

# Bulldog Investment Company

Bull and Bear Presentation



### Game Plan

Base	Bull	Bear
Company Overview	Economic Moat	Competitor Analysis
Revenue Breakdown	Growth Opportunities	Risk Factors
Interpretation of Financial Statements	Valuation	Valuation
Management & Capital Allocation	Suggestion	Suggestion
Value Bands & Intraportfolio Analysis		



### Base Team

Neutral







### Overview

Hayden Martin



# **Company Information**

- Ticker symbol: LMT
- Current price: \$407 per share
- Market cap: \$103B
- Employees:116k
- Headquarters: Bethesda, Maryland



### **Our Position**

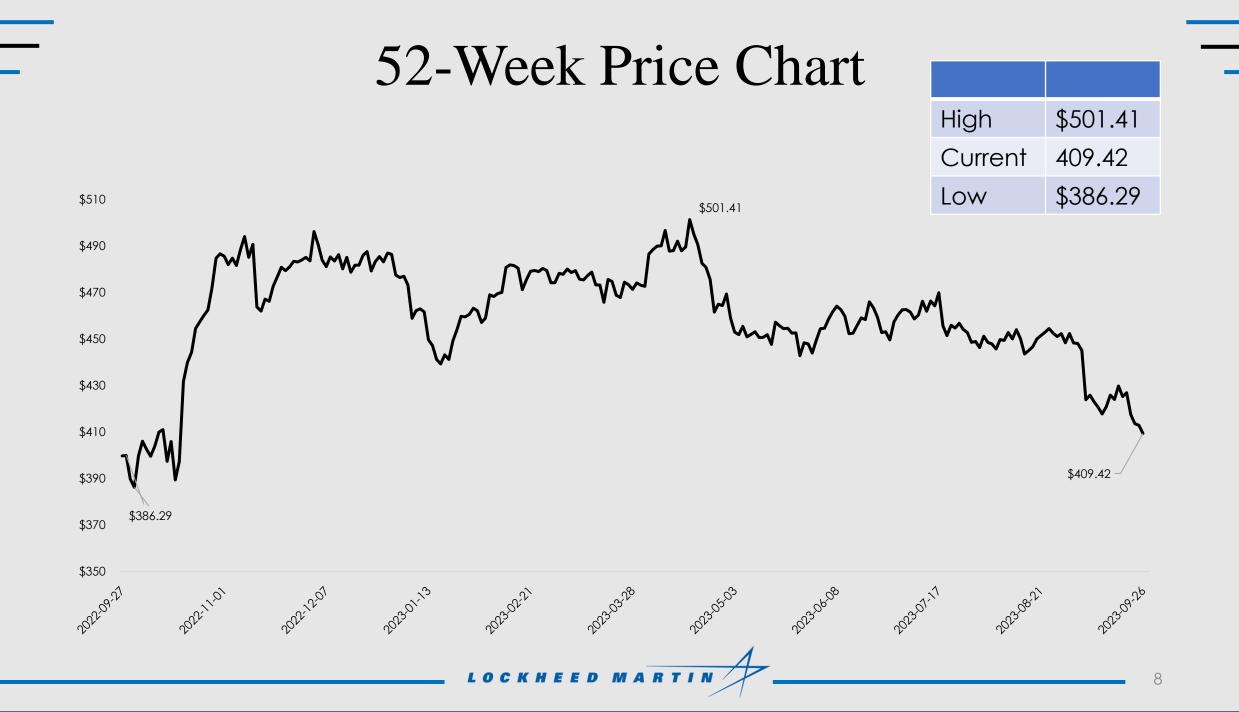
- # of Shares: 300
- Cost for position: \$101,786.80
- Market value of position: \$122,100.00
- Unrealized return: \$20,313.20 or 43.38%
- Weighting: 12.54%



### What they do

- LMT is a defense contractor that designs, develops and manufactures products and services primarily to the US Government and allies
- These products are Aircraft, Spacecraft and Missiles.
- LMT also delivers 5G network solutions and provides secure connectivity across terrestrial and space-based networks







# **Contracting Process**

- 1. A contract is posted to the Department of Defense.
- 2. Contractors analyze contract opportunities and obligations.
- 3. Contractors prepare a detailed bid and technical proposal.
- 4. DoD will negotiate contract terms with bidder/s before signing agreement.
- 5. Execute

### Prime vs. Subcontractors

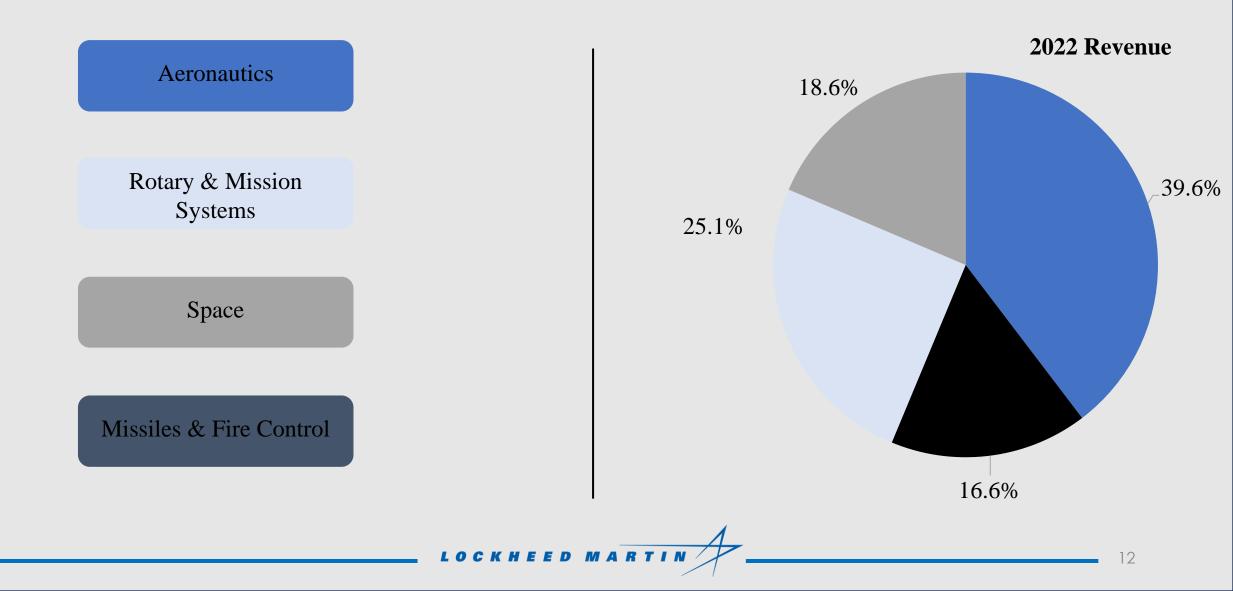
### Prime

- Oversee entire operation
- Provides broad range of products/ services

### Subcontractor

- Hired by Prime contractors
- Specialized products/ services

### **Reportable Segments**



### Aeronautics

#### **Aeronautics Segment:**

• 40% of net sales

### **Provides:**

- Military aircraft
- Combat & air mobility aircraft, and unmanned air vehicles

#### **Programs include:**

- F-35 Lighting
- C-130 Hercules
- F-16 Fighter Falcon
- F-22 Raptor
- Etc.

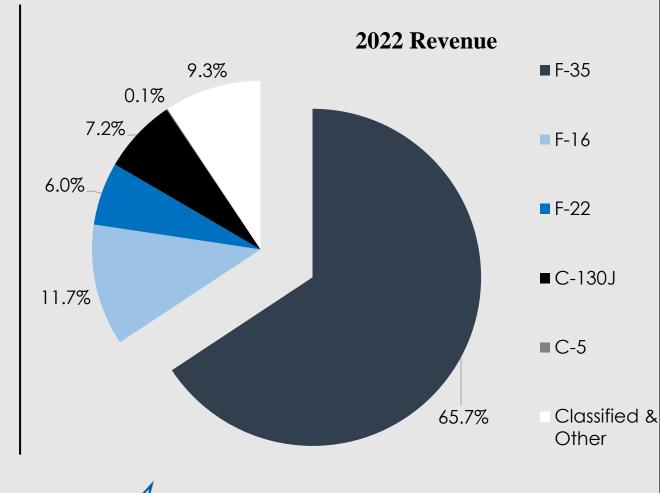


# F-35 Lightning 2

65.7% of Aeronautics revenue

27% of company wide revenue

- World's most dominant fighter jet
- Largest contract for Lockheed Martin
- Had the contract since 2001 (Prime)



# Rotary and Mission Systems

#### **Rotary and Mission Systems Segment:**

• 25% of sales

#### **Products:**

- Helicopters
- Surface ships
- Radar systems
- Cybersecurity systems
- Missile Defense Systems

#### **Programs Include:**

- Sikorsky Helicopter
- Blackhawk Helicopter
- Seahawk
- Integrated Warfare Systems
- Etc.



# Space

### Space:

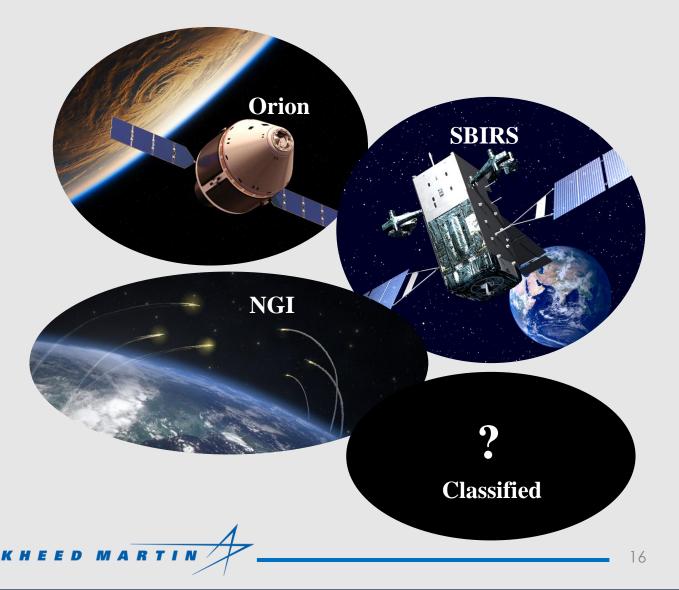
• 19% of sales

### **Products:**

- Satellites
- Defense Systems
- Transportation Systems

### **Programs Include:**

- Orion
- SBIRS
- NGI Next Gen Interceptor
- Classified Programs
- Etc.



# Missiles & Fire Control

#### **Missiles & Fire Control:**

• 17% of sales

#### **Products:**

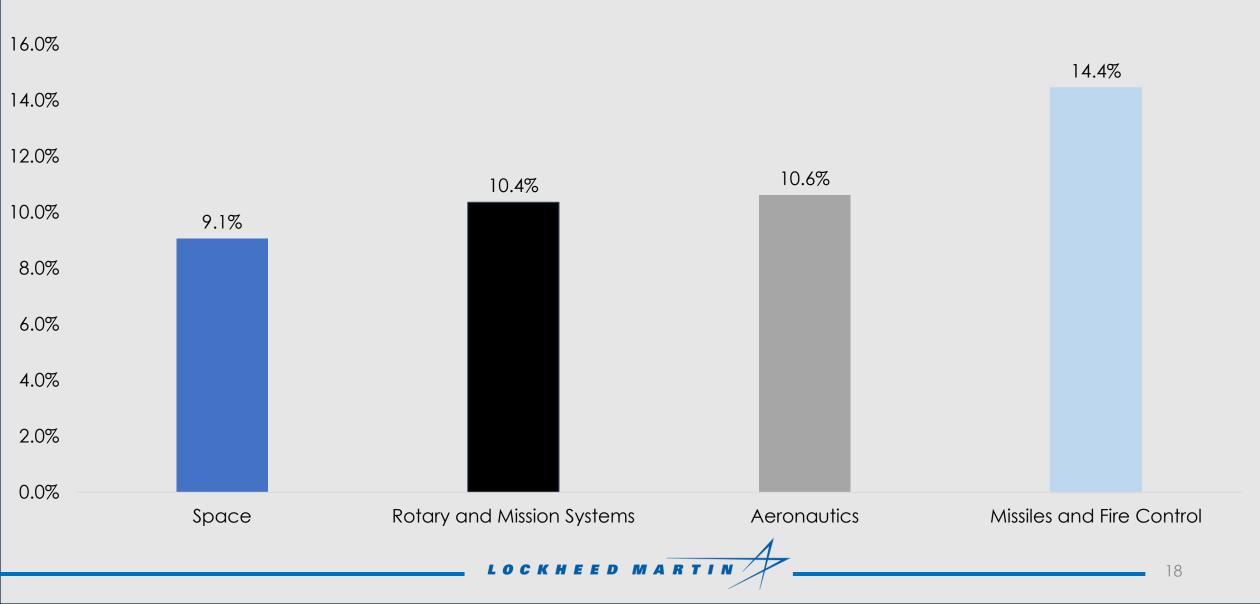
- Missile Defense Systems
- Fire Control Systems
- Manned & Unmanned Ground Vehicles
- Engineering Support
- Munitions

#### **Programs:**

- Precision Strike Missile
- Guided Multiple Launch Rocket System
- Javelin
- PAC 3
- Etc.

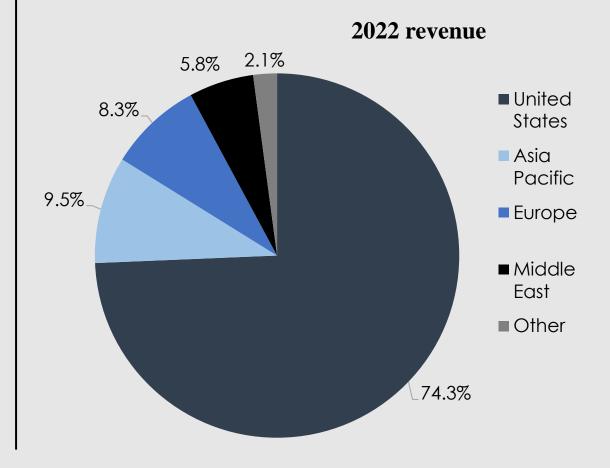


# Operating Margin by Segment



# Revenue by Geography

- Foreign contracts are mostly contracted through United States Government
- Works with other government bodies to regulate foreign sales not contracted through the DoD



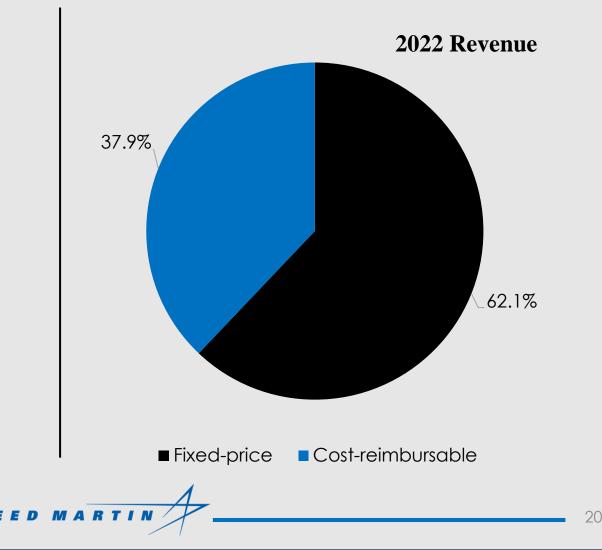
# Revenue by Contract Type

#### **Fixed Price**

• Pre-determined price

#### **Cost Reimbursable**

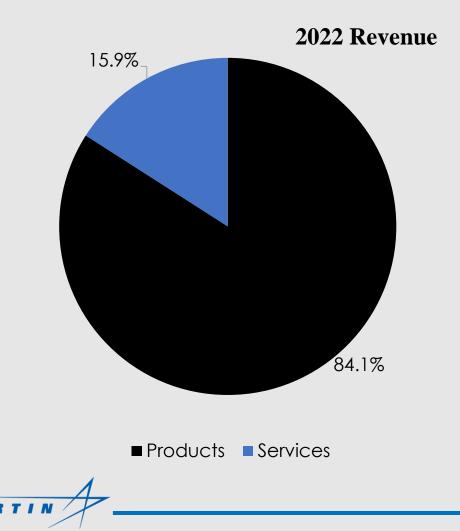
• Cost + fee up to a predetermined ceiling



# Revenue by Product Type

#### Services Offered:

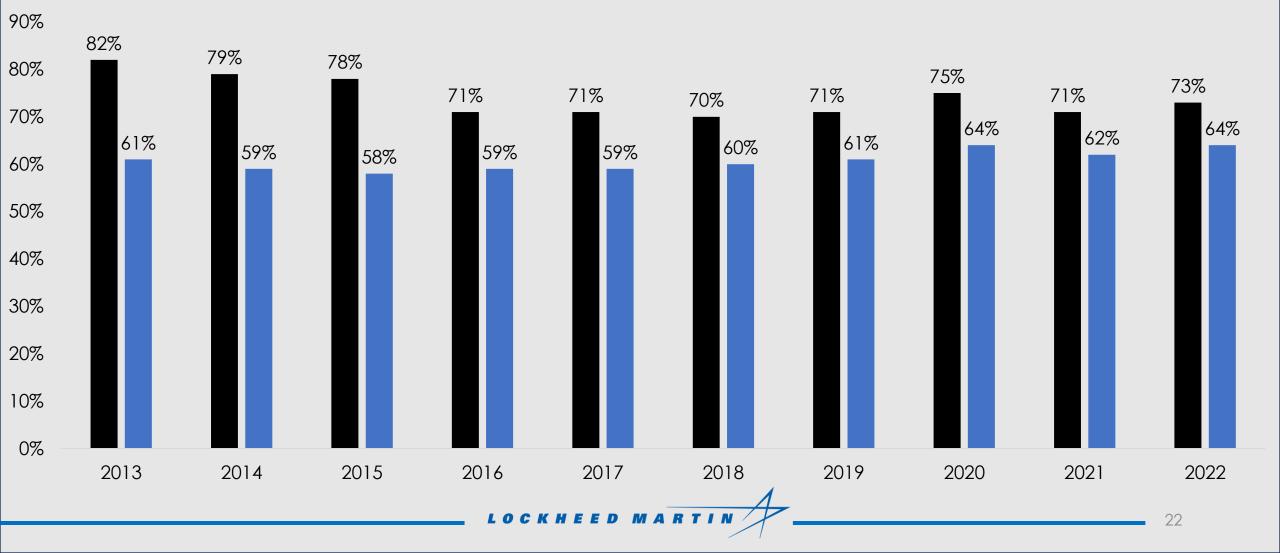
- Logistics
- Defense
- Cyber-Security
- Technical
- Scientific
- Engineering
- Management



