## WalMart



The Bad Assets



## History

1962: Started in Arkansas

1970: Became publicly traded

1972: Listed on NYSE

1980's: First Sam's Club and Walmart Supercenter



## History (Cont.)

1991: First international store is opened

2002: WMT tops the Fortune 500

2007: Began online purchases

2011: @WalmartLabs



## Acquisitions

## Under @WalmartLabs

- Luvocracy
- Stylr
- Adchemy



### **Recent News**

Misrepresentation and misapplication of leases

### Labor improvements

- New competitive strategies implemented
- Wage increases
- Long term

New terms imposed on WMT Suppliers



## **Business Segments**

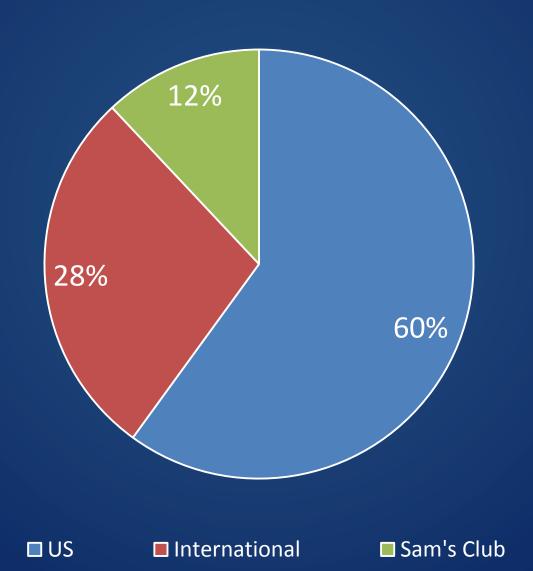
Walmart US

Walmart International

Sam's Club

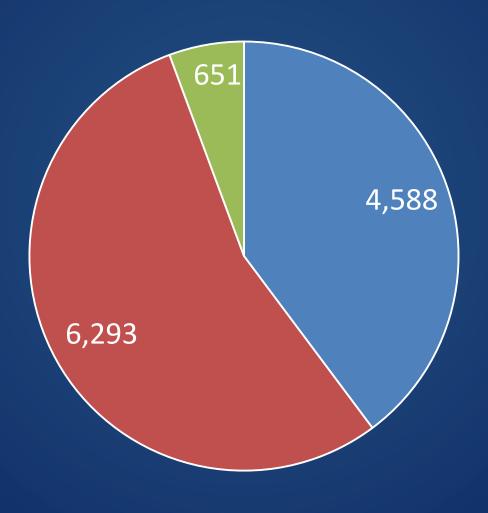


## Percent of Total Net Sales





## **Retail Units**



■ International ■ Sam's Club

**■** US



## WalMart International





## **Brazil**





### Central America and Mexico





## Asia-Pacific



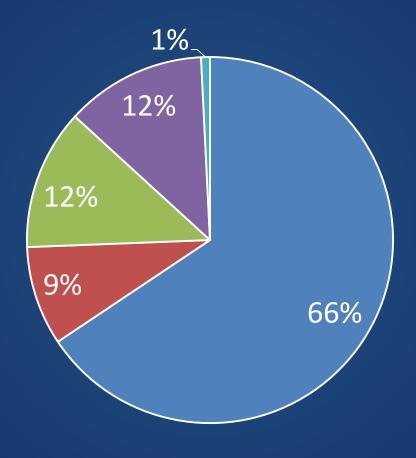


# **United Kingdom**





# Storefronts

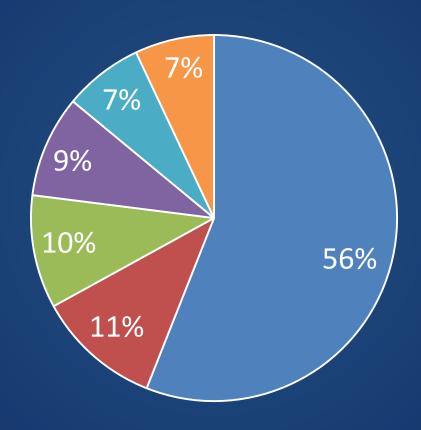


- Supercenters
- Neighborhood Markets
- Small Formats

- Discount Stores
- Sam's Club





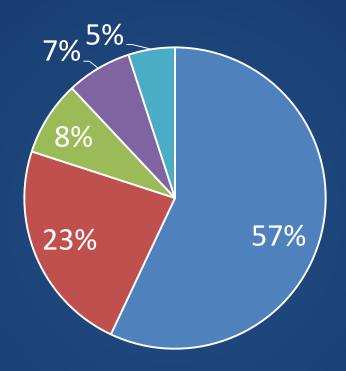


- Groceries
- Entertainment
- Apparel

- Health and Wellness
- Hardlines
- Home



# Sam's Club Merchandise Sales



- Groceries and consumables
- Fuel and other categories
- Home and apparel



### **Business Model**

### Customer proposition is focused on 4 areas:

- Price Every Day Low Pricing
- Access
- Assortment
- Experience



## **Employees**

#### 2.2 million associates

- 1.4 million in US
- 3,600 e-commerce employees

### \$1 billion incremental investment

- Increased their minimum wage to \$10 per hour
- \$500 million in bonuses earned by hourly associates in FY 2015



# Logistics





### **Distribution Centers**

#### 158 distribution centers

- Approximately 1 million square feet in size
- Up to 12 miles of conveyor belts in regional centers
- Cross Docking
- Supports 90-100 stores within a 200 mile radius

9 disaster distribution centers



### **Private Fleet of Trucks**

#### The Fleet:

- 6,500 tractors
- 55,000 trailers
- Over 7,000 drivers

100,000 miles per driver averaged annually "like driving around the world 4 times"

