

Technology does not solve this business challenge.



English Proficiency Systems

Choosing the Best Program to Build English Proficiency and Increase Profitability in Your Culturally Diverse Workplace

According to the Center for Adult English Language Acquisition, adult education is most effective when it relates to the learners' real needs and builds on their knowledge and experiences. While technology can solve many business problems, computer based learning (CBL) courses do not provide the nurturing environment required to promote successful adult learning. In addition, CBL courses do not incorporate company- or industry-specific language and culture, so they do not address your unique business needs.

The communicative nature of language learning restricts the efficiency and effectiveness of English CBL courses. In contrast, English Proficiency Systems' (EPS) cost-effective, flexible, in-person methodology meets the various personal and company needs of participants, adapting and adding curricula to ensure success.

A Comparison of English Learning Programs

EPS' Customized Workplace Communication System

Method

- Systematic approach builds comprehension and proficiency on a foundation of phonetic rules and decoding principles that enables employees to transfer knowledge of their native language to English and think in English.
- Instructor-provided training and supervision provides immediate positive feedback and error correction, as well as diagnosis and accommodation for employees' learning limitations.
- Foundational grasp of English enables employees to continue progress after program completion.

Learning Environment

- Opportunity to practice pronunciation and work on accent refinement.
- Practice natural "ebb and flow" of conversation—speaking and listening.
- Interaction with speakers of other languages enhances employee confidence and reduces inhibitions.
- Practice of spontaneous "Casual English" conversation builds mastery of conversation flow.
- Proper modeling of sounds is emphasized for correct pronunciation to become automatic.

Outcomes

- Foundational grasp of English enables employees to capture, store, and use new words for lifetime learning.
- Clear pronunciation and accent refinement enable employees to effectively communicate with clients/customers, vendors, management and co-workers.
- Employees share knowledge and confidently interact with others, resulting in increased productivity and company profitability.


Computer Based Learning (CBL) English Instruction

- Computer-based lessons are primarily a speech-recognition training tool with feedback focused on employees' correct or incorrect sounds; promotes trial-and-error guessing and insecurity.
- Progress is dependent on facilitator availability to answer questions. Limited or no accommodation for the needs of employees with special learning limitations.
- Understanding of and comfort with English that is limited to a computer environment inhibits employees' continued progress in live situations.

- Digital audio promotes misunderstanding of sounds and intricacies.
- Passive listening-based learning with little opportunity to speak and respond in conversational English.
- Lack of conversational flow and immediate conversational feedback breeds employee insecurity regarding communication.
- Contextual understanding of English that is limited to solitary computer-based environment ignores conversational "Casual English".

- English proficiency is limited to words heard during computer-based instruction.
- Lack of confidence in conversational English stemming from lack of interpersonal practice inhibits employees' workplace communication.
- Insecurity about conversational English limits effective employee interaction in the workplace, restricting productivity and company profitability.

English Proficiency Systems' Benefits

- The personal nature of our program conveys your company's value of employees as important assets to your company and our commitment to their success.
 - Our unique direct method of teaching and applying English rules to new information makes us extremely successful in accomplishing your objectives; employees build a rich base of vocabulary and word knowledge.
 - Comfortable conversation is a part of every class, allowing participants to learn our "casual language", complete with idioms.
 - Classes combine individuals from various cultures, creating bonds that forge a team environment that transcends into the workplace.
 - Small classes of six individuals or less and a nurturing environment make employees feel free to converse and ask questions and appreciate personal attention.
 - Our comprehensive assessment process closely monitors learning and provides suggestions for modification as needed to ensure optimum results.
 - Pre-assessment results place employees at their appropriate instructional level, not at their frustration level.
 - A foundational grasp of English phonetic rules and decoding principles instead of rote memorization techniques enables employees to transfer their native language skills to English and think in English; progression continues after program completion.
- 



Computer Based Learning (CDL) Shortcomings

- Lessons are primarily a speech-recognition training tool with feedback given by the computer as to the participant making correct or incorrect sounds; trial-and-error method promotes guessing and insecurity.
- Requires staff development to help teachers master the technology and software, as well as technical support.
- Does not address the importance of “casual English” in our country, such as pronunciation variances.
- Lack of interaction between participants does not foster employee team-building, mutual support or bonding between different cultures, but rather competition to race through the program, undermining success and healthy self-esteem.
- Primary focus on grammar and proper sentence structure ignores conversational English and proper formation of sounds, which does not facilitate language mastery; limited amount of opportunities to produce the correct sounds before computer records failures.
- Progress through the program is halted when employees must wait for a facilitator to answer questions.
- The needs of employees with learning disabilities or vision, midline, or auditory problems are not accommodated; if they cannot correctly hear sounds, they cannot correctly pronounce words, and the computer registers failures that cause self-esteem issues.
- One-size-fits-all level learning causes frustration; instruction is more effective at the instructional level of learning for each employee.
- Updating and incorporating new workplace vocabulary into a computer program requires technical expertise and is extremely difficult.
- Lack of writing—a powerful learning tool that promotes retention; no self-created lesson materials to review off line.



Learn how English Proficiency Systems' proven, customized system can unleash the untapped asset of English proficiency to increase profitability.



**English
Proficiency
Systems**

Call (612)419-6148
email info@epsco.us
www.epsco.us

