



LONGVIEW

Engagement Opportunities

The Longview project Tour will run for three years. We have broken this into two phases:

Phase One – Fabrication/Development/Launch

This year's Burning Man event in Northern Nevada will draw an attendance of 80,000 plus staff. The Burning Man Organization has awarded Longview a \$25,000 honorarium, matched by DKLA in-kind and added to by four confirmed \$10,000/10% ownership positions. One such ownership position remains available as of this writing. Please ask for a Prospectus if interested in this three-year, high return opportunity.

The launch of Longview will include hours of night-time digitally mapped video projection on her 36' tall white car hood surface. We are running an Indiegogo crowd sourcing campaign for this portion of expenses which has passed \$11,000 to date. We are seeking additional donors who can benefit from 501(c)3 tax credits through our fiscal partner *Burning Man Projects*.

Phase Two – Tour

The schedule for three years of Longview touring is generating interest from clients such as the State of California/Governor Brown's Office to the Las Vegas, NV "Life is Beautiful" festival to the Philadelphia Zoo and more.

The first booking has been secured as a key public art event for the Global Climate Action Summit in the City of San Francisco where Longview will be placed along the Pier/Ferry Building. Well over a million viewers will interact with her during that placement.

Opportunities for co-branding sponsorships to support the globally meaningful messages of Longview are available.

We are offering annually renewable anchor sponsor positions with prime placement, secondary positions and a host of smaller placements throughout the realm of Longview merchandising. Please contact us to see how your sponsorship budget works with the Longview strata.

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