



District 181 Foundation

INSPIRE | INNOVATE | INVEST

Sponsorship Levels

Sponsors are entitled to all of the benefits of their sponsorship level for a period of 12 months.

Platinum (\$10,000)

All the benefits of a Gold Sponsor, plus:

Sole Sponsor from your industry

Customized marketing plan (online, print, events) to the Foundation's contact list

Gold (\$5000)

All the benefits of a Silver Sponsor, plus:

A customized online marketing plan (email and social media) to the Foundation's contact list or sole sponsorship of a D181 Foundation event.

Logo on all Foundation emails

Full page advertisement placed on cover of program book for Foundation events.

Presence at events where the Foundation has a table

Silver (\$2500)

All the benefits of a Bronze Sponsor, plus:

Logo on homepage of website

Logo presence on signage at all Foundation events.

Announcement of sponsorship commitment emailed to entire Foundation contact list

Press Release announcing the sponsorship commitment

One promotional or advertorial email sent to Foundation contact list

Regular presence on Foundation Social Media Marketing Plan

Promotional materials distributed from Foundation table at school events

Logo on a Foundation Program webpage (ie. KIDS Grants, Teacher Grants, Community Speakers) of the sponsor's choice

Bronze (\$1000)

All of the benefits of a Professional Partner, plus:

Sponsor promotions posted on Foundation Facebook page

Sponsor promotions advertised in Foundation email newsletters

Full page advertisement in program book at Foundation events

Company logo and contact information with link to sponsor website on donor page of website.

Article in a Foundation online newsletter announcing sponsorship commitment

Certificate awarded at Foundation's annual Recognition Reception

Professional Partner (\$500)

Company contact information with link to sponsor's website on Foundation website Half page advertisement in program book at Foundation events.

Company name on sponsor list signs and in program books at Foundation events.

" Foundation Supporter" signage for sponsor's place of business and electronic image for website.

Company name listed in donor page of website, annual report and annual donor thank you advertisement.