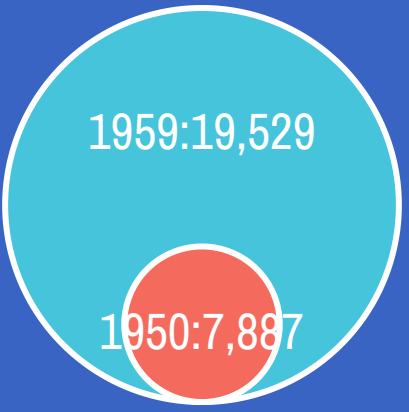


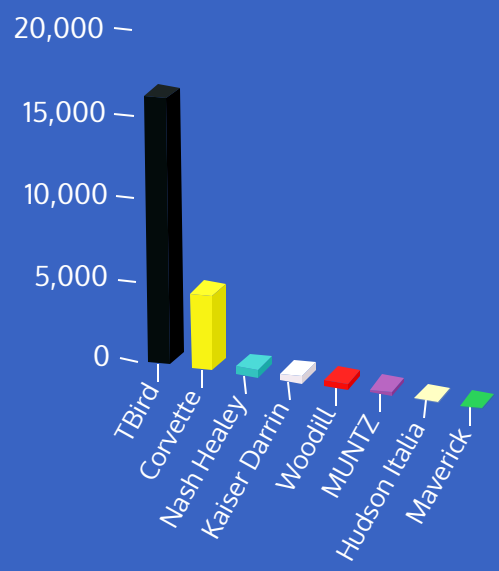
1950s American Sports Cars

Where were they produced?

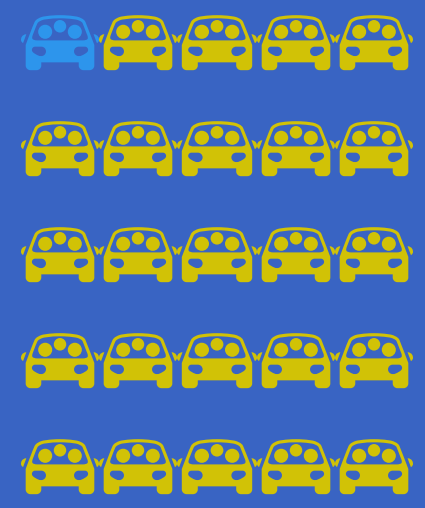


Hot Rod Culture

1950-59 Hot Rod Magazine circulation exploded by ~250%



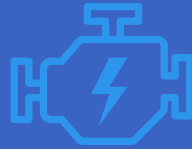
US Sports Cars produced from 1950-1955



1955 : GM, Ford, & Chrysler sold 96% of US passenger cars



Mid Century American Sports Cars By the Numbers



Nash Healey
\$5128

Nash 234-252 CUI OHV
16 2 BBL

2400
lbs

102 Cv-
108 Cp in



Willys Wildfire \$3260

Willys 161 CUI F-Head 3
Bbbl

1620
lbs

101 in



Chevrolet Corvette \$2774

Chevy 235 CUI OHV 16
/265 CUI V8 4 bbl

2805
lbs

102 in



Maverick Sportster \$5400

Cadillac 331 CUI OHV
2x4bbl

3200
lbs

123 in



Ford Thunderbird \$2944

Ford 292CUI Y block V8
4bbl

3600
lbs

102 in



Muntz Jet \$5500

Lincoln 317 CUI OHV 2 x
2bbl

4000
lbs

113 in



Kaiser Darrin \$3668

Willys 161 CUI F Head 16
1bbl

2176
lbs

100 in



Hudson Italia \$4350

Hudson 202 CUI Flat
head2 x 1BBL

2700
lbs

105 in