In 2014, WMT delivered nearly 161 million more cases, while only adding 24 million new miles



### **E-Commerce**

Largest collection of commerce data in the world

Operational in 10 countries

Walmart.com has 45 million visits per month

#### Mobile Apps:

- Savings Catcher
- Fast and Easy Refills
- Shop Walmart.com



### E-commerce and Growth

75% of Walmart.com sales come from non-store inventory

Increased Walmart.com assortment by 60% in FY 2015

Invested \$300 million to improve e-commerce; \$1 billion incremental plan

# International E-commerce Growth

Global sales grew 22% in FY 2015

Brazil sales grew faster than the market

China- Yihaodian saw a traffic increase of over 60% in FY 2015

### Growth From Fiscal Year 2011 to 2015

\$64 billion increase in consolidated net sales

\$64 billion returned to shareholders

19% increase in EPS



# **Growth Over Fiscal Year 2015**

Net sales increased by 3.1%

International net sales grew by 3.6%

Added 183 new stores

Generated \$16 billion in free cash flow

best performance in a decade



## **Growth Over Fiscal Year 2015**

#### Sam's Club

- Membership income increased by 10%
- Sales increased by 1.5%
- Operating income increased by 2%
- Doubled its organic product offerings

## Growth Plan for Fiscal Year 2016

#### General Growth Plan

- Grow its operating income at a faster rate than net sales by growing its expenses at a slower rate
- Top growth priority- run great stores in all markets

Continue to grow product offering

# Growth Plan for Fiscal Year 2016

Add 15-16 million total net retail square feet

Expand operations in the US, Mexico, and Japan

Open 4 new US e-commerce fulfillment centers

## Growth Plan for Fiscal Year 2016

- Sam's Club:
  - Open 9-12 new and relocated clubs
  - Remodel at least 55 clubs
  - Innovate SamsClub.com



### **Future Growth Plans**

### Off-balance sheet arrangements

 Future lease commitments for land and buildings for approximately 282 future locations



### **Risk Factors**

Macro-economic factors

Regulations

**Consumer Trends** 

**Legal Proceedings** 

**Data Privacy** 

Suppliers



# Competitive Advantage

**Insider Ownership** 

Size

#### Infrastructure

Distribution network



### Size

U.S Retail Sales exceed Kroger, Target & Costco combined

 Outpaced 2<sup>nd</sup> largest company in the World, Exxon Mobile, by \$103 Billion

3<sup>rd</sup> largest employer in the World



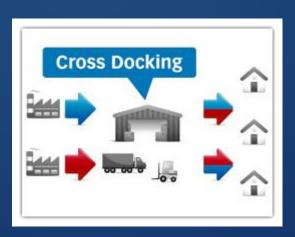
### Infrastructure

#### Own 104 of 134 US Distribution Centers

52 of 156 International DC

### Sam's Club Logistical Technique

Cross Docking





## **Qualitative Review**

Qualitative Question	
What type of business is this: commodity or sustained competitive advantage	Sustained Competitive Advantage
Can you easily explain what the business does	Yes
Is it heavily unionized?	No
Does it require heavy capital infusion?	No
Does it require lots of research and development	No
Can inventory become obsolete?	Yes & No
Are there chronic "one time" write offs?	No
Is the company able to raise its prices to offset inflation?	No
If I gave you \$1 billion could you develop a competitor?	No



# Quantitative Analysis

# Interpretation of the Financial Statements

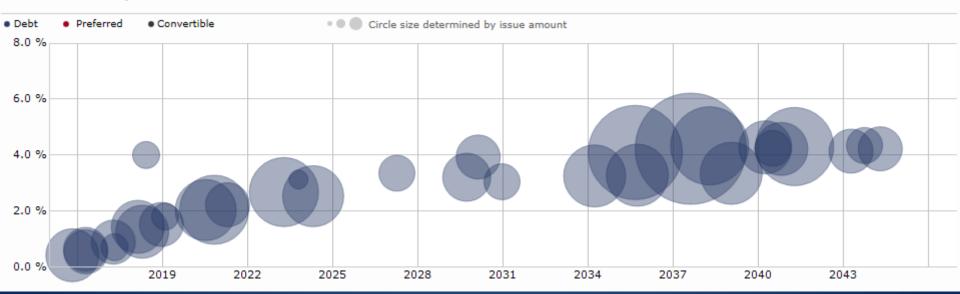


<u>TTM</u>	Value	Low Threshold	Pass?	High Threshold
Gross Profit Margin	24.86%	≥ 20%	Yes	≥ 40%
% SGA	78.49%	≤ 80%	Yes	≤ 30%
% R&D	0.00%	≤ 10%	Yes	0%
% Depreciation	7.71%	≤ 10%	Yes	≤ 8%
Interest % of OP	-10.43%	≤ 15%	Yes	≤ 10%
Net Profit Margin	3.19%	≥ 10%	No	≥ 20%
Current Ratio	0.89	≥ 1	No	≥ 1.2
Obligation Ratio	3.30	< 5 years	Yes	< 3 years
Adj. Debt to Shareholder Equity	1.52	< 0.8	No	< 0.6
Return on Equity	19.64%	≥ 15%	Yes	≥ 30%
Return on Capital	13.16%	≥ 15%	No	≥ 30%
Dividend Payout Ratio	44.81%	≤ 60%	Yes	≤ 40%
Preferred Stock	None	None	Yes	None
Capital Expenditures	78.13%	≤ 25%	No	≤ 15%
Net Earning Trend	Up	Up	Yes	Up
Retained Earnings Trend	Up	Up	Yes	Up



