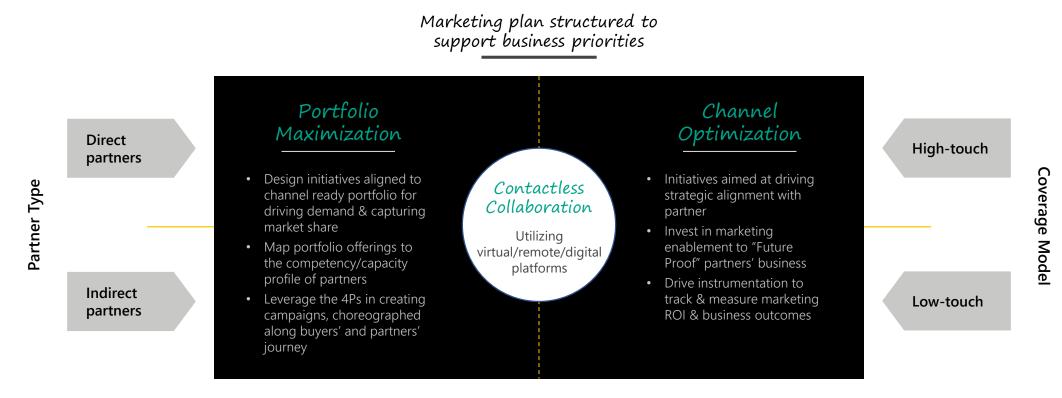
## **Channel Marketing Framework**

A practitioner's point of view in building market share through mind share



## Future-focused marketers should build their plans as a combination of **Math, Magic, and Machine**

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