

Your foot in the door for an exciting career starts here

100% Online

Master of Arts in Journalism and Mass Communications (MA JMC)

The online MA programme in Journalism and Mass Communications at MUJ integrates theory and practice that empowers you to produce innovative and meaningful work in various media. The curriculum comprises skill enhancement courses that will help you gain expertise in news and reporting, broadcast journalism, digital media marketing, art of storytelling, film appreciation, media law and ethics, and much more.



**MANIPAL
UNIVERSITY JAIPUR**

(University under Section 2(f) of the UGC Act)

 www.onlinemanipal.com

 **+91 7304 000 444**

Eligibility

- ▶ Candidates must have a 10 + 2 + 3-year bachelor's degree from a recognised university/institution or an equivalent qualification recognised by the Association of Indian Universities or other competent bodies in any discipline.

Fee structure

- ▶ Course fees: INR 130,000/- or INR 32,500 /- per semester, which includes an examination fee of INR 5,000/-

Duration

- ▶ 2 years (divided into 4 semesters)

Admission process



Application to online degrees at MUJ can be initiated through our website www.onlinemanipal.com.



Our counsellors will guide candidates through the admission process, which is as per regulatory requirements.



Applicants must submit a completed application form with relevant documents within the due date.



Please visit the FAQ section on our website to know more about the admission process.

MA Journalism and Mass Communication (MA JMC)

Equip yourself with advanced skills with the best online MA programme in Journalism and Mass Communication.

Programme structure

All students follow the same curriculum in the first and second semesters. Subjects will vary in the third and fourth semesters depending on media interests and electives.

First Semester	Second Semester	Third Semester	Fourth Semester
Basics of Language	Media Language	Writing for New Media	Script & Screen Writing
Social Structure & Current Affairs	Political Structure & Current Affairs	Inter Culture Communication & Current Affairs	Economic Structure & Current Affairs
Fundamentals of Photography	Digital Publishing	Mobile Editing Software	Basics of Audio & Video Editing
Communication Theories & Models	Editing & Layout Designing		Film Appreciation
Concept of News & Reporting	Public Relations		Dissertation
Development of Media	Broadcast Journalism		
Basics of Audio & Visual Communication	Media Laws and Ethics		
	Development Communication		

Elective: Set A (Third Semester)

Elective: Set B (Third Semester)

Final Project (Fourth Semester)

Art of Story Telling

Mobile Journalism

Formats: Print Production, Audio Production, A/V Production, Website Management

Beats of Journalism

Media Analysis

Languages: English, Hindi

Media & Disability Communication

Advertising Theory & Practice

Beat: Social, Political, Cultural, Business, Sports, Science

Digital Media Marketing

Minor Specialization: Strategic Communication, Health Communication, Educational Communication, Corporate Communication, Data Journalism

Note: To complete the program, every student shall undertake project work, dissertation, or research either at their place of work or elsewhere in the chosen area of elective.

MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

The Manipal University Jaipur online advantage

Manipal University Jaipur (MUJ) was established in 2011, as a self-financed State University, at the invitation of the Government of Rajasthan. Today MUJ, a new generation university, caters to new-gen learning. MUJ is committed to nurturing talent and strengthening academics by adopting contemporary and innovative practices that reimagine academic excellence.



70+ years of academic excellence



First smart-campus in India



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UGC-entitled



Affordable education



Scholarships for deserving candidates



Career assistance



Industry expert faculty and mentors

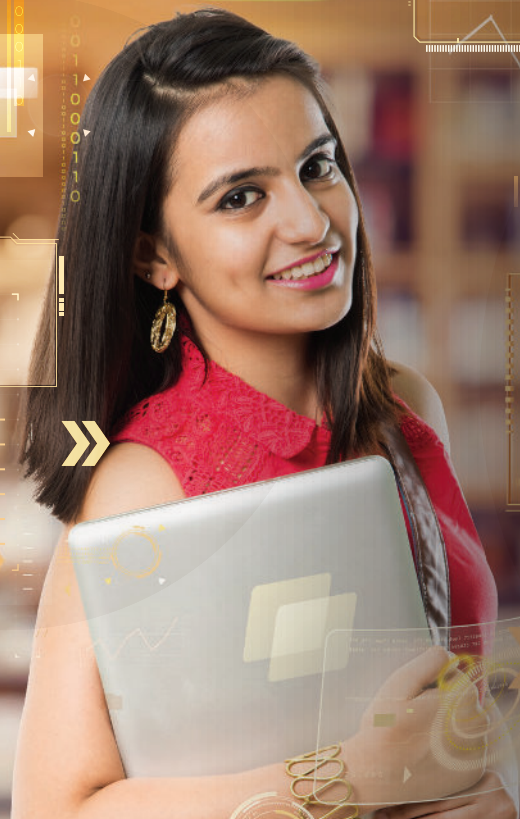


Global networking opportunities



Courses designed to make students future-ready





Your foot in the door for an exciting career starts here

100% Online

Master of Commerce (MCOM)

