

## Sustainability Policy

Our team is aware of the environmental, economic and socio-cultural impacts generated by tourism, and is one hundred percent committed to sustainability. All activities are carried out legally and we have competent collaborators who generate awareness to preserve the environment. The objective of our agency is to improve our behavior towards the environment by selecting responsible suppliers for each provision of services.

We, at [PuraGuajira Travel](#), hire local guides and design routes that integrate and promotes local crafts and gastronomy that is typical of the region. We are committed to protecting the environment, to motivate and train our staff with training and awareness actions on the principles of sustainable tourism, to promote good environmental practices, and to report on the progress and environmental actions of the company.

This sustainable tourism policy will be updated whenever circumstances require, adopting and publishing in both cases new sustainability objectives.

### Our sustainability commitments

Our travel agency [PuraGuajira Travel](#) is committed to the following points:

- Develop recommendations to travelers for a sustainable engagement.
- Set up a green office, respectful of the environment.
- Protecting flora, fauna and cultural heritage.
- Establish links with sustainable and responsible partners.
- Fight against discrimination and have a 100% legal employment policy
- Fight against all forms of child pornography

### Recommendations and sustainable commitment for the traveler

[PuraGuajira Travel](#)'s clients are responsible tourists who commit themselves when booking their tour to the following:

1. Be informed about the place visited, the history, nature, and culture so that their behavior and attitude does not cause any harm.
2. Do not throw waste and keep it with you until finding a container made for that purpose.
3. Use in moderation natural resources such as water and energy.
4. Support the local economy by consuming local products and encouraging the tasting of regional cuisine.
5. Do not extract species of flora or fauna from their natural habitat.
6. Do not feed wild animals directly. Feeding should be controlled and advised by experts in wildlife management
7. Try not to leave any trace except the one from your own footsteps.

### PuraGuajira Travel: A green office

Our office is a friendly, green and eco-friendly place where:

1. Paper costs are limited by new technologies that enable efficient archiving and advertising on virtual media. Documents and e-mails are processed by computer and are not printed. When printing is required we use ecological and/or recycled paper
2. Our office equipment (computers, printers, and photocopiers) are energy efficient. Each equipment is turned off during non-active hours for energy savings.
3. We encourage the use of natural lights and low-consumption lamps. We always make sure that the lights are switched off when they are no longer needed.
4. We take public transport and encourage their use in order to limit carbon dioxide emissions and pollution. We work from home and working remotely is an efficient way to save energy.
5. 90% of our advertising is done on the Internet, thus limiting deforestation.
6. We have a recycling and waste management policy. Thus, we have bins for ordinary, hazardous and recyclable waste.
7. We have a healthy working environment in which plants absorb indoor pollution and bring warmth to the office.

### Protection of Flora and Fauna

**PuraGuajira Travel** fights against all forms of illicit trafficking. To this end, our employees are committed to:

1. To denounce all types of illicit traffic of which they are aware.
2. Do not consume food from animals in danger of extinction (iguana, tortoise, armadillo..)
3. Fight against forest destruction and deforestation.
4. Not to contribute to the captivity of wild animals which is punishable by up to 2 to 5 years' imprisonment and a fine of up to ten thousand minimum monthly legal wages.
5. Promote and respect the preservation of our culture to prevent the illicit trafficking of goods and cultural property.

### Establish links with sustainable and responsible partners.

At **PuraGuajira Travel** we have employees, customers and suppliers who understand the importance of sustainable tourism. Among the criteria for selecting suppliers, we specify that the supplier must certify that it has sustainable development practices. In addition, our partners must:

- Give priority to local when recruiting.
- Train and educate local staff and guides on sustainable development matters.
- Comply with local regulations and working conditions.
- Establish a waste and natural resources management policy.
- Support grassroots actions in favor of local populations.

### PuraGuajira Travel is 0% Discrimination and 100% legal employment.

**PuraGuajira Travel** is committed to:

- Hire natural or legal persons from the destinations we operate, in fair and equitable conditions according to the availability of the market.
- Supporting the generation of employment, under fair and equitable conditions, linking local communities directly.

- Promote the purchase and consumption of goods and services produced and marketed by the local community, according to the availability of the market.
- Promote the purchase and consumption of goods and services produced and marketed by the vulnerable population as long as these offer tourist services.
- Fight against child labor exploitation in the tours we create, operate and promote.
- Fight against discrimination of race, gender or any other type of discrimination in the tours we create, operate, promote and/or market

### Preventing child pornography

In accordance with Colombian law number 679/2001 issued by the Congress of the Republic, which, enacting provisions relating to the prevention and countering of child exploitation, pornography and sex tourism. In accordance with this law everyone should prevent, block, combat and denounced the exploitation, hosting, usage, publication, distribution of images, text documents and visual files, misuse of the global information network or establishment of links of any kind to pornographic materials or materials related to sexual activities with minors. Sexual exploitation and sexual abuse of minors is punishable by imprisonment in accordance with the provisions of law number 679/2001. PuraGuajira Travel is committed to fighting against sexual tourism in all its forms.

**PuraGuajira Travel** is committed to:

Law 679 of 2001 (ESCNNA Prevention),  
 Law 63 of 1986 (Protection of Cultural Property),  
 Law 1185 of 2008 (Protection of Cultural Heritage),  
 Law 17 of 1981 (Protection of Fauna and Flora),  
 Law 1333 of 2009 (Environmental Sanctions) and  
 Law 376 of 2009 (Prevention of consumption of tobacco, alcohol and other psychoactive substances in minors). Additionally, a code of ethics to prevent the commercial and sexual exploitation of children in accordance with Resolution 3840 of December 24, 2009 and according to Article 1 of Law 1336 of July 21, 2009 is distributed internally.