# Long-Term Debt Analysis

#### Yield to Maturity





# Long-Term Debt Analysis

Name	Maturity Date	Amount \$(Mil) ▼	Credit Quality	Price	Coupon %	Coupon Type (Fixed/Floating)	Callable	Rule 144A	Yield to Maturity %	
Wal-Mart Stores 6.5%	08/15/2037	3,000.0		132.4	6.500	Fixed	No	No	4.23	_
Wal-Mart Stores 5.25%	09/01/2035	2,500.0		115.8	5.250	Fixed	No	No	4.10	
Wal-Mart Stores 5.625%	04/15/2041	2,000.0		120.4	5.625	Fixed	No	No	4.31	
Wal-Mart Stores 6.2%	04/15/2038	2,000.0		126.9	6.200	Fixed	No	No	4.34	
Wal-Mart Stores 3.25%	10/25/2020	1,750.0		106.1	3.250	Fixed	No	No	2.05	
Wal-Mart Stores 2.55%	04/11/2023	1,750.0		99.1	2.550	Fixed	No	No	2.68	
Wal-Mart Stores In 5.625%	03/27/2034	1,538.0		133.1	5.625	Fixed	No		3.26	
Wal-Mart Stores In 4.875%	01/19/2039	1,538.0		124.7	4.875	Fixed	Yes		3.35	
Wal-Mart Stores In 5.25%	09/28/2035	1,538.0		129.0	5.250	Fixed	No		3.29	
Wal-Mart Stores 3.3%	04/22/2024	1,500.0		106.1	3.300	Fixed	No	No	2.53	~

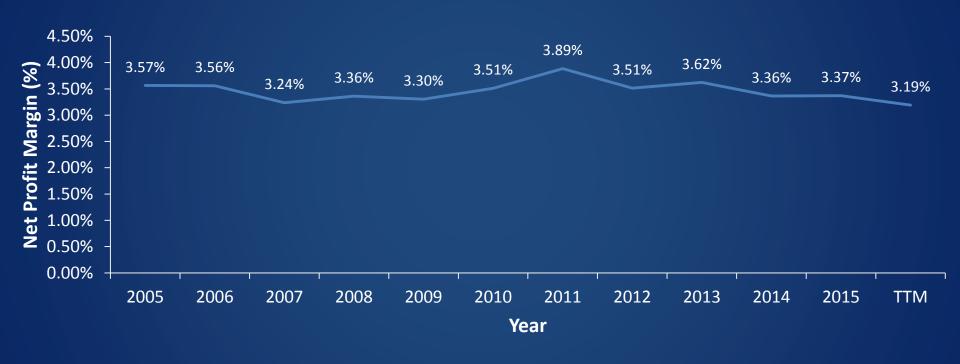


# **DuPont Analysis**

Year	Net Profit Margin	Total Asset Turnover	Financial Leverage Multiplier	Return on Equity
2008	3.36%	2.32	2.53	19.70%
2009	3.30%	2.48	2.50	20.53%
2010	3.51%	2.40	2.42	20.34%
2011	3.89%	2.34	2.64	23.91%
2012	3.51%	2.31	2.71	22.01%
2013	3.62%	2.31	2.66	22.27%
2014	3.36%	2.33	2.69	21.01%
2015	3.37%	2.38	2.50	20.10%
TTM	3.19%	2.44	2.52	19.64%

