



NIKKI JACKSON, MBA, CPCU, ARM, CDMS

POPULAR SPEAKING SESSIONS & WORKSHOPS

‘Nerdy Nikki’ is a data-driven, strategic executive leader with 17+ years of experience in the property & casualty insurance and benefits-delivery industry. During her career, Nikki has affected almost every aspect of the claims management process, working with over 100 Fortune 500 companies, dozens of TPAs and carriers, and countless vendors in various roles from operations to strategy and marketing. Skilled at growing teams and businesses, she is an innovative thinker invested in cutting-edge technology who leverages print and digital media to educate and showcase solutions for various stakeholders. She authored the insurance industry’s largest academic, research study on the talent shortage and is passionate about attracting and retaining talent. She’s the founder of ‘The Work Comp Power Prompt™ and is active in RIMS, the CPCU Society, the Alliance of Women in Workers’ Compensation, and CHIEF.

INDUSTRY KEYWORDS

RISK | PROPERTY & CASUALTY INSURANCE | WORKERS’COMPENSATION | LIABILITY | INSURETECH | MANAGED CARE | TECHNOLOGY | ARTIFICIAL INTELLIGENCE | ANCILLARY SERVICES

LEADERSHIP

Ask! Strategic Negotiations
Executive Presence
Diversity and Inclusion
Navigating Intelligence: Women Leading with AI
Leading with Empathy
Insurance Industry Talent Attraction & Retention
They Promoted Me. Now What?
Communication with Remote Teams
Developing KPIs and Building a Dashboard

SALES & MARKETING

Risk and Insurance: The Key Players
Insurance Insights: Designations, Organizations, Charities, News & Media
Client Retention and Growth Strategies

AUDIENCE KEYWORDS

CARRIERS | TPAs | CAPTIVES | EMPLOYERS | SELF-INSURED FUNDS | CLAIMS PROFESSIONALS | MANAGED CARE PROVIDERS | CLINICAL OVERSIGHT | LEADERS EXECUTIVES | WOMEN | MARKETERS | ENTREPRENEURS

TECHNOLOGY

Introduction to Artificial Intelligence
AI for Busy Risk & Insurance Executives
Remote Patient Monitoring and Wearables
AI in Diagnostics and Implications for WC
Technology-Enabled Telerehabilitation Solutions
The Work Comp Power Prompt®
Generative AI for Business Leaders
AI for Marketing
Large Language Models: Craft, Reiterate, Refine
The Future Of TransportAtion
Microsoft OneNote Essentials
Microsoft SharePoint: Build A Page
Microsoft SharePoint: Lists
Building an Executive Dashboard with SharePoint

And many more. Need something special? Ask!

