DM ENTERPRISE GROUP

Presents...

IS YOUR CYBERSECURITY READY TO DEFEND

AGENDA

- Introduction (10 mins)

- Keynote Presentations (20 mins)

- Panel Discussion - Q&A (25 mins)
  - Q&A feature on top panel of Teams

- Conclusion & Next Steps (5 mins)

INTRODUCTIONS

DM ENTERPRISE GROUP

- **Vic Pepe -** Managing Partner
- **James Peters -** Principal / AI and CX Strategist

blue mantis

- Rob Fitzgerald - Senior Field CISO
- C. Nick Tempesta – Channels – North Region

THRIVE

- **Michael Dietze -** RVP Channel Sales
- **Eric Hasenstab –**VP of Client Tech. Solutions

ABOUT

DM Enterprise Group

- Founded in 2001
- 600+ Customers
- Voice, Data, Enterprise Cloud Services, Cybersecurity, Fractional Labor, CX Automation and Artificial Intelligence
- Strategic Consulting and Execution
- A Channel Partner with over 260 Service Providers in our Supply Chain
- White Glove / Concierge Service

THRIVE

- Founded in 2000
- 2,200+ customers worldwide
- 1,200+ Employees
- Automation and orchestration Managed Services Platform built on ServiceNow that optimizes the client experience
- NextGen Platform of products, services & technologies
- Advanced cybersecurity services

blue mantis

- Founded in 1992
- 1,500+ customers worldwide
- 550+ Employees
- Blue Mantis provides digital technology services and strategic guidance on emerging technologies to ensure clients can compete successfully.
- Help clients solve complex security and technical challenges to meet ambitious digital goals.

KEYNOTE
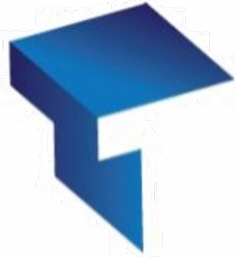
THRIVE℠

The current cybersecurity landscape and common vulnerabilities.

CYBERSECURITY: THE ROAD AHEAD

- By 2026, organizations prioritizing their security investments based on a continuous threat exposure management program will realize a two-thirds reduction in breaches.

- Through 2025, generative AI will cause a spike in the cybersecurity resources required to secure it, causing more than a 15% incremental spend on application and data security.

- By 2024, organizations adopting a cybersecurity mesh architecture will reduce the financial impact of security incidents by an average of 90%.

* Gartner Research

GENERATIVE AI & CYBER RISK

- ChatGPT is the fastest-growing app of all time.
  - (100M users in 2 months vs. Instagram 2 years).
- Advancement is growing every 6-10 months.
- Microsoft has committed $20B USD to R&D.
- Pros: Efficiency, In-depth Analysis, Proactive Threat Detection.
- Cons: Resource Intensive, Malicious Code Generation.

NEXT GENERATION RANSOMWARE

- 2023 Ransomware attacks up 95% YoY
- Latest ransomware strains are delivering faster encryption across larger data sets
- Multiple variants utilized in a single attack
- State and language-based autonomous behaviors
- AI on the horizon
- Double Extortion: Exposure of Personal Data

GOVERNMENT SECTOR THREATS

- Significant, crippling attacks continue to be prominent in this sector.

- Lack of standards and validation exist from higher authorities.

- Lack of alignment with current technologies and standards.

- Budget constraints.

- City of Oakland – $1M+ in recovery-related costs.

