



Friends of Oakfield Betterment,

The Oakfield Betterment Committee is excited to begin planning the 39th annual '**Oakfield Labor Daze**' celebration in beautiful downtown Oakfield on September 2-4, 2023. This celebration is a family-friendly music festival with many fun-filled, alcohol-free events. The focal point of the event is in Triangle Park, the heart of the village of Oakfield.

Thousands of visitors from surrounding communities have attended this local festival since its inception in 1983. The Oakfield Betterment Committee is dedicated to making sure that wholesome small town local events continue to be a tradition in Oakfield. This year's Labor Daze Music & Food Fest celebration will consist of our best music lineup yet, a great variety of food vendors, children's activities, community worship service, 5k race, car cruise, parade, fireworks, and arts & crafts vendors. Non-profit groups from Oakfield and surrounding communities in Genesee & surrounding counties operate food and beverage stands, various games and other fundraisers. This celebration is an important fundraising opportunity for our local organizations.

Business sponsorships are the lifeline for our continued success. We would love for you to become one of our 2023 Sponsors. We have included a detailed sponsorship proposal for your review. In addition, we will follow-up via phone within the next few weeks to see if you have any questions that we can answer about this sponsorship request. Thank you in advance for your time and consideration.

Sincerely,

Jamie Lindsley: Committee President

Jamie: 585-704-6663
Jamie@OakfieldBetterment.com

Ritchie Kirkum: Committee Vice President

Ritchie: 716-560-0934
Ritchie.Kirkum@OakfieldBetterment.com





WHAT DOES OAKFIELD BETTERMENT COMMITTEE DO?

Oakfield Labor Daze has been a staple of Oakfield & Alabama, and the surrounding communities for almost 40 years.

2018

- OBC brought a three-day Labor Daze festival back to Triangle Park after the event had been moved to another location many years prior.
- Christmas in Oakfield
- Earth Day Cleanup
- Halloween Party and Trunk or Treat
- Donated to OACS scholarships
- Donated to Oakfield Fire Department
- Donated to WNY Warrior House.

2019

- Oakfield Labor Daze in Triangle Park
- Halloween Trunk or Treat & haunted hayride
- Earth Day cleanup
- Think & Drink Downtown Oakfield Walking Tour
- Christmas in Oakfield
- Donated to Town of Oakfield for Town Park upgrades
- Donated to OACS Alumni Hall of Fame

2020

- Virtual Earth Day clean up
- Friday Night Frights trick or treat Halloween drive through
- Oakfield & Alabama Christmas decorating contest,
- Decorated "The Goose" Community Center for Christmas
- Scholarships to OACS

- Donations to Warrior House

2021

- Oakfield Labor Daze in Triangle Park
- Greenhouse of Horror & Halloween Party
- Earth Day cleanup
- Donated to Genesee Cancer Assistance
- Donated to Toys for Tots
- In conjunction with the Town & Village of Oakfield, Oakfield Lions Club, Oakfield Fire Department: Christmas in the Village Event
- NEW Christmas Illumination at Memorial Park. OBC invested over \$15k to decorate and create at Christmas Lights Walk-Through in Memorial Park in Oakfield

2022

- Oakfield Labor Daze in Triangle Park
- Greenhouse of Horror & Halloween Party
- Earth Day cleanup
- Donated to Alex's Lemonade Stand for Pediatric Cancer Research
- In conjunction with the Town & Village of Oakfield, Oakfield Lions Club, Oakfield Fire Department: Christmas in the Village Event
- Winter Wonderland in Memorial Park. OBC invested



**OAKFIELD BETTERMENT
C O M M I T T E E**

Sponsorship Level: _____

Business Name: _____

Contact Name: _____

Contact Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PLEASE EMAIL US A HIGH-RESOLUTION LOGO, A SMALL PARAGRAPH ABOUT YOUR BUSINESS & ANYTHING ELSE YOU THINK WE SHOULD KNOW. WE WILL ALSO CONTACT YOU WITH QUESTIONS

*PLEASE INCLUDE THIS FORM WHEN MAILING A CHECK
* VENMO & PAYPAL AVAILABLE @OAKFIELDBETTERMENT*

VERBAL / TENTATIVE SPONSORSHIP COMMITMENT APPRECIATED ASAP.
PLEASE REMIT YOUR SUPPORT FOR OBC TO THE ADDRESS BELOW BY July 31, 2022

**Oakfield Betterment Committee
Sponsorships
P.O. Box 2
Oakfield, NY 14125**

*Any donation amount is appreciated. Contact us about other levels, amounts & ideas

The OBC is 501(c)3 tax exempt organization