



# PROGRAM SPONSORSHIP

## Overview

Play is Healing is a community wide partnership with collaborative outreach initiatives supporting youth and family mental health. 2023 program captains Above & Beyond Children's Museum, the Sheboygan YMCA, the Sheboygan Community Recreation Department, and Mead Public Library, in addition to other community playmates and sponsors, have teamed up to provide playful educational experiences developed to support our children's mental health and healing, overall well-being, and positive connection to others.

The Play is Healing community partnership relies on generous community sponsors to maintain the program free of cost for youth participants. With your donation, you will be providing resources needed to continue the program long term as well as help it grow to meet further needs of the community.

***Please help us with our goal of connecting our community through play, to heal and support youth mental health.***

## In Kind Donation or Participation/Under \$2500

1. Logo displayed and organization linked as a Playmate on website [www.playishealing.org](http://www.playishealing.org)
2. Organization or company recognized and thanked on social media upon joining as well as annually
3. Informational marketing materials can be displayed at info table at in-person events (company provides materials)
4. 10% off event discount rates available for members or employees

**[www.playishealing.org](http://www.playishealing.org)**



## **\$2500+**

1. Logo displayed and organization linked as a Sponsor on website [www.playishealing.org](http://www.playishealing.org)
2. Organization/company name placed on all marketing materials, and general flyers
3. Organization/company recognized and thanked quarterly and annually on social media
4. Informational marketing materials can be displayed at info table at in-person events (company provides materials)
5. 10% off event discount rates available for members or employees

## **\$5000+**

1. Logo displayed and organization linked as a Sponsor on website [www.playishealing.org](http://www.playishealing.org)
2. Organization/company logo placed on all marketing materials, main event sign, and general flyers
3. Organization or company recognized and thanked monthly and annually on social media
4. 15% off event discount rates available for members or employees
5. Customized recognition such as individual logo signs placed at in-person events (paid for by Play is Healing), sponsorship of and recognition at individual activity booths to be determined by Play is Healing coordinator and sponsorship lead dependent on level of giving



## **\$10,000+**

1. Logo displayed and organization linked as a Sponsor on website [www.playishealing.org](http://www.playishealing.org)
2. Organization/company logo placed on all marketing materials, main event sign, and general and individual program flyers
3. Organization or company recognized and thanked monthly and annually on social media
4. 20% off event discount rates available for members or employees
5. Customized recognition such as individual logo signs placed at in-person events (paid for by Play is Healing), sponsorship of and recognition at individual activity booths to be determined by Play is Healing coordinator and sponsorship lead
6. Listed and recognized as the main sponsor of an individual Play is Healing program or event. Customized benefits for organization dependent on program or event to be determined by Play is Healing coordinator and sponsorship lead.

**To learn more about the program, please visit [www.playishealing.org](http://www.playishealing.org) or contact Play is Healing Coordinator Rachael Haas at [info@playishealing.org](mailto:info@playishealing.org) or 920-946-0058.**

*Thank you for your consideration!*

Donations go to the Play is Healing partnership budget through the fiscal agent of Above & Beyond Children's Museum, a 501c(3) non-profit organization. All donations are 100% tax-deductible and all proceeds go directly to the Play is Healing partnership program.

**[www.playishealing.org](http://www.playishealing.org)**