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### Largest Customer/s Mix

■U.S. Gov ■DoD



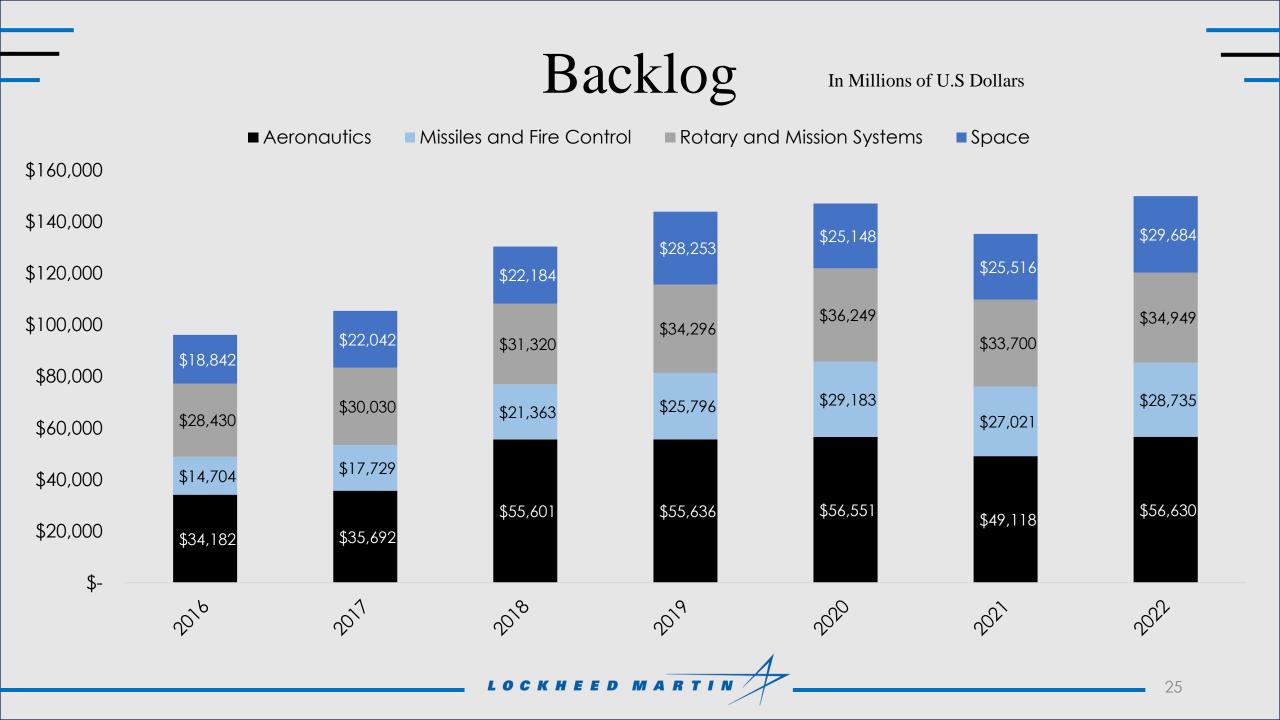
# Accounting Standards

- Must comply with DCAA Cost Accounting Standards (CAS)
- Must Comply with Federal Acquisition Regulation (FAR)
- Must comply with **Generally Accepted Accounting Principles** (GAAP)

# Backlog

- Revenue is recorded in backlog when orders are placed
- Orders placed that are yet to be fulfilled
- Revenue is typically recognized as performance obligations are met using **percentage-of-completion cost-cost principles**

• High level of visibility into future cash flows





### Management & Capital Allocation

Dylan Swanson





Frank St. John COO

- COO since 2020
- 35+ Years with Lockheed Martin

### Executives



Jim Taiclet Chairman, President, and CEO

• CEO since 2020

LOCKHEED

• CEO at American Tower Prior

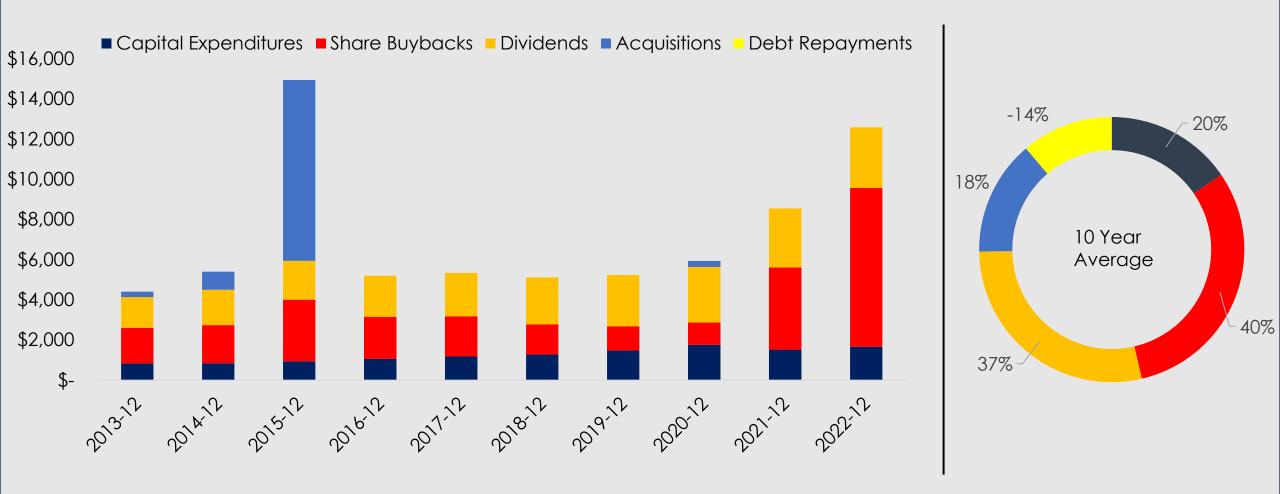


#### Jay Malave CFO

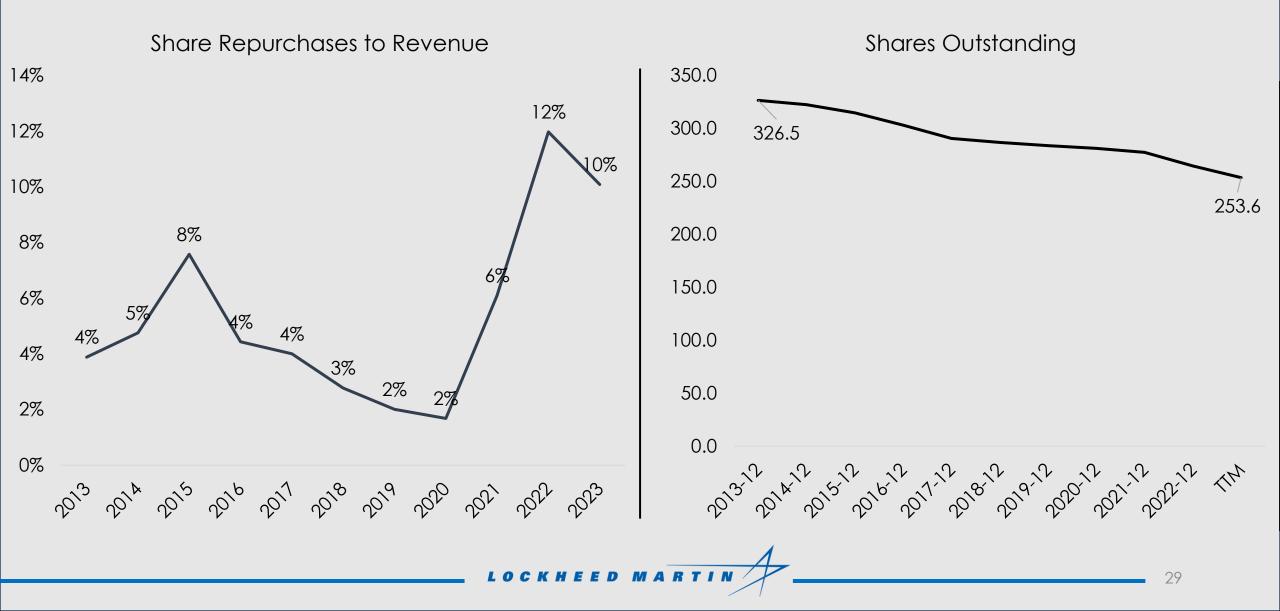
- Joined Lockheed in 2022
- CFO at L3Harris

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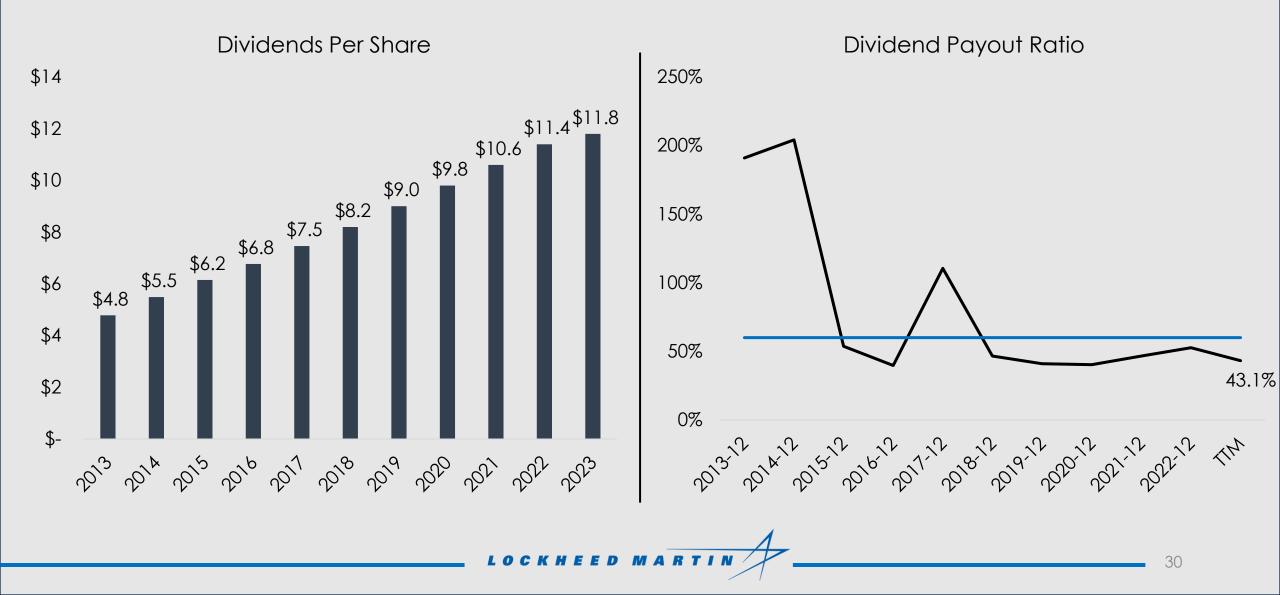
### **Capital Allocation**



### Shares Repurchases



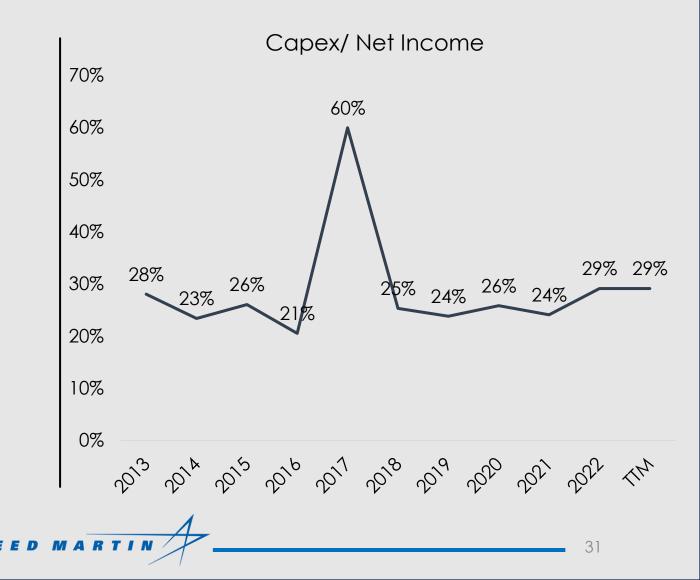
### Dividends



# Capital Expenditures

**Recent Capital Expenditures Projects:** 

- Advance Technology
- Expand Production Capacity



### Interpretation of Financial Statements

William Errett

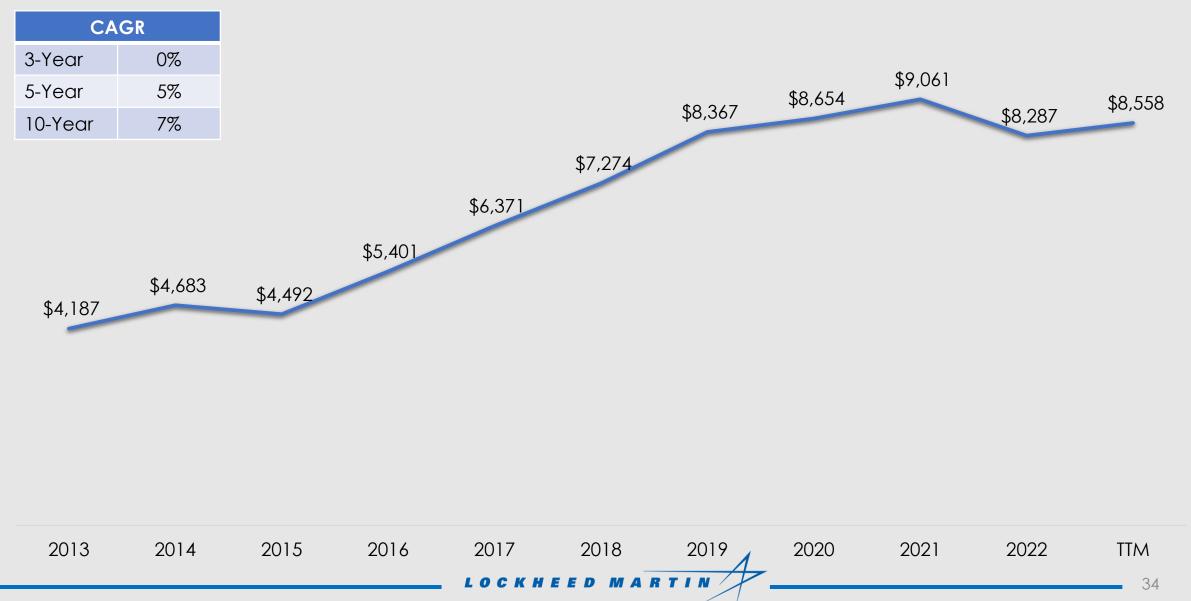


### Revenue In Millions of U.S Dollars





### Gross Profit In Millions of U.S Dollars

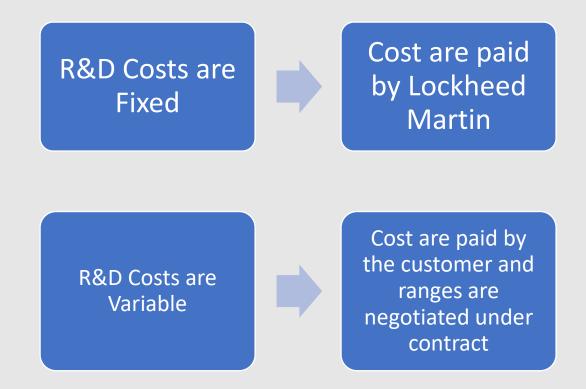






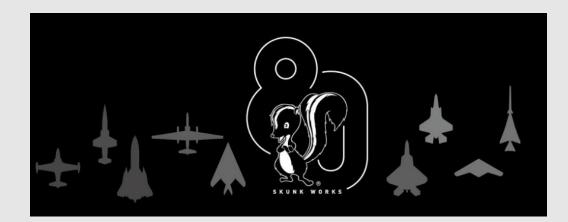
# Recognition of Research and Development (R&D)

R&D is recognized as a "Cost of Goods Sold" rather than an Operating Expense



# Recognition of Research and Development (R&D)



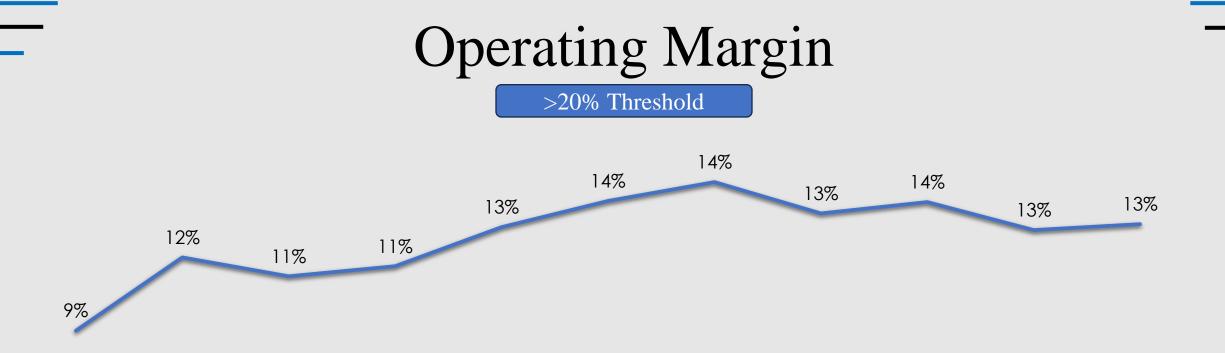


F-35 has well known R&D costs after decades of production Classified Programs do not have predictable R&D costs

# Operating Profit In Millions of U.S Dollars









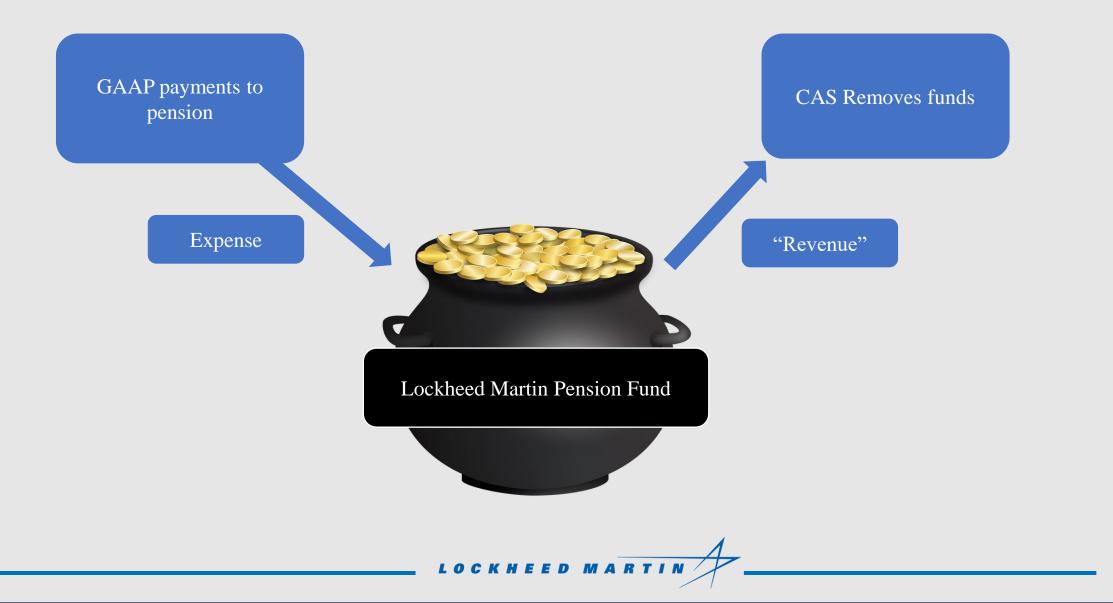
# Pension Adjustments

- Lockheed Martin has pension adjustments which can boost the GAAP Earnings for the business
- This can hide the true earning power of the business

GAAP = Generally Accepted Accounting Principles

> CAS = Cost Accounting Standards

# Pension Adjustments



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# Segment Operating Profit In Millions of U.S Dollars





