



Ted Souder is a widely respected authority on the transformative power of embracing Modern Business Transformation in today's business world. As one of Google's earliest employees, Ted spent over 20 years in Chicago and Paris, helping to write one of the greatest business success stories of all time. While at Google, he served in a variety of senior roles, ultimately as the Head of Industry, Retail, and the Founder of the Google CFO Forum. Ted is also a former Vice-Chair of the Chicagoland Chamber of Commerce, one of the oldest and largest chambers in the United States. Currently, He is a part-owner of the Monthly Barometer based in Chamonix, France. The Monthly Barometer is a content platform and boutique geopolitical advisory that provides its members with high-quality macro analysis combined with in-person, global community gatherings that sit at the intersection of Economics, Geo-Politics, Environment, Technology, & Society. Finally, Ted is a board director at 1871, one of the most successful and highly regarded tech incubators in the world, and at the Chicago Council on Global Affairs, a top rated geopolitical think tank.

Ted brings his vast, global experience to audiences all over the world in an effort to help businesses, governments, and non-profits accelerate into a bright and prosperous future. A renowned speaker, Ted captivates audiences worldwide with insights on Modern Business Transformation and the development of Entrepreneurial Ecosystems. His approach is not just about technological evolution but inspiring change and empowering future innovators and leaders. Ted's multifaceted experience and visionary leadership make him a pivotal figure in navigating the challenges and opportunities of today's rapidly changing business landscape.

Whether giving a keynote to 1000+ people or facilitating a small workshop of business leaders, Ted delivers a message that is both inspiring and actionable. Attendees should expect to come away uplifted and armed with strategies and tactics for success in our digital-first world.

Ted lives in Chicago with his wife Lori, Founder of HTAT Journeys, a conservation-focused safari business that operates primarily in Eastern and Southern Africa. They have two teenage children.