



2024

Guest Blogger Guidelines

In search of *Guest Bloggers*



Over 3,000
Weekly
Readers

> Get featured on
the USOLMT blog!
Posts run each week!

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WWW.USOLMT.COM/CONTACT

GUEST BLOGGER GUIDELINES

What's the Rub? PRODUCED BY USOLMT

INTRODUCTION

What's the Rub, the USOLMT blog, is published on a weekly basis. Posts may be scheduled up to 3 months in advance.

TOPICS

USOLMT is looking for guest bloggers to write on anything that might be of interest to massage therapists, massage students or massage therapy employers. If you have a question about your topic, please submit it to usolmt@gmail.com.

GUEST BLOGGER GUIDELINES

Guest bloggers agree to submit articles at least 1 week in advance.

Blog posts should be between 400 minimum and 800 maximum words. All submissions will be proofed and edited prior to publication.

Guest bloggers may submit blogs in advance; however, the same guest blogger will not be published more than once per month.

BLOG SUBMISSIONS

Only one blog post should be submitted at a time for the upcoming USOLMT blog post.

Writers should submit with their article:

- Link back to their website.
- Blog Image related to the Topic.
- Short Bio (Name, Location, Business Name, Tagline)

SCHEDULE

We schedule blog posts for the following month on the 4th week of each month.

GUEST BLOGGER GUIDELINES

HOW TO SUBMIT A BLOG POST

Submit your written blog post in a Word or Google Document

- Indicate the topic of your blog post
- Submit your blog image, short bio, and word document to usolmt@gmail.com with Guest Blog Post in the Subject Line.
- We will get back to you within 4 business days to confirm we have received your blog and let you know when it will be scheduled to post.

VOLUNTARY SUBMISSION

Writing for the USOLMT weekly blog is all-volunteer. Writers and columnists are not paid monetarily for their posts currently, however, the exposure to our audience and the promotion you'll receive is well worth your time and effort!

RECIPROCAL PROMOTION ONLY

Guest blog post publication requires reciprocal promotion between both parties.

Writers will agree in writing to:

- Provide a link back to the USOLMT website on their blog.
- Promote their blog post on the USOLMT website to their audience on all social media channels and in any groups they administer.

USOLMT does not accept guest blog posts from bloggers who do not agree to post a link back to USOLMT on their website or blog and promote their own blog post on our website to their audience.

We look forward to working with you and growing our blog's readership together as partners in positive collaboration!