The online MCOM programme at MUJ is designed to equip you with a variety of skills required to make business work efficiently in today's global marketplace. It addresses emerging market needs and helps you gain a broader understanding of core business functions. The extensive curriculum provides advanced knowledge on accounting and financial management, legal environment of business, export and import laws, economic policies, and other aspects that influence trade and business.



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Eligibility

- ▶ Candidates must have a 10 + 2 + 3-year bachelor's degree from a recognised university/institution or an equivalent qualification recognised by the Association of Indian Universities or other competent bodies in any discipline with a minimum of 50% marks in aggregate (45% for reserved categories).

Fee structure

- ▶ Course fees: INR 100,000/- or INR 25,000/- per semester, which includes an examination fee of INR 5,000/-

Duration

- ▶ 2 years (divided into 4 semesters)

Admission process



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Master of Commerce (MCOM)

Enhance your career growth with the best online MCOM programme.

Programme structure

First Semester	Second Semester	Third Semester	Fourth Semester
Management Concepts & Organisational Behaviour	Research Methodology and Statistical Analysis	Strategic Management	Advanced Corporate Accounting
Managerial Economics	Management Accounting	E-Commerce	Audit & Assurance
Financial Management	Marketing Management	International Business	Risk Management
Cost Analysis & Control	Business Environment	Corporate Tax Laws & Planning	Business Ethics and Corporate Governance
Business and Economic Laws	Project Planning, Appraisal & Control	Security Analysis and Portfolio Management	Indirect Taxes: GST
Financial Accounting & Reporting	Management of Financial Institutions, Market and Service	Management Information System	Project Report

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100% Online

Bachelor of Commerce (BCom)

The online BCom programme at MUJ is designed to equip you with managerial skills and build competencies required to succeed in the field of commerce. The programme will help you build knowledge on accounting principles, taxation, banking, export and import laws, economic policies, and other aspects that influence trade and business.



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Eligibility

- ▶ 10+2 from a recognised board, or equivalent qualification as recognised by the Association of Indian Universities, in any discipline with at least 45% marks in aggregate (40% for reserved categories)

Fee structure

- ▶ Course fees: INR 90,000/- or INR 15,000/- per semester, which includes an examination fee of INR 5,000/-

Duration

- ▶ 3 years (divided into 6 semesters)

Admission process



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Bachelor of Commerce (BCom)

Equip yourself with competent skills through the best online BCom programme.

Programme structure

First Semester	Second Semester	Third Semester	Fourth Semester	Fifth Semester	Sixth Semester
General English	Computer Awareness and Internet	Business Communication	Indirect taxes	Management Accounting	Entrepreneurship Development
Economic Theory	Marketing Management	Financial Management	Financial Services	Investment Options and Mutual Funds	Principles and Practice of Auditing
Fundamentals of Accounting I	Fundamentals of Accounting II	Cost Accounting	Corporate Accounting	Money and Banking	Business Environment
Business Organisation	Business Law	Business Statistics	Environmental Science	E-Commerce	Direct Taxes
Principles of Business Management	Fundamentals of Entrepreneurship & Innovation	Financial Statement Interpretation	Human Resource Management	International Trade & Finance	Dissertation
Economic Environment in India					

Note: MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

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100% Online

Bachelor Of Computer Application (BCA)

The Bachelor of Computer Applications programme is designed to equip you for the future. Transform digitally with our industry-ready course in computer applications and software management. Get free access to Google Cloud Computing Foundations, and equip yourself with critical IT skills to succeed in Industry 4.0



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Eligibility

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Fee structure

- ▶ Course fees: INR 1,35,000 (all inclusive) or INR 22,500 per semester (includes an examination fee of INR 5,000)

Duration

- ▶ 3 years (divided into 6 semesters)

Admission process



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Bachelor Of Computer Application (BCA)

Prepare to enter the IT sector with an advanced online BCA

Programme structure

All students will follow the same curriculum in the first 4 semesters.