# Segment Operating Margin



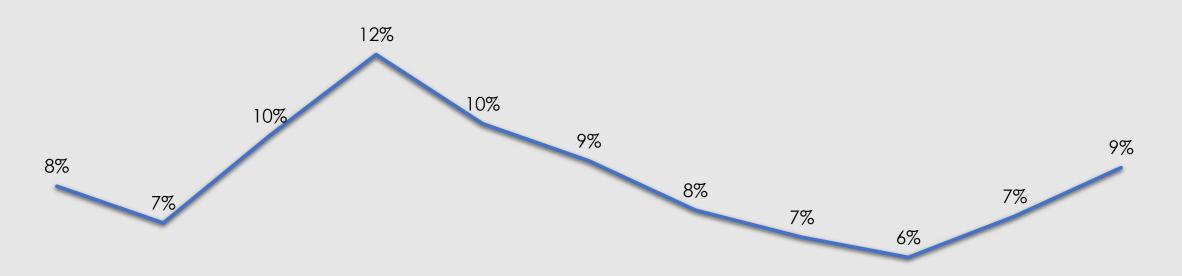


#### Interest Expense In Millions of U.S Dollars



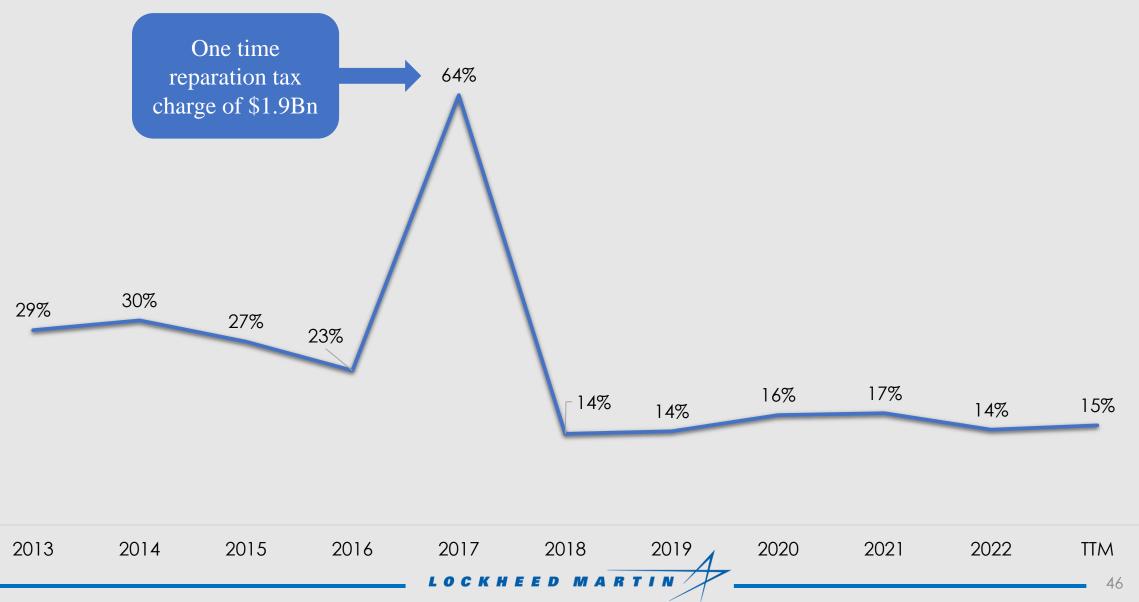
# Interest Expense as a % of Operating Income

<15% Threshold

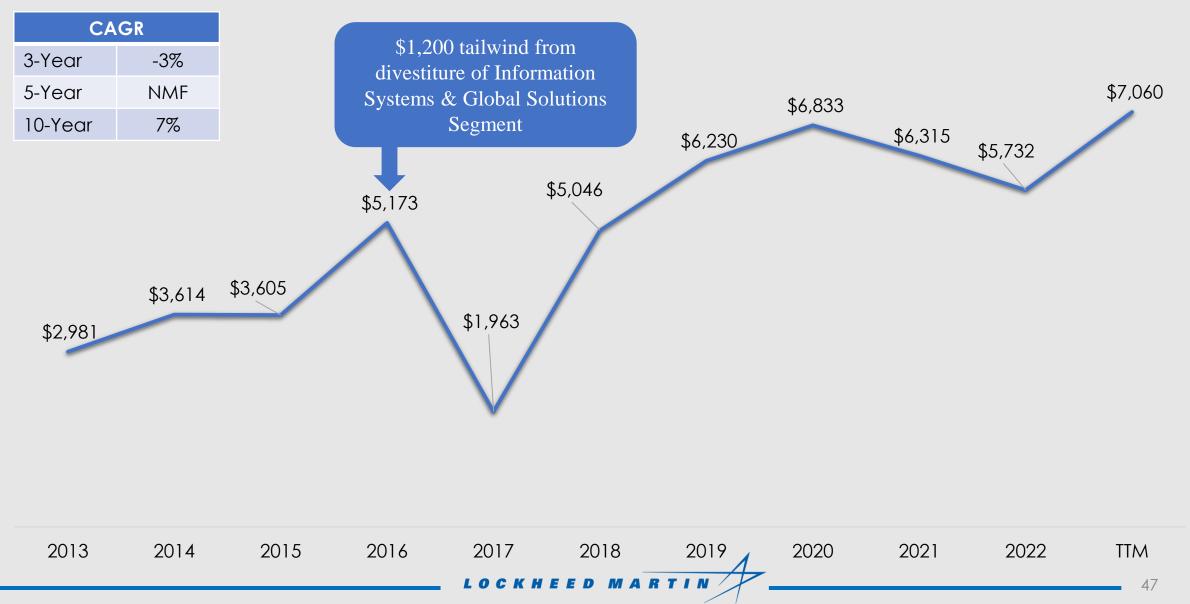




# Tax Rate



#### Net Income In Millions of U.S Dollars

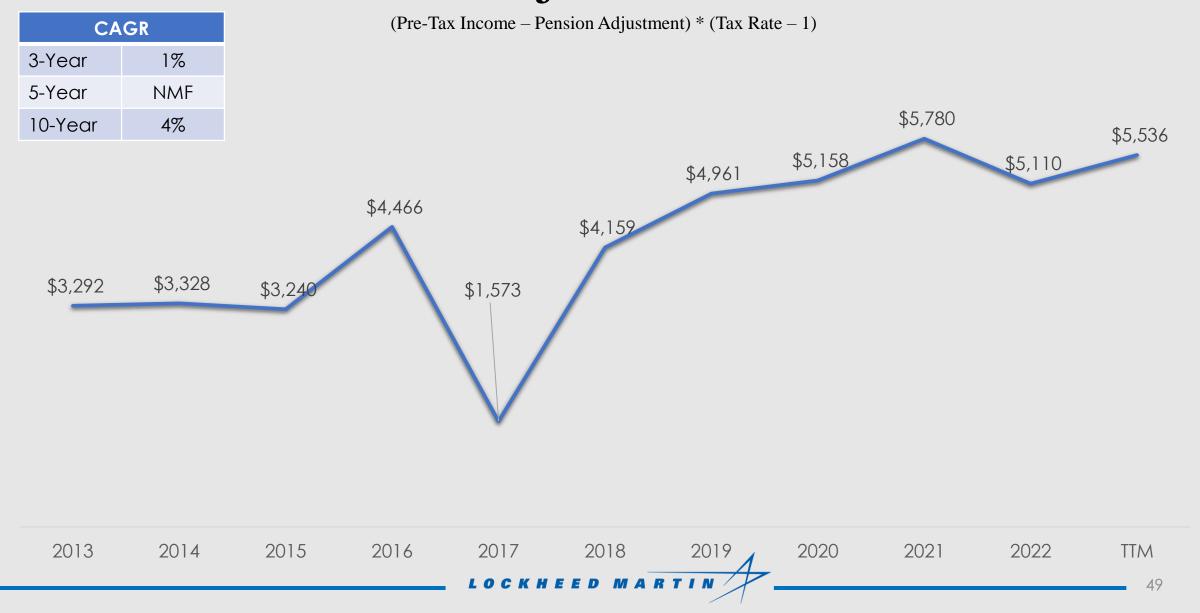


# Net Margin

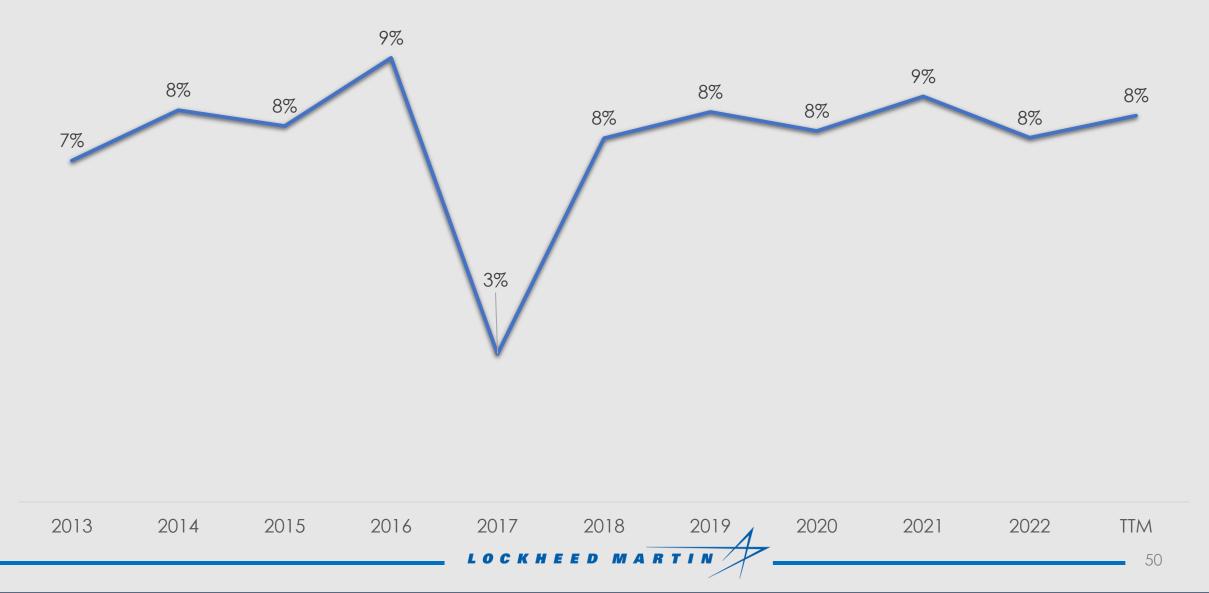
>10% Threshold



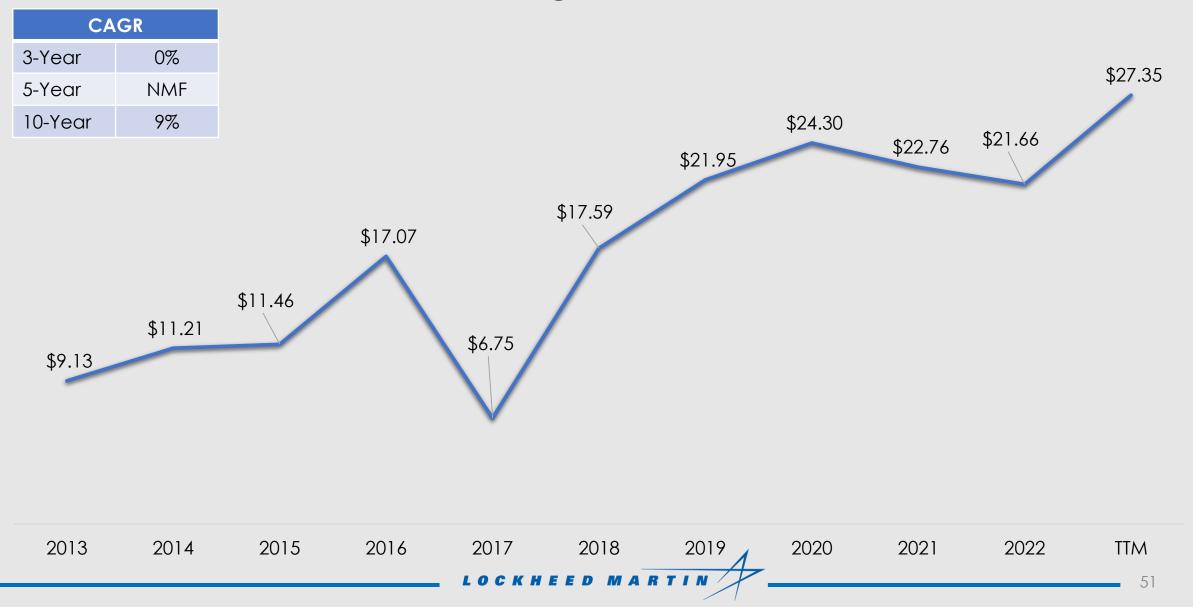
## Pension Adjusted Net Income In Millions of U.S Dollars



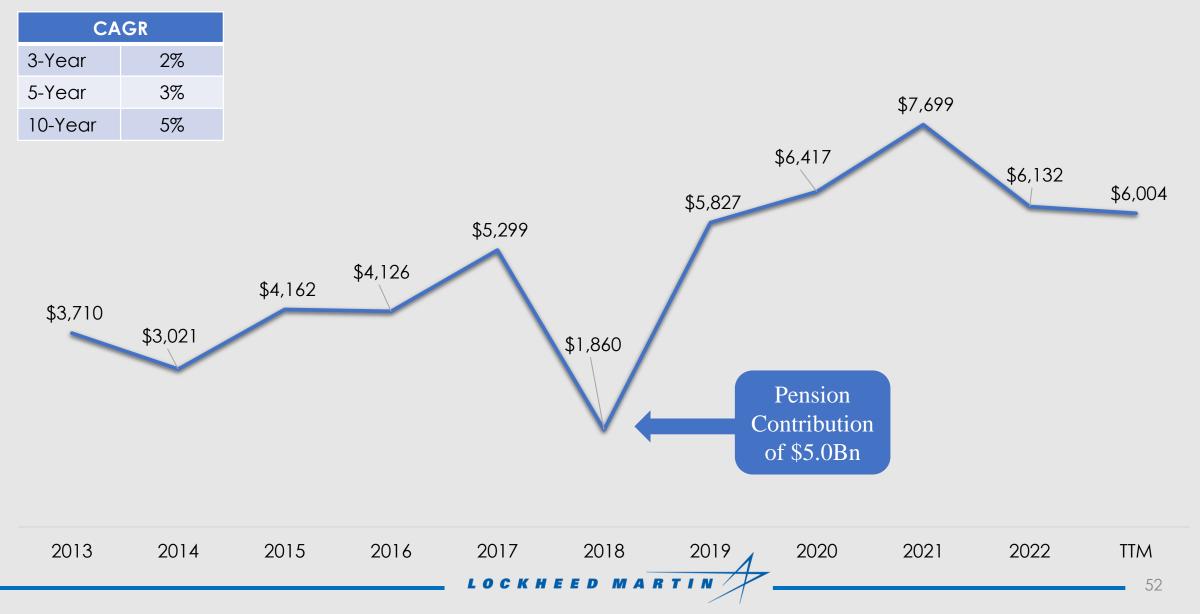
# Pension Adjusted Net Margin

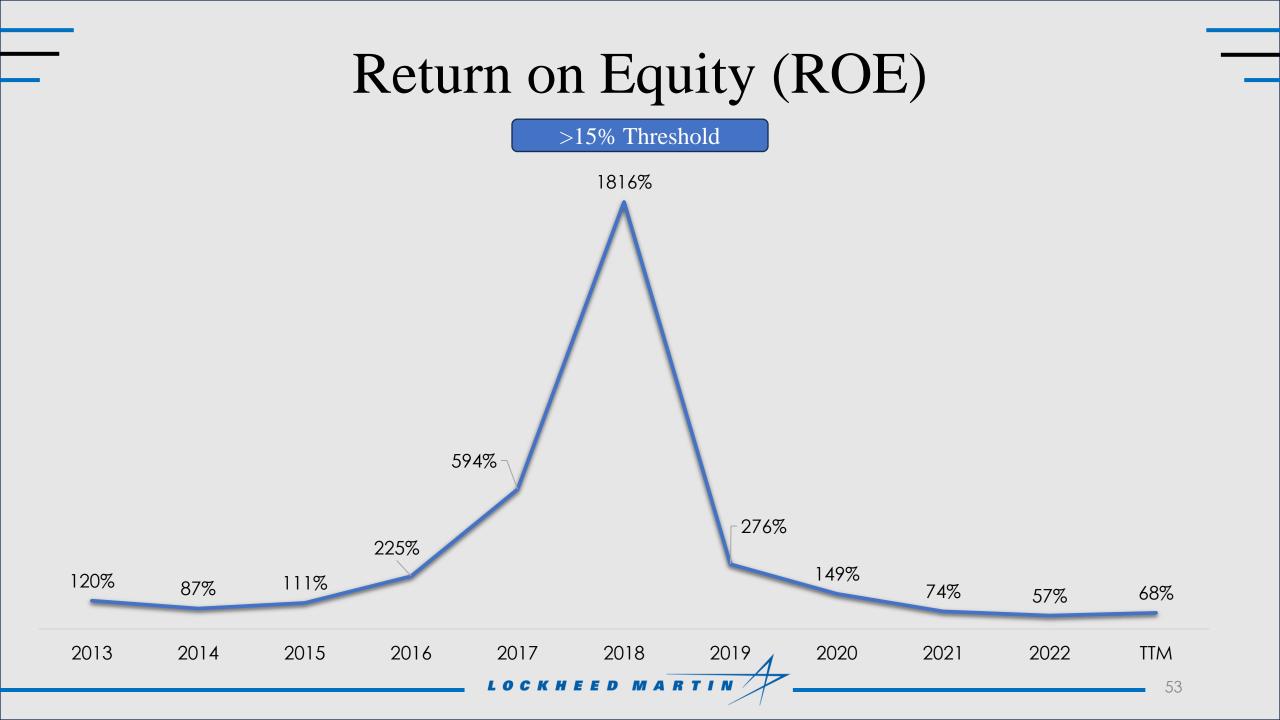


#### Earnings Per Share



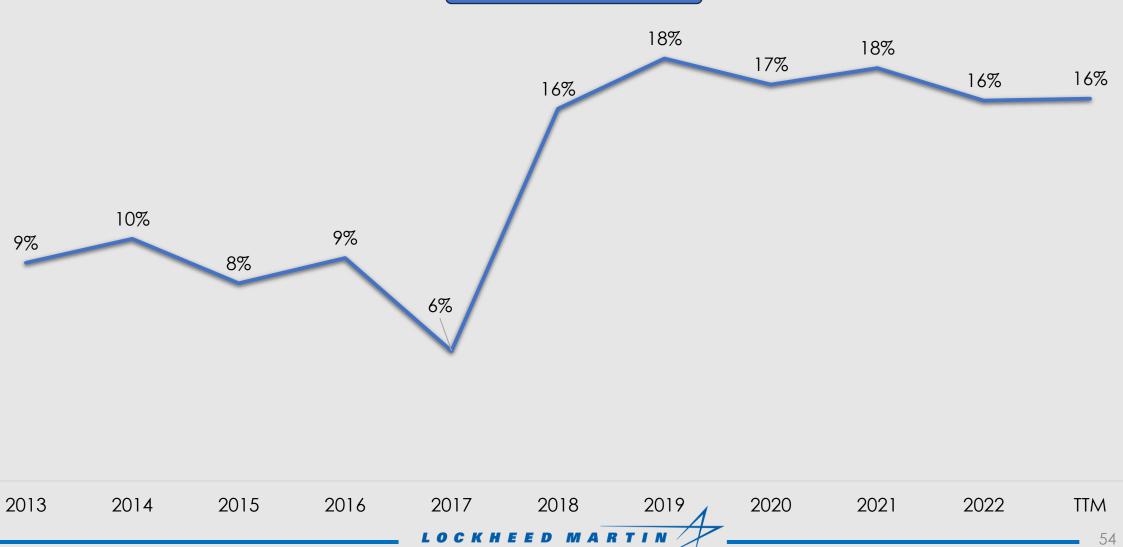
#### Free Cash Flow In Millions of U.S Dollars





