

Rules And Guidelines for Participation

- 1. The contest's theme is 'My Vote My Future'. Reel/Poster/Quote can be created under three categories:
 - a. Development
 - b. Employment
 - c. Education
- 2. Within the above-mentioned **categories**, your Reel/Poster/Quote should highlight the following:
 - a. current issues faced by youth
 - b. solutions for the future
 - c. how governments can do better
- 3. Format for Reel/Poster/Quote
 - a. Reel:
 - i. Reels can consist of one or more person(s) and/or graphics with voice-over and/or background music
 - ii. The length of the reel should not be less than 30 seconds and not exceed 90 seconds
 - The preferred dimensions of the reel should match the ideal resolution and size to upload on Instagram, Facebook, and X (Formerly Twitter)
 - b. Poster:
 - i. The poster can consist of real photos and/or AI images and/or graphics. Short quotes or descriptors can be added
 - ii. A poster consisting of only quotation or text will be disqualified
 - iii. The preferred dimensions of the poster should match the ideal size to upload on Instagram, Facebook, and X (Formerly Twitter)
 - c. Quote:
 - i. Quotation can be composed within 250 characters. English or Telugu language is allowed for the quotation

4. Steps for submission:

- a. Reel/Poster/Quote should be posted/uploaded on Instagram, Facebook & X(Twitter) by tagging **@votingfirsttime** with the hashtag **#MyVoteMyFuture**. You may choose to use other tags #AndhraPradesh #Youth
- After posting on any or all of the above-mentioned social media channels, links to the posts should be submitted on the website:
 www.votingfirsttime.org
- c. The submission link will be open from 6th.March.2024 to 15th.Apr.2024
- 5. All your creations should be original. Copying content from others, the internet, newspapers or any other existing source will lead to disqualification from the contest
- 6. Participants who successfully completed registration can only participate in the contest
- 7. Participants should ensure the objective/ crux of their submission is clearly conveyed through their submissions



- 8. **Modifications** will not be possible once the link is submitted. Multiple submissions by the same person/team under any single category format will not be accepted.
- 9. **Deadlines** are strictly followed while accepting official submissions. Hence, participants are advised to pay close attention to the "Important dates" Section on the website: www.votingfirsttime.org
- 10. **Eligibility:** Participants should be more than 18 years old. Registrants can be individuals or a group of individuals
- 11. **Avoid** using any insignia, sigil, flag or any emblem/ mark associated with any political party. #MyVoteMyFuture initiative intends to provide an unbiased platform for young and 1st Time voters
- 12. **Avoid** any elements of hatred or humiliation directed at any community, religion, region etc in their official submissions(s). The organizing committee can reject any content they deem as volatile and insensitive
- 13. **Avoid** using insensitive/lewd comment(s) against any politician(s) or portrayal of caricatures/cartoons ridiculing any personality who is/was affiliated to any political party will lead to disqualification
- 14. The organizing committee deserves the right to accept/reject/drop any participant(s) submission. Participants should understand the noble objective behind this initiative and contribute to the cause by adhering to the rules
- 15. **Avoid** usage of inappropriate/lewd/unparliamentary content (language or signs) in any of the competition formats is deemed unacceptable. Our thoughts should ignite a discussion in society about their merit
- 16. Participants should maintain good decorum while interacting with the organizing committee over email or WhatsApp or any social media channels. Any offensive words, comments, or communication aimed at the organizing committee or other participants on social media shall be treated as hostile behavior and will lead to disqualification and appropriate action