Subjects will vary in the fifth and sixth semesters depending on the technology related interests and electives.

First Semester	Second Semester	Third Semester	Fourth Semester	Fifth Semester	Sixth Semester
Fundamentals of IT and Programming	Operating Systems	Computer Oriented Numerical Methods	Java Programming	Web Design	Project
Programming in C	Data Structures and Algorithms	DBMS	System Software	Visual Programming	Elective 2
Basic Mathematics	Object Oriented Programming – C++	Computer Organisation	Principles of Financial Accounting and Management	Software Engineering	Elective 3
Understanding PC and Troubleshooting	Digital Logic	Basics of Data Communication	Practical - Java Programming	Practical - Visual Programming	Mobile Application Development
Practical - Programming in C	Communication Skills and Personality Development	Practical - DBMS	Practical - System Software Programming	Practical - Web Design	Practical - Mobile Application Development
	Practical - Data Structures and Algorithm Using C++		Computer Networking	Elective 1	
				Python Programming	
				Practical - Python Programming	

Fifth semester
Elective 1

Sixth semester
Elective 2

Sixth semester
Elective 3

Elective
(Choose one)

Compiler Design, Graphics
and Multimedia, eCommerce

Advanced Web Design, Open Source
Systems, Cloud Computing

Knowledge Management, Software
Project Management, Supply Chain
Management

- ▶ Fundamentals of IT and Programming and all Practical courses carry 2 credits each
- ▶ Project carries 10 credits
- ▶ All other courses (including subjects in areas of specialisation) carry 4 credits each

*Choose your electives from the options

Note: Every student shall undertake project work either at their place of work or elsewhere, in the chosen area of elective to complete the programme.
The project work will commence from the fifth semester and has to be completed by the end of the sixth semester.

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Courses designed to make students future-ready





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100% Online

Bachelor in Business Administration (BBA)

The Bachelor in Business Administration programme will equip you to analyse, solve and thrive in contemporary business markets by setting a foundation to enter various roles in the management sector. Succeed in the present competent corporate world with our bachelor's degree in business administration.



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Eligibility

- ▶ 10+2 from a recognised board, or equivalent qualification as recognised by the Association of Indian Universities, in any discipline with at least 45% marks in aggregate (40% for reserved categories)

Fee structure

- ▶ Course fees: INR 1,26,000 (all inclusive) or INR 21,000 per semester (includes an examination fee of INR 5,000)

Duration

- ▶ 3 years (divided into 6 semesters)

Admission process



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Bachelor in Business Administration (BBA)

Build your foundation in business management with an online BBA

Programme structure

All students will follow the same curriculum in the first 4 semesters.

Subjects will vary in the fifth and sixth semesters depending on the management related interests and electives.

First Semester	Second Semester	Third Semester	Fourth Semester	Fifth Semester	Sixth Semester
Communication Skills and Personality Development	Business Communication	Legal and Regulatory Framework	Business Strategy	Consumer Behaviour	Customer Relationship Management
Organisational Behaviour	Financial Accounting	Quantitative Techniques for Management	Management Information System	Business Analytics	Digital Marketing
Business Environment	Human Resource Management	Research Methodology	Management Accounting	Elective - General Management	Elective - General Management
Marketing Management	Quality Management	Financial Management	Environmental Science	Elective - Retail Management	Elective - Retail Management
Computer Fundamentals	Retail Management	Advertising and Sales	International Marketing		
	Term paper	Project	Rural Marketing		

Elective	Fifth semester	Sixth semester
General Management	Operation and Production Management, Economic Planning, eCommerce, Entrepreneurship, Small Business Management	Technology Management, Management Development and Skills, Role of International Financial Management
Retail Management	Store Operations and Job Knowledge, Logistics Management, Buying, Visual Merchandising, Warehouse Management	Modern Retail Management Process and Retail Services, Retail Project Property Management and Case Studies in Retail, Merchandising and Supply Chain Management

*Choose your electives from the options

Note: Every student shall undertake project work either at their place of work or elsewhere, in the chosen area of elective to complete the programme. The project work will commence from the fifth semester and must be completed by the end of the sixth semester.