# Return on Capital (ROC)

>15% Threshold



# $Obligation \ Ratio \ {\rm In \ Millions \ of \ U.S \ Dollars}$

Debt	17,545
(+) Leases * 7	1,342
(+) Preferred Stock	0
(+) Pension Shortfall	5,373
(-) Cash	3,673
(÷) Net Income	7,060

2.9x Obligation Ratio < 5.0x
PASSES

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# Debt Maturity Schedule In Millions of U.S Dollars

Year	Amount
2023	\$118
2024	\$0
2025	\$500
2026	\$1,000
2027	\$750
Beyond	\$13,179

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Largest Due in 1 year is \$1,598



Hayden Martin

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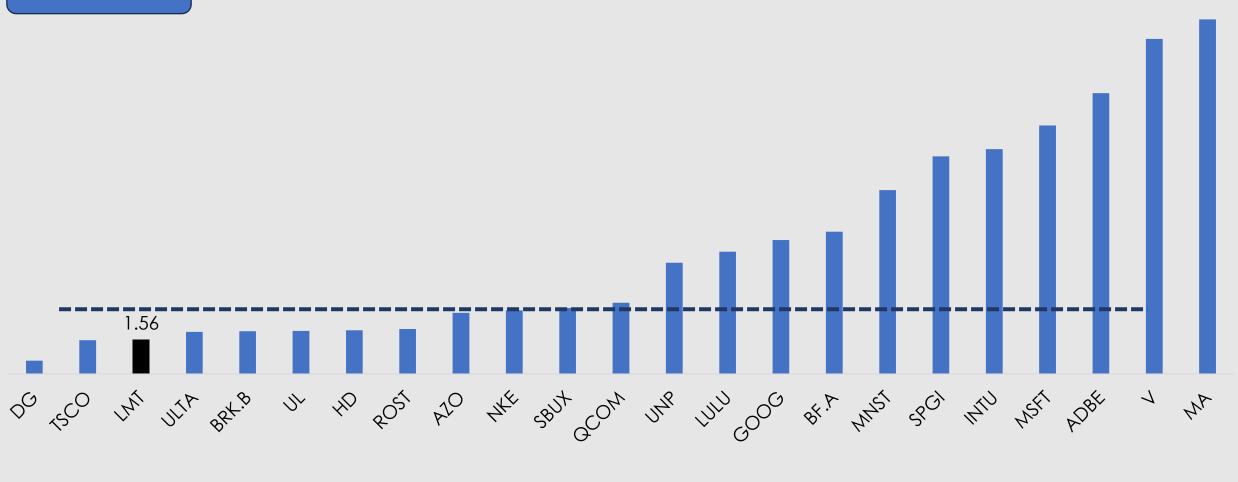
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#### Price to Sales

