## BED BATH \& BEYOND

11/02/2012<br>Billy Beane Dream Team



## Billy Beane Dream Team

- Nate: Marketing Officer
- Kevin: Valuation Officer
- Emily: Financial Officer
- Ryan: Safety Officer


## Basic Company Info

- NASDAQ- BBBY
- Industry- Specialty Retail
- Founded- 1971
- Founders- Warren Eisenberg, Leonard Feinstein
- HQ- Union, NJ
- Number of Locations- 1230
- Market Cap- $\$ 13.34$ Billion
- Shares Outstanding- 230 Million
- 52 Week Range- \$56.72 - \$75.84


## Business

- From Item 1 of 10-K:
- The Company sells a wide assortment of domestics merchandise and home furnishings. Domestics merchandise includes categories such as bed linens and related items, bath items and kitchen textiles. Home furnishings include categories such as kitchen and tabletop items, fine tabletop, basic housewares, general home furnishings, consumables and certain juvenile products. The Company offers a breadth and depth of selection in most of its product categories that exceeds what is generally available in department stores or other specialty retail stores."


## Subsidiaries \& Acquisitions

- Bed Bath \& Beyond (BBB)
- buybuy BABY
- Christmas Tree Shops (CTS)
- Harmon and Harmon Face Values

WORLD MARKET.

- Home and More
- Cost Plus World Market*
- Linen Holdings*


LINENS•THINGS
*Recently Acquired


## Competitors

- Department Stores
- JCP, M
- Specialty Stores
- PIR, WSM
- Discount and Mass Merchandise Stores
- BIG
- National Chains
- WMT, T
- Online only
- AMZN


## Competitive Advantage

- Over department stores \& national chains because:
- Bed Bath \& Beyond specializes in home furnishings, carries a "breadth and depth" of products and also has strong pricing control over them
- Over online retailers:
- Bed Bath \& Beyond gives consumers to touch, see, and smell the products before they buy
- Differentiated itself in the competitive retail industry by developing a niche
- Wedding \& Gift Registry
- Campus \& Beyond


## Quantitative Review

| Current Price per Share | 57.54 |
| :--- | :---: |
| 52 Week High | 75.84 |
| 52 Week Low | 56.72 |
|  |  |
| P/E Ratios: |  |
| Current | 12.8 |
| Trailing | 13.7 |
| Forward | 11.21 |
| Relative | 0.84 |
|  | $\mathrm{~N} / \mathrm{A}$ |
| Dividend Yield |  |

## Statistical Array Analysis

| Sales Per Share | YES |
| :--- | :---: |
| Cash Flows Per Share | YES |
| Earnings Per Share | YES |
| Dividends Declared Per Share | N/A |
| Capital Spending Per Share | YES |
| Book Value Per Share | YES |
| Revenues (Sales) | YES |
| Gross Margin | YES |
| Operating Margin | 18.4 |
| Number of Stores | 1173 |
| Net Profit | YES |
| Net Profit Margin | YES |
| Working Capital | YES |
| Shareholder's Equity | YES |
| Return on Total Capital | YES |

## Statistical Array Analysis, cont.

| Return on Shareholder's Equity | YES |
| :--- | :--- |
| Common Shares Outstanding | YES |
| Long-Term Debt | No long-term debt on the <br> balance sheet |
| LT Debt Payable in 5 years | N/A |
| All Dividends to Net Profit under $60 \%$ | N/A |
| ValueLine Financial Strength | A++ |
| ValueLine Stock's Price Stability | 75 |
| ValueLine Earnings Predictability | 80 |
| Annual Growth Rate Analysis | YES |
| Sales | YES |
| "Cash Flow" | YES |
| Earnings |  |

## Qualitative Review

- What type of business is this?
- Commodity
- Can you easily explain what the business does?
- Sells household furnishings and appliances
- Is it heavily unionized?
- No
- Does it require heavy capital infusion?
- No
- Does it require lots of R\&D?
- No


## Qualitative Review, cont.

- Are there chronic "one time" write offs?
- No
- Is the company able to raise prices to offset inflation?
- Yes
- Will the company be able to sell more in the future?
- Yes
- Could a competitor be developed with \$1 Billion?
- No