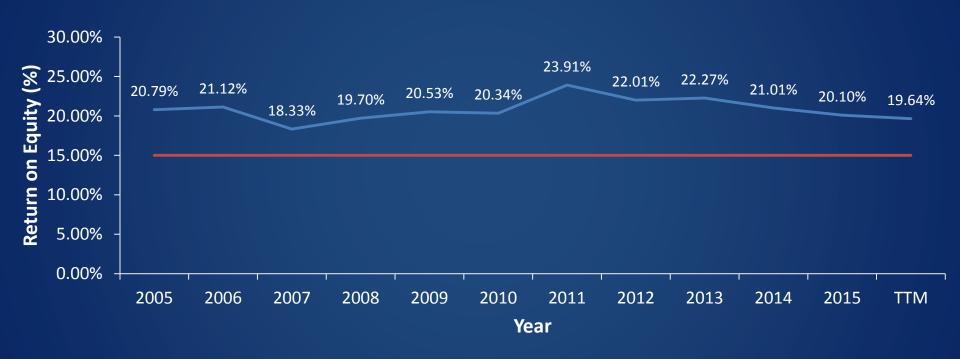


#### Net Profit Margin



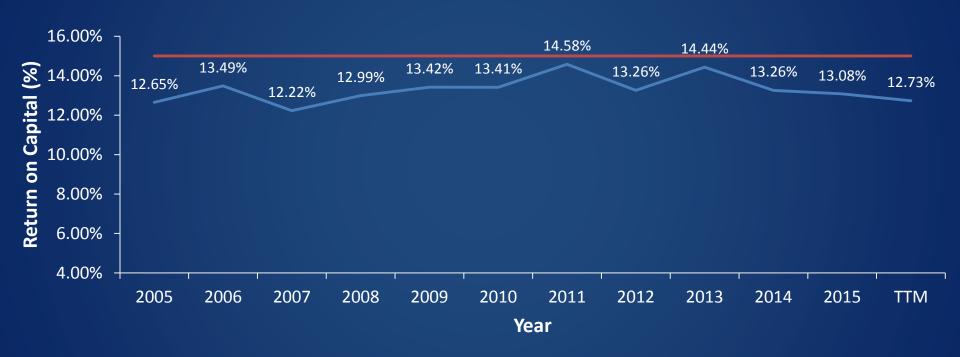


#### Return on Equity





#### Return on Capital



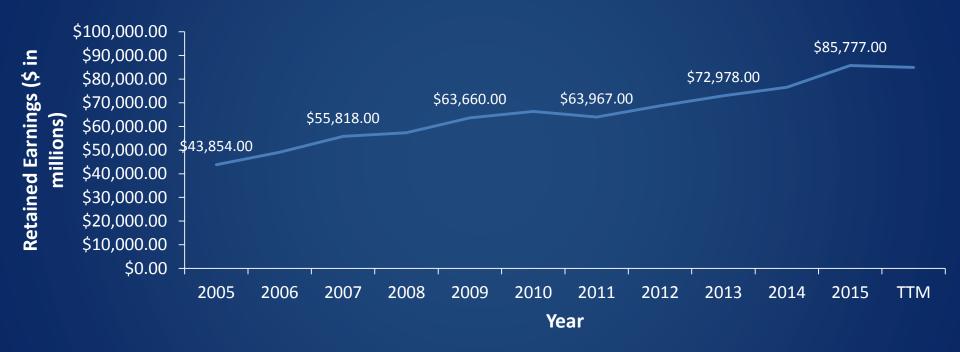


#### **Working Capital**

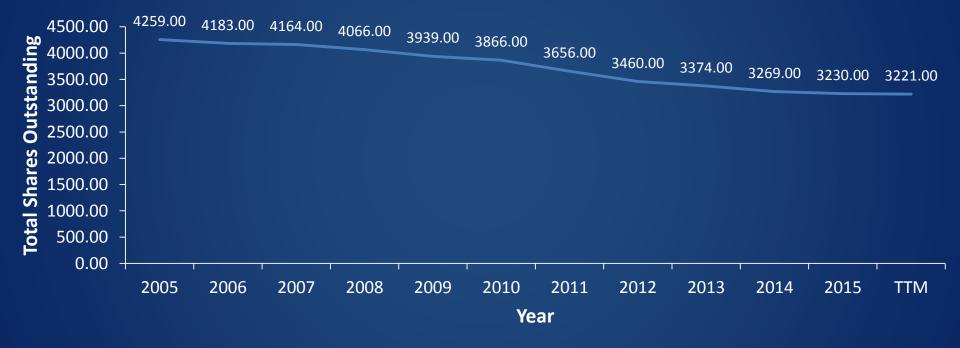




#### Retained Earnings



## Shares Outstanding (in millions)





# Buffettology

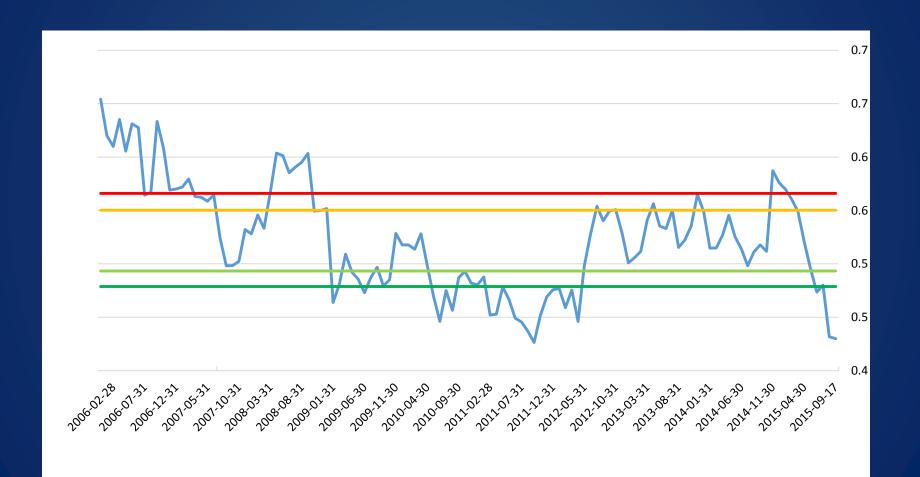
Increasing trends?	
Sales per Share	Increasing
Cashflows per Share	Increasing
Earnings per Share	Increasing
Dividends Declared per Share	Increasing
Capital Spending per Share	Stable
Book Value per Share	Increasing
Revenues (Sales)	Increasing
Gross Profit Margin	Stable
Operating Profit Margin	Stable
Number of Stores	Increasing
Net Profit	Recent decline
Net Profit Margin	Recent decline
Shareholder's Equity	Increasing
Return on Total Capital	Stable
Return on Shareholder's Equity	Decreasing some
Common Shares Outstanding	Decreasing
LT Debt Payable in 5 years	Yes
All Dividends to Net Profit under 60%	Yes
Annual Growth Rate Analysis	Decreasing