3.23x Median



#### Price to Earnings

27.78x Median



#### Price to Free Cash Flow

#### 30.34x Median

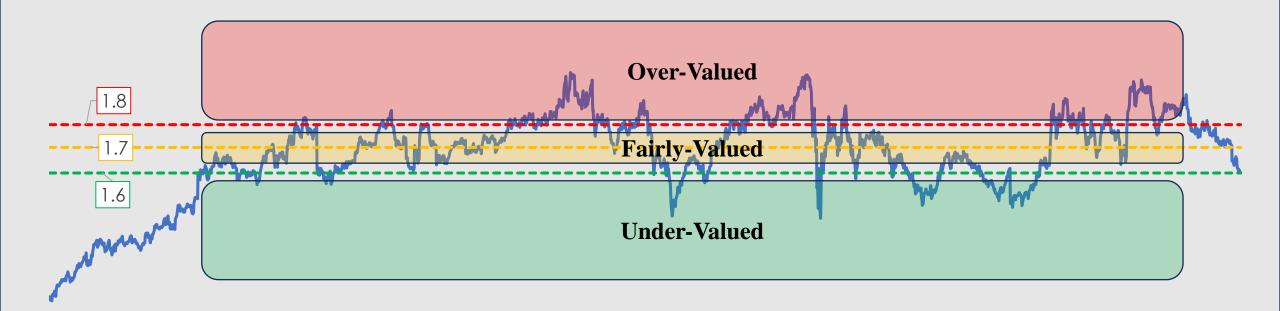


# Return on Capital (ROC)

23% Median

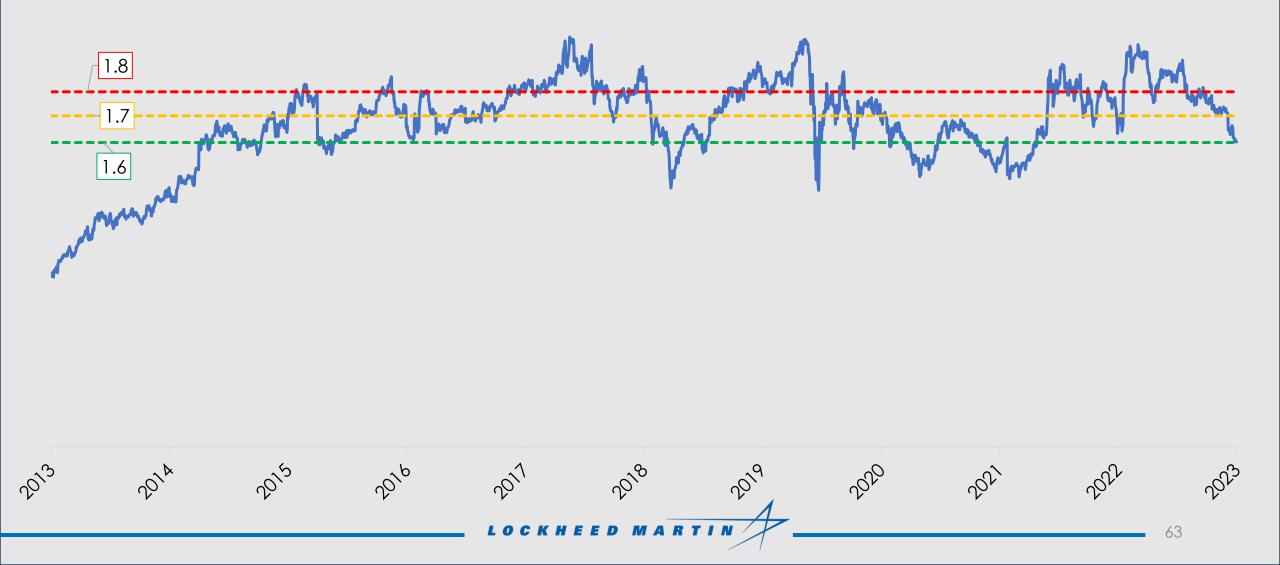


#### Value Bands





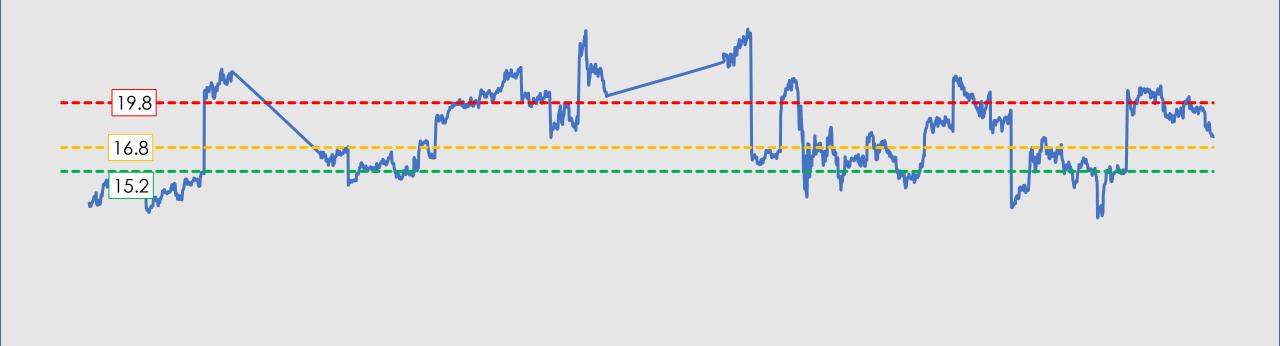
### Price to Sales



# Price to Earnings



#### Price to Free Cash Flow

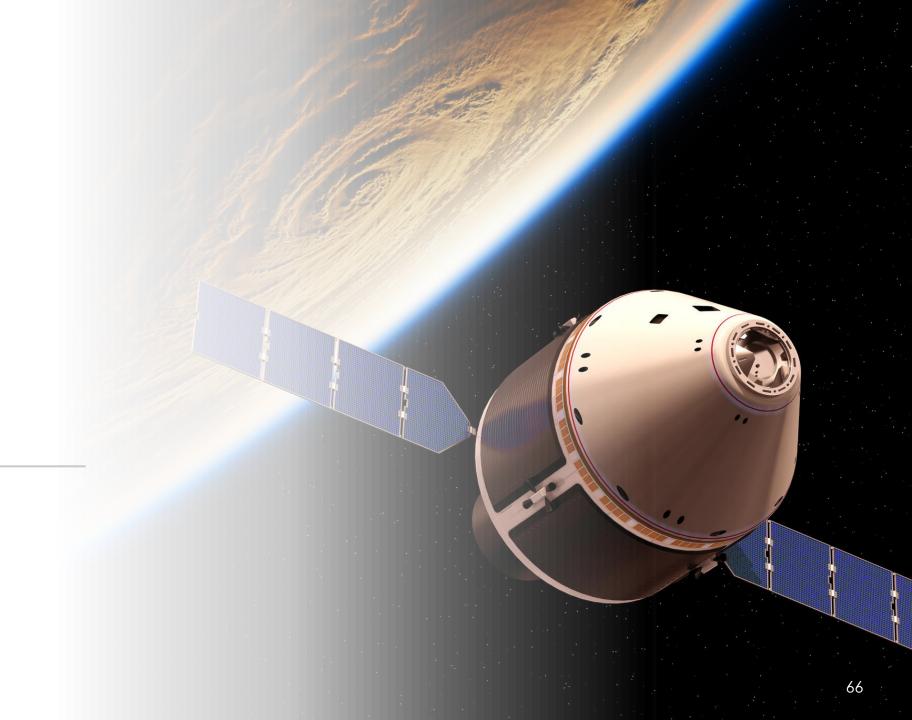






# Bear Team

Negative





# Competitor Analysis

Jake Gray



### Competitors



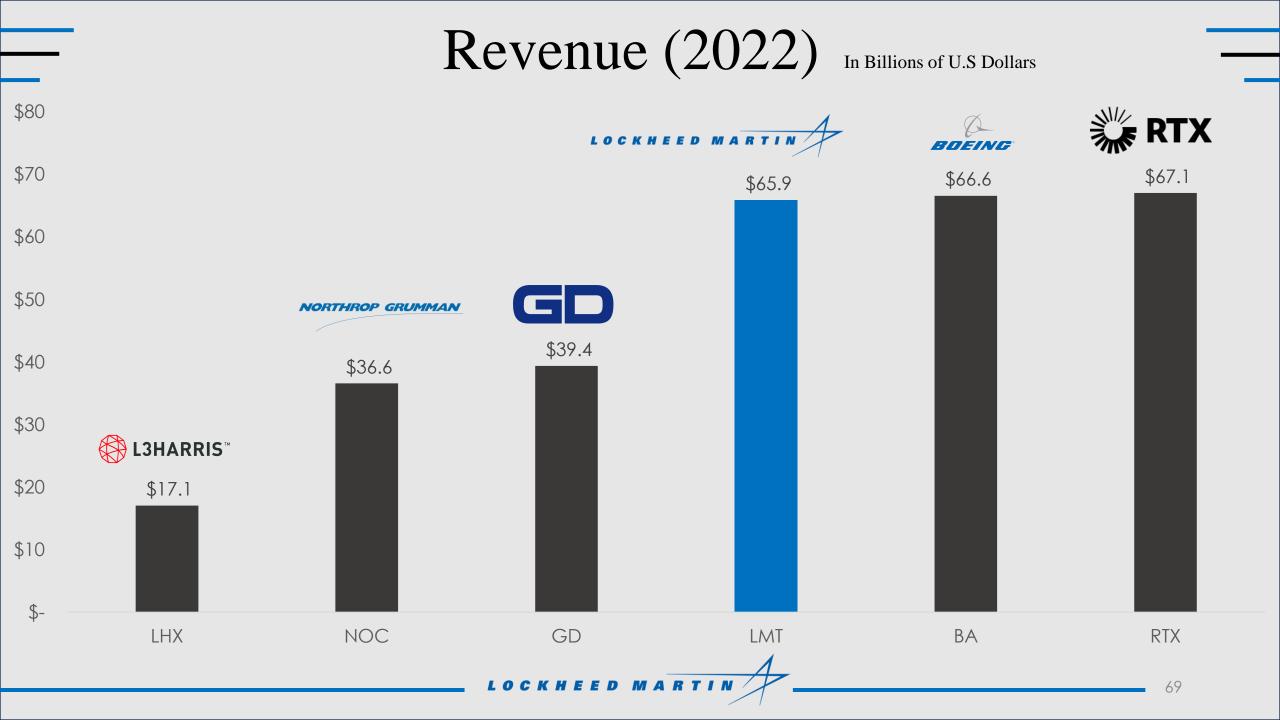




NORTHROP GRUMMAN

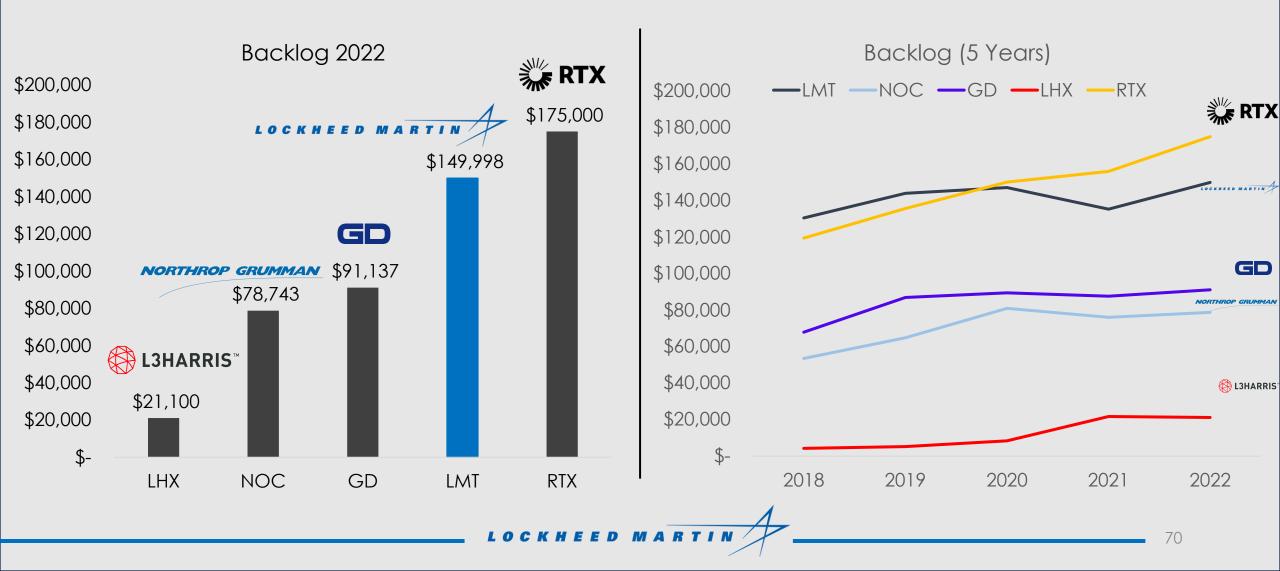
#### BDENG



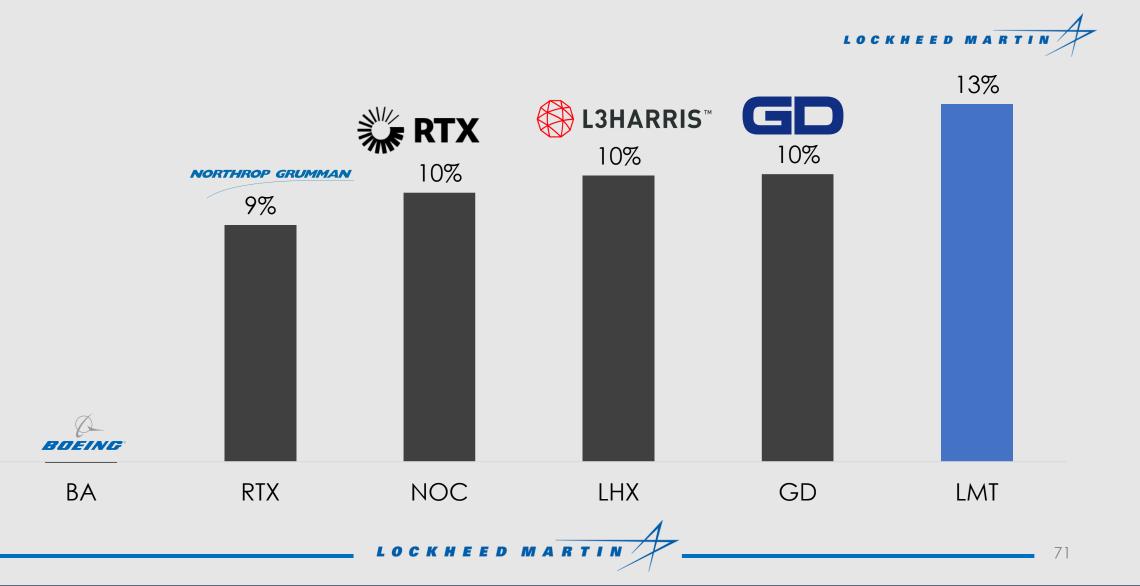


Backlog

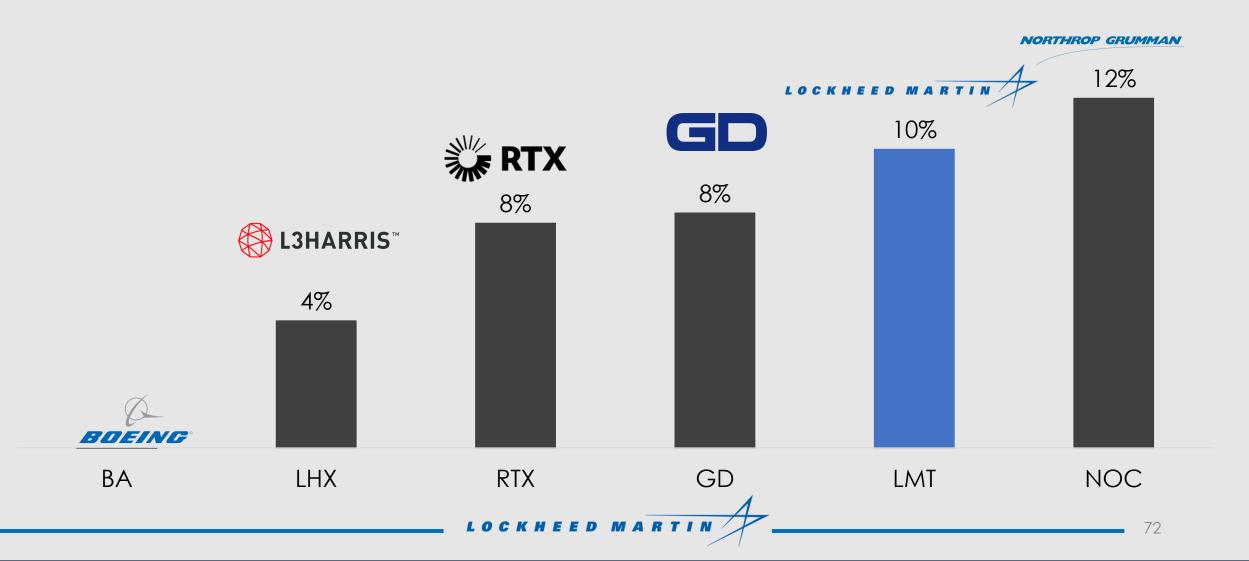
In Millions of U.S Dollars

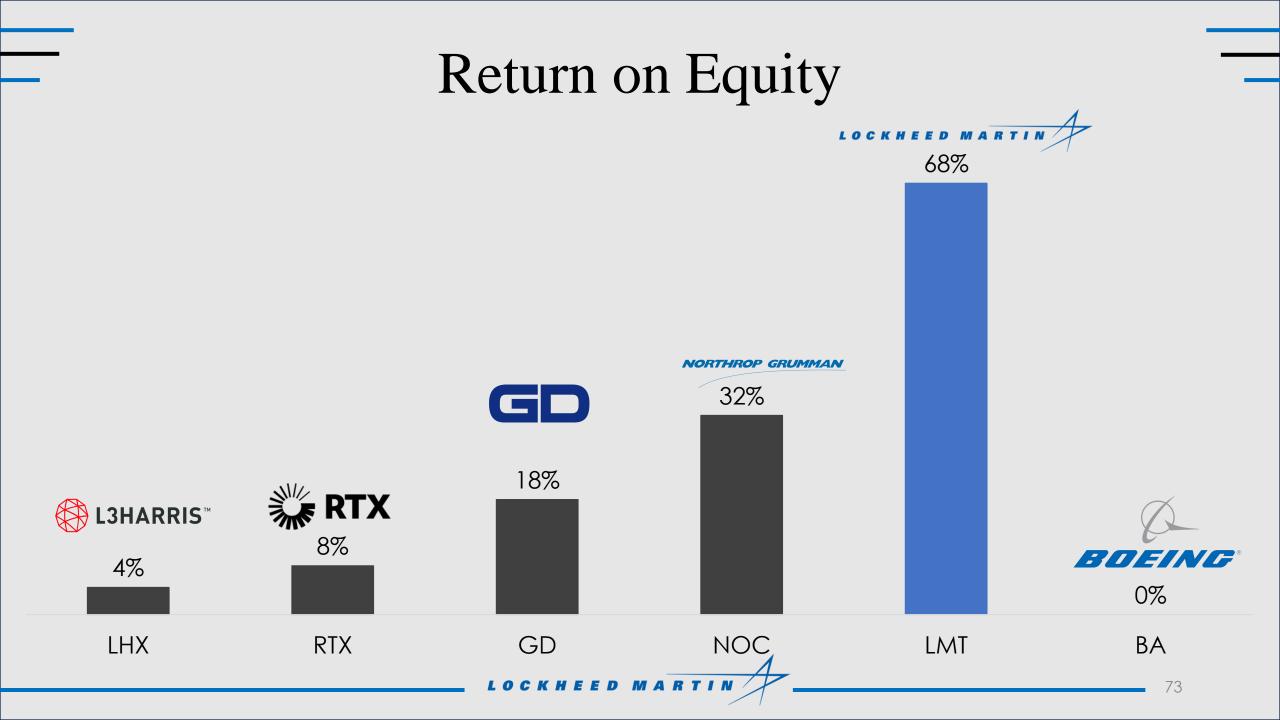


# **Operating Margin**

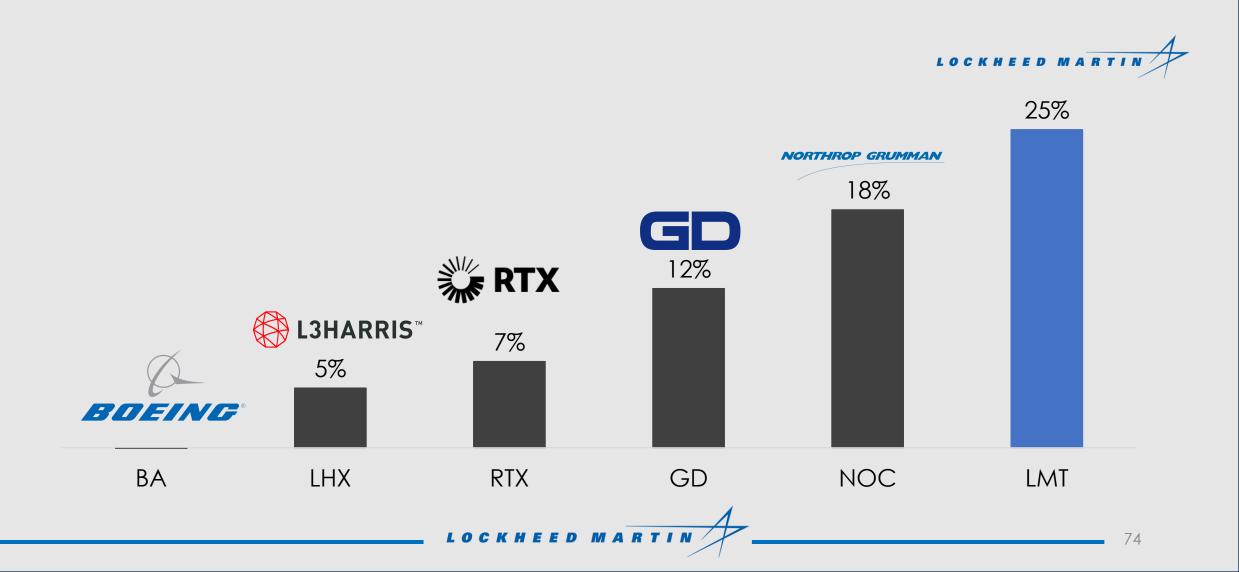


# Net Margin

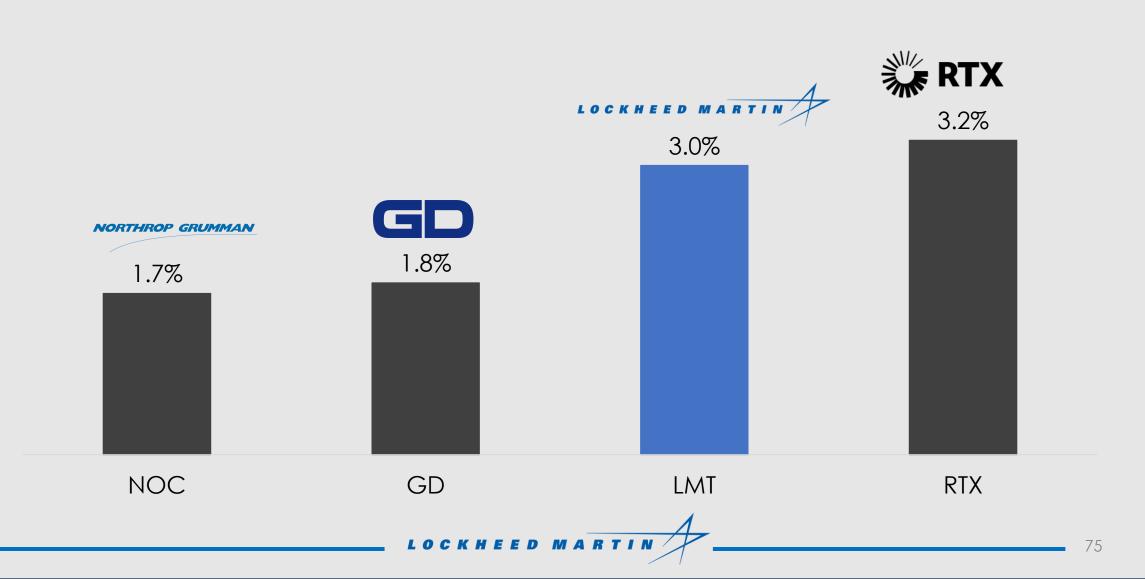


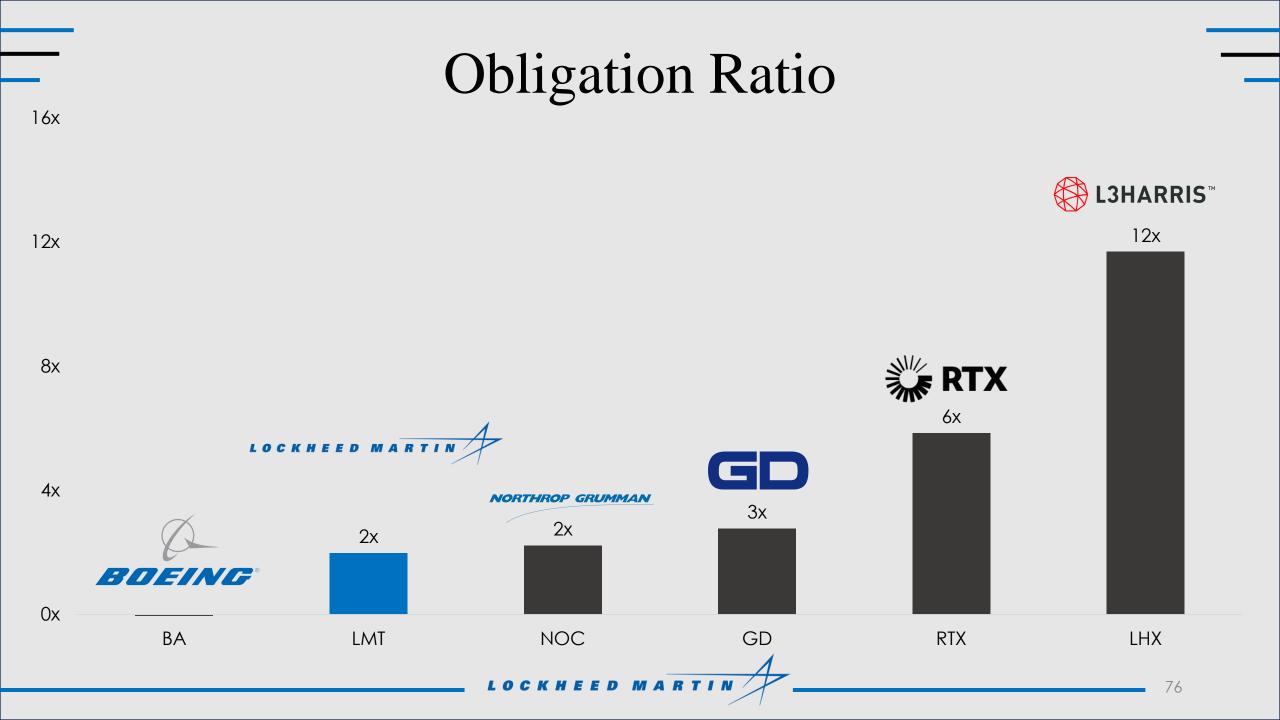


## Return on Capital



### Dividend Yield%







hoto Copyright Andy Martin

## TR-3: Tech Refresh 3

**TR-3:** 

• Critical computer processing electronics upgrade

**Upgrades:** 

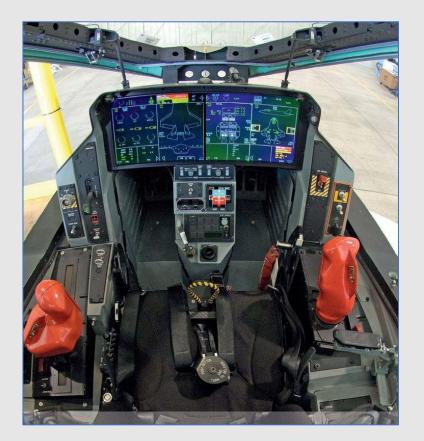
 New sensor suites, more long-range precision weapons, improved electronic warfare features, more powerful data fusion, and increased cross-platform interoperability.



## TR-3: Delay

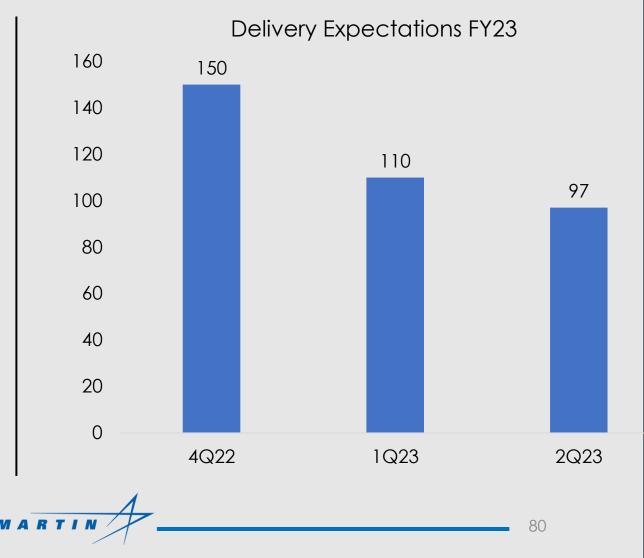
### **Reasons for Delay:**

- Late hardware deliveries
- Subcomponents to that hardware were also late
- Compression of time for flight testing
- Government and industry wanted to try to keep the original schedule

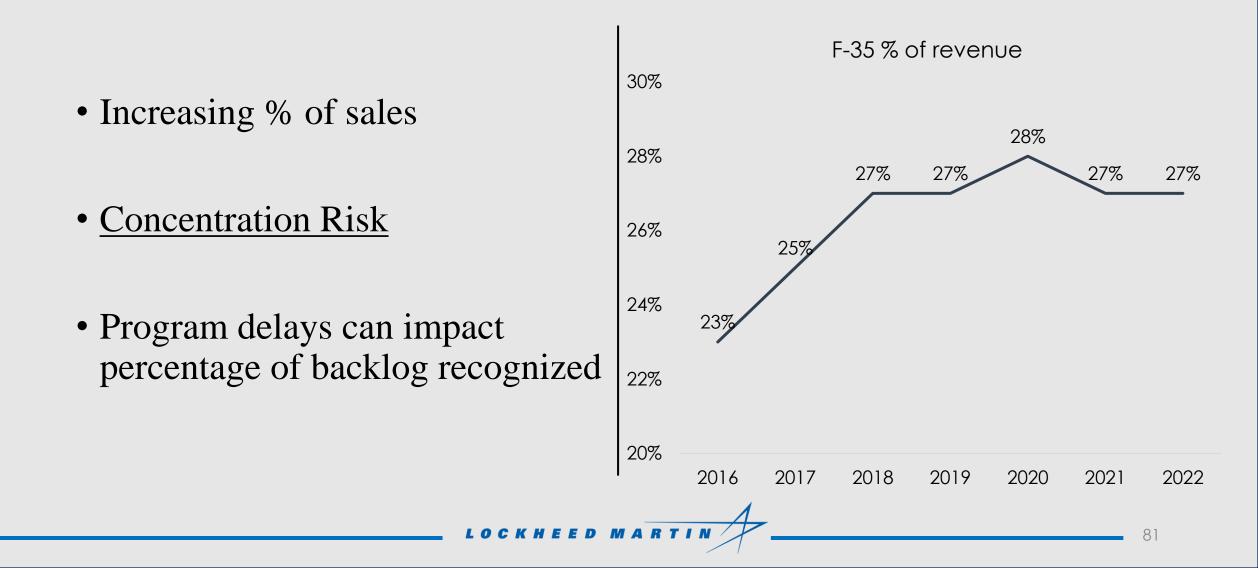


## F-35 Delivery Delays

Management has consistently downgraded guidance for F-35 deliveries in the past 2 quarters.