## Interpretation of Financial Statements

|  |  |  |  |  |  | Threshold |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| a. Gross Profit Margin: | Gross Profit | $=$ | \$3,930,933 | $=$ | 41.38\% | $\underline{Y}$ | $\geq 40 \%$ |
|  | Revenue |  | \$9,499,890 |  |  |  |  |
|  |  |  |  |  |  |  |  |
| b. SG\&A Costs as a \% of GP: | SG\&A Expenses | $=$ | \$2,362,564 | $=$ | 24.87\% | $\underline{Y}$ | $\leq 30 \%$ |
|  | Gross Profit |  | \$9,499,890 |  |  |  |  |
|  |  |  |  |  |  |  |  |
| c. Depreciation as a \% of Gross Profit: | Depreciation Expense | = | \$183,873 | = | 1.94\% | $\underline{Y}$ | $\leq 10 \%$ |
|  | Gross Profit |  | \$9,499,890 |  |  |  |  |
|  |  |  |  |  |  |  |  |
| d. Interest Payouts: | Interest Expense | = | \$0 | $=$ | 0.00\% | $\underline{Y}$ | $\leq 15 \%$ |
|  | Operating Income |  | \$1,568,369 |  |  |  |  |
|  |  |  |  |  |  |  |  |
| e. Net Earnings Trend | 2009 |  | 2010 |  | 2011 | $\underline{Y}$ | Up Trend |
|  | \$600,033 |  | \$791,333 |  | \$989,537 |  |  |
|  |  |  |  |  |  |  |  |
|  | 2006 |  | 2007 |  | $\underline{2008}$ |  |  |
|  | \$594,000 |  | \$563,000 |  | \$425,000 |  |  |
|  |  |  |  |  |  |  |  |
| f. Net Earnings/Total Revenues: | \$989,537 | = | 10.42\% |  |  | $\underline{Y}$ | $\geq 10 \%$ |
|  | \$9,499,890 |  |  |  |  |  |  |

## Interpretation of Financial Statements



## Interpretation of Financial Statements



## Interpretation of Financial Statements

| t. Return on Capital: | Net Income | $=$ | \$989,537 | = | 25.23\% | $\underline{Y}$ | $\geq 15 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Shareholders' Equity |  | \$3,922,528 |  |  |  |  |
|  | + Long-Term Debt |  | \$0 |  |  |  |  |
| u. Return on Assets: | Net Income | = | \$989,537 |  | 17.29\% | $\underline{Y}$ |  |
|  | Total Assets |  | \$5,724,546 |  |  |  |  |
| v. Dividend Payout Ratio: | o\% |  |  |  |  | $\underline{Y}$ | $\leq 60 \%$ |
| w. Dividend Yield: | 0.00\% |  |  |  |  |  |  |
| x.Defined Benefit Plan: | 0 |  |  |  |  | $\underline{Y}$ | None |
| y. Free Cash Flow: | \$4.07 | $=$ | 7.05\% |  |  |  |  |
|  | \$57.72 |  |  |  |  |  |  |
| z. Earnings Yield: | \$4.12 | = | 7. |  |  |  |  |
|  | \$57.72 |  |  |  |  |  |  |

## Conscious Investor- 10 Years



## Conscious Investor- 6 Years



## Conscious Investor- 3 Years



## Conscious Investor- Safety



## Conscious Investor- Kill It



## Conscious Investor- Double Tap



## Guru Focus- Fair Value Calculator 17.1\% Historic Growth- 12 Months

Financial Data of Bed Bath \& Beyond, Inc.


| Annual Rates (per share) |  | 10 yrs | 5 yrs | 12 months |
| :---: | :---: | :---: | :---: | :---: |
| Revenue Growth (\%) |  | 13.7 | 10.3 | 15.5 |
| EBITDA Growth (\%) |  | 14.3 | 15.5 | 17.1 |
| Earning Growth (\%) |  | 14.2 | 14.7 | 21.8 |
| Free Cash Flow Growth (\%) |  | 12.1 | 33.6 | 2.2 |
| Book Value Growth (\%) |  | 14.8 | 13.2 | 6.9 |
| Per Share Data | Annuals (Year End) |  |  | Quarterly |
| Fiscal Period | Feb10 | Feb11 | Feb12 | Aug12 |
| Revenue (\$) | 29.88 | 34.38 | 39.38 | 11.17 |
| EBmDA | 4.45 | 5.78 | 7.26 | 1.78 |
| Free Cashflow | 2.87 | 3.16 | 4.07 | 0.48 |
| EPS (\$) | 2.33 | 3.11 | 4.12 | 0.99 |
| Book Value | 13.94 | 15.43 | 16.26 | 16.89 |