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Global networking opportunities



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100% Online

Master of Computer Applications (MCA)

The Master of Computer Applications programme is designed to equip you for the future. Become a leader in the domain and unlock a world of opportunities with the next gen professional program in computer applications. Get free access to Google Cloud Computing Foundations and gear up for the changing technology-scape.



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Eligibility

- ▶ Candidates must have a 10 + 2 + 3 year bachelor's degree from a recognized university/institution, or an equivalent qualification as recognized by the Association of Indian Universities (AIU) or other competent bodies, in Computer Applications/Computer Science/Information Technology with a minimum of 50% marks in aggregate (45% for reserved categories)
- ▶ Candidates from other streams like Science, Business Administration, Business Management, Arts & Humanities, Commerce, etc. must have a 10 + 2 + 3 year bachelor's degree from a recognized university, or an equivalent qualification as recognized by the AIU or other competent bodies with a minimum 50% marks aggregate in graduation (45% for reserved categories). Such candidates need to attend and complete a compulsory bridge course in fundamentals of computer and IT along with their Semester 1 courses. Additionally, candidates who have not studied mathematics during their 10 + 2/ bachelor's degree programs must attend and complete a compulsory bridge course in mathematics along with other semester 1 courses.

Fee structure

- ▶ Course fees: INR 1,50,000* (all inclusive) or INR 37,500 per semester (includes an examination fee of INR 5,000)

Duration

- ▶ 2 years (divided into 4 semesters)

Admission process



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Master of Computer Applications (MCA)

Grow as an IT leader with a comprehensive online MCA

Programme structure

All students will follow the same curriculum in the first 2 semesters.

Subjects will vary in the third and fourth semesters depending on the technology related interests and electives.

First Semester	Second Semester	Third Semester	Fourth Semester
Programming in C	Operating Systems	Probability and Statistics	Project
Foundation of Mathematics	Advanced Data Structure	Programming in Java	Elective
Advanced Database Management System (DBMS)	Web Technologies	Advanced Software Engineering	
Computer Architecture	Advanced Computer Networks	Analysis and Design of Algorithm	
Practical - Programming in C	Communication Skills	Elective	
Practical - Advanced DBMS	Practical - Advanced Data Structures Using C++	Practical - Java Programming	
Fundamentals of Computer and IT*	Practical - Web Technologies	Seminar	
Fundamentals of Mathematics**			

Elective

Third semester

Fourth semester

Elective
(Choose one)#

Wireless and Mobile Communication, Open Source
DB Systems, Cryptography and Network Security

Advanced Web Programming, Cloud DB System,
Storage Management

#Choose your electives from the options

Note: *Bridge course (non credit), applicable only for non IT background. | **(Compulsory) Bridge course (non credit) applicable only for non-mathematic background.

Every student shall undertake project work, either at their place of work or elsewhere in the chosen area of elective to complete the programme. The project work will commence from the third semester and has to be completed by the end of the fourth semester.

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The Manipal University Jaipur online advantage

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Scholarships for deserving candidates



Career assistance



Industry expert faculty and mentors



Global networking opportunities



Courses designed to make students future-ready





Accelerate your career growth with an online MBA

100% Online

Master of Business Administration (MBA)

The online MBA programme at MUJ empowers you to take on leadership roles in an increasingly complex and dynamic world. This programme equips you with cutting-edge skills and advanced business fundamentals that will propel you in your career as a future leader. The programme also provides an opportunity to choose from their eight strategic electives to specialise in an area of your choice.



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Eligibility

- ▶ Candidates must have a 10 + 2 + 3-year bachelor's degree from a recognised university/institution or an equivalent qualification recognised by the Association of Indian Universities or other competent bodies in any discipline with a minimum of 50% marks in aggregate (45% for reserved categories).
- ▶ Candidates must have a valid score from any aptitude test (CAT/MAT/CMAT/XAT/GMAT).
- ▶ Candidates without an aptitude test score need to appear and clear the online aptitude test conducted by Manipal University Jaipur as per admission norms to the MBA programme.

Fee structure

- ▶ Course Fees: INR 1,66,000/- or INR 41,500/- per semester, which includes an examination fee of INR 5,000/-

Duration

- ▶ Minimum 2 years (divided into 4 semesters), maximum 4 years
- ▶ Students will be required to put in 18-21 hours of study time per week

Admission process



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Master of Business Administration (MBA)

Become an effective and empowered future leader with the best online MBA programme. Specialise in: Marketing, Finance, HR, Analytics and Data Science, Retail Management, Banking Financial Services and Insurance (BFSI), IT and FinTech, Operations Management, International Business, Information System Management, Project Management, Supply Chain Management, or Total Quality Management.

