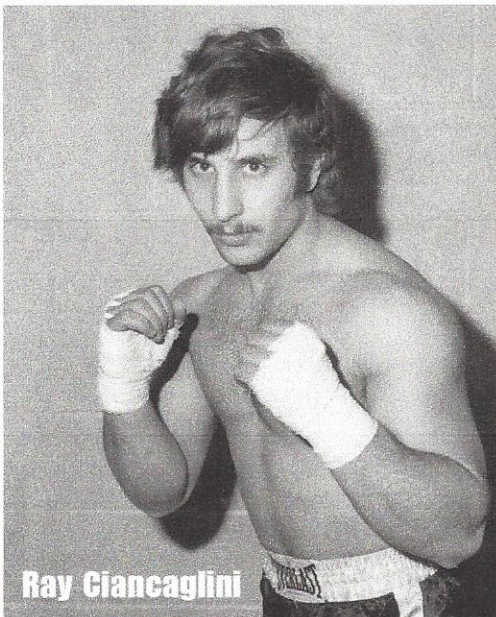


GTX Corp GPS SmartSoles™ Featured in AARP Year End Tech Guide and Endorsed By Retired Professional Boxer

Los Angeles - December 11, 2014 - GTX Corp, (OTCBB: GTXO), a pioneer and global provider of personal location wearable technologies, announced today that their GPS SmartSoles are featured in the Technology Gear Guide in the most recent issue of AARP Magazine, and are being endorsed by former middleweight amateur and professional boxer and concussion awareness advocate Ray Ciancaglini.



As a result of suffering countless blows to the head during his boxing career, Ciancaglini suffers from dementia pugilistica and Parkinson's disease, progressive neurological disorders that are linked to impaired memory, decreased mental capacity and can cause the sufferer to get lost or wander more frequently.



"As a former boxer battling the progressive stages of dementia, I am very grateful to have the GPS SmartSole working my corner," says Ciancaglini. "It ensures me a better quality of life while maintaining my dignity and affording my family the peace of mind that my getting lost is a worry of the past."

Endorsements from retired athletes like Ray will play a prominent role in promotion of the GPS SmartSoles during and after the launch of the product. GTX empowers endorsers to share their story and show their support for the SmartSoles through involvement in speaking engagements, promotional events, social media and videos like this one created by Ray's wife Patti, who is also his caregiver, Patti's Story: Caring for a loved one with dementia.

The GPS-enabled insoles, which are placed in the wearer's shoes, contain a GPS tracking chip that sends a signal to a central monitoring website showing the exact location of the individual using a combination of satellite and cellular technology. GPS SmartSoles will be launched to consumers in the United States, Canada and Switzerland by the end of the month.

The Company plans to announce the official launch date next week.

About GTX CORP

GTX Corp (GTXO) is a pioneer in wearable technology and a leader in enterprise 2 way GPS real-time personal location based services. Founded in 2002, headquartered in Los Angeles, California and known for its game-changing and award-winning patented GPS Smart Shoe, its blockbuster Smartphone GPS Tracking App, and GPS SmartSole, GTX provides solutions that answer the "where is" question: where is my mother, child, pet, vehicle and high value assets.

Through a robust enterprise platform and licensing subscription business model the Company offers a complete end to end solution of location based hardware, middleware, apps, connectivity and professional services. Letting you know where or how someone or something is at the touch of a button, delivering security and peace of mind in an instant.

GTX Corp also owns and operates LOCiMOBILE, Inc which develops applications for smart phones and tablets and Code Amber Alertag. The Company has a comprehensive intellectual property strategy and owns an extensive portfolio of patents, patents pending, registered trademarks, copy rights and URL's.

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