## Guru Focus- Fair Value Calculator 15.5\% Historic Growth- 5 Years

Financial Data of Bed Bath \& Beyond, Inc.

| Enter Symbol: BBBY (Price: \$57.72) |  |
| :---: | :---: |
| Earnings Per Share: \$ 4.3 | (2) |
| Growth Rate In the Next 10 Years: $15.5 \%$ | 9 |
| Business Predictability |  |
| Terminal Growth Rate: 4 \% | (2) |
| Years of Terminal Growth: 10 | (2) |
| Discount Rate: 12 \% | (2) |
| Calculate |  |
| Tangible Book Value: \$16.9 (not added to Fair Value) | 9 |
| Growth Value: \$ 51.13 | (9) |
| + Terminal Value: \$ 39.8 | (2) |
| = Fair Value: \$ 90.93 | © |


| Annual Rates (per share) | $\mathbf{1 0}$ yrs | $\mathbf{5}$ yrs | $\mathbf{1 2}$ months |
| ---: | ---: | ---: | ---: |
| Revenue Growth (\%) | 13.7 | 10.3 | 15.5 |
| EbITDA Growth (\%) | 14.3 | 15.5 | 17.1 |
| Earning Growth (\%) | 14.2 | 14.7 | 21.8 |
| Free Cash Flow Growth (\%) | 12.1 | 33.6 | 2.2 |
| Book Value Growth (\%) | 14.8 | 13.2 | 6.9 |


| Per Share Data | Annuals (Year End) |  |  | Quarterly |
| :--- | ---: | ---: | ---: | ---: |
| Fiscal Period | Feb10 | Feb11 | Feb12 | Aug12 |
|  |  |  |  |  |
| Revenue (\$) | 29.88 | 34.38 | 39.38 | 11.17 |
| EBrDD | 4.45 | 5.78 | 7.26 | 1.78 |
| Free Cashflow | 2.87 | 3.16 | 4.07 | 0.48 |
| EPS (\$) | 2.33 | 3.11 | 4.12 | 0.99 |
| Book Value | $\mathbf{1 3 . 9 4}$ | 15.43 | 16.26 | 16.89 |

## Guru Focus- Fair Value Calculator 14.3\% Historic Growth- 10 Years

Financial Data of Bed Bath \& Beyond, Inc.
Enter Symbol: BBBY (Price: \$57.72)
Earnings Per Share: 4.3
Growth Rate In the Next 10 Years: 14.3 \%
Business Predictability
Terminal Growth Rate: 4
Years of Terminal Growth: 10
Discount Rate: 12
Tangible Book Value: $\$ 16.9$
Growth Value: $\$ 48.17$
(not added to Fair Value) (3)

+ Terminal Value: $\$ 35.85$
= Fair Value: $\$ 84.02$

| Annual Rates (per share) | $\mathbf{1 0}$ yrs | $\mathbf{5}$ yrs | $\mathbf{1 2}$ months |
| ---: | ---: | ---: | ---: |
| Revenue Growth (\%) | 13.7 | 10.3 | 15.5 |
| EBITDA Growth (\%) | 14.3 | 15.5 | 17.1 |
| Earning Growth (\%) | 14.2 | 14.7 | 21.8 |
| Free Cash Flow Growth (\%) | 12.1 | 33.6 | 2.2 |
| Book Value Growth (\%) | 14.8 | 13.2 | 6.9 |


| Per Share Data | Annuals (Year End) |  | Quarterly |  |
| :--- | ---: | ---: | ---: | ---: |
| Fiscal Period | Feb10 | Feb11 | Feb12 | Aug12 |
|  |  |  |  |  |
| Revenue (\$) | 29.88 | 34.38 | 39.38 | 11.17 |
| EBrाDA | 4.45 | 5.78 | 7.26 | 1.78 |
| Free Cashflow | 2.87 | 3.16 | 4.07 | 0.48 |
| EPS (\$) | 2.33 | 3.11 | 4.12 | 0.99 |
| Book Value | 13.94 | 15.43 | 16.26 | 16.89 |

## Guru Focus- Fair Value Calculator 10\% Conservative Growth

Financial Data of Bed Bath \& Beyond, Inc.