#### Value Bands

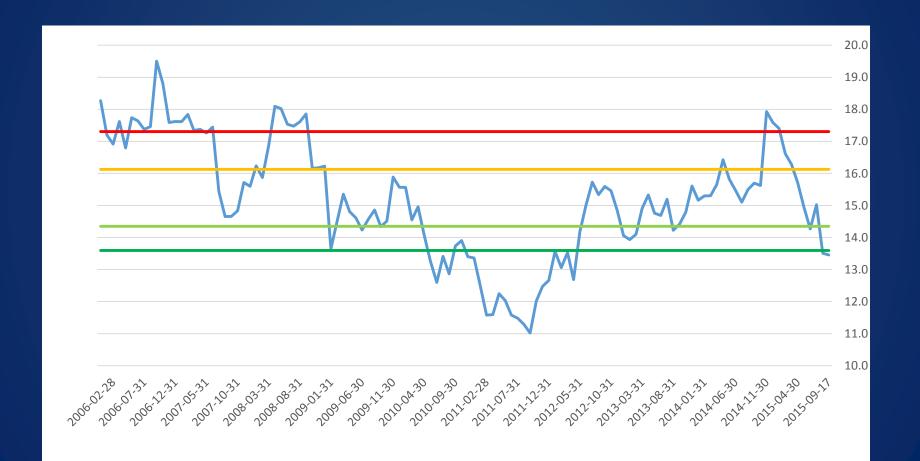


### Price/Sales



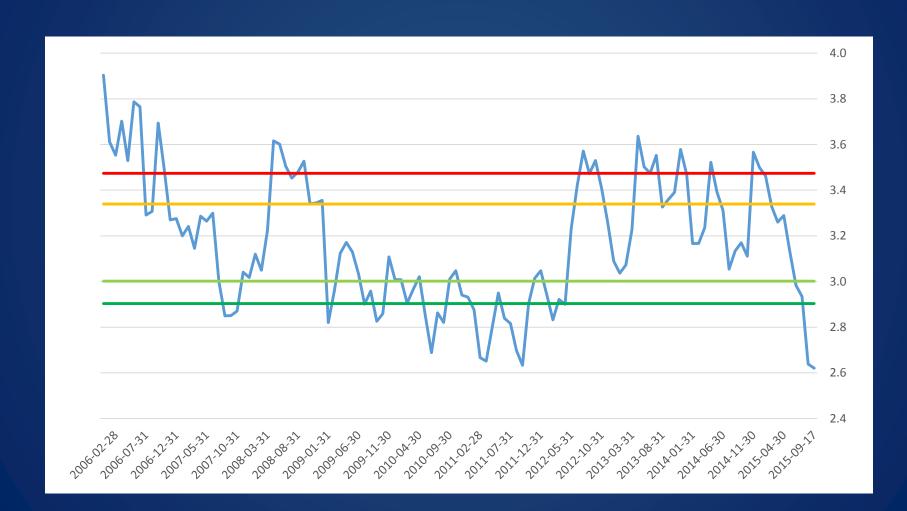


### Price/Earnings



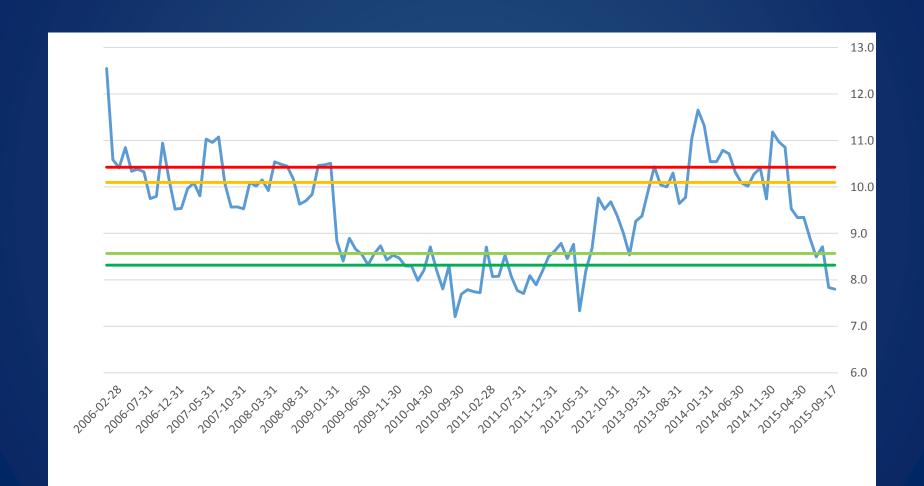


## Price/Book



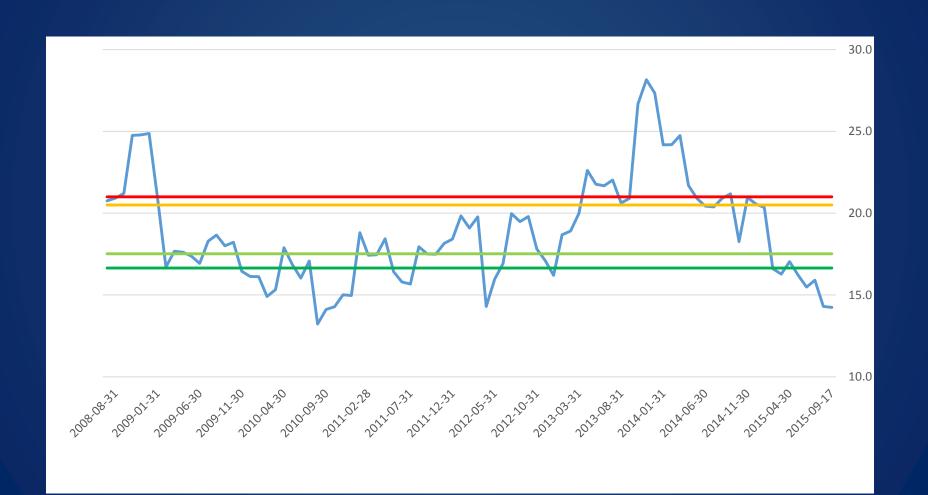


#### Price/Cash Flow



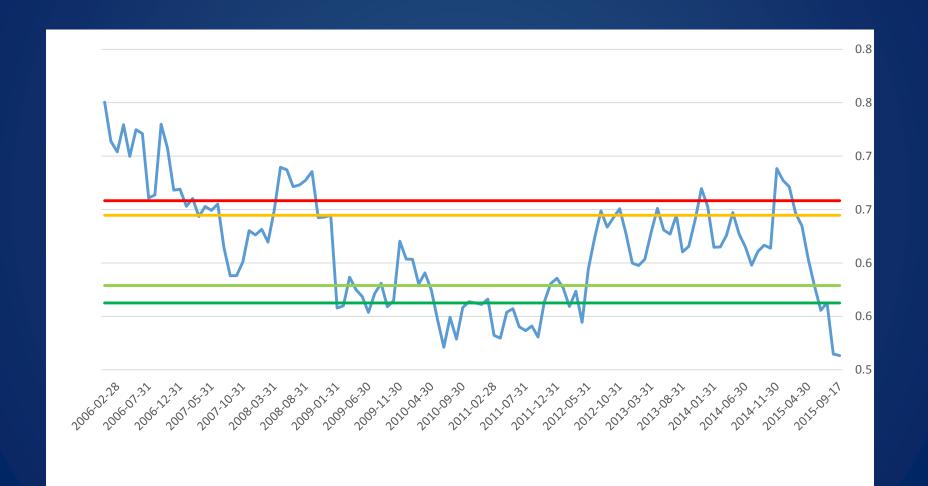


#### Price/Free Cash Flow



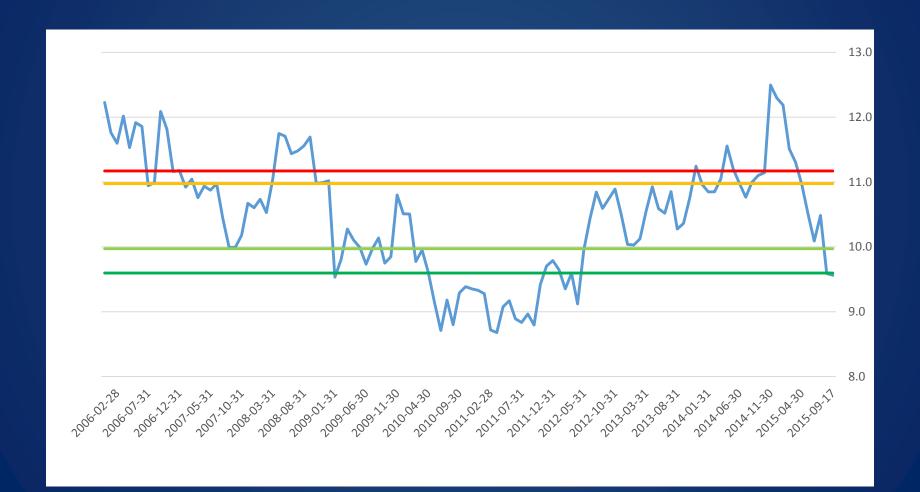


# Enterprise Value/Revenue



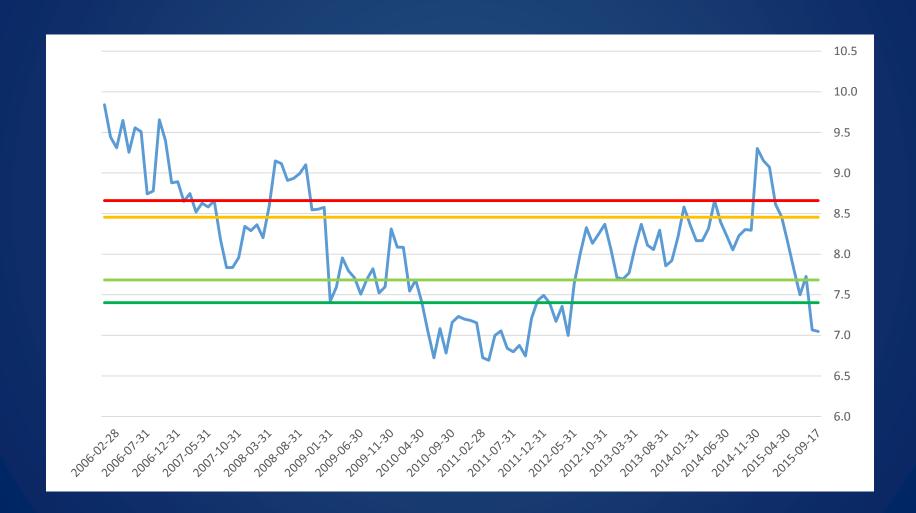


# Enterprise Value/EBIT





# Enterprise Value/EBITDA





#### **Discounted Cash Flow**

# Discounted Cash Flow: Default



Earnings Per Share : \$4.79  Growth Rate In the Next: 10 Years : 8.10 % @		DCF Reverse DCF NEW  Tangible Book Value: \$ 19.00 □ Add to Fair Value ②	
Business Predictability	_	Growth Value: \$ 39.62  Terminal Value: \$ 22.87	
Terminal Growth Rate: 4 %  Years of Terminal Growth: 10		= Fair Value: \$ 62.49	•
Discount Rate: 12 %		Margin Of Safety: -3%	