Programme structure

All students follow the same curriculum in the first and second semesters. While some core subjects are standard in the third and fourth semesters, courses will vary depending on their respective electives or specialisations.

First Semester	Second Semester	Third Semester	Fourth Semester
Management Process and Organisational Behaviour	Production and Operations Management	Research Methodology	Strategic Management & Business Policy
Business Communication	Financial Management	Legal Aspects of Business	International Business Management
Statistics for Management	Marketing Management	4 Subjects in the Area of Specialisation (4 credits each)	Business Leadership
Financial and Management Accounting	Management Information System		4 Subjects in the Area of Specialisation (4 credits each)
Managerial Economics	Operations Research		Project
Human Resource Management	Project Management		

Electives

Applicants can choose a specialisation from one of the thirteen electives in their 3rd and 4th semesters.

Elective	Third Semester	Fourth Semester
Finance	Security Analysis & Portfolio Management, Mergers & Acquisitions, Taxation Management, Internal Audit & Control	International Financial Management, Treasury Management, Merchant Banking & Financial Services, Insurance & Risk Management
Marketing	Sales Distribution & Supply Chain Management, Consumer Behaviour, Retail Marketing, Marketing Research	Services Marketing & Customer Relationship Management, Advertising Management & Sales Promotion, e-Marketing, International Marketing
Human Resource Management	Manpower Planning & Sourcing, Management & Organisational Development, Employee Relations Management, HR Audit	Compensation & Benefits, Performance Management & Appraisal, Talent Management & Employee Retention, Change Management
Analytics and Data Science	Programming in Data Science, Exploratory Data Analysis, Introduction to Machine Learning, Visualization	Advanced Machine Learning, Unstructured Data Analysis, Business Analytics, Data Scrapping
Retail Management	Enterprise Resource Planning (ERP), Retail Customer Relationship Management, Operations Management, IT in Retail	International Retailing, Entrepreneurship in Retail Business, Rural Retailing Retail Marketing Environment
Banking, Financial Services & Insurance	Bank Management & Financial Risk Management, Financial Statement Analysis & Business Valuation, Principles & Practices Of Insurance, Financial Services	ALM & Treasury Management, Basel Regulations & Risk Management In Banking, Life Insurance Management, General Insurance Management
IT and FinTech	Database Management Systems, Software Engineering, Technology Management, Business Intelligence and Tools	eCommerce, FinTech Payments and Regulations, Cryptocurrency and Blockchain, Enterprise Resource Planning
Operations Management	Advanced Production and Operations Management, Enterprise Resource Planning, Logistics and Supply chain Management, Applications of Operations Research	Services Operations Management, Total Quality Management, Production, Planning, and Control, Advanced Project Management

Electives

Elective	Third Semester	Fourth Semester
International Business	International Financial Management, International Marketing, Management of Multinational Corporations, Export-Import Management	Foreign Trade of India, Global Logistics and Distribution Management, International Business Environment and International Law, Export-Import Finance
Information System Management	Software Engineering, Database Management Systems, Computer Networks, Business Intelligence and Tools	Enterprise Resource Planning (ERP), E-Commerce, Technology Management, Java and Web Design
Project Management	Introduction to Project Management, Project Planning and Scheduling, Project Finance and Budgeting, Managing Human Resources in Projects	Quantitative Methods in Project Management, Project Risk Management, Project Quality Management, Contracts Management in Projects
Supply Chain Management	Supply Chain Management, Outsourcing, Food Supply Chain Management, Inventory Management	Global Logistics and Supply Chain Management, Category Management in Purchasing, Purchasing and Contracting for Projects, Supply Chain Cost Management
Total Quality Management	Foundation of Quality Management, Quality in Service Industries, Statistical Process Control, TQM tools and techniques	Understanding ISO 9001, Managing Quality in the Organisation, Quality Standards and Models, Quality Concepts Tasks and Development

Note: To complete the program, every student shall undertake project work, either at their place of work or elsewhere in the chosen area of elective. The project work will commence from the third semester and be completed by the fourth semester.

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