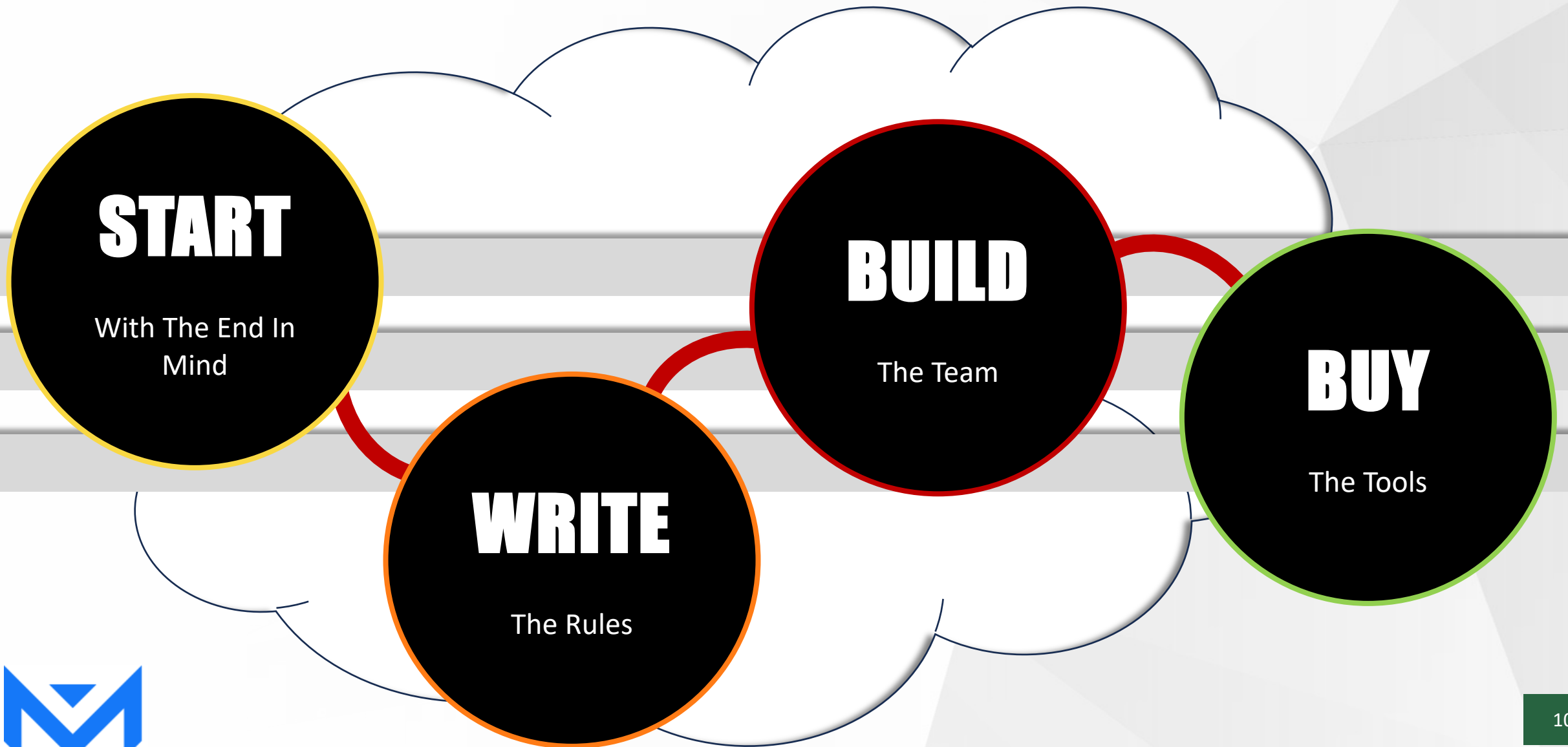- Des Moines Public Schools, Nantucket Public Schools.

KEYNOTE

blue mantis

Strategic approaches to cybersecurity. Prevention, detection, and response strategies.

STRATEGIC APPROACHES TO CYBERSECURITY

START
With The End In Mind

WRITE
The Rules

BUILD
The Team

BUY
The Tools

STRATEGIC APPROACHES TO CYBERSECURITY

Know what you want your:
- Cybersecurity Program
- Compliance Program
- Risk Management Program
…To look like

Review & Create the Policies you need:
- Acceptable Use Policy
- Incident Response Policy
- AI Use Policy

Determine the skillsets you need
- PRO TIP: If you have less than 3K employees, outsource more

Buy the tools you need
- PRO TIP: Security brand is (much) less important than function

These 4 Steps keep you out of the courtroom

1 Capture Evidence

2 Test (Everything)

3 Make Improvements

4 Report & Repeat

While also improving your price per share

Q&A

Q&A

1. What are the most significant cybersecurity threats facing businesses today?

2. How has the shift towards remote work impacted cybersecurity strategies?

3. What are the critical components of a comprehensive cybersecurity strategy for businesses?

4. How should businesses prioritize their cybersecurity investments?

5. What best practices can businesses adopt to prevent cybersecurity breaches?

Q&A

6. What are the latest innovations in threat detection and response that businesses should be aware of?

7. How do compliance requirements impact cybersecurity strategies, and how can businesses stay ahead?

8. How can businesses build a culture of cybersecurity awareness among their employees?

9. What are your predictions for cybersecurity, and how should businesses prepare?

10. Can you share a case study or example where your solutions significantly mitigated a cybersecurity threat for a client?

KEY TAKEAWAYS

WHAT'S NEXT

Is Your Cybersecurity Ready to Defend?

- Let's dive deeper.
  - Schedule a call with us to explore your specific needs.
  - Our consultation is free of charge.
- Please take our survey.
  - You'll receive an email and link.
- $25 gift card for attendees on the way!

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