Per Share Data	Annu	als (Year	End)	TTM	Quarterly
Fiscal Period	Jan13	Jan14	Jan15	Jul15	Jul15
Revenue (\$)	138	145	150	150	37.21
EBITDA	10.77	10.92	11.23	10.92	2.61
EBIT	8.20	8.19	8.37	8.01	1.88
Free Cashflow	3.75	3.09	5.05	4.53	0.87
EPS (\$)	5.02	4.88	5.05	4.79	1.08
EPS (w/o Non-Recur. Items) (\$)	5.02	4.85	4.99	4.79	1.08
Dividends	1.59	1.88	1.92	1.95	0.49
Book Value	23.04	23.59	25.21	24.53	24.53

# Discounted Cash Flow: Assumptions





	2015	2016	© VALUE LINE PUB. LLC	18-20	
<b>5</b> 60/	152.95	158.35	Sales per sh ^	200.85	۱
5.6%	185	8.50	*Cash Flow*per sh	11.50	
	4.80	5.10	Earnings per sh A B	6.90	
	1.96	2.05	Div'ds Deci'd per sh =C	2.25	
	27.50	30.00	Book Value per sh	35.00	
					١

Annual Rates (per share)	10 yrs	5 yrs	12 months
Revenue Growth (%)	8.40	7.50	1.50
EBITDA Growth (%)	8.70	6.70	-0.40
EBIT Growth (%)	8.10	6.10	-2.10
EPS without NRI Growth (%)	8.10	5.90	
Free Cash Flow Growth (%)	23.00	5.70	25.10
Book Value Growth (%)	7.80	6.50	1.80