## F-35 Dependency



## Impact of Delivery Delays

- No impact to margins, impact of -1% of aeronautics revenue
- Impact on total revenue of -0.5%
- At 150 production capacity

• Percentage of Completion basis

### FY23 Aeronautics Guidance

Revenue	Low	Mid	High		
1Q23	\$26,800	\$26,900	\$27,000		
2Q23	\$26,500	\$26,650	\$26,800		
Profit	Low	Mid	High		
1Q23	\$2,805	\$2,815	\$2,825		
2Q23	\$2,775	\$2,790	\$2,805		
Margin	Low	Mid	High		
1Q23	10.4%	10.4%	10.4%		
Current	10.4%	10.4%	10.4%		

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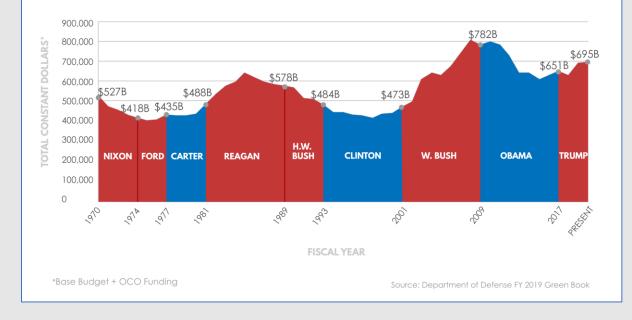
## New Political Regime

LOCKHEED

- Upcoming 2024 Presidential Elections
- New presidents can impact the Department of Defense budget

(\*) THIRD WAY

#### **Historical Department of Defense Budget Authority**



## Future Vertical Lift Initiative

- Bell Textron was recently awarded the contract for a component of the Future Vertical Lift Initiative (FLRAA)
- This program is to rebuild the entire U.S.A's rotary fleet
- Lockheed was the only other bidder
- Threat to Lockheed's rotary dominance



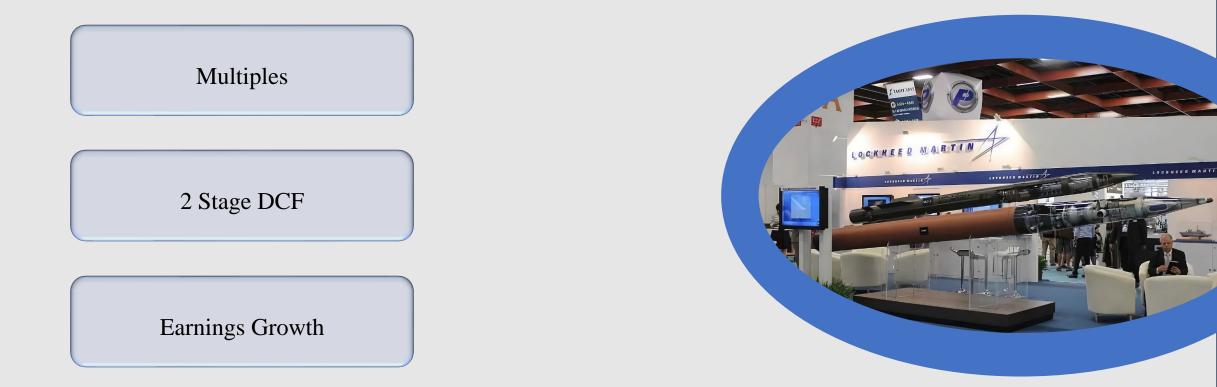
### Valuation



#### Dylan Swanson



## Valuation Methods



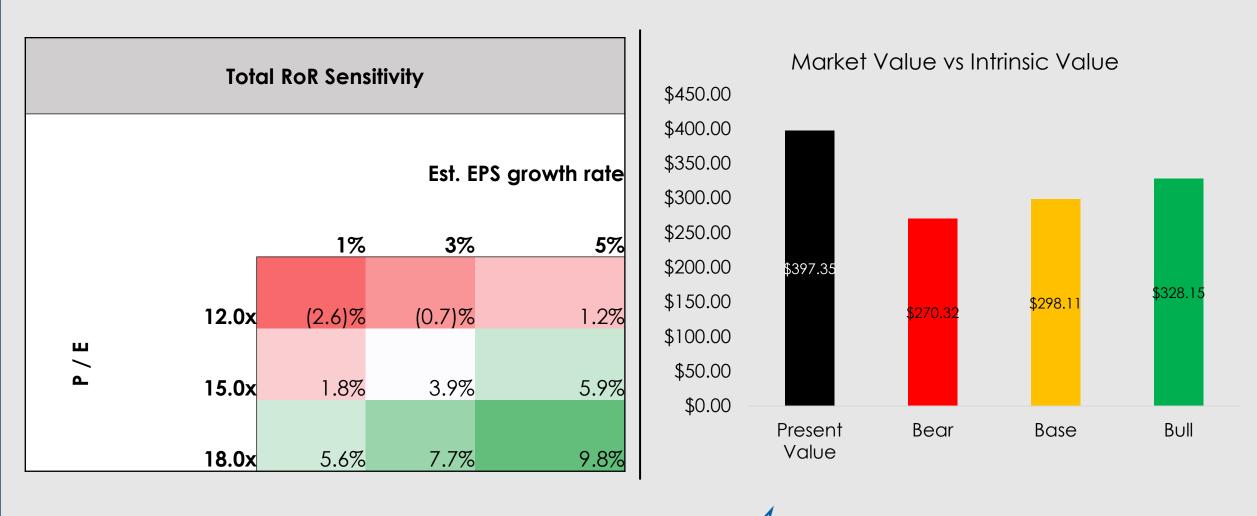
## 5-Year EPS Model

Ticker:	LMT											
Price:	\$397.35	5 Year Discounted Cash Flow										
							P/E	Total Return Price	PV	<u>5 YR Return</u>	Annual Return	
Bear		<u>Current</u>	<u>2023</u>	<u>2024</u>	<u>2025</u>	<u>2026</u>	<u>2027</u>	12.0x	\$348.28	\$216.25	(12.4)%	(2.6)%
	EPS	\$27.36	\$26.81 <i>-2%</i>	\$27.35 <i>2%</i>	\$27.90 <i>2%</i>	\$28.45 <i>2%</i>	\$29.02 <i>2%</i>	15.0x 18.0x	\$435.35 \$522.41	\$270.32 \$324.38	9.6% 31.5%	1.8% 5.6%
								10.0				
Base		<u>Current</u>	<u>2023</u>	<u>2024</u>	<u>2025</u>	<u>2026</u>	<u>2027</u>	12.0x	\$384.09	\$238.49	(3.3)%	(0.7)%
Duse	EPS	\$27.36	\$27.36	\$28.45	\$29.59	\$30.78	\$32.01	15.0x	\$480.11	\$298.11	20.8%	3.9%
			0%	4%	4%	4%	4%	18.0x	\$576.13	\$357.73	45.0%	7.7%
Bull		<u>Current</u>	<u>2023</u>	<u>2024</u>	<u>2025</u>	<u>2026</u>	<u>2027</u>	12.0x	\$422.79	\$262.52	6.4%	1.2%
DOI	EPS	\$27.36	\$27.91	\$29.58	\$31.36	\$33.24	\$35.23	15.0x	\$528.48	\$328.15	33.0%	5.9%
			2%	6%	6%	6%	6%	18.0x	\$634.18	\$393.78	59.6%	9.8%

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Discount rate: 10%

## Results



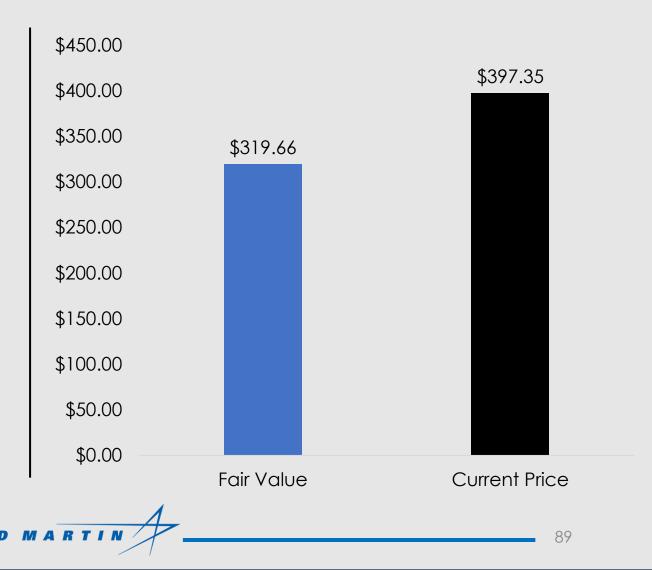
LOCKHEED MARTIN

## GuruFocus DCF

LOCKHEE

Growth Stage Rate	4.0%
Terminal Stage Rate	4.0%
Discount Rate	10.0%

#### -20% Margin of Safety



## Conclusion

- Negative Margin of Safety
- Very Wide Moat
- Risk are not strong enough to consider selling



• True Compounder



## Bull Team

Positive





Pablo Samanez

-U.S. AIR FORCE



## Intangible Assets

#### **Intellectual Property:**

- Patents domestically and internationally 6,841 active globally
- Trade secrets guaranteed by the government
- Copyrights Specialized Software
- Classified projects can't disclose to competitor

### **Unique Economics:**

- Sticky Customers The U.S Government loves weapons
- Barriers to Entry This is a highly regulated industry



## Intangible Assets

### **Product Complexity**

- Extremely sophisticated products
- Products require mass amounts of R&D
- Ability to take on sunk cost

### **Contract Structure**

- Long procurement cycle = long term contract
- High visibility into future revenues



## Switching Costs

### **Mission Critical:**

- It takes time to learn new equipment & systems
- Product failure can cost not only money and time, but lives
- It is difficult to switch cyber-security systems

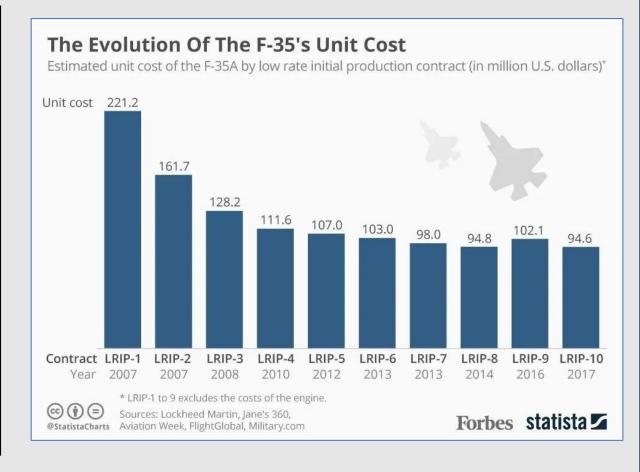


## Cost Advantages

### **Economies of Scale:**

• Spread high fixed costs over a wide base of products

• Able to spend massive amounts on Research & Development and still have low unit costs



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## Growth Opportunities

Pablo Samanez



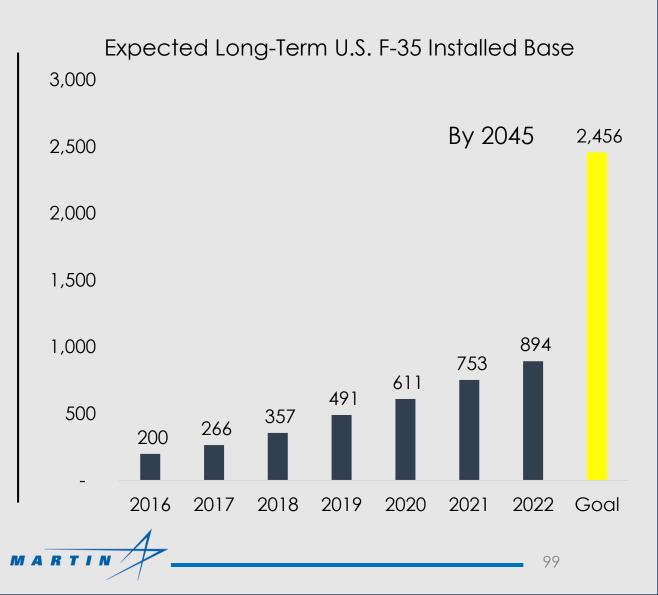
## Growth Opportunities Covered



# F-35 Lightening Fighter Jet

#### **New Awards:**

- Romania plans to by 32 F-35s for \$6.5 Bn
- Not to be delivered until 2030
- Israel plans to buy 25 F-35s for \$3bn



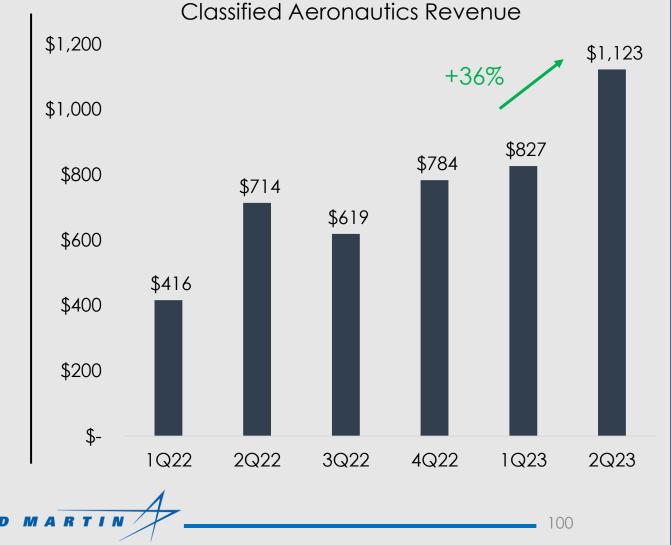
## Classified Programs In Millions of U.S Dollars

### **Skunk Works**

- Classified government programs
- 85% classified

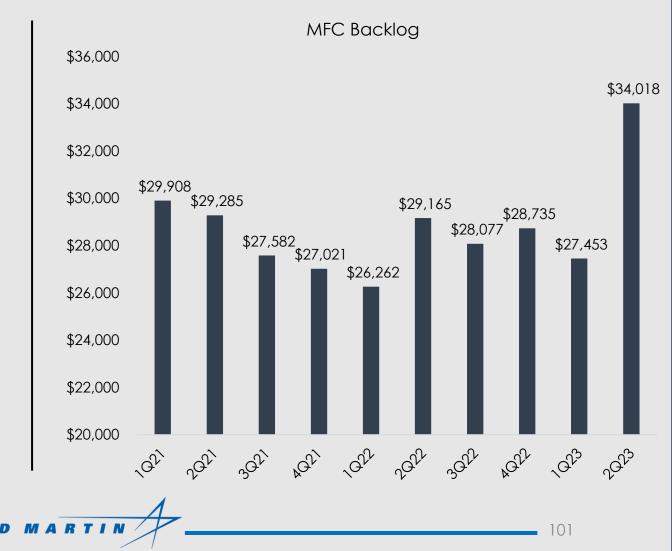
# N-GAD (Next Generation Air Dominance)

- Advanced stealth, autonomy, and sensor fusion technologies
- Hypersonic defense aircrafts
- Hypersonic commercial aircrafts



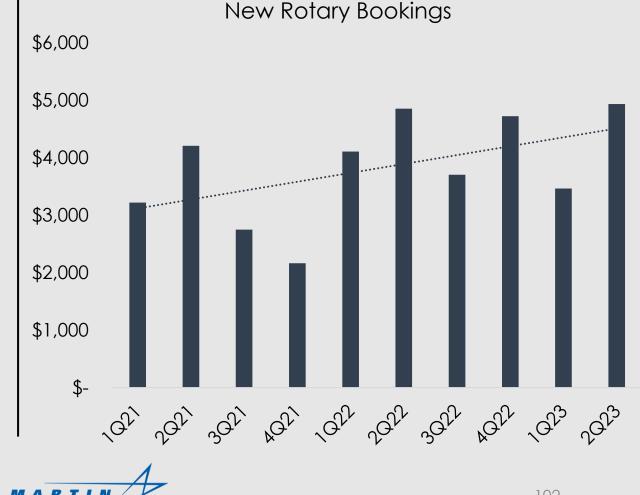
## Missile & Fire Control In Millions of U.S Dollars

- Growth in "munitions" or missiles
- Increased development in PAC -3
- The war in Ukraine
- Increased Backlog = Increased Sales



# Rotary and Mission Systems In Millions of U.S Dollars

- Higher production volume for the CH-53K
- Israel recently signed a letter of acceptance for Lockheed to produce 20 CH-53K helicopters.
- International growth.
- International represents 28% of Rotary and Mission sales



# Space

# **Space Exploration and Commercialization:**

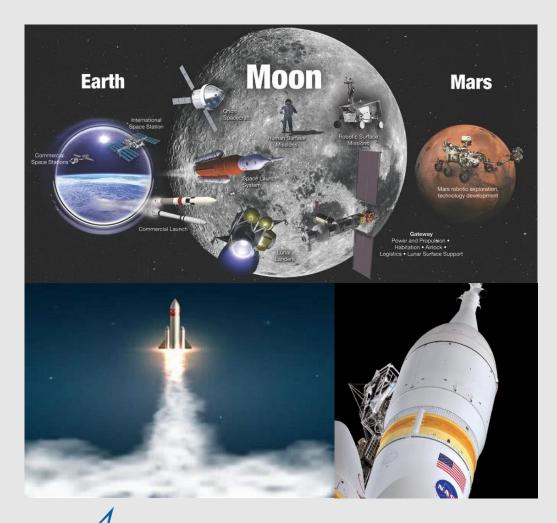
- Expanding participation in space exploration, including missions to the Moon and Mars.
- Capitalizing on the growing commercial space industry through satellite deployment and space tourism ventures.

#### **Programs:**

- Artemis program
- First cislunar transporter

#### **Recently:**

- Raised guidance for revenue by ~ \$750 mn
- Received \$1.5 billion to develop and operate 72 Beta satellites
- Enhancements to Trident 2 D5 Ballistic Missile



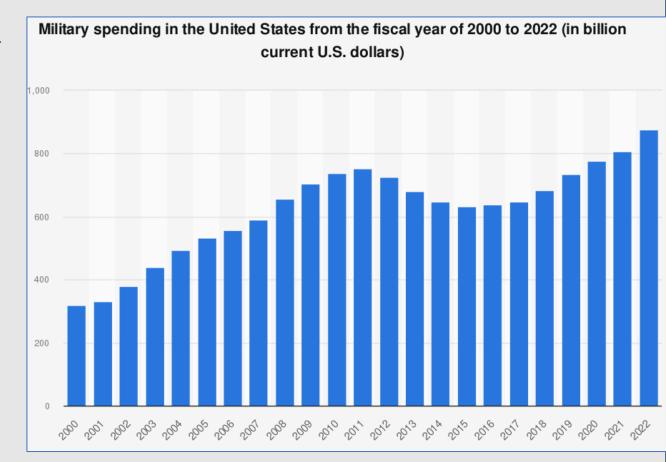
LOCKHEED MARTIN

## General Defense Spending

 Defense spending in Romania increased to 2.5% of GDP from 2% - \$6.25 Billion

• NATO military budget for 2023 set at \$2 trillion, increase of 26% over 2022

• DoD budget increased 3% for 2023



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### Valuation

#### William Errett



## **Bull Thesis**

• Lockheed Martin will persist through operating and supply chain issues to realize the whole amount expected in backlog

LOCKHEED MA

- Lockheed Martin will be running at their long-term rate for F-35's and other projects in the future
- Government spending on defense remains high as tensions are elevated in Eastern Europe
- Lockheed Martin continues to be a wide moat business with strong pricing power



## **EPS** Growth Rates

	Net Income Growth	Share Repurchases	<b>EPS Growth</b>		
Bear	1%	2%	3%		
Base	2%	3%	5%		
Bull	3%	4%	7%		



## EPS Model

Ticker: LMT

**Price:** \$397.35

#### 5 Year Discounted Cash Flow

#### 10% Discount Rate

								D/E	Total Return Price	PV	5 YR Return	Annual Return
Bear	EPS	<u>Current</u> \$27.36	<mark>2023</mark> \$26.81 (2.0)%	<mark>2024</mark> \$27.62 <i>3.0%</i>	<mark>2025</mark> \$28.45 <i>3.0%</i>	<mark>2026</mark> \$29.30 <i>3.0%</i>	<mark>2027</mark> \$30.18 <i>3.0%</i>	Р/Е 14.0x 16.0x 18.0x	\$422.49 \$482.85 \$543.20	\$262.33 \$299.81 \$337.29	6.3% 21.5% 36.7%	1.2% 4.0% 6.5%
Base	EPS	<u>Current</u> \$27.36	<u>2023</u> \$27.09 (1.0)%	<mark>2024</mark> \$28.44 5.0%	<mark>2025</mark> \$29.86 <i>5.0%</i>	<b>2026</b> \$31.36 <i>5.0%</i>	<mark>2027</mark> \$32.92 5.0%	14.0x 16.0x 18.0x	\$460.93 \$526.78 \$592.63	\$286.20 \$327.09 \$367.97	16.0% 32.6% 49.1%	3.0% 5.8% 8.3%
Bull	EPS	<u>Current</u> \$27.36	<mark>2023</mark> \$27.36 <i>0.0%</i>	<mark>2024</mark> \$29.28 <i>7.0%</i>	<mark>2025</mark> \$31.32 <i>7.0%</i>	<mark>2026</mark> \$33.52 <i>7.0%</i>	<b>2027</b> \$35.86 <i>7.0%</i>	14.0x 16.0x 18.0x	\$502.09 \$573.81 \$645.54	\$311.76 \$356.29 \$400.83	26.4% 44.4% 62.5%	4.8% 7.6% 10.2%

