderful cause. We accept a wide variety of donation items such as sports memorabilia, experiences such as tickets to an event, an exclusive tour or meet and greet, a vacation or stay at a vacation home, as well as various goods, jewelry, watches, gift certificates, etc. Our online auction is our biggest supplemental fundraiser to the golf tournament. Our guests who are on the course have a great time bidding against each other and driving up the bids to make the event an even bigger success.

All auction items are 100% tax deductible for the market value of the item.

If you are interested in donating to our online auction, or have more questions, please reach out to auction@gcrfoundation.org.



GIFT BAG DONATIONS

Each golfer receives a gift bag for participating in the GCRF Drivers Tournament. Included in these gift bags are several items hand-picked by Graham and Courtney, along with various other items donated by sponsors, local businesses, etc. The gift bags are a great opportunity to market your brand, raise awareness, and showcase your product.

All gift bag donations are 100% tax deductible.

If interested in donating items to the GCRF Drivers Tournament gift bags, please reach out to gcrf@gcrfoundation.org.



VENDORACTIVATION

One of our golfer's favorite parts of the day is experiencing the vendor activations we have placed at each hole. Activations vary from small bits, desserts, sushi, mixed drinks, beer samples from local breweries, etc. Another way for companies, particularly local and nation-wide brands, to showcase their product.

There is no cost to activate at a hole aside from the expenses incurred to bring your product. The value of all products sampled is 100% tax deductible.

Please reach out to gcrf@gcrfoundation.org if you are interested in activating at a hole during the tournament.



REGISTER OR DONATE

Click on the section below you would like:

SPONSOR REGISTRATION
Platinum, Gold, Silver, Bronze, & Misc. Packages

AUCTION DONATION

PRODUCT / GIFTBAG DONATION

VENDOR ACTIVATION



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