6.4%



#### **Conscious Investor**



***	
1	

	1/06	1/07	1/08	1/09	1/10	1/11	1/12	1/13	1/14	1/15	EPSttm	Years	HGROWTH
EPS (\$)	2.680	2.710	3.120	3.390	3.700	4.460	4.520	5.020	4.880	5.050	\$4.866	5	3.26%
SPS (\$)	75.787	84.398	95.343	103.404	107.822	119.980	130.764	141.570	147.323	150.450		5	5.90%
	1/06	1/07	1/08	1/09	1/10	1/11	1/12	1/13	1/14	1/15			Current
NPM (%)	3.6	3.5	3.4	3.3	3.7	3.8	3.7	3.8	3.5	3.5			3.5%
ROE (%)	21.9	19.7	20.2	20.6	21.1	23.5	22.5	23.0	21.0	20.8			20.8%
Payout (%)	22.0	25.0	28.0	28.0	29.0	27.0	32.0	32.0	39.0	38.0			38.0%
Debt/Eq. (%)	73.0	63.4	69.1	64.7	58.4	72.7	74.9	70.9	74.3	61.9			61.9%
	1/06	1/07	1/08	1/09	1/10	1/11	1/12	1/13	1/14	1/15	High/Low		Current
P/E High	20.05	19.24	16.49	18.83	14.92	12.98	13.72	15.46	16.67	18.01	18.70		13.21
P/E Low	15.79	15.61	13.49	13.84	12.50	10.71	10.69	11.39	13.96	14.31	12.64		
Price High	53.74	52.15	51.44	63.85	55.20	57.90	62.00	77.60	81.37	90.97	90.97		64.28
Price Low	42.31	42.31	42.09	46.92	46.25	47.77	48.31	57.18	68.13	72.27	61.50		



#### **5 Year Safety**

	Price	EPSttm	P/E Ratio	HGrowth	Payout	STRET®
Default	64.28	\$4.866	14.57	3.26%	35.8%	5.30%
Safety	64.28	\$4.866	11.67	2.13%	31.4%	2.55%

Cut P/E by 19.90%
Cut earnings growth by 34.66%

# Conscious Investor – 10 years

K	

	1/06	1/07	1/08	1/09	1/10	1/11	1/12	1/13	1/14	1/15	EPSttm	Years	HGROWTH
EPS (\$)	2.680	2.710	3.120	3.390	3.700	4.460	4.520	5.020	4.880	5.050	\$4.866	10	8.39%
SPS (\$)	75.787	84.398	95.343	103.404	107.822	119.980	130.764	141.570	147.323	150.450		10	8.13%
	1/06	1/07	1/08	1/09	1/10	1/11	1/12	1/13	1/14	1/15			Current
NPM (%)	3.6	3.5	3.4	3.3	3.7	3.8	3.7	3.8	3.5	3.5			3.5%
ROE (%)	21.9	19.7	20.2	20.6	21.1	23.5	22.5	23.0	21.0	20.8			20.8%
Payout (%)	22.0	25.0	28.0	28.0	29.0	27.0	32.0	32.0	39.0	38.0			38.0%
Debt/Eq. (%)	73.0	63.4	69.1	64.7	58.4	72.7	74.9	70.9	74.3	61.9			61.9%
	1/06	1/07	1/08	1/09	1/10	1/11	1/12	1/13	1/14	1/15	High/Low		Current
P/E High	20.05	19.24	16.49	18.83	14.92	12.98	13.72	15.46	16.67	18.01	18.70		13.21
P/E Low	15.79	15.61	13.49	13.84	12.50	10.71	10.69	11.39	13.96	14.31	12.64		
Price High	53.74	52.15	51.44	63.85	55.20	57.90	62.00	77.60	81.37	90.97	90.97		64.28
Price Low	42.31	42.31	42.09	46.92	46.25	47.77	48.31	57.18	68.13	72.27	61.50		



#### 10 Year Safety

	Price	EPSttm	P/E Ratio	HGrowth	Payout	STRET®
Default	64.28	\$4.866	14.57	8.39%	35.8%	9.69%
Safety	64.28	\$4.866	11.67	5.58%	31.4%	5.30%

Cut P/E by 19.90%
Cut earnings growth by 33.50%



#### Conscious Investor – Kill It

	Price	EPSttm	P/E Ratio	HGrowth	Payout	STRET®
Default	64.28	\$4.866	14.57	8.39%	35.8%	9.69%
Safety	64.28	\$4.866	11.67	5.58%	31.4%	5.30%
<b>⊘</b> Saved	64.28	\$4.866	10.69	4.00%	30.0%	3.31%

Cut P/E by 26.63%
Cut earnings growth by 52.32%

# Conscious Investor – Kill It Again

	Price	EPSttm	P/E Ratio	HGrowth	Payout	STRET®
Default	64.28	\$4.866	14.57	8.39%	35.8%	9.69%
Safety	64.28	\$4.866	11.67	5.58%	31.4%	5.30%
<b>⊘</b> Saved	64.28	\$4.866	8.00	2.10%	30.0%	0.00%

Cut P/E by 82.13%
Cut earnings growth by 75%



-1.73

-.40

.80

-.20

23

industry Breakdown						
Company	Wal-Mart Stores, Inc.	Target Corp.	Costco Wholesale Corp.	Amazon.com, Inc.		
Market Cap	206.69B	49.02B	62.45B	252.04B		
P/E (ttm)	13.50	-	27.53	-		
P/S	.34	0.69	0.54	2.61		
P/B	2.64	3.57	5.94	21.19		
EV/EBIT	9.76	11.18	17.30	471.73		
Price/FCF	14.27	12.35	32.76	56.75		