| Annual Rates (per share) |  | 10 yrs | 5 yrs | 12 months |
| :---: | :---: | :---: | :---: | :---: |
| Revenue Growth (\%) |  | 13.7 | 10.3 | 15.5 |
| EBITDA Growth (\%) |  | 14.3 | 15.5 | 17.1 |
| Earning Growth (\%) |  | 14.2 | 14.7 | 21.8 |
| Free Cash Flow Growth (\%) |  | 12.1 | 33.6 | 2.2 |
| Book Value Growth (\%) |  | 14.8 | 13.2 | 6.9 |
| Per Share Data | Annuals (Year End) |  |  | Quarterly |
| Fiscal Period | Feb10 | Feb11 | Feb12 | Aug12 |
| Revenue (\$) | 29.88 | 34.38 | 39.38 | 11.17 |
| EBmDA | 4.45 | 5.78 | 7.26 | 1.78 |
| Free Cashflow | 2.87 | 3.16 | 4.07 | 0.48 |
| EPS (\$) | 2.33 | 3.11 | 4.12 | 0.99 |
| Book Value | 13.94 | 15.43 | 16.26 | 16.89 |

## Guru Focus- Fair Value Calculator 8.5\% Even More Conservative Growth

## Financial Data of Bed Bath \& Beyond, Inc.



| Annual Rates (per share) |  | 10 yrs | 5 yrs | 12 months |
| :---: | :---: | :---: | :---: | :---: |
| Revenue Growth (\%) |  | 13.7 | 10.3 | 15.5 |
| EBITDA Growth (\%) |  | 14.3 | 15.5 | 17.1 |
| Earning Growth (\%) |  | 14.2 | 14.7 | 21.8 |
| Free Cash Flow Growth (\%) |  | 12.1 | 33.6 | 2.2 |
| Book Value Growth (\%) |  | 14.8 | 13.2 | 6.9 |
| Per Share Data | Annuals (Year End |  |  | Quarterly |
| Fiscal Period | Feb10 | Feb11 | Feb12 | Aug12 |
| Revenue (\$) | 29.88 | 34.38 | 39.38 | 11.17 |
| EBITDA | 4.45 | 5.78 | 7.26 | 1.78 |
| Free Cashflow | 2.87 | 3.16 | 4.07 | 0.48 |
| EPS (\$) | 2.33 | 3.11 | 4.12 | 0.99 |
| Book Value | 13.94 | 15.43 | 16.26 | 16.89 |

## FinViz- How BBBY Looks in Our Portfolio P/E Ratio

| No. | Ticker | Market Cap | $\pm \mathrm{P} / \mathrm{E}$ | Fwd P/E | PEG | P/S | P/B | P/C | P/FCF | EPS this Y |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | BRK-B | 145.55 M | 0.01 | - | - | 0.00 | 0.00 | - | - |  |
| 2 | MDT | 43.10 B | 12.84 | 10.97 | 1.91 | 2.65 | 2.50 | 17.30 | 13.77 | 14.08\% |
| 3 | BBBY | 13.23 B | 13.45 | 11.21 | 1.02 | 1.34 | 3.38 | 14.56 | 15.39 | 32.32\% |
| 4 | LO | 15.148 | 13.95 | 12.80 | 1.60 | 2.32 | - | 8.83 | 54.65 | 17.82\% |
| 5 | BDX | 15.22 B | 14.50 | 13.15 | 1.94 | 1.97 | 3.60 | 6.96 | 19.77 | 8.34\% |
| 6 | WAG | 33.51 B | 14.67 | 9.59 | 1.15 | 0.47 | 1.84 | 25.84 | 16.00 | -17.67\% |
| 7 | AAP | 5.94 B | 14.89 | 14.21 | 1.36 | 0.96 | 5.61 | 13.24 | 12.12 | 29.21\% |
| 8 | WMT | 246.90 B | 15.46 | 13.60 | 1.65 | 0.54 | 3.52 | 31.12 | 32.59 | 8.47\% |
| 9 | ORCL | 151.70B | 15.58 | 10.82 | 1.29 | 4.11 | 3.51 | 4.80 | 12.46 | 17.53\% |
| 10 | MSFT | 248.45 B | 15.96 | 9.11 | 1.66 | 3.43 | 3.61 | 3.73 | 11.08 | -25.91\% |
| 11 | PEP | 107.41 B | 18.52 | 15.75 | 3.00 | 1.64 | 5.02 | 18.81 | 49.64 | 3.03\% |
| 12 | KO | 167.43 B | 19.44 | 17.05 | 2.38 | 3.52 | 5.04 | 9.26 | 54.13 | -27.10\% |
| 13 | CHD | 7.13 B | 23.29 | 18.49 | 2.06 | 2.53 | 3.60 | 38.72 | 28.99 | 13.27\% |
| 14 | JNJ | 197.13 B | 23.52 | 13.02 | 3.65 | 2.99 | 3.25 | - | - | -27.11\% |
| 15 | SAM | 1.40 B | 26.09 | 22.93 | 2.83 | 2.60 | 6.57 | 33.94 | 169.47 | 36.41\% |
| 16 | BBY | 5.07B | - | 5.53 | - | 0.10 | 1.44 | 7.45 | 5.32 | -183.87\% |