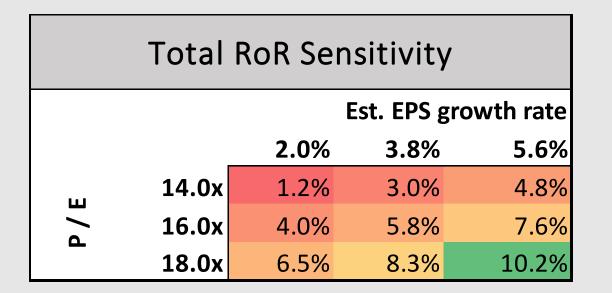


# Results

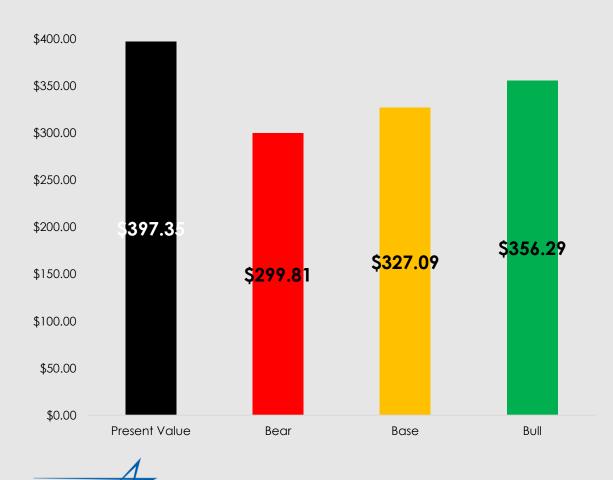
LOCKHEE

\$450.00

ARTIN



#### Market Value vs Intrinsic Value



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# Recommendation

- Due to our Margin of Safety (MoS) of -21% we recommend to **HOLD** Lockheed Martin
- This would keep Lockheed Martin as a 12% Position with 300 Shares
- Lockheed Martin has a strong moat, stable economics, and a clear path to improve on deliveries
- Let this business continue to compound



# Questions?

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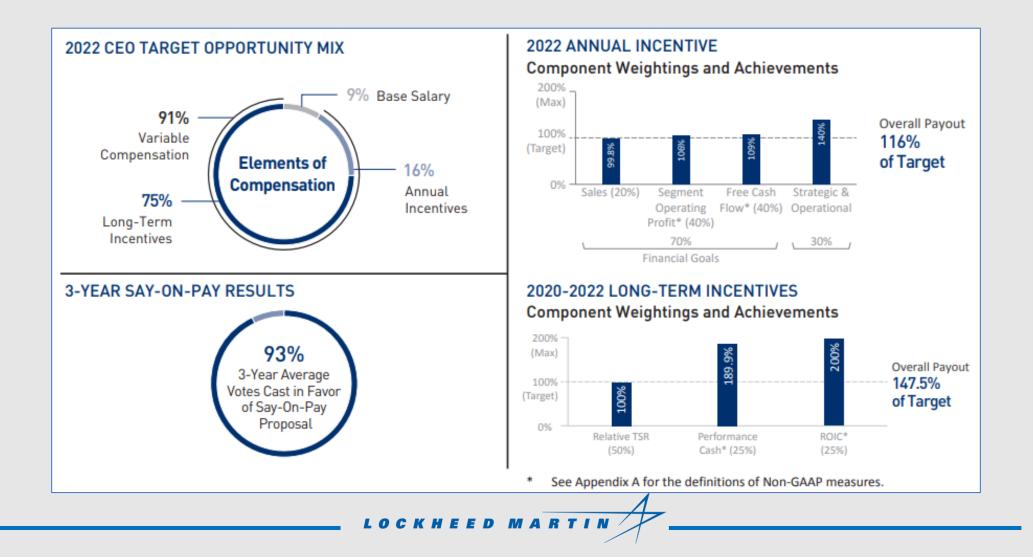
# Realized to Guided Ratio

#### **Realized Sales/ Guided Sales**

- Sales that are realized are divided against sales that were previously expected in backlog
- KPI (Key Performance Indicator) for the execution of deliveries
- Higher = Better Backlog Conversion



# **Compensation Structure**



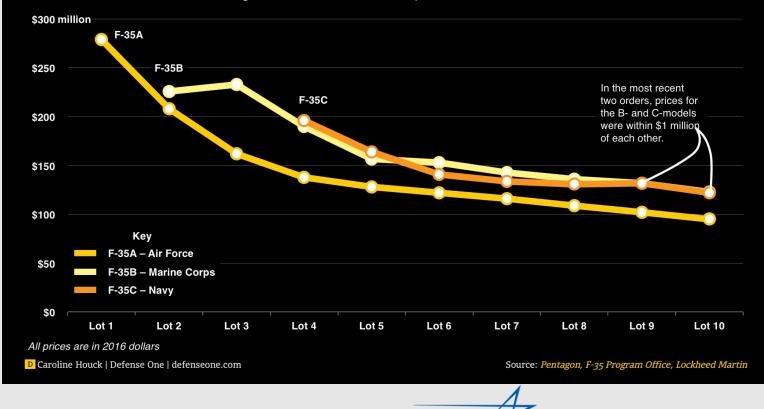
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## Cost of F-35 Models

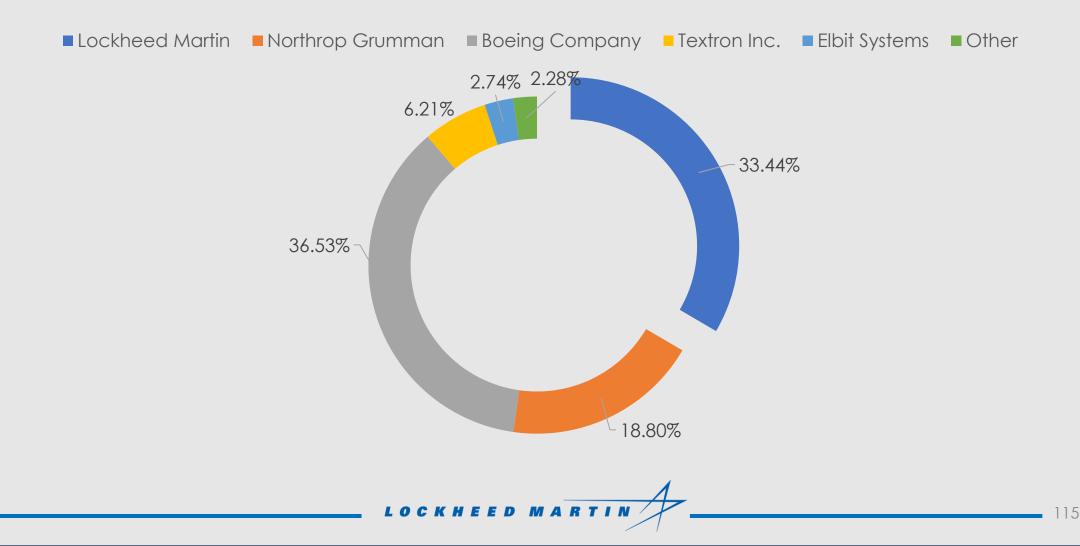
#### The cost of some F-35s fell more quickly than others

LOCKHEE

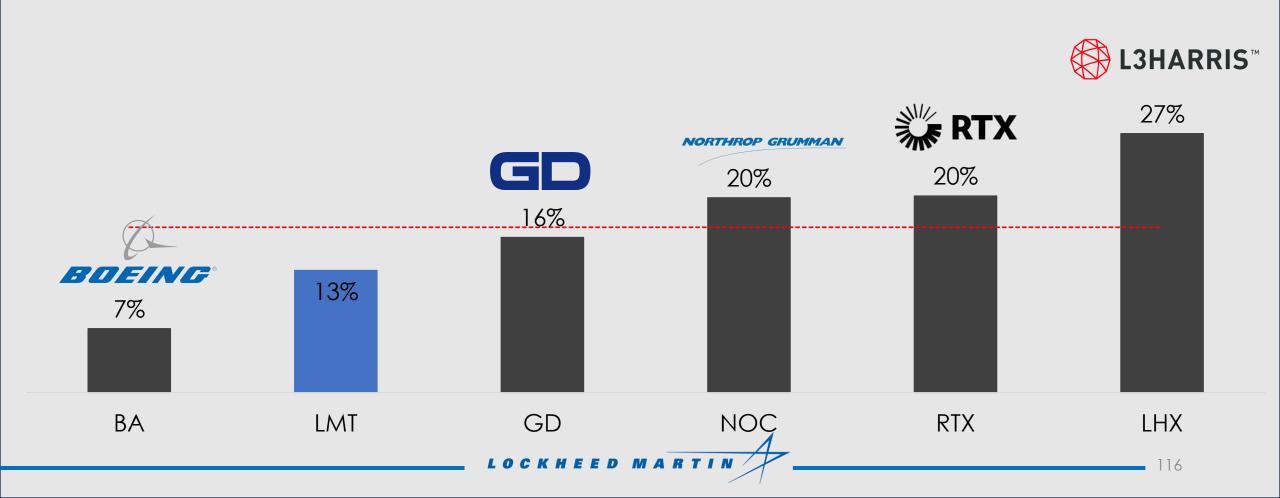
The Air Force took the lead in development and had the highest per-plane price in its first order. But its conventional takeoff and landing variant is now the cheapest of the three models.



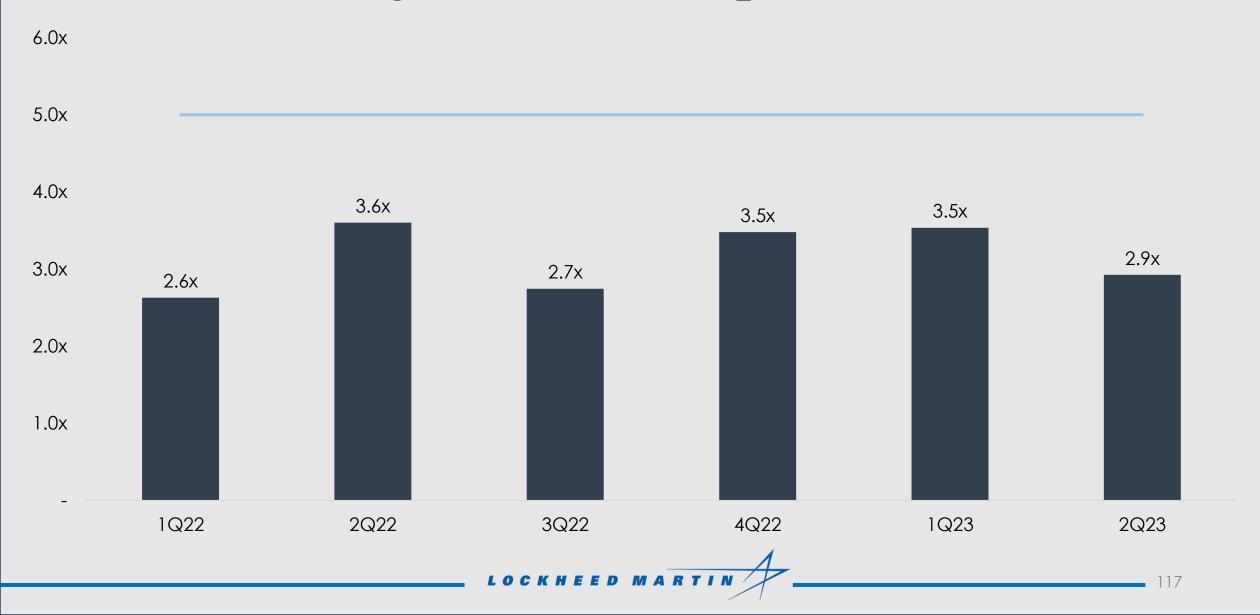
# Aerospace & Defense Market Share



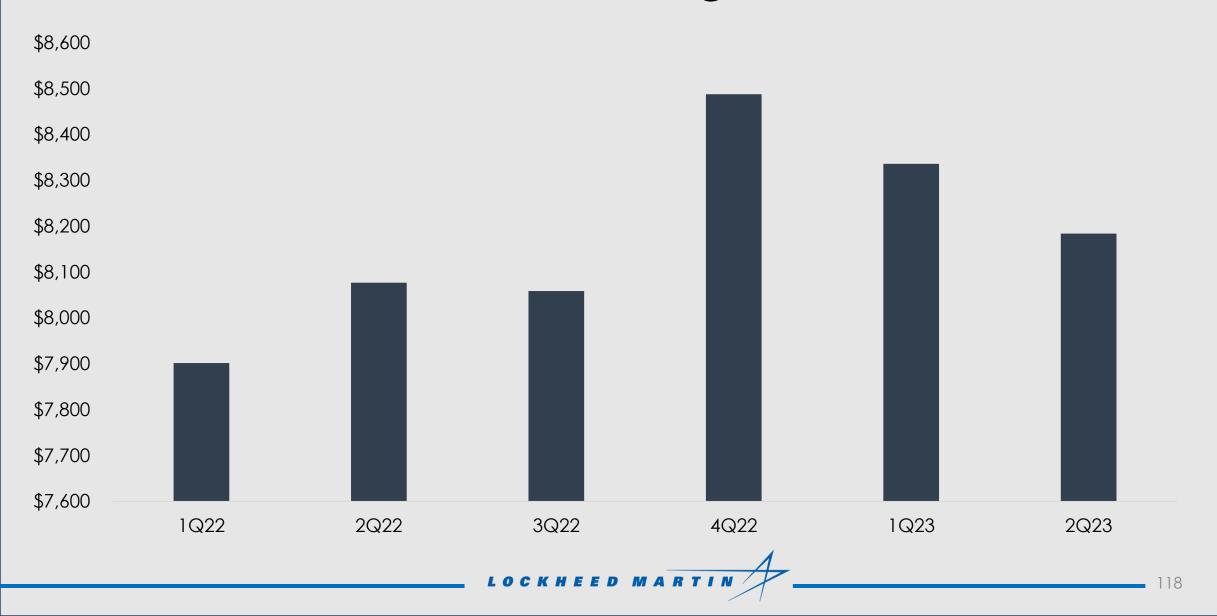
## Gross Margin



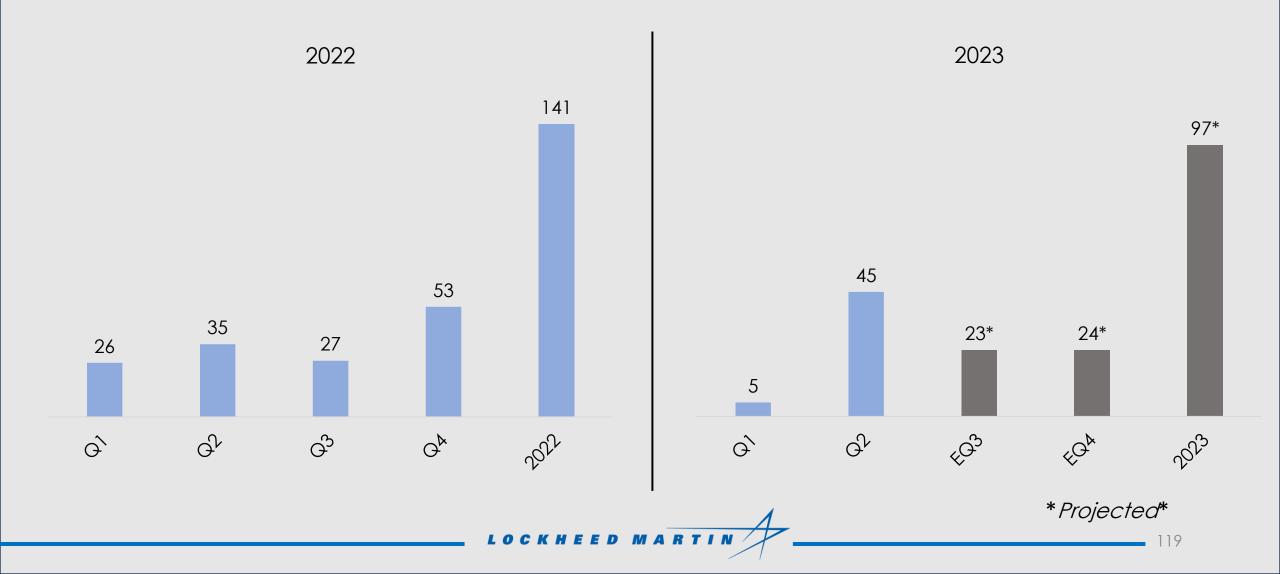
# Obligation Ratio + pension SF



# Pension Funding Shortfall In Millions of U.S Dollars



## F-35: Deliveries Made



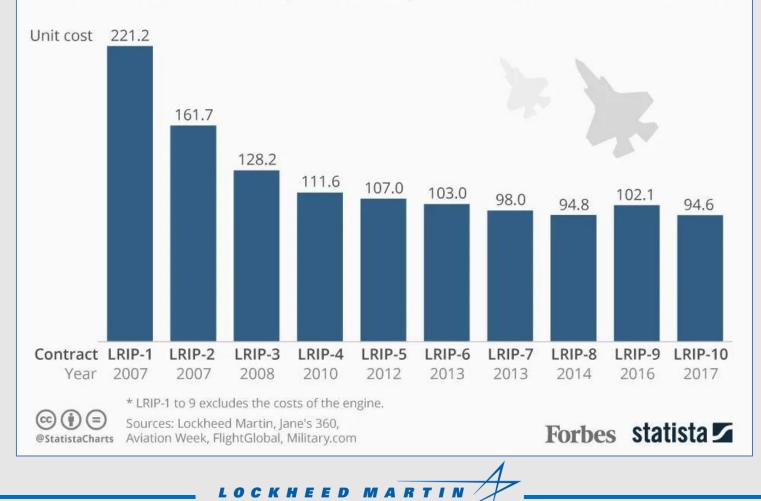
## Future Vertical Lift Initiative

FVL is an ambitious plan to replace all of the US Department of Defense's helicopters with next-generation rotorcraft. The FVL initiative was born, in part, as a result of increasing concerns by the Vertical Flight Society and its members that DoD was no longer making adequate investments in new rotorcraft programs, and was too focused on upgrades and modernization activities for existing platforms. This reached a crisis point after hundreds of helicopters and lives were lost in the conflicts in Afghanistan and Iraq, and huge gaps were exposed between the legacy rotorcraft fleet's capabilities and the commanders' needs for speed, range, altitude, automation, connectivity, reliability and maintainability.

