Grand Champion Sponsorship Level — \$5000

- Signage on Highland Road below main sign
- Signage in room at the Dog Adoption House (average 400 visitors monthly)
- Sponsors will have a **month** to highlight your business at the adoption house:
 - a. Sponsor a dog for a month
 - b. Sponsor provided handouts/swag bag for the month to adopters
 - c. FOTA workers wear corporate sponsor shirts for all weekends that month
- Facebook outreach to community over 49,000 followers
- Acknowledgments on Instagram and Twitter
- Acknowledgement on <u>www.fotabr.org</u>
- Sponsorship logo on dog transportation van
- Opportunity for exclusive event sponsorships
- "Proud Sponsor of FOTA" stickers for use at business
- Company tour of adoption house

Best in Show Sponsorship Level — \$3000

- Signage in room at Dog Adoption House
- Sponsors will have a **weekend** to highlight their business at the adoption house:
 - a. Sponsor a dog for a weekend corporate signage on dog's kennel
 - b. Sponsor provided business handouts/swag bag for the weekend to adopters
 - c. Workers wear corporate shirts for the weekend
- Acknowledgment on www.fotabr.org
- Acknowledgement on our Instagram
- Sponsorship logo on our transport van
- "Proud Sponsor of FOTA" stickers for use at business

Top Dog Sponsorship Level — \$1000

- Signage on top of kennel in Dog Adoption House
- Acknowledgment on www.fotabr.org
- Acknowledgement on Instagram
- 1 FOTA T-Shirt
- "Proud Sponsor of FOTA" stickers for use at business