## FinViz- How BBBY Looks in Our Portfolio Fwd P/E Ratio

| No. | Ticker | Market Cap | P/E | - Fwd P/E | PEG | P/S | P/B | P/C | P/FCF |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | BBY | 5.07B | - | 5.53 | - | 0.10 | 1.44 | 7.45 | 5.32 |
| 2 | MSFT | 248.41B | 15.95 | 9.11 | 1.66 | 3.43 | 3.61 | 3.73 | 11.08 |
| 3 | WAG | 33.51B | 14.67 | 9.59 | 1.15 | 0.47 | 1.84 | 25.84 | 16.00 |
| 4 | ORCL | 151.70B | 15.58 | 10.82 | 1.29 | 4.11 | 3.51 | 4.80 | 12.46 |
| 5 | MDT | 43.10 B | 12.84 | 10.97 | 1.91 | 2.65 | 2.50 | 17.30 | 13.77 |
| 6 | BBBY | 13.23B | 13.45 | 11.21 | 1.02 | 1.34 | 3.38 | 14.56 | 15.39 |
| 7 | LO | 15.14B | 13.95 | 12.80 | 1.60 | 2.32 | - | 8.83 | 54.65 |
| 8 | JNJ | 197.13B | 23.52 | 13.02 | 3.65 | 2.99 | 3.25 | - | - |
| 9 | BDX | 15.22B | 14.50 | 13.15 | 1.94 | 1.97 | 3.60 | 6.96 | 19.77 |
| 10 | WMT | 246.90B | 15.46 | 13.60 | 1.65 | 0.54 | 3.52 | 31.12 | 32.59 |
| 11 | AAP | 5.94B | 14.89 | 14.21 | 1.36 | 0.96 | 5.61 | 13.24 | 12.12 |
| 12 | PEP | 107.41B | 18.52 | 15.75 | 3.00 | 1.64 | 5.02 | 18.81 | 49.64 |
| 13 | KO | 167.43 B | 19.44 | 17.05 | 2.38 | 3.52 | 5.04 | 9.26 | 54.13 |
| 14 | CHD | 7.13B | 23.29 | 18.49 | 2.06 | 2.53 | 3.60 | 38.72 | 28.99 |
| 15 | SAM | 1.40 B | 26.09 | 22.93 | 2.83 | 2.60 | 6.57 | 33.94 | 169.47 |
| 16 | BRK-B | 145.55M | 0.01 | - | - | 0.00 | 0.00 | - | - |

## FinViz- How BBBY Looks in Our Portfolio PEG Ratio

| No. | Ticker | Market Cap | P/E | Fwd P/E | - PEG | P/S | P/B | P/C | P/FCF |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | BBBY | 13.23B | 13.45 | 11.21 | 1.02 | 1.34 | 3.38 | 14.56 | 15.39 |
| 2 | WAG | 33.51 B | 14.67 | 9.59 | 1.15 | 0.47 | 1.84 | 25.84 | 16.00 |
| 3 | ORCL | 151.70 B | 15.58 | 10.82 | 1.29 | 4.11 | 3.51 | 4.80 | 12.46 |
| 4 | AAP | 5.94B | 14.89 | 14.21 | 1.36 | 0.96 | 5.61 | 13.24 | 12.12 |
| 5 | LO | 15.14 B | 13.95 | 12.80 | 1.60 | 2.32 | - | 8.83 | 54.65 |
| 6 | WMT | 246.90B | 15.46 | 13.60 | 1.65 | 0.54 | 3.52 | 31.12 | 32.59 |
| 7 | MSFT | 248.41B | 15.95 | 9.11 | 1.66 | 3.43 | 3.61 | 3.73 | 11.08 |
| 8 | MDT | 43.10 B | 12.84 | 10.97 | 1.91 | 2.65 | 2.50 | 17.30 | 13.77 |
| 9 | BDX | 15.22 B | 14.50 | 13.15 | 1.94 | 1.97 | 3.60 | 6.96 | 19.77 |
| 10 | CHD | 7.13 B | 23.29 | 18.49 | 2.06 | 2.53 | 3.60 | 38.72 | 28.99 |
| 11 | KO | 167.43B | 19.44 | 17.05 | 2.38 | 3.52 | 5.04 | 9.26 | 54.13 |
| 12 | SAM | 1.40 B | 26.09 | 22.93 | 2.83 | 2.60 | 6.57 | 33.94 | 169.47 |
| 13 | PEP | 107.41 B | 18.52 | 15.75 | 3.00 | 1.64 | 5.02 | 18.81 | 49.64 |
| 14 | JNJ | 197.13B | 23.52 | 13.02 | 3.65 | 2.99 | 3.25 | - | - |
| 15 | BRK-B | 145.55M | 0.01 | - | - | 0.00 | 0.00 | - | - |
| 16 | BBY | 5.07 B | - | 5.53 | - | 0.10 | 1.44 | 7.45 | 5.32 |

