

The Unique Control for Electrics

The ideal family car must be not only easy to operate but practically accident-proof.

Rauch & Lang power and two positive brakes are controlled entirely through a single lever—push this lever forward to start and backward to stop. There is nothing else to do but to steer.

The car cannot start under any circumstances until the control lever is first in the neutral position.

All the power at *any* moment and at *any speed* can be shut off *instantly* by merely pressing down on the ring shown in the picture below. An individual key locks the car so no one but the owner can move it.

Shaft or enclosed chain drive, as you choose; Exide battery (standard equipment), "Ironclad" Exide or Edison batteries can be furnished, if desired. Tires, Special Electric pneumatic or Rauch & Lang Motz High-Efficiency cushion.

It will take one of our representatives only a few minutes to show you the almost primary principle of Rauch & Lang operation.

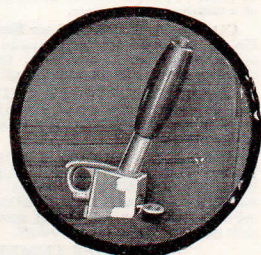
There are agents in all the principal cities. The Art portfolio explains in detail. Write for it.

The Rauch & Lang Carriage Co.

2280 West 25th Street

CLEVELAND, OHIO

(52)



*Rauch & Lang
Electrics*