# WE SPEAK SUCCESS

WHEN YOUR EMPLOYEES SPEAK AND WRITE AMERICAN ENGLISH WITH CONFIDENCE, CLARITY AND PRIDE, YOUR ORGANIZATION WILL BE SPEAKING THE LANGUAGE OF SUCCESS. APPLY EPS' INTUITIVE AMERICAN ENGLISH LANGUAGE SYSTEM DIRECTLY TO YOUR BUSINESS MISSION AND WITNESS PERSONAL ACHEIVEMENT, PROFESSIONAL GROWTH, RELATIONSHIP ENHANCEMENT, GROWTH OF EMPLOYEE ENGAGEMENT AND INCREASED WORKPLACE PRODUCTIVITY. YOU'LL ALSO EXPERIENCE THE GRATIFICATION OF KNOWING YOU'VE HELPED CREATE AN INCLUSIVE AND ENGAGING WORK ENVIRONMENT POISED FOR UNLIMITED GROWTH.



# WHEN THEY SPEAK & WRITE WITH ASPIRATION

EPS's proven phonetic approach to American English proficiency quickly builds confidence.

Unlike other language programs, EPS customizes learning to the industry, work environment with distinct vernacular for participants to continue growth in their self-confidence during public speaking events, interviews, meetings, social situations, and conference calls.

Customized program teaches the fundamentals in grammar, proper paragraph organization, and sentence structure in addition to making edits and revisions to create engaging, persuasive, clear, and concise writing.

Criteria for success is determined. Individual pre-assessments are conducted. Customized plans are launched.

# WHEN THEY SPEAK WITH CONFIDENCE

When your employees triumph over the fear of being misunderstood and speak from a voice of accomplishment, you'll realize exceptional benefits to your bottom line.

### YOU SUCCEED WITH INSPIRATION

When personal language skills improve, professional performance soars.

Meaning trumps memorization.

Writing becomes easier and more natural.

Final assessments demonstrate inspiring results—for them and you.

# YOU SUCCEED WITH CONVICTION

Productivity improves.

Customer (internally and externally) experiences become more satisfying.

Costly attrition decreases while workplace environments thrive.

# ONE SIZE DOES NOT FIT ALL

Individuals from over 80 countries have participated in EPS courses. That experience, along with our corporate strengths, make us uniquely adept at customization. Following a comprehensive assessment process, we create EPS programs targeted to specific corporate objectives and needs.

We can do the same for you.

# **EPS TEACHING METHODS**

# Live:

- One-on-one classes
- In-person classes
- Video conferencing
- Video streaming
- · Train-the-trainer

# WHEN THEY SPEAK AND WRITE WITH PROFICIENCY

EPS' highly personal, customized approach yields notable improvements over one-size-fits-all programs:

- Speaking and understanding American English with comfort and ease
- Increased vocabulary, complete with local idioms
- Enhanced confidence reading, writing and presenting
- Team building that transcends into the workplace
- Personal satisfaction that grows into professional success
- Greater employee engagement, productivity, retention and innovation
- Deeper sense of company loyalty
- Understanding the principles of good business writing
- Clear, concise & persuasive writing
- Strategies for leading productive meetings and for being an effective participant
- Improving American English pronunciation with increased animation, stress & intonation

### YOU SUCCEED WITH PERFORMANCE

Don't just take our word for it. Let EPS client results speak for themselves.

"EPS gave me such confidence speaking English in person or in front of a crowd." -Manager

"I have seen changes in confidence levels in daily tasks, telephone conversations, emails and speaking before colleagues and management. You gave them their voice!" -Manager

"....It is very helpful to review many grammar rules.
The last time I systematically learned English grammar was about twenty years ago; recalling those grammar details can help me check and avoid mistakes in writing.... Lastly, I greatly appreciate your time and effort on editing assignments, and those edits can help me have a deep understanding on how to use what I have learned in practice" -Participant

# FORTUNE 100 COMPANY (FINANCIAL SERVICES)

- Retention rate of EPS participants 95.2%
- 72% of EPS participants were promoted
- Program evaluation averaged 4.8 on a 5.0 rating scale (participants and managers)







# THE EPS CURRICULUM

# ENGLISH PROFICIENCY FOR PROFESSIONALS PROGRAM

Our customized phonetic system emphasizes specific company language and experiences, empowering impressive new levels of verbal proficiency. As participants' pronunciation and comprehension grow, organizations experience significant results. Business concepts are presented with fearless confidence. Robust conversations occur with greater ease and comfort. Healthy relationships, within culturally-diverse teams, permeate all facets of the workplace.

### **ENGLISH DECODING PROGRAM**

Also rooted in the organization's vernacular, this course gives participants the phonetic foundation of how words are formed, providing a greater understanding of alphabet sounds, letter patterns and word construction. Upon completion, participants no longer struggle to sound out the right words. They're able to read words effortlessly, comprehend important business documents and speak out loud with clearer pronunciation.

# **ENHANCED COMMUNICATION SKILLS PROGRAM**

Customized instruction geared to enhancing self-confidence during conference calls, business meetings, and social situations. Program topics include, but not limited to: strategies for facilitating productive meetings and for being an effective participant, improving American English pronunciation with increased animation, stress & intonation within words and sentences, presentation skills, conference calls etiquette, persuasive speaking, active listening skills, understanding and using nonverbal communication, interpreting sarcasm, use of humor, understanding and using idioms, persuasive speaking and understanding American culture.

# WRITING PROGRAM

Customized instruction geared to improve business writing skills including, but not limited to: English grammar, sentence structure, clear and concise writing, paragraph organization, run-on sentences, bullet list writing, active and passive voice, and E-mail skills. Weekly written exercises submitted to EPS facilitators for editing and discussion.

To find out how your organization can speak the language of success, visit www.epsco.us, call 612-419-6148 or email info@epsco.us.

What could be more proficient?