# Cost to Produce a F-35

### The Evolution Of The F-35's Unit Cost

Estimated unit cost of the F-35A by low rate initial production contract (in million U.S. dollars)\*

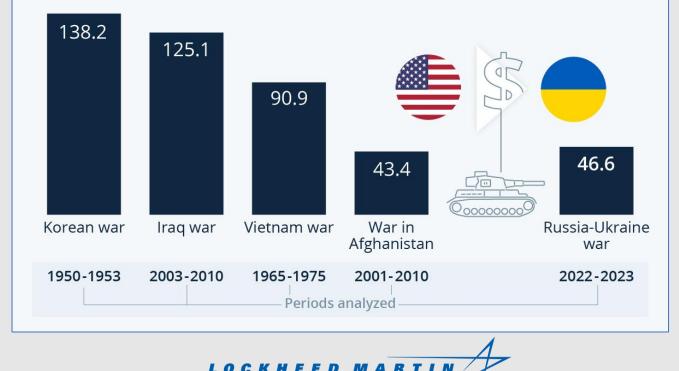


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# U.S. Military Foreign Aid

### Ukraine: U.S. Military Aid Exceeds Costs of Afghanistan

Annual average U.S. military spending, by war vs. U.S. military aid to Ukraine (in billion U.S. dollars, in 2022 prices)<sup>\*</sup>

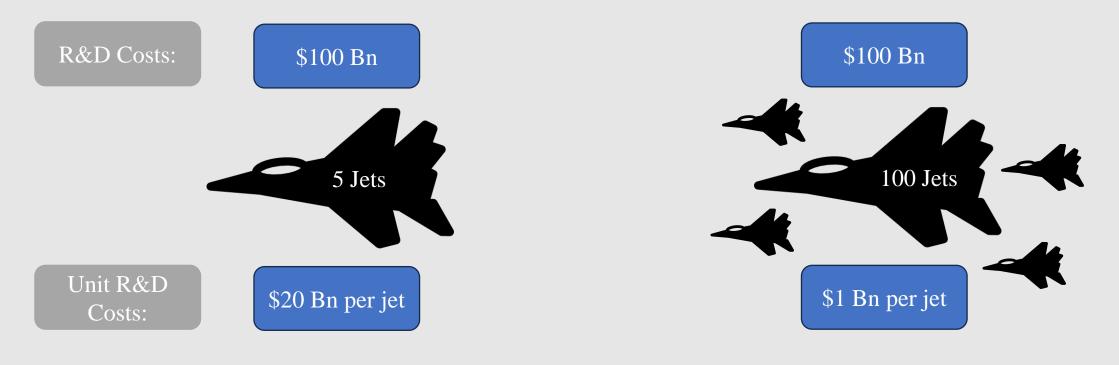


F-35 Price

In Millions of U.S Dollars



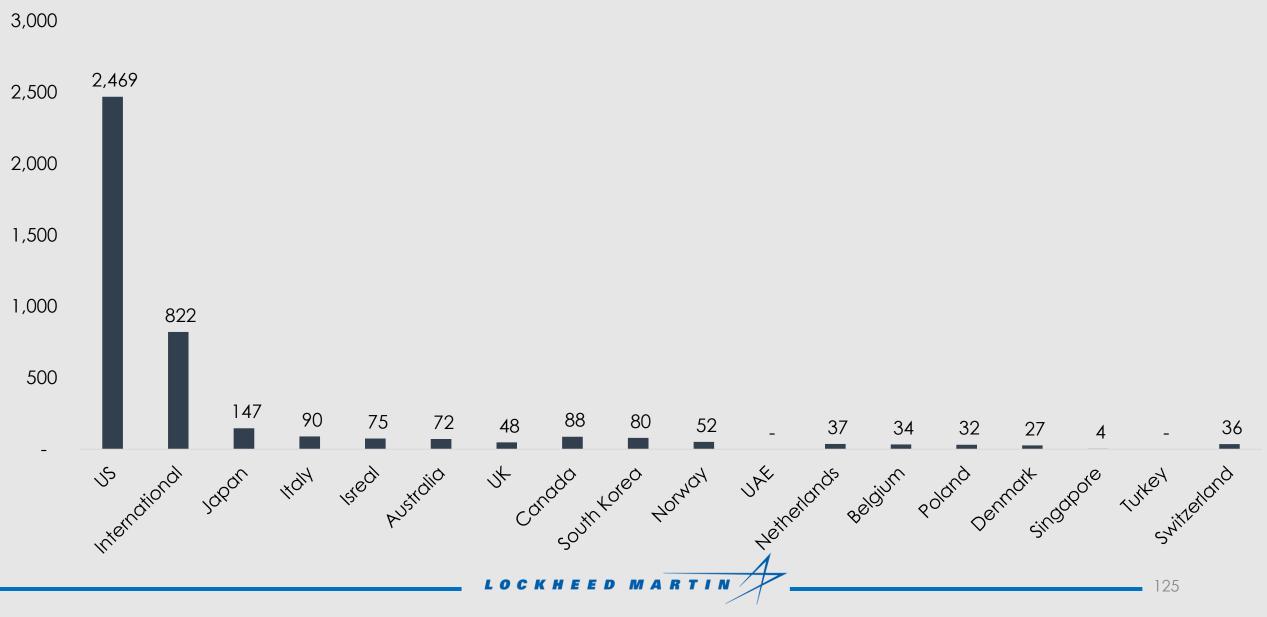
# Cost Advantages



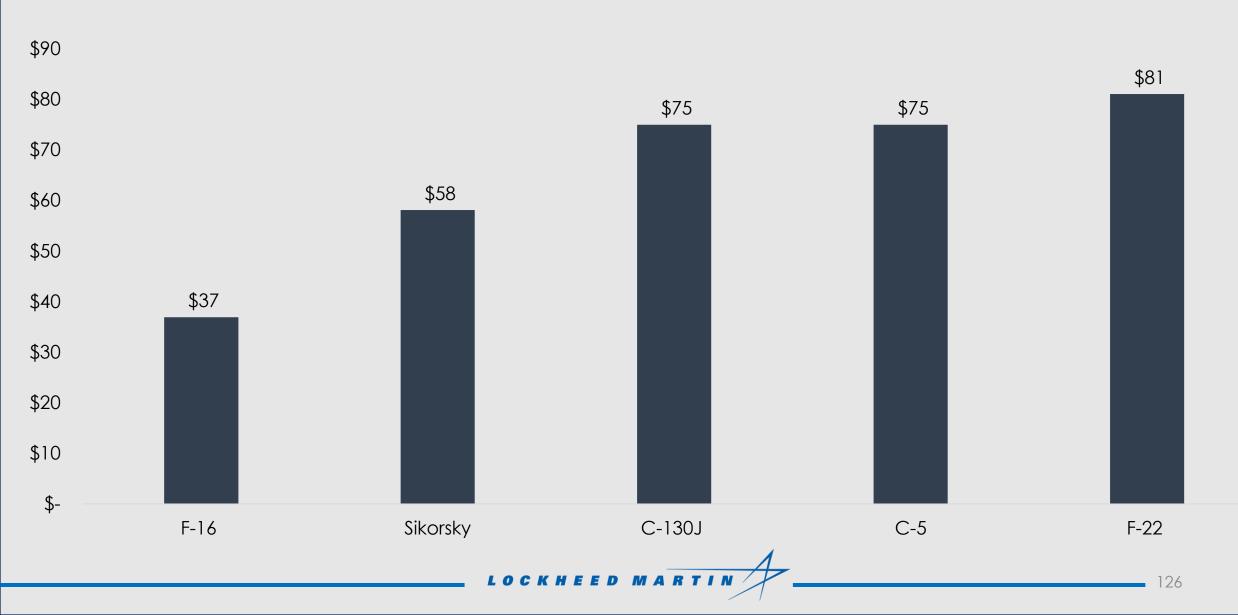
The more jets produced, the lower cost per jet



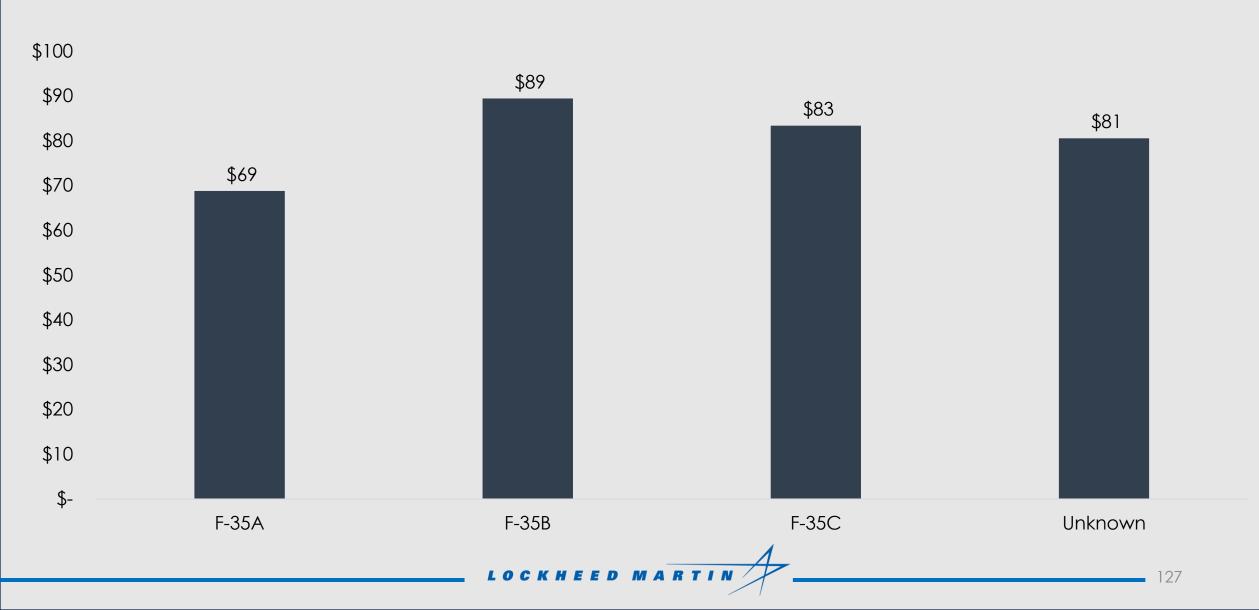
### Planned F-35 deliveries



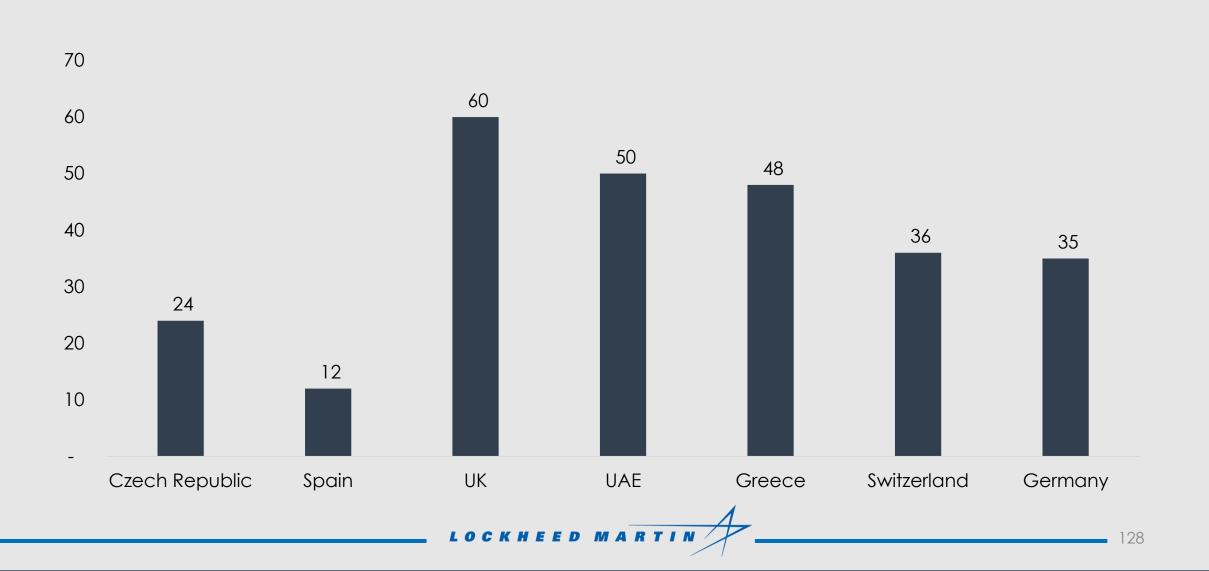
### Aeronautics Unit Cost In Millions of U.S Dollars



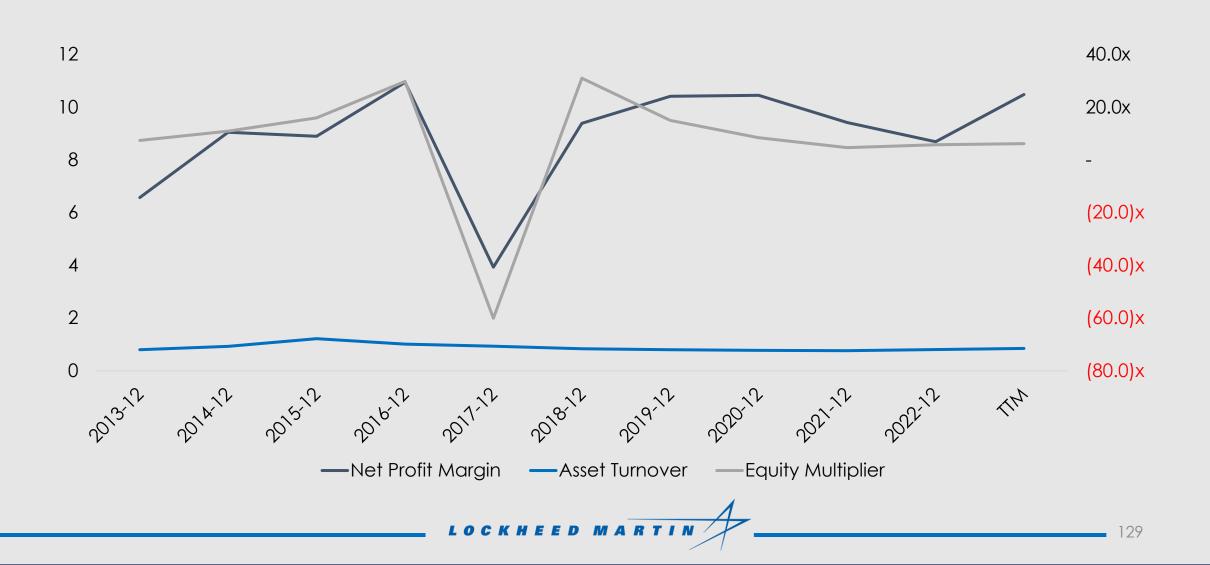
## F-35 Models Unit Cost In Millions of U.S Dollars



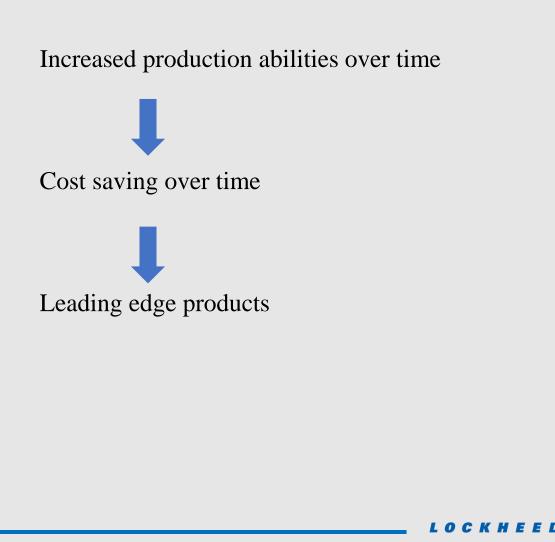
### Potential F-35 Awards

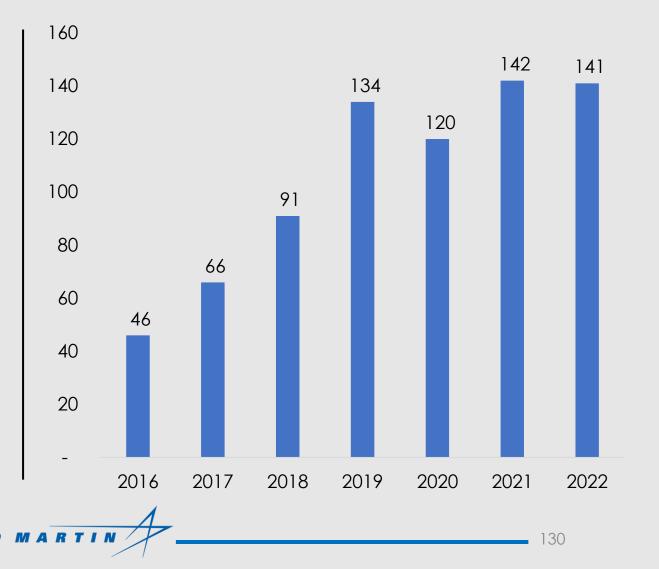


## **Dupont Analysis**

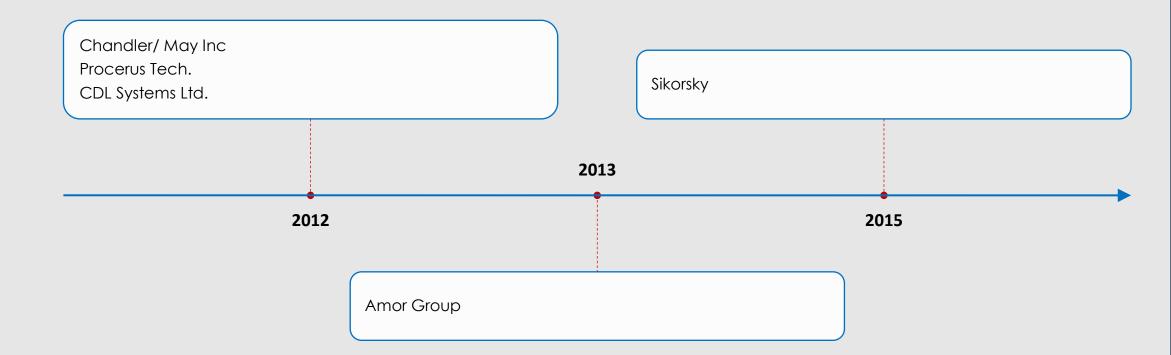


# F-35 Deliveries





# Acquisitions



# Bear – Expected Price Outcomes

Expected Price Outcomes



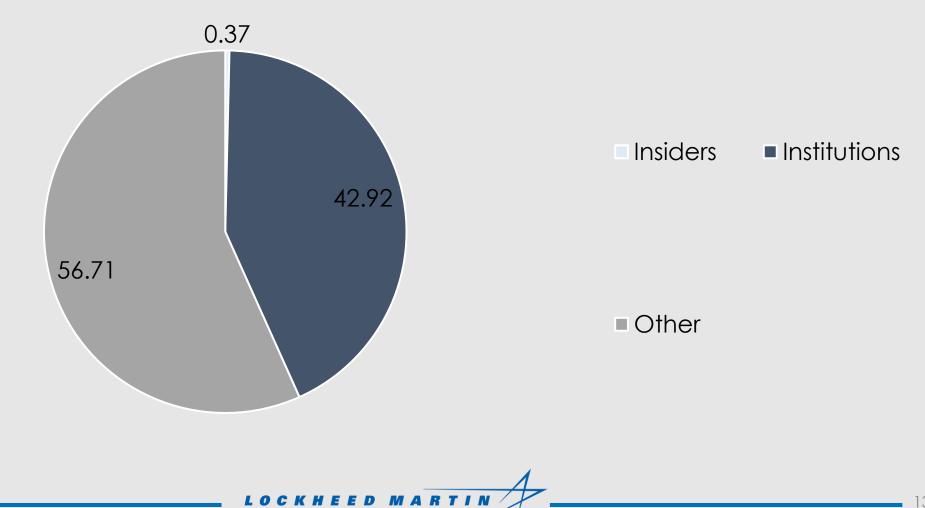
# Book to Bill Ratio

#### **Orders Received/ Orders Filled**

- The value of new orders is divided against the value of past orders
- KPI (Key Performance Indicator) that evaluates new demand for products
- Higher = More Demand



# Insider Ownership



# Backlog Conversion