## FinViz- How BBBY Looks in Our Portfolio P/FCF Ratio

| No. | Ticker | Market Cap | P/E | Fwd P/E | PEG | P/S | P/B | P/C | $\triangle \mathrm{P} / \mathrm{FCF}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | BBY | 5.07B | - | 5.53 | - | 0.10 | 1.44 | 7.45 | 5.32 |
| 2 | MSFT | 248.41B | 15.95 | 9.11 | 1.66 | 3.43 | 3.61 | 3.73 | 11.08 |
| 3 | AAP | 5.94 B | 14.89 | 14.21 | 1.36 | 0.96 | 5.61 | 13.24 | 12.12 |
| 4 | ORCL | 151.70 B | 15.58 | 10.82 | 1.29 | 4.11 | 3.51 | 4.80 | 12.46 |
| 5 | MDT | 43.10B | 12.84 | 10.97 | 1.91 | 2.65 | 2.50 | 17.30 | 13.77 |
| 6 | BBBY | 13.23B | 13.45 | 11.21 | 1.02 | 1.34 | 3.38 | 14.56 | 15.39 |
| 7 | WAG | 33.51 B | 14.67 | 9.59 | 1.15 | 0.47 | 1.84 | 25.84 | 16.00 |
| 8 | BDX | 15.22B | 14.50 | 13.15 | 1.94 | 1.97 | 3.60 | 6.96 | 19.77 |
| 9 | CHD | 7.13 B | 23.29 | 18.49 | 2.06 | 2.53 | 3.60 | 38.72 | 28.99 |
| 10 | WMT | 246.90B | 15.46 | 13.60 | 1.65 | 0.54 | 3.52 | 31.12 | 32.59 |
| 11 | PEP | 107.41 B | 18.52 | 15.75 | 3.00 | 1.64 | 5.02 | 18.81 | 49.64 |
| 12 | KO | 167.43B | 19.44 | 17.05 | 2.38 | 3.52 | 5.04 | 9.26 | 54.13 |
| 13 | LO | 15.14 B | 13.95 | 12.80 | 1.60 | 2.32 | - | 8.83 | 54.65 |
| 14 | SAM | 1.40 B | 26.09 | 22.93 | 2.83 | 2.60 | 6.57 | 33.94 | 169.47 |
| 15 | JNJ | 197.13B | 23.52 | 13.02 | 3.65 | 2.99 | 3.25 | - | - |
| 16 | BRK-B | 145.55M | 0.01 | - | - | 0.00 | 0.00 | - | - |

## Financial Reasons to buy BBBY

- Unique specialty product mix
- Understandable business
- Predictable, strong financials
- No Long-Term Debt
- No Dividends (growth mode)
- Buying back shares
- P/E is at a 52 week low
- Price is at a 52 week low
- Expanding operating margins


## Conceptual Reasons to buy BBBY

1. A substantial part of their home furnishing products are touchy-feely, an experience which, is not duplicated online*
2. Many products are unique to Bed Bath and are not available online or elsewhere*
3. The brick and mortar shopping experience also allows you to buy more on impulse, especially if you have your 20\% coupon*
*From Motley Fool article

## Concluding thought...

- "These high-quality share remain an attractive selection for buy-and hold investors. While economic concerns and the integration of recent acquisitions will likely pressure investor sentiment in the near term, we continue to view the company's long term prospects favorably."
-ValueLine

