



Technology

Live Portrait

LIVE PORTRAIT: WHERE YOUR IMAGES COME TO LIFE!

The Live Portrait technology blends Augmented Reality (AR) with Image Recognition to create images that literally Come to life through smart devices.

EXPERIENCE THE MAGIC OF LIVE PORTRAIT!

Simply scan the image with the Live Portrait app on your cell phone or tablet to see it come to life, It's that easy!

Sports Life now offers Live Scan for all Advertisements and Articles. Show off your advertisement with the new technology. Create a Family video, Merchandise and your very own commercial describing your product. Create a more engaging experience for your customers with Live Portrait

HOW IT WORKS: The magic happens when our software analyzes the printed image by creating a mathematical model based on shapes, lines, proportions, colors and other elements. It then matches the model against images already in the database. When a match is found what you see is a 3D, mapped digital video playing on top of your print, living in the physical world.

- Apple devices running iOS 7.0 and above, including iPads. itunes.apple.com/us/app
- Android devices running 4.1 or newer. play.google.com/store/app