2.70

-6.01

-2.11

7.41

-1.24

20

1.05

20.14

6.89

3.07

1.99

19

Yield (%)

**ROE (%)** 

ROA (%)

Operating Margin (%)

Net Margin

Moody's

credit ratings

(%)

3.01

19.61

7.63

5.35

3.19

37



# **DuPont Analysis**

Company	Wal-Mart Stores, Inc.	Target Corp.	Costco Wholesale Corp.	Amazon.com, Inc.
Net Profit	2.400/	NMV	4.000/	NMV
Margin	3.19%	(-1.24)	1.99%	(-0.20)
Total Asset				
Turnover	2.44	1.80	3.46	1.83
Financial				
Leverage				NMV
Multiplier	2.52	2.90	3.16	(-28.55)
Return on				
Equity	19.61%	NMV	21.76%	NMV



#### Intra-Portfolio Valuations



# Price/Earnings

	Ticker	5-Year Price / Earnings Range
D	AIG-WT	
D	NSRGY	
D	FAST	21.0 45.2
D	BBBY	11.7 18.7
D	IBM	9.4 16.0
D	AIG	2.1
D	WMT	11.0 19.0
D	UNP	12.7 24.0
D	ORCL	13.3 25.3
D	CMI	8.3 23.8
D	CHRW	13.9 I 36.1
D	WBA	10.0 43.6
D	PM	13.0
D	BRK.B	13.3
D	PEP	15.1 23.1
D	ко	11.9 26.1
D	MDT	10.5 26.1
D	AAP	11.5 1 27.4
D	MSFT	8.8 32.2
	•	

	Ticker	▲ P/E
D	AIG-WT	-
D	IBM	9.9
D	AIG	11.6
D	BBBY	12.1
D	CMI	12.8
D	WMT	12.9
Þ	UNP	15.4
D	PM	17.2
D	ORCL	17.3
D	BRK.B	18.2
D	CHRW	21.2
D	PEP	21.5
D	FAST	22.0
D	MDT	22.5
D	ко	22.8
D	WBA	23.3
D	NSRGY	25.1
D	AAP	25.8
D	MSFT	29.9



# Price/Sales

	Ticker	▲ 5-Year Price / Sales Range
D	AIG-WT	
D	NSRGY	
D	BBBY	0.9 1 1.9
D	FAST	2.8 5.8
D	IBM	1.6
D	WMT	0.4 0.6
D	CHRW	0.6
D	КО	3.3 4.8
D	CMI	0.9
D	ORCL	3.6 5.4
D	PM	3.6 5.2
D	MSFT	2.9 4.8
D	UNP	2.1 4.9
D	BRK.B	1.1 2.0
D	PEP	1.5   2.3
D	AAP	0.7
D	MDT	2.0 4.5
D	WBA	0.4
D	AIG	0.0 11.4

	Ticker	Price /
		Sales
D	AIG-WT	-
Þ	WMT	0.4
D	CHRW	0.8
D	BBBY	0.9
D	WBA	1.0
D	CMI	1.1
D	AIG	1.3
D	AAP	1.3
D	BRK.B	1.6
D	IBM	1.7
D	PEP	2.2
D	NSRGY	2.7
D	FAST	3.0
D	UNP	3.4
D	ко	3.8
D	MSFT	3.9
D	MDT	4.0
D	PM	4.5
D	ORCL	4.5



## Price/Free Cash Flow

	Ticker	▲ 5-Year Price /
		Free Cash Flow Range
D	AIG-WT	
D	NSRGY	
D	WMT	12.5 27.7
D	FAST	30.6
D	КО	18.9 27.5
D	IBM	10.8
D	CHRW	14.9 55.9
Þ	PEP	18.4 24.2
Þ	BBBY	12.1 21.3
D	CMI	12.2 45.1
D	ORCL	10.1 19.7
D	UNP	15.0 37.8
D	BRK.B	11.4 26.5
D	WBA	9.8 29.0
D	MDT	9.4 20.4
D	AAP	9.3
D	MSFT	7.7
D	PM	10.6
D	AIG	0.2

	Ticker	▲ Price /
	Tiokei	Free Cash Flow
D	AIG-WT	-
D	IBM	11.1
D	WMT	12.8
D	ORCL	13.3
D	BBBY	13.7
D	MSFT	15.8
D	CMI	16.7
D	CHRW	16.9
D	PEP	17.9
D	BRK.B	18.0
D	MDT	18.0
D	PM	19.4
D	ко	19.8
D	WBA	21.2
D	AIG	21.4
D	UNP	23.0
D	NSRGY	25.7
D	AAP	27.2
D	FAST	32.1



# 52- Week Price Range

	Ticker	▲ 52-wk Range
D	WMT	\$61.50 \$90.97
D	IBM	\$140.62 \$195.00
D	BBBY	\$58.81   \$79.64
D	FAST	\$36.73 \$48.43
D	UNP	\$79.31 \$124.52
D	BRK.B	\$125.50 \$152.94
D	ORCL	\$35.14 \$48.71
D	CMI	\$112.00 \$151.25
D	KO	\$36.56 \$45.00
D	MSFT	\$39.72 \$50.05
D	PM	\$75.27 \$90.25
D	CHRW	\$61.46 \$77.49
D	AIG-WT	\$20.17 \$29.56
D	MDT	\$55.54 \$79.50
D	AIG	\$48.56 \$84.93
D	NSRGY	\$65.79 \$79.99
D	PEP	\$76.48 \$100.76
D	AAP	\$128.20 \$192.27
D	WBA	\$58.39 \$97.30



#### Conclusion

Historically undervalued

Efficient logistics

Economies of scale

**Sticky Business** 



#### Recommendation

Market Order.

